

5-8-2014

## Student Affairs and Retention Committee, May 8, 2014

Coastal Carolina University

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### Recommended Citation

Coastal Carolina University, "Student Affairs and Retention Committee, May 8, 2014" (2014). *Board of Trustees Committee Minutes*. 594.

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**Minutes  
Coastal Carolina University  
Board of Trustees**

**Student Affairs and Retention Committee  
E. Craig Wall Jr. Board Room  
May 8, 2014**

- Committee Members Present:** Mr. Samuel H. Frink, Mr. Marion B. Lee, Dr. Oran P. Smith, Mr. Eugene C. Spivey, and Mr. William E. Turner III
- Committee Member Not Present:** Mr. Daniel W. R. Moore Sr. and Dr. Samuel J. Swad
- Other Board Members Present:** Mr. William S. Biggs, Ms. Natasha M. Hanna, Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., and Mr. Robert G. Templeton
- Others Present:** Dr. John P. Beard, Ms. Stacie A. Bowie, Mr. Jonathan Bruenn, Dr. Barbara Burd, Dr. Jennie Cassidy, Ms. Elizabeth Carter, Ms. Whitney R. Comer, Dr. Debbie Conner, Ms. Amanda E. Craddock, Mr. Jody H. Davis, Dr. David A. DeCenzo, Ms. Cameron Driver, Mr. Fred F. "Trip" DuBard III, Dr. Edgar L. Dyer, Dr. Daniel J. Ennis, Mr. Stephen K. Harrison, Ms. Martha S. Hunn, Dr. Edward Jadallah, Ms. Christine L. Mee, Mr. Travis E. Overton, Ms. Jennifer A. Packard, Dr. Nelljean Rice, Mr. Timothy E. Meacham, Ms. Eliana Padron, Dr. Barbara A. Ritter, Mr. Caesar C. Ross III, Ms. Pat Singleton-Young, Ms. Carly Southall, Ms. V. Chyrel Stalvey, Ms. Ariel Tarosky, Mr. David Yancey, and Mr. Gregory Thornburg

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Heather Gale of the Horry Independent and Vicki Grooms of the Sun News were in attendance.)

Will Turner called the meeting to order at 12:55 p.m.

Outgoing Student Government Association President Kaitlin Page, felt the most important legislation of the year was for more signage at crosswalks. Progress was also made to have more spirit on campus, legislation for more Coastal Carolina University flags on University Drive and the campus, and the start of new traditions. This year the unspent money from clubs was reallocated for the next semester.

During this year's SGA elections, participation increased by 200 students due to the use of social media and a presidential debate. Coastal Carolina's voting participation was more than twice the

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average of other public universities. Everyone was pleased with the growth of participation. Page received a standing ovation from the trustees for her year of service.

Newly elected SGA President Eliana Padron introduced other new SGA officers.

Debbie Conner introduced the Student Affairs Directors: Ariel Tarosky, Director of Fraternity and Sorority Life; Caesar Ross, Director of Student Health Services; Whitney Comer, Executive Director of Student Life; Travis Overton, Dean of Students; Jennie Cassidy, Director of Counseling Services; Lee Carter, Associate Director for Alcohol & Drug Prevention; and Pat Singleton-Young, Director of Multicultural Student Services.

Jennie Cassidy reported the results of the National College Health Assessment. In 2013 there were 535 students surveyed and compared to a national sample of 90,666 students in 141 universities/colleges. Coastal Carolina was compared to this national sample, and the results were comparable in most cases.

Counseling services offer individual, couple, and group counseling, assessment, testing, screening, psychiatric consultation, hypnosis, nutrition counseling, crisis services 24/7, consultation, and referrals. Some prevention programs include Meet the Counselors, LiveWell Series, Doors of Doom, and Take Back the Night. Participation continues to increase each year. An instruction sheet "Live Another Day" is given to students.

Conner distributed the Common Warning Signs and Making Referrals folders which helps faculty to know what to do when students show signs of needing help.

