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Student Affairs and Retention Committee, February 23, 2017

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

Student Affairs and Retention Committee
E. Craig Wall Jr. Board Room
February 23, 2017

Committee Members Present: Mr. Marion B. Lee, Dr. Oran P. Smith, Dr. Samuel J. Swad, and Mr. William E. Turner III

Committee Members Not Present: Mr. Robert G. Templeton

Other Board Members Present: Mr. William S. Biggs, Mr. Samuel H. Frink, Ms. Natasha M. Hanna, Mr. D. Wyatt, Henderson, Mr. Carlos C. Johnson, Mr. Marion B. Lee, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., Mr. Daniel W. R. Moore Sr., Mr. George E. Mullen, Mr. Eugene C. Spivey, and Mr. H. Delan Stevens

Others Present: Mr. Nicholas Austin, Ms. Sandra Baldridge-Adrian, Ms. Carolyn S. Bender, Dr. Brian Bunton, Dr. J. Ralph Byington, Ms. Nedy Campbell, Mr. Josh M. Chesson, Dr. Debbie Conner, Mr. Matthew Denzler, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Ms. Taylor Farrow, Mr. Matt Hogue, Ms. Martha S. Hunn, Mr. Timothy E. Meacham, Mr. Rein T. Mungo, Mr. Travis E. Overton, Ms. Jennifer Packard, Mr. William M. Plate Jr., Dr. Nelljean Rice, Dr. Barbara A. Ritter, and Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. No media were in attendance.)

Chairman Will Turner brought the meeting to order at 2:45 p.m.

Marion Lee made a motion to approve the August 11-12 and October 20, 2016 Student Affairs and Retention Committee meetings. Dr. Oran Smith seconded. The motion passed.

Student Government Association President Austin Nichols presented the following update:
• SGA officers attended the American Student Government Association Conference in New Orleans. The conference offered student government leaders and advisors nationwide networking, research, and information resources to help become more effective, ethical, and influential leaders on campus. It was an amazing conference. Taylor Farrow reported that
she is following the idea learned to meet weekly with students and the provost. Matt Denzler
learned how to better teach student representatives to solve problems on campus.

• Town Hall meeting was held for active shooter training and discussion
• 18 SGA suggestion boxes have been installed all over campus
• $11,000 is left in budget this year; $35,000 was allocated to over 30 organizations
• Preparations are underway for new SGA elections (A transition meeting will be held with
  new SGA officers.)
• SGA passed a resolution for a Student Employment Bill with required capping rates, student
  supervisors now have the opportunity to make increases more than once a year, and
determined a minimum amount of hours during the work week.

Henderson felt this resolution was an admirable goal but was concerned that there was not
enough money for additional pay. We are now spending all in the line item in the budget.
There will have to be less student workers or a raise in tuition for additional monies.

Vice President of Campus Life & Student Engagement Debbie C. Conner stated that in
accordance with the Strategic Plan, the Accessibility Committee has been established.
Assessments will be made in key areas for financial, physical, cultural, and technology barriers
for students, faculty, staff, and alumni. The Student Life Committee of Faculty Senate just
completed wheelchair tours of campus this week.

An on-demand late night shuttle is now available from 11:30 p.m. to 6:30 a.m. for the safety of
our students.

Family Council meets two times a year, and a meeting will be held tomorrow. Twenty-one
parents are involved working on four committees: admissions/orientation, fundraising,
communications, and Family Weekend.

In March Teal Nutrition events began every Wednesday for students. A registered dietician
educates and answers questions to help students become healthier. The dietician and Aramark
work in cooperation with each other.

Intramural continues to grow on campus with 80 basketball teams, 24 dodgeball teams, and 4-4
flag football. Students are active and outside. Club sports has 455 students participating, even
an equestrian team is winning competitions and women’s rugby has 40 students.

This semester, counseling services has increased encouraging students to attend group sessions
to address stress and anxiety.

Housing occupancy is strong this spring and registration is strong for the fall.

There have been huge changes in the last four years to make sure students feel safe at night.
Nighttime outdoor lighting tours have been completed.

Provost & Chief Executive Officer Ralph Byington introduced Associate Provost Daphne
Holland who will focus on summer initiatives and first year success.
Holland presented a Bridge Program update which included:
- Fall 2016 - 45 students with an overall of GPA 2.106.
- Goal for Fall 2017 with 2.5 GPA.
- It is hoped that 58% of the students in the program will cross over from Horry-Georgetown Technical College.
- Ten short videos geared to potential bridge students have been produced and uploaded onto the web.

A CeAL update included:
- 2016 – 130 students; admitted 99% fall or 129 students
- Goal for 2017: 250 students; admit 90% or 225 student
- Retain 90% of the students

Byington stated that retention rates are on target to be a little higher than last year but a full report will be presented tomorrow at the Board meeting.

As there was nothing further to discuss, Will Turner moved to adjourn and Marion Lee seconded. The motion adjourned.

Respectfully submitted,

Chyrel Stalvey
Chyrel Stalvey
Recorder