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## Academic and Assessment Committee, October 23, 2014

Coastal Carolina University

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**Minutes  
Coastal Carolina University  
Board of Trustees**

**Academic & Assessment Committee  
E. Craig Wall Jr. Board Room  
October 23, 2014**

**Committee Members Present:** Mr. Fred F. DuBard III, Mr. Samuel H. Frink, Mr. Daniel W. R. Moore Sr., Dr. Oran P. Smith, and Mr. Eugene C. Spivey

**Committee Members Not Present:** Dr. Samuel J. Swad

**Other Board Members Present:** Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Mr. Marion B. Lee, Mr. Charles E. Lewis, Mr. George E. Mullen, Mr. Robert G. Templeton, and Mr. William E. Turner III

**Others Present:** Mr. Zachary Burns, Dr. John P. Beard, Dr. Sara A. Brallier, Ms. Stacie A. Bowie, Dr. Barbara Burd, Dr. J. Ralph Byington, Dr. Debbie Conner, Ms. Gina Cummings, Dr. Darla Domke-Damonte, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Dr. Dan Ennis, Ms. Martha S. Hunn, Mr. Kenny Jackson, Dr. Edward Jadallah, Mr. Mark Kelley, Dr. Jim Luken, Dr. Steven J. Madden, Mr. Timothy E. Meacham, Ms. Chris Mee, Jennifer Packard, Mr. William M. Plate Jr., Dr. Nelljean Rice, Dr. Barbara Ritter, Dr. Michael H. Roberts, Ms. V. Chyrel Stalvey, and Mr. Tyler Van Moppes

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

Chairman Oran Smith brought the meeting to order at 9:08 a.m.

**Gene Spivey moved to approve the August 7, 2014 committee minutes, and Sam Frink seconded. The motion passed.**

Faculty Senate Chair Steve Madden reported that there are now 56 senators and new chairs of committees have been appointed.

Provost Ralph Byington reviewed the updated S.C. Commission on Higher Education summary sheet of projects and where each summary stands.

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The proposed Bachelor of Science in Engineering Science combines the disciplines of engineering, physics and mathematics and is designed to train problem solvers for the Horry and Georgetown region's growing manufacturing and technology sectors. This engineering program differs from others offered in South Carolina as it provides an integrated program of deep physical science combined with engineering practice. It is specifically designed to complement other engineering degree programs offered in the state. CCU currently offers a five-year, dual-degree engineering program in cooperation with Clemson University that has been in place since 2000.

**After discussion, the following three new degree programs were approved:**

- **Spivey made a motion to approve the Education Specialist Degree in Instructional Technology. At the second of Frink, the motion passed (Motion 14-42).**
- **Frink moved to approve the Bachelor of Science in Engineering Science, and Spivey seconded. The motion carried (Motion 14-43).**
- **A motion was made by Spivey to approve the Bachelor of Arts in Art History, and Trip DuBard seconded. The motion passed (Motion 14-44).**

As a direct tie to our mission to grow foreign language students, Byington stated that we are establishing a new English Language Program for International Students. The center will be operated by ELS Educational Center and called ELS Myrtle Beach. International students who would like to study English in preparation for entering undergraduate or graduate degree programs are welcome to apply. The program is an affordable, intensive four-week session. International students seeking admission to Coastal Carolina University but who lack TOEFL or IELTS scores at levels acceptable to begin coursework toward their degree are invited to apply for Conditional Letters of Admission to Coastal Carolina University and then apply to take English with ELS Center Myrtle Beach. Completion of the ELS Level 112 is accepted for satisfying English language requirements for international students. The center is scheduled to be open in April 2015 in Kearns and hopes to have at least six students matriculate to CCU. There will be a minimum of 20 students per session. We have 70 recruiters in 80 countries to bring qualified people here.

Sara Brallier, chair of Faculty Senate's core curriculum committee, reviewed the proposed revisions to the University's core curriculum, which are designed to give faculty more opportunity for innovation and flexibility in creating courses, with more emphasis on developing students' critical thinking skills and preparing them for upper level courses, careers and citizenship.

Wyatt Henderson was pleased with this creative approach and asked how we compare with our peer institutions on core curriculum changes. Byington reported that we were not up-to-date with them and that is our goal.

Trip DuBard asked if this is a periodic review of the core curriculum. Brallier stated that it was initiated by faculty after performing student assessments. Here forward, there will be continuous monitoring.

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DeCenzo stated that the review has been a two-year process. The current core took ten years to develop. He commended the leadership of the Faculty Senate. It is an amazing accomplishment to have completed the review in so little time.

Byington introduced four programs and students in Call Me MISTER, Wall Fellows, Jackson Scholars, and Swain Scholars and let them tell of their experience at Coastal Carolina.

Dean Barb Ritter introduced Gina Cummings, Director of the Wall Fellows Program. This weekend is the induction of the twentieth class of Wall Fellows and 110 students have graduated from the program. Wall Fellows provides opportunities for students to interact with key outside leaders in workshops and mentoring experiences designed to broaden their classroom learning opportunities. Opportunities to visit major U.S. and international organizations are made available to them. Students have served internships with CBS, Hughes, Rolls Royce and others.

Cummings reported that the interview process begins with 12 essays and then interviews with Wall Fellows students, a faculty committee and the board of advisors before a final selection is made. The size of the class depends on students applying and available funding. The largest class was twelve. The program is self-funded through an endowment. Thirty percent of the Wall Fellows graduates have pledged to give back to the program.

