

5-8-2014

## Academic and Assessment Committee, May 8, 2014

Coastal Carolina University

Follow this and additional works at: <https://digitalcommons.coastal.edu/board-committees>

---

### Recommended Citation

Coastal Carolina University, "Academic and Assessment Committee, May 8, 2014" (2014). *Board of Trustees Committee Minutes*. 588.  
<https://digitalcommons.coastal.edu/board-committees/588>

This Article is brought to you for free and open access by the Board of Trustees at CCU Digital Commons. It has been accepted for inclusion in Board of Trustees Committee Minutes by an authorized administrator of CCU Digital Commons. For more information, please contact [commons@coastal.edu](mailto:commons@coastal.edu).

**Minutes  
Coastal Carolina University  
Board of Trustees**

**Academic & Assessment Committee  
E. Craig Wall Jr. Board Room  
May 8, 2014**

**Committee Members Present:** Mr. Samuel H. Frink, Mr. Daniel W. R. Moore Sr., Dr. Oran P. Smith, Mr. Eugene C. Spivey and Mr. William E. Turner III

**Committee Member Not Present:** Dr. Samuel J. Swad

**Other Board Members Present:** Mr. William S. Biggs, Ms. Natasha M. Hanna, Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Mr. Marion B. Lee, Mr. Charles E. Lewis, Mr. William L. Lyles Jr., and Mr. Robert G. Templeton

**Others Present:** Dr. John P. Beard, Ms. Stacie A. Bowie, Ms. Jean Ann Brakefield, Dr. Barbara A. Burd, Dr. J. Ralph Byington, Dr. Debbie Conner, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Mr. Fred F. "Trip" DuBard III, Dr. Daniel J. Ennis, Ms. Martha S. Hunn, Dr. Edward Jadallah, Ms. Beverly J. Landrum, Dr. James O. Luken, Mr. Timothy E. Meacham, Ms. Christine L. Mee, Ms. Jennifer A. Packard, Mr. William M. "Bill" Plate Jr., Dr. Nelljean Rice, Dr. Barbara A. Ritter, Dr. Michael H. Roberts, Chief David Roper, Ms. V. Chyrel Stalvey and Mr. Gregory W. Thornburg

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Heather Gale of the Horry Independent and Vicki Grooms of the Sun News were in attendance.)

Chairman Oran Smith brought the committee to order at 10:30 a.m.

**Sam Frink moved to approve the February 13, 2014 committee minutes, and Dan Moore seconded. The motion passed.**

Faculty Senate Chairman Steve Madden has been at Coastal Carolina University for seven years. When he came, there were 46 students in the communications major and now there are 486. He came to be part of building a new program, and it has been exciting.

Faculty Senate has approved and is moving forward with a two-year online training and increasing graduate programs. Foreign language core classes are being redesigned to a 5 hour class--including two hours online, classes of the culture of the countries, as well as the language itself.

**Academic & Assessment Committee  
May 8, 2014**

Faculty Senate is online to engage new students on a higher level to retain them and preparing students who are better equipped to enter the world with a higher level of pride.

Ralph Byington called attention to the Report Tracking Programs Planning and Progress detailing where the programs as they are presented to the S.C. Commission on Higher Education. The Education Specialist program has been approved and gone through the entire process.

**Dan Moore made a motion to establish an M. E. in Special Education. Gene Spivey seconded, and the motion carried (Motion 14-24).**

After conducting a survey of local teachers, Byington stated that 42% of the respondents indicated an interest in advanced preparation in Special Education or Early Childhood Special Education. Ed Jadallah added that this will move us from learning disabilities to a multi-categorical special education program, which has a current shortage in the area.

Byington reported that the proposed Master of Science in Information Security and Analytics meets the unique needs of individuals seeking advancement in an existing career and/or a course of study, or entry into careers in information security and data analytics needs. It will prepare graduates to secure computer information systems and technology and to derive knowledge/decisions from their data to solve problems in business, science, industry, government, and non-profit institutions. This will be an on-line class.

**Moore moved to establish an M. S. in Information Security and Analytics. Will Turner seconded, and the motion passed (Motion 14-25).**

Jadallah distributed Coastal Office of Online Learning (COOL) and the CeTeal newsletter. COOL's director is Joseph R. Winslow who works together with James M. Streicher, senior Online Learning Systems Administrator. CeTeal's director is Dodi Hodges. These professionals know how to be most effective in putting us on the cutting edge of learning. Abdullah Haddad is also working to provide the infrastructure to move forward with the modifications.

CeTeal will help guide a continued mission to develop consulting relationships with faculty to identify technologically relevant and meaningful learning experiences that improve student learning. COOL will assist in the development of the University's technology infrastructure and managing a marketing plan for the exceptional quality of online learning programs at CCU. These efforts are in relation to CCU's efforts in increasing the retention rate and bolstering growth into new areas.

Online programs throughout the United States will be reviewed to help the University make informed, reasoned decisions as to what courses lend themselves to online learning and course developments. Even though we are moving towards online, we want to retain academic excellence. Data shows the increase in distance learning from 4,179 classes in 2010-11 to 7,214 in 2012-2013.

The Board of Trustees approved faculty incentive grants of \$100,000. Beginning in Fall 2014, the grants will be launched within the areas of business, English for speakers of other languages,

**Academic & Assessment Committee**  
**May 8, 2014**

geospatial technology, health administration, hospital tour management, literacy, marketing, and others.

A test is being prepared for prospective online students to determine their readiness to take online classes and to offer additional training, if needed.

Wyatt Henderson asked if enough budget monies have been designated to pursue the online classes. Byington noted that students have an online training and distance learning fee.

Chris Mee's office is working to have the strategic plan and goals rolled into the dashboard indicators to make it available to faculty.

**Spivey moved to approve the changes to the 2013-2014 Faculty Manual concerning Promotion to Senior Instructor and Senior Teaching Lecturers. Essentially, this procedural move is to make our promotion processes consistent, and to cohere our procedures in the Faculty Manual with the by-laws of the Board of Trustees (Motion 14-26). Moore seconded, and the motion carried.**

As there was no further business, the meeting adjourned.

Respectfully submitted,

Chyrel Stalvey