

12-13-2013

## Executive Committee, December 13, 2013

Coastal Carolina University

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**Coastal Carolina University  
Board of Trustees  
Minutes**

**Executive Committee  
Wall Board Room  
December 13, 2013**

**Board Members Present:** Dr. Larry L. Biddle, Mr. William S. Biggs, Mr. Samuel H. Frink, Ms. Natasha M. Hanna, Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Mr. Marion B. Lee, Mr. William L. Lyles Jr., Mr. Daniel W. R. Moore Sr., Mr. George E. Mullen, Dr. Oran P. Smith, Mr. Eugene C. Spivey (teleconferenced for discussion of Singleton Building), Mr. Robert G. Templeton and Mr. William E. Turner III

**Board Members Not Present:** Mr. Gary W. Brown, Mr. Charles E. Lewis and Dr. Samuel J. Swad,

**Others Present:** Mr. Doug Bell, Ms. AraLeigh G. Beam, Ms. Carolyn S. Bender, Ms. Stacie A. Bowie, Ms. Jean Ann Brakefield, Dr. Barbara A. Burd, Dr. J. Ralph Byington, Ms. Lori Church, Dr. Debbie Conner, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Dr. Daniel Ennis, Dr. Edward Jadallah, Mr. Christopher A. Johnson, Mr. Mark Kelley, Ms. Beverly H. Landrum, Dr. Steven J. Madden, Mr. Timothy M. Meacham, Mr. Travis E. Overton, Ms. Jennifer Packard, Mr. William M. Plate Jr., Dr. Nelljean Rice, Mr. Mark Roach, Dr. Barbara A. Ritter, Dr. Michael H. Roberts, Dr. Sherer W. Royce, Ms. V. Chyrel Stalvey, Mr. Gregory T. Thompson, Mr. Gregory W. Thornburg and Mr. Stovall Witte

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Heather Gale of *The Horry Independent* was in attendance.)

Chairman Wyatt Henderson brought the meeting to order at 9:00 a.m.

AraLeigh Beam, Assistant Athletic Director for Compliance, explained the legislation changes with NCAA. In the past there were two levels for major violations and now there are four levels. Secondary violations are 3-4. Violations 1-3 are reported to NCAA and Level 4 is reported to our conference. Head coaches now face suspension for the entire season or part of the season when there is a level 1 or 2 infractions.

We are still waiting to hear back from NCAA regarding the men's golf violation. Because we self-reported, it is hoped that NCAA takes what we have done to be sufficient. We should know something within the next few weeks.

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Beam had also met with the Chanticleer Athletic Foundation and went over what boosters are allowed to do. Student-athlete meals can occasionally be provided within Foundation member's home if a form is submitted to Beam for preapproval. Athletes and their parents/legal guardians cannot receive any extra or preferential benefits. Student-athletes should not be invited to the hospitality suite, provided with transportation, or given any extra accommodations.

Bill Plate presented a power-point regarding going to a tobacco-free campus which is a national trend. Twenty higher education institutions in South Carolina and more than 1,100 campuses nationally have adopted 100 percent smoke-free policies. Smoke-free means that smoking is not allowed on campus. Tobacco-free is not allowing any tobacco (chew, dip, cigars, and pipes). Our mission statement declares that we are developing students as healthy citizens.

Support programs and educational campaigns for faculty/staff and students will be available to promote healthy living in general. Beginning in January 2014, smoking cessation classes and other aids will be accessible to all members of the CCU campus community. This Tobacco-Free Campus policy will go into effect at the beginning of the Fall 2014 semester.

Gazebos on campus will no longer be used as a place to smoke.

Sherer Royce noted that tobacco is gateway for other drugs. Statistics state that 27% of students who smoke are less likely to make B and above. Smoke-free is more attractive to better students, and parents are attracted to smokeless campuses. So, there are positive elements to going in that direction.

Stacie Bowie reported that we are \$31,000 off budget or .012%, which is due to carrying forward the research vessel. There is also a little higher contingency than originally planned. We are seeing a decline in revenue because we are charging instate tuition for out-of state students for online classes and hope to see more student enrollment online to offset decline. We have more than made up the loss on graduate tuition. Expenses are on budget.

Starbucks opened just before Thanksgiving and income doubled that of Java City. The bid on the Elvington property housing was below what we had planned for construction, and we can move forward with phase 2. The bid on Atheneum Hall was also below construction budget. Public Safety, Philanthropy and Alumni have moved out of the building in preparation for renovating.

In regards to the Master Plan, Sasaki is agreeable to review the plan and bring back a price for doing so. Updates will include new buildings, Elvington tract changes, looking at traffic patterns, new wetlands delineation, etc. We want to be sure that we are still tracking with master plan. The last master plan was February of 2010.

Gene Spivey reported that the Singleton Renovation committee met twice. **Spivey made a motion to have the staff proceed to remodel/renovate the Singleton Building at a cost not to exceed \$9M (Motion 13-45-Revised). Biddle seconded, and the motion passed.**

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The building needs to be brought up to standard. The area where the Registrar's Office/old library is located will be opened up and used as an event center. It will be the biggest single room on campus.

Natasha Hannah stated the information received put her mind at ease and gave her assurance that construction will be monitored.

At some point, the Singleton building needs to be on the National Register of Historic Places.

Oran Smith noted that there are several CHE proposals to be reviewed and noted that that the number of degrees is a recruitment element.

Wyatt wanted to know if we looked to see that demand is there for the degrees and are they self-supporting. Ralph Byington said yes. All proposals have a cost benefit analysis.

**Smith made a motion to approve the following with those who are seconded noted. All passed unanimously.**

- **Proposal for B.A. with Certification in Special Education – Multi-Categorical (Motion 13-53). Bill Biggs seconded.**
- **Proposal for B.S. in Civil and Coastal Engineering (Motion 13-54). Biggs seconded.**  
Mike Roberts stated that there is no other degree like this in the state, and it is a collaborative program with HGTC.
- **Proposal for B.A. in Digital Content Development (Motion 13-55). Biddle seconded.**
- **Proposal for B.A. in Integrated Humanities (Motion 13-56). Biddle seconded.**
- **Proposal for M.S. in Sports Management to teach how to manage sports organizations and agencies (Motion 13-57). Biddle seconded.**

The meeting went into Executive Session to review legal matters and upon reconvening it was noted that no action was taken.

The meeting adjourned.

Respectfully submitted,

Chyrel Stalvey for  
Larry L. Biddle  
Secretary Treasurer