

Time-Coded Summary of June 20, 2023 Interview with William “Billy” Alford

(Horry County Oral History Project)

<u>Time (approx.)</u>	<u>Topic</u>
0:00 –2:30	Introduction by Tomczyk
2:31-4:50	Alford’s parents and his childhood years in Conway, SC
4:51 – 6:02	His childhood activities, moving to Myrtle Beach for jr. And high schools
6:03 – 7:23	His early college experience and Marine Corps enlistment
7:24 – 9:21	Review of campus buildings (3) and athletic activities
9:22 – 10:59	His focus in the 70s – his business, family and college courses
11:00 – 14:09	Childhood and college colleagues and his mentor Col Bill Baxley
14:10 – 17:00	History of Coastal Educational Foundation and the challenges when seeking independence
17:01 – 18:33	His tour of campus conditions and bldgs disrepair; USC – Columbia lack of support
18:34 – 24:07	Pres. Holderman's visit to campus and report presentation of slides
24:08 – 26:07	S.C. issues during Coastal’s work toward independence; Holderman and the USC system
26:08 – 26:54	Francis Marion’s independence from USC system
26:55 – 28:28	Unique situation of Foundation and Commission at Coastal; staff and faculty concerns regarding independence and team of supporters
28:29 – 30:09	Alford on the CCU Board of Trustees and Foundation; DeCenzo and Dyer efforts
30:10 – 31:10	Will Garland idea of penny sales tax for Coastal; work to pass legislation
31:11 – 33:19	Board discussions about CCU enrollments and tuition
33:20 – 37:34	Coastal as mediator between Myrtle Beach and Conway; its community involvement and engagement (railroad, Hwy 22, Hwy 31); collaborative leadership
37:35 – 38:59	Dr. Singleton’s role as local and collegiate leader among others in business and statesmen
39:00 – 39:48	Students’ access to Singleton and assistance from Mildred Allen
39:49- 43:40	Alford’s military impact and tours of duty; respect for soldier heroes in Vietnam
43:41 – 44:16	Coastal’s Veteran’s Club and ROTC
44:17 – 45:16	Alford’s state and local public service on task forces, boards and commissions
45:17 – 47:30	Alford’s work towards creating Grand Strand hospital's cardiac unit
47:31 – 48:00	His boy scout award and involvement
48:01 – 50:26	Starting his business in A&I restoration and its expansion
50:27 – 51:11	Alford’s retirement on family farm
51:12 – 55:13	Coastal today and its future prospects; need for community outreach in education
55:14 – 55:45	Closing remarks