

5-5-2016

## Academic Affairs and Assessment Committee, May 5, 2016

Coastal Carolina University

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**Minutes  
Coastal Carolina University  
Board of Trustees**

**Academic Affairs & Assessment Committee  
E. Craig Wall Jr. Board Room  
May 5, 2016**

**Committee Members Present:** Mr. Fred F. DuBard III, Mr. Samuel H. Frink, Mr. Daniel W. R. Moore Sr., Dr. Oran P. Smith, Mr. Eugene C. Spivey, and Dr. Samuel J. Swad

**Other Board Members Present:** Ms. Natasha M. Hanna, Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Mr. Marion B. Lee, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., Mr. George E. Mullen, Mr. H. Delan Stevens, and Mr. William E. Turner III

**Others Present:** Ms. Stacie A. Bowie, Dr. Brian Bunton, Dr. J. Ralph Byington, Ms. Nedy Campbell, Mr. Josh Chesson, Dr. Debbie Conner, Ms. Amanda E. Craddock, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Dr. Daniel J. Ennis, Mr. Matthew L. Hogue, Ms. Martha S. Hunn, Ms. Beverly J. Landrum, Mr. Timothy E. Meacham, Ms. Jennifer Packard, Mr. William M. Plate Jr., Dr. Nelljean Rice, Dr. Barbara A. Ritter, Dr. Michael H. Roberts, Ms. V. Chyrel Stalvey, Ms. Kathy T. Watts, and Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Claire Byun of The Sun News was in attendance.)

Chairman Oran Smith brought the meeting to order at 10:00 a.m.

Dan Moore moved to approve the February 18, 2016, Academic Affairs & Assessment Committee minutes. Sam Swad seconded, and the motion carried.

Faculty Senate Chair Brian Bunton reported that since the last Board of Trustees meeting, Faculty Senate has met three times. The Senate approved six new academic programs, began the process of officially transitioning to a new general education core curriculum, and continued to fine-tune their governance structure. The proposed Strategic Plan received faculty input and was endorsed by the Senate. The process of modifying and strengthening the promotion and tenure process has begun and will take many months of consideration and deliberation. When it comes forth for approval, it will be well vetted and in keeping with the best principles in academic administration.

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Provost & Executive Vice President Ralph Byington Report reported on a very successful semester and reviewed the deans' highlights for the year.

- University College: nationally-normed assessment survey resulted in three out of the top four performance ratings achieved by University College advisors; honors program freshman retention is 92% with 500 students.
- College of Education: Teaching English to Speakers of Other Languages (TESOL) profession's 30 up and coming; 20 new Teachings Fellows will begin Fall 2016; Chanticleer Center for Literacy Education funding was recently renewed by the Horry County Higher Education Commission; Robotics Project, part of the county's math and science curriculum, received a \$150,000 grant from the S.C. Commission on Higher Education; involvement in Core Math Development Project; and, four graduate programs recently approved.
- College of Science: Public Health students won the case-study competition at the Society for Public Health Education meeting; three new programs; HUGO releases a new report on upcoming hurricane season forecast to be normal to above normal; and, opening of the Science II building in May.
- College of Business: expanding Executive Education program created with Tidelands Health where 100 employees will complete eight sessions of Tidelands Health Leadership; gift agreements to name the Richard Pilosof Financial Services Laboratory and the Grant Center for Real Estate and Economic Development; MBA program recognized in U.S. News and World Report for 100% placement rate of May graduates three months after graduation and as a top ten program for representation for underrepresented minorities; Wall College of Business Board of Visitors initiated the SEL program to match Coastal graduates with local employers/internship providers; and undergraduate place rate over 90%.
- Humanities and Fine Arts: CCU Jazz Combo was named the Outstanding Undergraduate College Blues/Pop/Rock Group by Downbeat magazine; Assistant Professor of Art Charles Clary won the \$50,000 Artfields Award, one of the most competitive art recognitions in region; Athenaeum Press launched a sustainable energy project and each trustee received a solar cell charger; new QEP project welcomed four Fulbright scholars to campus for lectures and classes; Jackson Family Center had their most successful After-School Ethics Academy with 47 middle school students from seven different Horry County Schools to study ethical programs; and, the Department of History sponsored the S.C. National History Day with over 400 students competing for spots in the National History Day competition in Washington, D.C.

The first group of Edgar L. Dyers Fellows will graduate this weekend.

**Smith moved to bestow Emeritus Professor to Paul Olsen (Motion 16-26) and Kenneth Townsend (Motion 16-27) at their retirement. Gene Spivey seconded. The motion carried.**

**Smith made a motion to approve the new hire and tenure of Kathleen Lynch-Davis to Associate Dean in the College of Education (Motion 16-28). Spivey seconded, and the motion passed.**

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Everyone received, for information only, a list of several promotions to senior lecturer/instructor and post tenure.

(At this point, the committee went into Executive Session to discuss the proposed stadium upgrades. The proceedings for this are included in the Executive & Audit Committee minutes.)

Smith stated that the Academic Affairs & Assessment Committee will have a retreat with the Provost to discuss academic programs, space allocation on campus, and the process of assessment. Everyone will be polled to determine a date when all members will be available.

As there was no further business, the meeting adjourned.

The meeting adjourned.

Respectfully submitted,

Chyrel Stalvey  
Recorder