

2-20-2020

## Student Affairs and Retention Committee, February 20, 2020

Coastal Carolina University

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**Minutes**  
**Coastal Carolina University**  
**Board of Trustees**

**Student Affairs & Retention Committee**  
**E. Craig Wall Jr. Board Room**  
**February 20, 2020**

**Committee Members Present:** Daniel Moore, Natasha Hanna, Patrick Sparks and George Mullen

**Committee Member Not Present:** John Bartell, William Turner

**Other Board Members Present:** Lee Belcher, William Biggs, Dalton Floyd, Wyatt Henderson, Sherry Johnson, Eugene Spivey, Delan Stevens, Samuel Swad and Oran Smith

**Others Present:** Jamieson Bilella, Brian Bunton, Nedy Campbell, Joshua Chesson, Amanda Craddock, University President David DeCenzo, Lydia Deeck, Daniel Ennis, David Frost, Sara Hottinger, Martha Hunn, Edward Jadallah, Carlos Johnson, Travis Overton, Julie Quinn, Barbara Ritter, Gregory Thompson, Robert Young, Jasmine Jackson, Khyle Mingo, Clara Comiskey, Whitney Comer, Jody Davis, Avery Shorts, Alexis Brown

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. One member of the media was in attendance: Katie Powell of Horry Independent)

Chairman Daniel Moore brought the Student Affairs and Retention Committee meeting to order at 10:19 a.m.

George Mullen moved to approve the October 10, 2019 Student Affairs and Retention Committee meeting minutes. Natasha Hanna seconded and the motion passed.

Debbie Connor, Vice President for Student Affairs, deferred her update to Whitney Comer, Assistant Vice President for Student Life. Comer discussed engagement opportunities for students through student life. Retention increases through higher leadership/higher investment engagement by students. Passive engagement opportunities across campus include the Union Game Room, Union movie attendance and Organization Kick-Off. Active engagement opportunities include student organization membership and the CINO Leadership series. Leadership engagement opportunities that require the most investment of time and energy are the CINO leadership mentors, organization officers, orientation leaders, Union building managers and CCU student employees.

Conner introduced the new website, <https://www.coastal.edu/chantsvote/>. Coastal is pushing students to get involved in the 2020 election. There will be activities up until the November election to get students to actively participate.

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Jazz Jackson, SGA President, gave a report on the Student Government Association. The SGA is working with Student Life on getting students involved with the election. The recent Climate Survey that came out has prompted caucus groups with different sets of individuals.

Dan Ennis, Provost/Vice President for Academic Affairs, gave a student retention update. Fall 2018-Spring 2019 first year retention was 88.9%. Fall 2019-Spring 2020 first year retention is 89.2%. 2301 freshmen arrived August 2019 and 2053 freshmen are in classes as of 2/17/2020. To assist with academic retention, Ennis introduces the Beacon Early Warning System. The faculty enter online alerts then advisors, academic coaches, staff and faculty monitor and respond. Student contact and intervention follows.

Regarding fiscal retention, Ennis believes that Coastal has to redistribute aid to close the “10k gap”. The retention rate of students with unmet need over \$10k is being evaluated.

As there was no additional business, Patrick Sparks moved to adjourn. Mullen seconded and the motion passed.

Respectfully submitted,

*Lydia Deeck*

Lydia Deeck  
Recorder