

10-23-2014

## Athletics Committee, October 23, 2014

Coastal Carolina University

Follow this and additional works at: <https://digitalcommons.coastal.edu/board-committees>

---

### Recommended Citation

Coastal Carolina University, "Athletics Committee, October 23, 2014" (2014). *Board of Trustees Committee Minutes*. 605.  
<https://digitalcommons.coastal.edu/board-committees/605>

This Article is brought to you for free and open access by the Board of Trustees at CCU Digital Commons. It has been accepted for inclusion in Board of Trustees Committee Minutes by an authorized administrator of CCU Digital Commons. For more information, please contact [commons@coastal.edu](mailto:commons@coastal.edu).

**Minutes  
Coastal Carolina University  
Board of Trustees**

**Athletics Committee Meeting  
Wall Board Room  
October 23, 2014**

**Members of the Committee Present:** Mr. Carlos C. Johnson, Mr. Marion B. Lee, Mr. Charles E. Lewis, Mr. George E. Mullen and Mr. Eugene C. Spivey

**Committee Members Not Present:** Mr. William L. Lyles Jr.

**Other Trustees Present:** Mr. Fred F. DuBard III, Mr. Samuel J. Frink, Mr. D. Wyatt Henderson, Mr. Daniel W. R. Moore Sr., Dr. Oran P. Smith, Mr. Robert G. Templeton and Mr. William E. Turner III

**Others Present:** Ms. Stacie A. Bowie, Dr. J. Ralph Byington, Dr. Debbie Conner, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Mr. Matt Hogue, Ms. Martha S. Hunn, Dr. Edward Jadallah, Mr. Chris Johnson, Mr. Mark Kelley, Dr. Steven J. Madden, Mr. Timothy E. Meacham, Mr. William M. Plate Jr., Mr. Mike Pruitt, Mr. Ty Pruitt, Mr. Mark Roach, Ms. Cari Rosiak, Dr. Michael H. Roberts, Ms. V. Chyrel Stalvey and Mr. John Vrooman

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

Chairman Gene Spivey brought the meeting to order at 2:22 p.m.

**Marion Lee made a motion to approve the August 7, 2014 committee minutes. Lewis seconded, and the motion carried.**

Chris Johnson presented the Chanticleer Athletic Foundation Report. In August the Coastal Athletic Gala was held at the Myrtle Beach Sheraton with largest attendance, over 600, and raised \$59,000.

CAF membership donations linked to the purchase of season tickets. Last year, the CAF raised \$249,421 in membership donations. This year as of September 30, 2014 the CAF has already raised \$255,890 in membership donations for 2014-15. In conjunction with the increased CAF membership donations, we have generated \$35,750 in new Suite Level membership donations.

The CAF is focusing their brand with the student body and sharing with new students what CAF is and what it does. Logo needs to be more visible.

The 11<sup>th</sup> annual homecoming golf tournament sold out and two more teams have been added.

**Athletics Committee**  
**October 23, 2014**

Major gift activities include the City of Conway's gift of \$500,000 to Coastal Carolina University for naming rights at the new \$10.5 million baseball field. The boardwalk that lines the outfield fence will thus be known as the City of Conway Boardwalk.

Matt Hogue passed around a general sports update. Football is currently ahead in the Big South Conference and is the only FCS member with winning records in all of football. All fall team sports are in the mix to win conference tournaments.

CCU hopes to host the first round of NCAA football, as well as the Big South Volleyball championship. Basketball begins November 14. Season tickets are being sold for basketball. Big South Media Day will be next week.

Tickets for the Big South basketball championship went on sale last Tuesday.

Ticket sales/revenue is up 6.5% at this time from last year; however, the total amount of revenue may be lower because there are only five games this year.

Student tickets are strong. Hopes are to have nearly 3,000 students tomorrow at the homecoming game. We are closing in on 9,000 tickets for tomorrow.

A number of CCU scarves have been purchased to hand out at the Monmouth game on November 14 as an incentive to get students to the game.

An in-depth study to add sand volleyball to the sports lineup is in the process and a handout was distributed. It will not be particularly costly. We are in the midst of trying to sort out facility and practice standpoints.

**Facilities Update**

- Baseball – certificate of occupancy next week – season opening is scheduled for Friday, February 13
- Baseball Berm and Boardwalk - phase bid closed and won by Chancel Builders
- Football AstroTurf - pre-bid completed and winner will be announced November 4 - construction will begin after the close of the season

Carlos Johnson made a motion to go into executive session to review contractual and personnel matters. Mullens seconded. Upon reconvening it was noted that no action was taken.

As there was no further business, the committee adjourned.

Respectfully submitted,

Chyrel Stalvey for  
Charles E. Lewis  
Secretary/Treasurer