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Student Affairs and Retention Committee, October 23, 2014

Coastal Carolina University

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**Minutes
Coastal Carolina University
Board of Trustees**

**Student Affairs and Retention Committee
E. Craig Wall Jr. Board Room
October 23, 2014**

Committee Members Present: Fred F. DuBard III, Mr. Marion B. Lee, Dr. Oran P. Smith, Mr. Robert G. Templeton, and Mr. William E. Turner III

Committee Member Not Present: Dr. Samuel J. Swad

Other Board Members Present: Mr. Samuel H. Frink, Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Mr. Charles E. Lewis, Mr. Daniel W. R. Moore Sr., and Mr. Eugene C. Spivey

Others Present: Mr. Darcy Barr, Mr. Zachary Burns, Ms. Stacie A. Bowie, Dr. Barbara Burd, Mr. Jonathan Bruenn, Mr. Zack Burns, Dr. J. Ralph Byington, Ms. Whitney Comer, Ms. Amanda E. Craddock, Dr. Debbie C. Conner, Ms. Shelby Dangerfield, Dr. David A. DeCenzo, Mr. Cameron Driver, Mr. Edgar L. Dyer, Ms. Martha S. Hunn, Dr. Edward Jadallah, Mr. Mark Kelley, Dr. Steven J. Madden, Mr. Nicklaus McKinney, Mr. Timothy E. Meacham, Mr. Tyler Von Moppes, Ms. Jennifer Packard, Ms. Eliana Padron, Mr. Williams M. Plate Jr., Dr. Nelljean Rice, Mr. Mark Roach, Dr. Michael H. Roberts, Mr. Caesar C. Ross III, Ms. Karly Southall, and Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

Chairman Will Turner brought the meeting to order at 11:09 a.m.

Templeton moved to approve minutes of August 7, 2014 Student Affairs and Retention Committee meeting. Trip DuBard seconded, and the motion carried.

Eliana Padron, SGA President, stated that there has been an increase of students on campus and more participation in homecoming, tailgating, and other events. SGA senators have been retrained to increase their activities on campus. Ways are being sought to communicate with students more effectively. A survey is going out to 1,000 students asking what we can do done to improve campus life. Students now have Smart Ride, student discount cards, and free legal services available.

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Wyatt Henderson asked Padron what is the most important topic on campus. Padron replied that it is safety. Parking and transportation are also a big concern. The President is holding a town hall meeting on November 3 where these concerns will be discussed.

David DeCenzo noted that administration is carefully watching Chanticleer Drive in regards to students texting, wearing earbuds, and unaware of surroundings.

Cameron Driver said students would also like more library book dispensaries and mail boxes, reusable CINO cups, and better bike racks,

Every three weeks, a breakfast meeting is held with DeCenzo, administrative staff, and SGA leaders to discuss concerns.

Dr. Debbie Conner reported that university housing occupancy is 109%.

In everyone's packet, a Student Health Services Utilization and Student Insurance Benefit report was included. In 2012-2013 there was 24% increase and in 2013-2014 an additional 13.8% in usage of health services. Ninety-nine percent of the students responding to a questionnaire stated that they would highly recommend student health services and insurance.

Campus recreation now has 150 bicycles, and they are used 100% of the time. We are looking at purchasing 200 new ones. Bicycles are checkouted and returned at University Place and helmets are offered to students.

The Chant Life Program was piloted in the Humanities' First Year Experience classes to provide key information to assist students in college transition.

Icy hockey has been added to our 22 active club sports. The clubs are participating on collegiate level and traveling to matches.

Whitney Comer reported that when students return for spring semester. Two weeks of grand opening activities have been planned. Trustees will have a tour of the building this afternoon.

Movies will be offered Thursday-Saturday nights for \$2 and free popcorn. The theater will also be available for other activities. The game room will have four brand new pool tables with teal felt, foosball, air hockey, PS4 and Xbox One. More board games and cards tables will be added, as well as televisions. The student organization resource center will be staffed by student involvement specialists to navigate the resources students need. Meeting spaces and conference rooms are available.

Ralph Byington reported that the final retention number is 67% which is up substantially up from 63% last year. Our strategic plan goal is 72%--much higher than our aspirant universities.

Barbara Ritter stated that \$100,000 was added to the budget dedicated for freshman scholars to engage earlier in academic careers and increase retention. One of the programs furthest along is in business. Barb Ritter reported that students selected as CoBE (pronounced KOH-be) Fellows

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are offered unique opportunities to gain experience and knowledge related to real-life organizational projects (commonly referred to as consulting practicum experience). CoBE Fellows work on a team with the institute director and faculty mentors on diverse client projects. These specially selected students will be trained in high level communication, problem-solving and discipline-specific skills working one-on-one with experts in the area. Graduate assistants Zackary Burns and Tyler Von Moppes helped set up this program.

As a result of the program, Burns worked with a nonprofit in Raleigh reviewing investment practices; Von Moppes helped develop a business plan for a local transportation company; and Laura Thoreau researched the financial impact of Myrtle Manor in consultation with The Learning Channel.

Dan Ennis introduced Jackson Scholars Darcy Barr and Nicklaus McKinney. The program enriched their Coastal Carolina experience while attending Middle Schools Ethics Academy, a Washington, DC trip studying ethics and leadership, and also visiting congressional leaders.

As an incentive to participate in the first semester rollout for academic coaching, Edwards College of Humanities is giving out scarves to students involved in mentoring.

As there was no further business, Robert Templeton moved to adjourn to meeting.

Respectfully submitted,

Chyrel Stalvey for
Charles E. Lewis
Secretary/Treasurer