

8-7-2014

Athletics Committee, August 7, 2014

Coastal Carolina University

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Recommended Citation

Coastal Carolina University, "Athletics Committee, August 7, 2014" (2014). *Board of Trustees Committee Minutes*. 598.
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**Minutes
Coastal Carolina University
Board of Trustees**

**Athletics Committee Meeting
Wall Board Room
August 7, 2014**

**Members of the
Committee Present:**

Mr. Carlos C. Johnson, Mr. Marion B. Lee, Mr. Charles E. Lewis,
Mr. William L. Lyles Jr., Mr. George E. Mullen, and
Mr. Eugene C. Spivey

**Other Trustees
Present:**

Mr. William S. Biggs, Mr. Samuel J. Frink, Mr. D. Wyatt
Henderson, Mr. Daniel W. R. Moore Sr., Dr. Oran P. Smith, and
Mr. William E. Turner III

Others Present:

Ms. AraLeigh G. Beam, Ms. Stacie A. Bowie, Dr. J. Ralph Byington,
Ms. Amanda E. Craddock, Dr. Debbie Conner, Dr. David A. DeCenzo,
Mr. Edgar L. Dyer, Mr. Rhett J. Graham, Mr. Matt Hogue, Ms. Martha S.
Hunn, Ms. Beverly J. Landrum, Dr. Steven J. Madden, Mr. Timothy E.
Meacham, Mr. Austin Nichols, Ms. Jennifer Packard, Mr. William M.
Plate Jr., Dr. Nelljean Rice, Dr. Barbara A. Ritter, Mr. Mark Roach,
Dr. Michael H. Roberts, Ms. Cari L. Rosiek, and Ms. V. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

Chairman Eugene Spivey brought the meeting to order at 1:30 p.m.

Spivey moved to approve the May 8, 2014 committee minutes. George Mullen seconded, and the motion carried.

Spivey made a motion to designate Alan Connie, at his retirement, as emeritus track coach. Connie has been the only head coach in the 28 year history of Coastal Carolina University's women's cross country/track and field. Chuck Lewis seconded. The motion carried. This is the first time a coach has ever been distinguished as emeritus.

Matt Hogue distributed the Department of Athletics 2013-2014 year in review booklet. The Chanticleers captured their tenth Big South Conference Sasser Cup. For the first time, our student-athletes were able to attend the event to receive the Sasser Cup. In the Learfield ratings Chants were ranked #108, which is very strong in the top third of the Division I schools. We are tied at 54 with Clemson in the Capital One Cup standings. We are ranked sixth on the FCS Coaches Poll--the highest ranking ever.

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During the second quarter of the basketball tournaments, traffic on goccusports.com increased remarkably.

Athletics' student reward information cards were distributed defining the rewards program and how to get involved in Chant sports. About 5,000 students have already received the card. Website at gotealrewards.com tells of upcoming events and how students can sign up for the rewards.

Season football ticket holders will have the opportunity to receive a replica championship ring from last season at an event at Buffalo Wild Wings on August 25 or at the first home game.

Hogue introduced student Austin Nichols. During Thanksgiving break, Associate Director of Admissions Derek Doss gave a campus tour to Nichols and his family. As a result, Nichols decided to attend Coastal Carolina. He has been working with Travis Overton developing TEALNation, a marketing effort to get students and community engaged at Coastal Carolina. Some TEALNation incentives include a new billboard on Highway 544, TEALNation Day, events during game halftime, CINO Go TealNation t-shirts, end of game performances, and games.

Wyatt Henderson asked if there were resources available to start up the program. Nichols replied there is, but funds have not been utilized yet.

Hogue reported that there is a hyperlink on the athletics' website "Know Your Chants" featuring our student-athletes.

Ticket prices taking into account popular games are being developed for single game attendance. Prices may vary from \$35 to \$15 per game.

By way of information, last year Coastal's average attendance at football games was 7,500. The FCS average was 8,100.

Changes may be in order for NCAA governance as the Big 5 conferences are seeking approval to break away from some of the restrictions of the NCAA, a significant change that would give them more freedom to govern themselves and could allow athletes to share in the wealth of college sports. If accepted, sports powerhouses will be allowed to pay their athletes a few thousand dollars more than what the current scholarship rules allow, loosen restrictions against agents and advisers, and revamp recruiting rules to ease contact with top prospects. This will be a discussion topic for the Big South Conference as to what can be done for our athletes.

NCAA is again discussing plans to boycott championships in states where the Confederate flag is flown, which includes South Carolina.

Assistant Athletic Director for Compliance Araleigh Beam reviewed the code of conduct for trustees and distributed a handout particularly detailing what a booster is and what you can and cannot do.

Senior Athletic Woman Administrator Cari Rosiek reported that discussions have taken place regarding the addition of an emerging sport, sand (beach) volleyball. This could easily be done, because we already have a volleyball coach. The addition would also add another women's sport. Startup cost

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would be about \$35,000. Others schools with sand volleyball are the University of South Carolina, College of Charleston, University of Georgia, and Florida State.

Spivey moved to direct the athletic director to move with all due diligence in establishing women's sand (beach) volleyball at Coastal Carolina and bring back a progress report at the October Board meeting. Carlos Johnson seconded, and the motion carried.

Rhett Graham presented the Chanticleer Athletic Foundation report for Chris Johnson. The Chanticleer Athletic Gala will be held on Friday, August 21 at the Sheraton. Five new board members have been added to the Coastal Athletic Foundation. Kim Gomez assists in women's sports development. New gifts include \$50,000 for the baseball stadium and \$20,000 for the tennis court facility. Suite level membership has been added to the annual membership fees. CAF has two new websites: [facebook.com](https://www.facebook.com/ccu.caf) and [twitter.com_ccu.caf](https://twitter.com/ccu.caf).

As there was no further business, Spivey moved to adjourn and Marion Lee seconded.

Respectfully submitted,

Chyrel Stalvey for
Charles E. Lewis
Secretary/Treasurer