Athletics Committee, February 18, 2021

Coastal Carolina University
Minutes  
Coastal Carolina University  
Board of Trustees  
Athletics Committee  
Singleton Ballroom  
February 18, 2021

Members of the Committee Present: Gene Spivey, John Bartell, George Mullen, Jason Repak, Patrick Sparks

Committee Member Not Present: Wyatt Henderson

Other Board Members Present: Lee Belcher, William Biggs, Lisa Davis, Natasha Hanna, Sherry Johnson, Daniel Moore, Oran Smith, Delan Stevens, William Turner

Board Members Not Present: Dalton Floyd, Samuel Swad

Others Present: Sandra Baldridge-Adrian, Michael Benson, Claudia Bornholdt, Brian Bunton, Amanda Craddock, Lydia Deec, Daniel Ennis, David Frost, Matt Hogue, Sara Hottinger, Martha Hunn, Edward Jadallah, Carlos Johnson, Christopher Johnson, Kelly Moore, Travis Overton, Peter Paquette, Julie Quinn, Jerry Rashid, Michael Roberts, David Roper, Erika Small, Gregory Thompson, Robert Young

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Four members of the media were in attendance: Connor Ingalls of WPDE News, Katie Powell of MyHorryNews.com, Alan Blondin of The Sun News, and Danny Kelly from The Post and Courier.)

Chairman Gene Spivey brought the meeting to order at 11:06 a.m.

Jason Repak moved to approve the Oct. 22, 2020, Athletics Committee meeting minutes. John Bartell seconded, and the motion carried.

Kelly Moore, Executive Director, Chanticleer Athletic Foundation, gave a Chanticleer Athletic Foundation (CAF) report.

- CAF has raised $1.45 million through Jan. 31, 2021.
- Pending COVID-19 restrictions and guidelines, the Chanticleer Gala is planned for May 22, 2021, at the Marriott Myrtle Beach Resort & Spa at Grande Dunes.
- Construction on the east-side gates of Brooks Stadium is planned to begin after spring commencement.
- Due to COVID-19 guidelines for baseball, the University has changed the inside of the Jerrett Zone. This will now be where you can get your concessions then head to your assigned seats.
• The Chanticleer Connection newsletter has gone out to the community to share foundation updates and how CAF can connect people with the University’s athletic department.
• The CAF Board of Director’s meeting will be held on May 12, 2021.

Matthew Hogue, Director of Athletics, gave a general sports update.
• Coastal Carolina University football was ranked number one in the Sun Belt Commission Cup.
• Men’s and women’s basketball teams are on track towards the Sun Belt Tournament.
• The men’s golf team recently won at Kiawah, and the women’s team won the Hilton Head tournament.
• Jermaisha Arnold and Melissa Jefferson have been named Sun Belt Indoor Track Athlete of the Week.
• Due to the University’s recent successful football season:
  o Coastal eventually reached 58.65 million media mentions from November 30, 2020 through January 1, 2021;
  o There was a 78% positive change in social media followers for Coastal Carolina University in FBS football in the past year; and

As there was no additional business, Repak moved to adjourn. Bartell seconded, and the motion carried.

Respectfully submitted,

Lydia Deeck
Lydia Deeck
Recorder