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Academic and Student Affairs Committee, October 10, 2013

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**Minutes
Coastal Carolina University
Board of Trustees**

**Academic & Student Affairs Committee
E. Craig Wall Jr. Board Room
October 10, 2013**

Committee Members Present:	Dr. Larry L. Biddle, Mr. Samuel H. Frink, Mr. Marion B. Lee, Dr. Oran P. Smith, Mr. Eugene C. Spivey, and Mr. William E. Turner III
Committee Member Not Present:	Mr. Daniel W. R. Moore Sr. and Dr. Samuel J. Swad
Other Board Members Present:	Ms. Natasha M. Hanna, Mr. D. Wyatt Henderson, Mr. Carlos C. Johnson, Mr. William L. Lyles Jr., Mr. Charles E. Lewis, Mr. George E. Mullen and Mr. Robert G. Templeton
Others Present:	Mr. Alessandro Bernino, Ms. Stacie A. Bowie, Dr. Barbara A. Burd, Dr. J. Ralph Byington, Dr. Debbie Conner, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Dr. Daniel J. Ennis, Mr. Matt Hogue, Ms. Martha S. Hunn, Dr. Ed Jadallah, Mr. Mark Kelley, Dr. James O. Luken, Dr. Steven J. Madden, Mr. Tim Meacham, Ms. Jennifer Packard, Mr. William W. Plate Jr., Dr. Nelljean Rice, Dr. Barbara Ritter, Mr. David Roper, Dr. Praschant Sansgiry, Ms. Chyrel Stalvey, and Mr. Gregory W. Thornburg

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Heather Gail of The Horry Independent and Vickie Grooms of the Sun News were in attendance.)

Chairman Oran Smith brought the meeting to order at 9:00 a.m.

Gene Spivey moved to approve the July 18, 2013, Academic & Student Affairs Committee meeting minutes. Sam Frink seconded, and the motion carried.

Faculty Senate Chair Steve Madden reported that the senate is in transition with a new senate leader and several new senators. Efforts to improve retention and graduation rates are being reinforced by faculty who are working harder to build stronger relationships with students. Faculty wanted to express appreciation to the Board of Trustees for the compression monies delivered this year. Faculty and staff are gearing up for Teal Tuesdays. Revisions are being made to the Faculty Manual dealing with promotion of senior professors and instructors and faculty and staff student relations.

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Student Government Association's (SGA) President Pro Tem Alesandro Bernino reported that there are ten new senators this year. A senators' retreat was held to instruct them on their duties and how to run meetings according to Robert's Rules. SGA officers attended the national association meeting in Washington for the first time. It was inspiring.

Vice President of Student Affairs Debbie Conner reported that a public service announcement for students was created yesterday to keep our campus safe. Students were asked to take the 2-hour AlcoholEdu program online before arriving on campus for school and 2,887 or 86% of the students have completed it. We are pleased with completion rates. In addition, student athletics and fraternities/sororities are required to take it. Positive feedback has been received from students who have had a problem and drank too much. Housing rate is 98% or 103% occupancy with threesomes counted.

Wyatt Henderson congratulated Steve Harrison on a well-run student move-in day. Over 500 volunteers helped 1,270 students move in and the average check in time was only seven minutes.

Ralph Byington reported that admissions and enrollment dashboard indicators are up and running.

Outstanding CHE Proposals include BS Information Technology; BA Special Education-PreK-12 Mild to Moderate Disabilities; Program modification to the Master of Education in Learning and Teaching – New Concentration in Special Education High Incidence Disabilities PreK-Grade 12; M.A. Liberal Studies; B.S. Civil and Coastal Engineering Technology; Educational Specialist Education Leadership; and, M.S. Sports Management.

The S.C. Commission on Higher Education is interested in developing programs in direct relationship with two-year programs in the state, paying particular attention to Horry-Georgetown Technical College and Coastal Carolina.

David DeCenzo noted that we keep adding words to our mission statement. We are moving forward to include "undergraduate and graduate programs" instead of changing the statement every time something doesn't fit it as it is currently written. This holds up progress.

Natasha Hanna stated that "graduate and undergraduate" seems reasonable. Ralph Byington was asked to work up a draft of a "perfect world" mission statement for next five years.

Wyatt Henderson charged Byington to review all majors and eliminate or scale back those that are non-profitable. Byington stated that he has challenged deans and professors to come forward with new programs to attract and meet student demands which would be profitable.

Oran Smith moved to approve the establishment of an Educational Specials (Ed.S.) in Education Leadership (Motion 13-49). Larry Biddle seconded and the motion passed.

Byington reviewed some of the initiatives that the Academic Success Retention Committee is working on. Last month University housing staff and volunteers from across campus participated in the House Calls program. Volunteers went door-to-door to ask residents about

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their experiences at Coastal. One-credit hour courses are being developed in both English 101 and 102. This curricular revision incorporated the best features of the Information Literacy Lab course taught by librarians in previous semesters. Mid-term grade reporting is now required for all 100 and 200 level courses. A summer bridge program is under development to serve 30-35 high school students with high GPAs and leadership potential but who had low standardized test scores. Dedicated advisors will be assigned to the students in the program. A living learning community for non-declared students was created in partnership between University Housing and University College in order to increase residents' connection with the University.

The Retention Committee for Retaining the Whole Student was created to make recommendations and track the progress of retention initiatives that impact the student experience in the University co-curricular environment. The current initiatives and future initiatives were reviewed.

The First-Year Experience course UNIV 110 curriculum and first-year advising procedures were revised to allow students to better connect with their declared major. Students receiving failing grades in UNIV 110 at mid-term and end of term were considered high risk for leaving the University and identified to their advisors. Incoming first-year students are advised by first-year advisors and being mentored by faculty advisors in the College of Science and the College of Business Administration starting in their first year at Coastal.

Smith asked about the high failure rate for political science classes. Dan Ennis stated that these classes are large and the issue is being reviewed. Tutors are now being offered to help. Byington said that after every semester, classes are reviewed to address failures and to find ways to bring the failure rate down.

George Mullen wanted to know if the students that we are admitting are those who can be successful. Byington reported that the average SAT scores continue to increase. We need to do a better job at recruiting higher quality students. After looking at our peer institutions, we see that we have about the same SAT scores and high school GPAs.

Edgar Dyer stated that several larger institutions in the state are increasing their freshman class and that had made an impact on us.

As there were no further business, Smith made a motion to adjourn and Gene Spivey seconded.

Respectfully submitted,

Chyrel Stalvey for
Larry L. Biddle
Secretary/Treasurer