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Athletics Committee, February 18, 2016

Coastal Carolina University

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Minutes  
Coastal Carolina University  
Board of Trustees  

Athletics Committee Meeting  
E. Craig Wall Jr. Board Room  
February 18, 2016

Members of the Committee Present:  
Mr. Carlos C. Johnson, Mr. Marion B. Lee, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., Mr. George E. Mullen, Mr. Eugene C. Spivey, and Mr. H. Delan Stevens

Other Trustees Present:  
Mr. Fred F. DuBard III, Mr. Samuel J. Frink, Ms. Natasha M. Hanna, Mr. D. Wyatt Henderson, M. H. Delan Stevens, and Mr. William E. Turner III

Others Present:  
Ms. AraLeigh G. Beam, Ms. Carolyn S. Bender, Ms. Stacie A. Bowie, Dr. Brian Bunton, Dr. J. Ralph Byington, Ms. Nedy Campbell, Mr. Josh Chesson, Ms. Lori Church, Dr. Debbie C. Conner, Dr. David A. DeCenzo, Mr. Rhett T. Graham, Ms. Martha S. Hunn, Mr. Christopher A. Johnson, Ms. Beverly J. Landrum, Mr. Timothy E. Meacham, Mr. Rein Mungo, Ms. Jennifer Packard, Mr. William M. Plate Jr., Mr. Mike Pruitt (teleconferenced), Mr. Mark Roach, Ms. Sharon A. Sluys, Ms. V. Chyrel Stalvey, Mr. Gregory T. Thompson, and Ms. Kathy T. Watts

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Claire Byun of The Sun News and Jonee’ Lewis of WBTW 13 were in attendance.)

Chairman Gene Spivey brought the meeting to order at 2:30 p.m.

Spivey moved to approve the October 1, 2015, Athletics Committee meeting minutes. Marion Lee seconded, and the motion passed.

Executive Director of the Chanticleer Athletic Foundation Chris Johnson stated that the year-to-date giving is $2,230,244, a 50% increase over last year. The Foundation is in the process of collecting membership fees, and the total revenue is $375,000 for membership this year. Each year collections improve. Last year was $350,000 and $257,000 the year before.

In April, a new membership drive will begin building on the excitement of the move to Sunbelt Conference and Brooks stadium expansion. Efforts continue on a number of major gifts at different levels of completion. The General Hackler Golf Tournament is scheduled for March 11.
Athletics Committee  
February 18, 2016

The Coastal Athletic Foundation Board continues to become more active and engaged. New members will be elected the end of May.

Associate Athletic Director for Compliance AraLeigh Beam distributed a compliance review and reminder of what can and cannot be done with a student-athlete. She stated that educational monthly meetings are held with coaches and staff and athletic trainers. Reviews are also held with the Coastal Educational Foundation and the Chanticleer Athletic Foundation. Newsletters are distributed to the coaching staff, quarterly newsletters to student-athletics, bi-yearly student-athletic parents, etc. Weekly, a compliance scenario is presented to coaches for questions and answers.

Director of Athletics Matt Hogue gave an update on the sports. The men’s basketball team championship tournament will be held this year at Campbell University March 3-6, and the women’s tournament will be held on March 10-13 in Asheville. Women’s indoor track plays next week in the Big South championship. Men and women’s tennis is already in action.

Student-athlete fall academics were very good with an 3.087 GPA. Sixty-four percent of the 280 athletes have a 3.0 GPA or better. Women’s basketball player Olivia Carlton has been accepted into the Wall Fellows Program. Emma Kroger, a pole vaulter on our track/field team, is a Swain Scholar who along with several other student researchers, have been performing research on attitudes and perceptions of the homeless. The group has even embedded themselves at a shelter to learn more about individuals affected.

Student-athletes are engaged in the community service project, Caring for Kindergarteners. They have attended 30 classes and have provided them with giving trees for school supplies.

Fall Rankings update:
• Learfield Director’s Cup: T60th after Fall semester, which is better than South Carolina and to second Clemson. We are the highest ever ranked school in the Sun Belt Conference.
• Lead Big South Sasser Cup after Fall Semester competition.
• Baseball ranked in all major polls to begin the season.
• All teams ranked in their respective top 15.

The 2017 Sun Belt football conference schedule is being finalized and will be released soon. We are currently working on agreements with the University of Massachusetts and the University of Alabama at Birmingham. The 2016 schedule has been completed and will be announced within the week to 10 days once all contracts have been received. All schedules are now ready for 2016-2017 in regards to other sports entering the Sun Belt.

At the encouragement of the NCAA, we have created a Mental Health Task Force headed by Dwayne Beam and will include our sports medicine trainers, strength and conditioning, coaches, academics, and compliance to assist in monitoring and sharing information on student athletes that may be experiencing issues and helping them receive resources. It will not require additional staffing or dollars.
Athletics Committee  
February 18, 2016

We are working on securing a new apparel provider for all sports and hope to reach a conclusion within the next couple of months. It should be more lucrative than before now that we are in the Sun Belt Conference. Athletics will be participating in two sessions at the Celebration of Inquiry. Hogue will host one session and talk about the Sun Belt Conference. Another session will entail student-athletes discussing their experience.

Dan Ennis reminded everyone of how academics got behind the Chauncey statue project and how it became a student opportunity for sculpting students to participate in making the statue. Earlier this week, a proposal was received to build another sculpture of Chauncey 12-14 ft. tall and 3,000 pounds on a 6 ft. pedestal to be placed at the entrance to the football field. Chauncey statues will eventually be available in the bookstore. Mike Pruitt wants to be put on the reservation list for one.

As there was no further business, Spivey moved to adjourn and Will Turner seconded. The meeting adjourned.

Respectfully submitted,

Chyrel Stalvey  
Recorder