

8-2-2018

Athletics Committee, August 2, 2018

Coastal Carolina University

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**Minutes
Coastal Carolina University
Board of Trustees**

**Athletics Committee Meeting
E. Craig Wall Sr. Board Room
August 2, 2018**

Members of the Committee Present: Mr. D. Wyatt Henderson, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., Mr. George E. Mullen, Mr. Patrick S. Sparks, and Mr. Eugene C. Spivey

Committee Member Not Present: Mr. H. Delan Stevens

Other Trustees Mr. William S. Biggs, Mr. John H. Bartell Jr., Mr. Samuel H. Frink, Ms. Natasha M. Hanna, Mr. Carlos C. Johnson, Mr. Daniel W. R. Moore Sr., Dr. Oran P. Smith, Mr. H. Delan Stevens, Dr. Samuel J. Swad, and Mr. William E. Turner III

Others Present: Ms. Sandra A. Baldrige-Adrian, Ms. Katherine M. Brooks, Dr. Brian Bunton, Dr. J. Ralph Byington, Ms. Nedy Campbell, Ms. Julie M. Cheney, Mr. Joshua M. Chesson, Dr. Debbie C. Conner, Ms. Amanda E. Craddock, Mr. Fletcher D'Andre, Dr. David A. DeCenzo, Mr. David A. Frost, Mr. Stephen K. Harrison, Mr. Matthew L. Hogue, Dr. Sara N. Hottinger, Ms. Martha S. Hunn, Mr. Christopher A. Johnson, Ms. Robyn A. Jones, Mr. Timothy E. Meacham, Mr. T. Rein Mungo, Dr. Mikel A. Norris, Mr. Travis E. Overton, Ms. Jennifer Packard, Mr. William M. Plate Jr., Mr. Mike Pruitt (teleconferenced), Dr. Barbara A. Ritter, Dr. Michael H. Roberts, Dr. Donald Rockey Jr., Ms. Chyrel Stalvey, Mr. Gregory T. Thompson, Mr. John Vrooman, and Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. No media were in attendance.)

Chairman Eugene Spivey brought the Athletics Committee meeting to order at 3:40 p.m.

Gene Spivey moved to approve the May 3, 2018 Athletics Committee minutes. George Mullen seconded, and the motion passed.

Executive Director of the Chanticleer Athletic Foundation (CAF) Chris Johnson was pleased to share that the CAF finished FY 2017-18 very strong, raising a total of \$3,758,961. The current year outright cash gifts plus payments received on current and prior year pledges equaled total cash received for the year of \$3,234,475.

The CAF membership donations continue to grow at a healthy rate. To summarize this growth over the last few years, we have increased membership revenues from \$257,000 in FY 2013-14; to \$350,000 in FY 2014-15; to \$436,800 in FY 2015-16; to \$571,000 in FY 2016-17; and, to \$634,000 in FY 2017-18.

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The Chanticleer Gala was held on May 11 at the Marriott Grande Dunes, and it was a tremendous success. Appreciation was expressed to the trustees who attended and supported the cause. Nearly 600 people attended the event, and the amount netted was a record \$160,000. The highest amount raised prior to this was \$82,000.

With the football suite delayed for use this fall, focus was turned on the idea of adding revenue through a temporary mobile suite in the south end zone. This 45-person suite sold out and then expanded to a 60-person suite which has also sold out.

Moving into the new year, the emphasis continues on major gifts, including new football suite members and loge box sales when the stadium is completed in 2019.

Additionally, we are currently in the process of creating a new CAF Annual Fund to create new sources of unrestricted funds not associated with the purchase of season tickets.

Director of Athletics Matt Hogue was pleased to report that in spite of rainy weather, the football renovations are moving forward. It is understood with the contractor that the additional entryway must be completed by game day to accommodate the fans. Fundraising for the Atlantic Center soccer center moves forward.

Student-athletes 2017-18 academic year statistics included:

- 17 of CCU's 19 sport programs have a cumulative GPA over 3.0; cumulative GPA for all student-athletes was 3.210
- 260 student-athletes earned at least a 3.0 in the fall of 2017 and 244 accomplished the feat in the spring of 2018
- 48 student-athletes earned President's List (4.0 GPA) in the fall of 2017 and 50 accomplished the feat in 2018
- 126 student-athletes earned Dean's List (3.5 GPA) in the fall of 2017 and 123 accomplished the feat in 2018

He credits the academic advisement program for the student-athletes' success.

Coastal Carolina is ranked 177 out of 350 in the Learfield Director's Cup, the highest ranking in the Sun Belt Conference. CCU won more conference games than any others in the conference. Currently, Coastal Carolina is number 4 in the Sun Belt Commissioner's cup.

As there was nothing further to discuss, Will Turner moved to adjourn, and Wyatt Henderson seconded. The motion carried.

Respectfully submitted,

V. Chyrel Stalvey

V. Chyrel Stalvey
Recorder