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Administration, Governance and Philanthropy Committee, August 5, 2021

Coastal Carolina University

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**Minutes
Coastal Carolina University
Board of Trustees**

**Administration, Governance and Philanthropy Committee
Singleton Ballroom
August 5, 2021**

Members of the Committee Present: William Turner, John Bartell, William Biggs, Lisa Davis, Natasha Hanna, Oran Smith

Committee Member Not Present: None

Other Board Members Present: Lee Belcher, Dalton Floyd, Joe Jarrett, Sherry Johnson, Mark Kelley, George Mullen, Bradley Poston, Jason Repak, Patrick Sparks, Gene Spivey, Delan Stevens

Board Members Not Present: None

Others Present: Sandra Baldrige-Adrian, AraLeigh Beam, Michael Benson, Claudia Bornholdt, Brant Branham, Lee Brown, Brian Bunton, Amanda Craddock, Lydia Deeck, Daniel Ennis, David Frost, Matthew Hogue, Sara Hottinger, Martha Hunn, Carlos Johnson, Christopher Johnson, Kelly Moore, Christopher Morgan, Travis Overton, Julie Quinn, Jerry Rashid, Diane Sanders, Erika Small, James Solazzo, Holley Tankersley, John Vrooman

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Three members of the media was in attendance: Ian Brooking with MyHorryNews.com, Alan Blondin with The Sun News, and Danny Kelley with The Post and Courier.)

Chairman William Turner brought the meeting to order at 4:36 p.m.

Oran Smith moved to approve the Administration, Governance and Philanthropy Committee meeting minutes from May 6, 2021. Lisa Davis seconded, and the motion carried.

Vice President for Executive Initiatives/Chief of Staff, Travis Overton, directed the Board to view the Board of Trustees Self-Evaluation that was included in their meeting packet. There were no points of discussion relating to the self-evaluation.

Interim Vice President for Advancement and Alumni Engagement, Diane Sanders, gave an alumni engagement report.

- Alumni-owned business profiles and a directory have been set up.
- Virtual events continue to be held monthly.
- Engagement across social media channels has increased, and Facebook engagement is up 49% this year compared to last.

Facilities and Planning Committee

August 5, 2021

- Boots and Bronze, held on June 4, 2021, was the first alumni fundraiser since COVID-19. One hundred forty-three (143) tickets were sold, and the University raised \$15,460 to benefit student scholarships.

As there was no additional business, William Biggs moved to adjourn. Davis seconded, and the motion carried.

Respectfully submitted,

Lydia Deeck

Lydia Deeck

Recorder