Overall job placement in the College of Business is 91%, math is 92%, and MBA placement is 100%. Our graduate students have had impressive job placements with the likes of the New England Patriots, Walt Disney World, Elliott Davis and AT&T to name a few.

Wall Fellows student Ashley Bartek, a finance senior from Maryland, was introduced. Before entering the program, Bartek stated that he was painfully shy. After making presentations and being interviewed, he became more outgoing. At first, he had no idea of what he wanted to do in finance. After his internship experience with Jason Reback, he was able to have finance experience. He has already received a job offer from Navigating Consultants.

After becoming Dean of Humanities and Fine Arts, Dan Ennis wanted to establish a resident scholarship program and the Jackson Scholars Program was established to assist students to develop into future leaders with a strong foundation in ethics and a clear awareness of their own values. The Jackson Family was approached and was enthusiastic to support the program.

Ennis introduced Nick McKinney, a senior with a double major in history and philosophy, who graduates this semester. McKinney said he came into the program because of an outreach program to sixth graders course on ethics and thinking critically on rules placed before them. He has had the opportunity to shadow leaders in the community and campus and get practical experience. In conjunction with other Jackson Scholars, a report will be produced telling what has been learned. McKinney eventually wants to become a philosophy professor and this training will be useful.

Darcy Barr, a senior biology major, said that an ethics class led to becoming a Jackson scholar. Her career path is geared towards medicine and preventative care. The Jackson Scholars Program has allowed her to reach out to the community through an after school leadership and

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ethics academy with kids who have never been exposed to the philosophy of ethics. She has been able to reach out to the broader community through hosting the Philosopher's Corner and Tea and Ethics programs. Hers was the first class to compete in the Regional Ethics Bowl. She feels that she has become a better member of the community through the program.

Dean of the College of Education Ed Jadallah reported that the College of Education has moved from Kearns Hall to the Prince Building. All core colleges are now located on Prince Lawn and this move has changed the climate and culture within the University.

The Chanticleer Center for Literacy Education engages in community outreach to support students who need additional literacy instruction through after school programs and one-on-one tutoring initiatives and giving students opportunities to apply theory into practice. In 2013, 131 students in local schools received tutoring and this year 166 students.

Call Me MISTER (Mentors Instructing Students Toward Effective Role Models) is a teacher leadership program to assist with the recruitment, training, and certification of elementary teachers from disadvantaged communities who are planning to teach in South Carolina schools, especially in the lowest performing elementary schools. The program seeks to help build a more diverse group of educators by providing academic, social, and financial support to under-represented individuals interested in entering the teaching profession. Participants will serve as role models for under-served children and commit to teaching in South Carolina for four years after graduation. Seventy percent of the teachers in Horry and Georgetown Counties graduated from CCU.

Jadallah introduced Kenneth Jackson, senior from Columbia, who has been in the Call Me MISTER program for a year. He graduated from St. Andrews school and plans to return to teach at the school after graduation. He said, "I knew I wanted to teach but didn't know what— a physical education teacher maybe because he didn't think could teach in a classroom. No one told me that I could. After coming to campus, I was encouraged that I could teach. I have been able to turn my experience into opportunities to coach and serve as a mentor at three schools." He is very proud of being President of the Call Me MISTER Program which began in 2010 and currently has 21 members. The organization works diligently to build the diverse educator and instill in students that there is hope in the future. "At Whittemore Park, I mentored a young student whose father has been in and out of jail. The student wanted to be an auto mechanic and for career day I promised that I would bring a helicopter to the school. When I told him about the helicopter, he told me not to lie to him." The helicopter came to school. The young student was the first person to see it land, talk to the pilot, and see the engine. This experience brought Jackson and the student closer together. The student is doing much better in school and is more respectful of his classmates and teachers. He is driven to become a mechanical engineer. Jackson said, "I am ready to teach and stand on the strongest foundation—heart and mind-- to be a role model."

Dean of the College of Science Mike Roberts reported that the Swain Scholars Program members apply to become a Swain scholar at the end of their sophomore year. It is for students majoring in biochemistry, biology, chemistry, exercise and sport science, or health promotions. Swain scholars will work with Coastal Carolina University faculty and community agencies to

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research health-related issues and implement community health programs through courses and research projects.

Swain Scholar Chelsea Thomas, a senior biology major, stated that she had attended another university for eight weeks and decided that it was not the right place for her. She transferred to Coastal Carolina and fell in love with the school and the opportunities presented to students. After becoming a Swain scholar, she and Dori Sanders, another Swain scholar, reached out to the community and received great feedback and support on ways to make the Myrtle Beach and CCU area more bicycle friendly. The results were shared with nine Myrtle Beach and City Council members for future planning. They have prepared a DVD for international students explaining bicycle safety, flyers in multiple languages that can be used for international student orientation, and an informational web page for the public to visit on the Horry County website. The students also organized a Bicycle Awareness Day to inform people about new and existing bicycle safety rules and regulations. Thomas stated that she was grateful for the impact that Coastal Carolina has played in her life.

As there was no further business, the meeting adjourned.

Respectfully submitted,

Chyrel Stalvey for  
Charles E. Lewis  
Secretary/Treasurer