Steve Harrison, Director of University Housing, presented an update on the new student housing project on Elvington Loop which is on schedule. Phase 1 and 2 will open Fall 2015 with 322 and 328 beds respectively. Phase 3 and 4 will open Fall 2016 with 314 and 310 beds with an emphasis on community and civic space.

Ralph Byington noted the handout from the Retention Committee denoting initiatives to be put in place. Each college has a Retention Coordinator and costs have been built into the budget for the next academic year. Each of the deans was asked to summarize their college's retention experience.

Interim Dean of Business Administration Barbara Ritter reported that retention success was a result of focusing on freshman experiences, in addition to professional activity. Intrusive advising was held for students on probation--69% returned to good standing, which doubled the rate of students returning to good standing. Retention has increased from 62.7% to 68.2% over the last three years.

Dean of Humanities Dan Ennis noted that a fourth hour was added to English 101 and 102. By using digital badging (validated indicator of accomplishment, skill, quality or interest that can be earned in various learning environments), students are self-paced to acquire certain tasks in the hopes of preparing them to take online classes. Other universities report good feedback and

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certified badging is what they use. It is felt that this is a game changer for freshmen. Faculty Senate approved the badging, and Byington found resources to purchase.

More professors will be teaching high failure/withdrawal classes, rather than adjunct faculty. More office hours for tutoring are being held in the evenings. Success looks great in early assessment of implementation.

Dean of University College Nelljean Rice reported that she had received an e-mail from a student who came to Coastal Carolina through the bridge program and was successful in his major. After graduation, he was hired into his dream job with the Milwaukee Bucks basketball team. He had taken the time to write to professors who made a difference in his college career.

The Faculty Admissions committee reviews individual student records to determine which students could really succeed, if encouraged. Dr. Brandi Neal was recruited to direct the inaugural CEaL program, a new residential program for hand-picked students whose SAT and ACT scores didn't quite reach the mark for college admission, but whose high school grades were good (above 3.0 in most cases) and who showed leadership qualities, such as involvement in numerous extracurricular activities. Forty spaces for the program have been filled and 29 are still in the process for this Summer II program. Students will take English 101 and University 110, have leadership activities and social activities—i.e., milk and cookies with the dean and reading the Big Read and discussing it. We hope not to have to turn students away because of funding. Chairman Henderson said the University will do all it can to help.

Dean of the College of Science Michael Roberts stated that retention coordinators were hired to work with students on probation and realized that once on probation it may be too late. They started studying the problem points that occurred causing the students to go on probation. Nancy Parchesky conducts a "Tips and Trips" program in the evening for students, giving tips for studying and preparing for math tests. This has been held for one semester and it's success is unknown at this point.

Dean of Education Ed Jadallah stated that workshops are being held to recruit and retain students through the teacher cadet programs within Horry County Schools. Going forward in the fall, the new group of teacher cadets will be informed of a new Teaching Fellows Program, a \$24,000 scholarship for teachers willing to work within the surrounding region after graduation. University 110 provides freshman students hands-on tutoring and mentoring experience in the Georgetown schools at the grade level they would like to teach. Passing the Praxis Test is required for education. Students are made aware of the requirements, and the available support resources to help and assist in passing it.

Byington reported that the efforts appear to have been successful. Last year at this time, 78% of students had preregistered for classes for the fall. This year 79.1% have preregistered, which is a good increase. The freshman cohort had dropped to 62.6%; this year it is 67.9%, a significant increase.

Henderson and Will Turner congratulated the administration and faculty on the efforts for improving retention.

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Carlos Johnson met with an ad hoc committee to review changes to the Student Code of Conduct. After the meeting, Natasha Hanna's questions had been answered and was satisfied that students' constitutional rights and Coastal Carolina's legal obligations were met.

**Smith moved to make changes to the Student Code of Conduct specifically in relation to jurisdiction of the Code of Conduct and appeal authority. Natasha Hanna seconded, and the motion carried (Motion 14-02).**

The number of students using the HTC Center has gone up 5-6% from last year. Alumni will be allowed membership to use the facilities.

As there was no further business, Carlos Johnson moved to adjourn and Robert Templeton seconded. The meeting adjourned

Respectfully submitted,

Chyrel Stalvey