

2-21-2019

## Student Affairs and Retention Committee, February 21, 2019

Coastal Carolina University

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**Minutes  
Coastal Carolina University  
Board of Trustees**

**Student Affairs and Retention Committee  
E. Craig Wall Jr. Board Room  
February 21, 2019**

**Committee Members Present:** Mr. John H. Bartell Jr., Ms. Natasha M. Hanna, Mr. Daniel W. R. Moore Sr., Mr. George E. Mullen, Dr. Oran P. Smith, and Mr. William E. Turner III

**Committee Member Not Present:** Mr. Patrick S. Sparks

**Other Board Members Present:** Mr. Dalton P. Floyd Jr., Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Ms. Sherry I. Johnson, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., Mr. Eugene C. Spivey, and Mr. H. Delan Stevens

**Others Present:** Ms. Sandra Baldrige-Adrian, Ms. Katherine M. Brooks, Dr. Brian Bunton, Dr. J. Ralph Byington, Ms. Nedy Campbell, Mr. Joshua M. Chesson, Dr. Debbie C. Conner, Ms. Amanda E. Craddock, Dr. Melvin D. Davis, Dr. David A. DeCenzo, Dr. Daniel J. Ennis, Mr. Samuel H. Frink, Mr. David A. Frost, Ms. Lindsy M. Glass, Mr. Matthew L. Hogue, Ms. Jennifer H. Hughes, Ms. Martha S. Hunn, Ms. Robyn A. Jones, Dr. Gregory L. Krippel, Dr. Megan McIlreavy, Mr. Timothy E. Meacham, Mr. Travis E. Overton, Ms. Jennifer Packard, Dr. Barbara A. Ritter, Dr. Michael H. Roberts, Mr. Todd Setzer, Ms. Olga Shabeka, Ms. V. Chyrel Stalvey, Mr. Gregory T. Thompson, Mr. Matthew Wilkinson, Mr. David Yancey, and Dr. Robert Young

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. None was in attendance.)

Chairman Dan Moore brought the Student Affairs & Retention Committee meeting to order at 10:30 a.m.

Wyatt Henderson made a motion to approve the December 13, 2018 Student Affairs and Retention Committee meeting minutes. Will Turner seconded, and the motion carried.

## **Student Affairs & Retention Committee February 21, 2019**

Vice President for Campus Life & Student Engagement Debbie Conner was pleased to announce that the Ice Hockey club won their conference championship. A Go Fund Me Page has been set up to raise money for them to purchase their championship rings.

This is Wellness Week. Live Well educational programs and activities are focused on de-stigmatizing mental health issues.

Counseling Services applied for the International Association of Counseling Services accreditation (IACS). Phase 1 has been completed, and an accreditation team will be coming to campus.

Student life is gearing up for Relay for Life which will be held on April 6.

Spring break trips are being planned to give support to hurricane victims in our area and out of state. A part of these trips includes writing a reflection statement on their experience.

CINO Ignite, a weekend leadership retreat that hopes to ignite a revolution of sophomore students who will step forward as outstanding leaders on campus, had 70 students to apply. As they learn from each other and become stronger leaders, they can make an impact on Coastal's campus. Each student is paired with a faculty/staff mentor. In the past, this program has been highly successful.

In addition to the September Family Weekend, an additional Spring Family Weekend has been added and planned for the April 6-7.

Student Government Association (SGA) President D'Andre Fletcher spearheaded a Shark Tank competition, where Club Presidents presented proposals for student activities. The winner received money to host an event on campus. Eleven proposals were presented and students clubs with similar themes combined with other groups. Three proposals were accepted. One will be held to honor Dionne Henley, an assistant track and field coach. She passed away with ovarian cancer and money will be raised for cancer research.

In March, Coach Chadwell will meet with SGA's 150 members to share his plans for moving into the football season.

About 3,000 students are involved in intramural sports and 500 in sports clubs. Five hundred students compete in 50 teams seven days a week in intramural basketball. Students who participate in these have better retention.

Provost & Executive Vice President Ralph Byington stated that two new programs involve partnering with Horry-Georgetown Technical College (HGTC).

- Coastal Bound will be directed towards local students to bridge them from HGTC to CCU. Students can enroll in this program in their first semester or any subsequent semester and may remain in the program until they successfully graduate or meet the transfer requirements

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to CCU. This partnership will provide students who have identified CCU as their transfer institution with additional CCU services early in their collegiate career.

- The Teacher Education Pathway program is designed to encourage more students to go into education. There is a shortage of teachers in the local school districts. Trustees will be notified when the MOU signing takes place for this program.

The University received an \$80,000 grant from Boeing that is geared towards helping veterans learn leadership skills.

Textbook costs are one of the biggest complaints from parents. The Affordable Textbook Program has been created to help with the cost of books to retain students. Textbooks in high demand are available in the library.

Previous discussions have taken place regarding students not returning to campus due to financial reasons, in particular the loss of their scholarships which require at least 30 credit hours each year with a minimum 3.0 GPA. The Coastal Academic Recovery Program (CARP) recognizes students in the middle of the first semester who are not on the right track. They are encouraged to take classes in the summer to get back on schedule. Sixty-four students participated in the program, and 90% were on good academic standing after going through this program.

CCU was one of the first in the state to offer accelerated degree programs. Students in the Degree in Three program can receive their bachelor's degree in three years by completing an accelerated program that includes summer classes. Five percent of our students had a degree in three years. The Get More in Four program is a combined four-year bachelor's and master's program in which students will complete the bachelor's Degree in Three and a one-year master's program. These students have the potential to receive a \$5,000 Trustee Award for those who meet the criteria.

After gleaning data from alumni and other areas, a ribbon diagram of the majors of students when they earned their degree and their current occupation was reviewed. The graph emphasized the importance of a liberal arts education.

As there was no further business, everyone agreed to adjourn.

Respectfully submitted,

V. Chyrel Stalvey

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Recorder