

10-1-2015

Athletics Committee, October 1, 2015

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

Athletics Committee Meeting
E. Craig Wall Jr. Board Room
October 1, 2015

Members of the Committee Present: Mr. Carlos C. Johnson, Mr. Marion B. Lee, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., Mr. George E. Mullen, Mr. Eugene C. Spivey, and Mr. H. Delan Stevens

Other Trustees Present: Mr. Samuel J. Frink, Ms. Natasha M. Hanna, Mr. D. Wyatt Henderson, Dr. Oran P. Smith, M. H. Delan Stevens, and Mr. William E. Turner III

Others Present: Ms. Sandra A. Baldrige-Adrian, Ms. Carolyn S. Bender, Ms. Stacie A. Bowie, Dr. Brian Bunton, Dr. J. Ralph Byington, Ms. Nedy Campbell, Mr. Josh Chesson, Ms. Lori Church, Dr. Debbie C. Conner, Dr. David A. DeCenzo, Dr. Daniel J. Ennis, Mr. Matt Hogue, Ms. Martha S. Hunn, Mr. Christopher A. Johnson, Mr. Ben D. Kochenower, Ms. Beverly J. Landrum, Mr. Timothy E. Meacham, Ms. Jennifer Packard, Mr. William M. Plate Jr., Mr. Mike Pruitt, Mr. Mark Roach, Ms. Sharon A. Sluys, Ms. V. Chyrel Stalvey, Mr. John Vrooman, Mr. Gregory T. Thompson, and Ms. Kathy T. Watts

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Claire Byun of the Sun News and Scott Harper of the Horry Independent were in attendance.)

Chairman Gene Spivey brought the meeting to order at 3:00 p.m.

Carlos Johnson made a motion to approve the August 6, 2015, Athletics Committee meeting minutes, and Marion Lee seconded. The motion carried.

Executive Director of the Chanticleer Athletic Foundation (CAF) Chris Johnson shared that it is an extremely busy time with a number of pending gifts on the line. Membership revenues reached \$351,000 as of June 3. The goal was \$270,000. Suite level revenue is \$199,000. Just in the last couple of months, student CAF membership has grown to nearly 120.

On August 28, the Athletic Gala was held at the Myrtle Beach Sheraton Hotel. It was very successful with 591 in attendance and a record \$83,340 made. Appreciation was expressed to the trustees in attendance and their generous support.

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Due to inclement weather, the annual alumni/CAF homecoming golf tournament has been rescheduled to Friday, November 6 at 10:30 a.m.

Director of Athletics Matt Hogue added that the time of the football game tomorrow will be changed, and men's soccer on Sunday may be rescheduled to another date.

A 2014-2015 Athletics Year in Review was distributed. Chants have won the Big South Championship for the 11th time in school history. The men won the Big South Men's All-Sports Award for the fifth time in six years, while the women finished second in the league's Women's All-Sports Award for the fifth time since 2003-2004. Men won tournament title of soccer, league title for football, tournament championship in basketball, regular season tennis title, and runner-up in outdoor track & field and baseball. The women claimed volleyball, indoor track & field and golf titles, along with tennis, and runner-up in soccer, softball and outdoor track & field.

CCU was one of only five NCAA Division I universities to have its football, men's soccer, men's basketball and baseball teams qualify for NCAA postseason play in 2014-2015. Also, volleyball and women's golf teams advanced to NCAA play. The Chants also had individuals from sports of women's cross country, men's and women's track & field along with men's golf compete in their respective NCAA postseason events.

Chants have the potential to be involved in the soccer playoffs and is working on bids with NCAA. Basketball will be starting in about a month and a half.

There has been record attendance at the football games. Revenue is up 23% from last year at this time and up 200 season ticket accounts. Currently, about 2,600 tickets have been picked up for tomorrow's game. All reserved tickets for students have been picked up, and additional seating will be made available.

Athletics is working through the transition to the Sun Belt Conference (SBC) and attending their meetings. Soccer and volleyball scheduling for next year is completed, and additional sports scheduling should be completed within the week. Next year there will be about 76 scholarships for football (additional 12). We need 85 for bowl eligibility. Football for 2017 will include nine SBC games and an additional three to four nonconference.

Women's lacrosse is not sponsored by the SBC. Other options for affiliate membership conferences are being pursued. In concert with Title IX, beach volleyball is important for equity. Most of the same athletes play both indoor and outdoor volleyball. There is only one division nationwide and 50 institutions sponsor volleyball.

Coastal Carolina baseball team will host the Czech Republic National baseball team for an exhibition game on Thursday, October 8, at Springs Brooks Stadium. The game will be an opportunity to raise funds to cover medical expenses for Ben Smith, who was drafted by the Houston Astros in 2014 and was an All-Big South pitcher for Coastal Carolina from 2012-14. Days before his first professional debut, Smith was diagnosed with Burkitts Leukemia

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Lymphoma and is undergoing chemotherapy treatment at MD Anderson Cancer Center in Houston, Texas.

As there was no further business, Marion Lee made a motion to adjourn and Carlos Johnson seconded. The meeting recessed.

Respectfully submitted,

Chyrel Stalvey
Recorder