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Student Affairs and Retention Committee, February 18, 2016

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

Student Affairs and Retention Committee
E. Craig Wall Jr. Board Room
February 18, 2016

Committee Members Present: Mr. Fred F. DuBard III, Mr. Marion B. Lee, Dr. Oran P. Smith, and Mr. William E. Turner III

Committee Members Not Present: Dr. Samuel J. Swad and Mr. Robert G. Templeton

Other Board Members Present: Mr. Samuel H. Frink, Mr. D. Wyatt, Ms. Natasha M. Hanna, Mr. Carlos C. Johnson, Mr. Charles E. Lewis, Mr. Marion B. Lee, Mr. William L. Lyles Jr., Mr. George E. Mullen, Mr. Eugene C. Spivey, and Mr. H. Delan Stevens

Others Present: Ms. Stacie A. Bowie, Mr. Jonathan Bruen, Dr. J. Ralph Byington, Ms. Nedy Campbell, Mr. Josh Chesson, Dr. Debbie Conner, Dr. David A. DeCenzo, Ms. Martha S. Hunn, Ms. Beverly J. Landrum, Mr. Timothy E. Meacham, Ms. Jennifer Packard, Mr. William M. Plate Jr., Dr. Barbara A. Ritter, Mr. Mark Roach, Ms. V. Chyrel Stalvey, Ms. Kathy T. Watts, Mr. Tyler Wyeth, and Mr. David Yancey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Claire Byun of the Sun News was in attendance.)

Chairman Will Turner brought the meeting to order at 11:08 a.m.

Marion Lee moved to approve the minutes of October 1, 2015, Student Affairs & Retention Committee meeting. Trip DuBard seconded, and the motion carried.

Student Government Association President Tyler Wyeth reported that SGA is more involved in events and talking to students on campus. He is pleased to be participating on the strategic planning task force. There is a better focus on health service promotions and healthy living. New legislation passed requires professors to include tardy policy in their syllabus and professors to post more in-depth description of the classes prior to registering course selections. Because of student request, fans have been installed in the CINO Grill. There is big push to get international students involved. Training has taken place to help student organizations to request their funded money. A student town hall was held to teach students about the new social media,

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Periscope. The next town hall will cover sustainability. A book drive will be held partnered with local libraries and schools and education majors.

Vice President of Campus Life & Student Engagement Debbie Conner presented a Student Affairs updates. She commended Tyler Wyeth who was first elected as Executive Vice President and has stepped in as president. He has met with Aramark to express student concerns. Aramark responded and has made changes this semester to accommodate requested changes.

Four hundred and twenty-eight students are receiving veterans' benefits on campus. The retention rate for first time undergraduate veterans is 93.8%.

New residence halls will be opening fall semester and classrooms will be held there.

Student health continues to receive a lot of students and is viewed positively by students. Only two flu cases have been verified this semester. A new student health educator is now available online. A \$20,000 grant has been received to help students move towards tobacco cessation.

Campus recreation hosts 65 intramural basketball teams playing six nights a week and about 1,000 students watch the games. New sports clubs are continually added and most recently a new women's rugby team.

Focus continues in student housing to increase student retention and applications for returning students for next fall is up 10% over last year at this time.

Provost & Executive Vice President Ralph Byington noted classroom space is a challenge because of the renovation of the Smith Science Building.

Under the leadership of Nelljean Rice, the Coastal Excellence and Leadership Program "CEaL" was started two years ago allowing students to prove they are ready for college and teach them additional skills to be successful. Plans are to grow the program next year and bring 125-150 CEaL students who will live in Ingle Hall. Coordinated efforts between Admissions and University College staff identify students and communicate the benefits of the program to potential students to meet the enrollment target.

The Horry-Georgetown Technical College/Coastal Carolina Bridge Program is being revived with a small group of 21 students last year due to a late start up. This is considered a residential bridge program with students attending classes at HGTC and living the Coastal campus. When the students are ready, they will be transitioned to Coastal. The target for next year is 100 students. Local students will receive great focus. Students will live in Eaglin Hall. Success of students in the program will allow for future enrollment growth in the transfer population of new students. Collaboration between the two campuses is to market the Bridge Program as "One Step Closer to Becoming a Chanticleer."

President David DeCenzo reported that actor Michael Kelley had accepted to be our May commencement speaker; however, he is no longer available because of his filming schedule. So, we need a speaker for all four exercises. With the Board's approval, he would like to

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approach a local person who has spoken at the Women in Philanthropy and Leadership Conference for three years and present her with an honorary degree. Everyone was in agreement.

As there was no further business, Will Turner moved to adjourn. Marion Lee seconded, and the meeting recessed.

Respectfully submitted,

Chyrel Stalvey
Recorder