

5-8-2013

## Academic and Student Affairs Committee, May 8, 2013

Coastal Carolina University

Follow this and additional works at: <https://digitalcommons.coastal.edu/board-committees>

---

### Recommended Citation

Coastal Carolina University, "Academic and Student Affairs Committee, May 8, 2013" (2013). *Board of Trustees Committee Minutes*. 562.

<https://digitalcommons.coastal.edu/board-committees/562>

This Article is brought to you for free and open access by the Board of Trustees at CCU Digital Commons. It has been accepted for inclusion in Board of Trustees Committee Minutes by an authorized administrator of CCU Digital Commons. For more information, please contact [commons@coastal.edu](mailto:commons@coastal.edu).

**Minutes  
Coastal Carolina University  
Board of Trustees**

**Academic & Student Affairs Committee  
E. Craig Wall Jr. Board Room  
May 9, 2013**

**Committee Members Present:** Dr. Larry L. Biddle, Mr. Samuel H. Frink, Mr. Daniel W. R. Moore Sr., Dr. Oran P. Smith, Mr. Eugene C. Spivey and Dr. Samuel J. Swad

**Committee Member Not Present:** Mr. William E. Turner III

**Other Board Members Present:** Ms. Natasha M. Hanna, Mr. D Wyatt Henderson, Mr. Carlos C. Johnson, William L. Lyles Jr. and George E. Mullen

**Others Present:** Ms. Anelia Barnes, Ms. Stacie Bowie, Ms. Jean Ann Brakefield, Dr. Ralph Byington, Dr. Allie Crandall, Dr. Debbie Conner, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Dr. Dan Ennis, Mr. Matt Hogue, Mr. Lawson Holland, Ms. Martha S. Hunn, Dr. Keshav Jagannathan, Mr. Mark Kelley, Dr. Steve Madden, Mr. Tim Meacham, Ms. Jennifer Packard, Mr. William M. Plate Jr., Dr. Rob Sheehan, Ms. Chyrel Stalvey, Mr. Greg Thornburg and Mr. Desmond Wallace

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Heather Gail of The Horry Independent and Vickie Grooms of the Sun News were in attendance.)

Chairman Oran Smith brought the meeting to order at 9:00 a.m.

New trustee, George Mullen, was introduced. Mullen is excited to join the Board of Trustees and looks forward to serving. He has a vested interest in Coastal Carolina University as his son, Chip, is a student here in the LIFE Program. Mullen is appreciative of the opportunity that his son has to experience campus life and has attended numerous events on campus with him.

Smith moved to approve the February 21, 2013, Academic & Student Affairs Committee meeting minutes. Gene Spivey seconded, and the motion carried.

Keshav Jagannathan introduced Steve Madden, incoming chair of Faculty Senate. Jagannathan reported that editorial changes are being made to the Faculty Manual and will be presented at the July Board meeting.

**Academic & Student Affairs Committee**  
**May 9, 2013**

Student Government Association (SGA) President Desmond Wallace will be graduating tomorrow and received a round of applause for his service to the students. He developed the 2013-2018 SGA Strategic Management Plan listing ten goals that SGA will try to achieve over the course of the next five academic years, spanning multiple administrations. These goals are a wide array of needs and issues affecting students, including the plan's top priority: securing the necessary funding for Phase II of the Lib Jackson Student Center expansion project.

Three pieces of legislation were passed this year: a request that student workers who do not interact with individuals outside of the CCU Community be exempt from the dress code policy; a request for minors to be included on the "What if I change my major" feature on Web Advisor; change student mailing addresses, in an attempt to increase school spirit; and, a request for better signage for the parking lots, as well as signage to label the rows in each parking lot.

2013-2014 SGA officers were introduced: Kaitlin Page, President; Benjamin Richard, Executive Vice President; Laura Resio, Vice President of Finance; and, Eliana Padron, Vice President of Public Relations.

Rob Sheehan stated that the Marine & Wetland Studies Ph.D. Program will be presented at the S.C. CHE board meeting in June. No opposition is anticipated. On May 15, the Southern Association of Colleges and Schools (SACS) will review the program. Plans are to have the first students enrolled in Fall 2014. The research vessel is 70% complete.

Sheehan stated that our region lacks opportunity for broad-based, advanced instruction in the humanities and social sciences. Therefore, the Edwards College of Humanities and Fine Arts proposes the Master of Arts in Liberal Studies, a graduate program designed to provide our service area with broad-based graduate program that is flexible enough to appeal to a wide constituency, but rigorous enough to ensure that graduates have a strong grounding in the critical thinking, communication, and research skills that are the hallmarks of a liberal arts education.

**Spivey moved to support the establishment of a Master of Arts in Liberal Studies (Motion 13-21). Larry Biddle seconded and the motion carried.**

Sheehan presented a proposal to consider developing a new master's degree in communications. This program will be targeted to the nontraditional students with half of the program online and half in the classroom. No additional staff is needed for the program. It will take up to three years to develop the program.

A short discussion ensued regarding the creative writing program at Appalachian State. Larry Biddle suggested having Dr. Beth Carrol (from Appalachian State) speak on campus.

Sheehan stated that there are several publications on campus, i.e. **Bridges**, **Archarios**, **Tempo**, **Prospects**, **Coastal Magazine** and **Prospects**. In addition, "Chasing the Paper Canoe" is the first document from the new Atheneum Press. It is student driven and part of the QEP program. This book represents the mission of The Atheneum Press -- to concentrate on a small list of high impact projects that integrate student learning with print and digital projects and that

**Academic & Student Affairs Committee**  
**May 9, 2013**

involve faculty and community. This threefold commitment to quality, education and community engagement goes well beyond the boundaries of a traditional university press.

"Chasing the Paper Canoe," was released April 12 and revisits Nathaniel Bishop's trip down the Waccamaw River, first chronicled in a little-known travel book called "Voyage of the Paper Canoe" published in 1878. Students and faculty from CCU's Thomas W. and Robin W. Edwards College of Humanities and Fine Arts worked collaboratively to produce a work that embraces new technological formats. In addition to the 120-page book, the project includes a companion website and augmented reality, where readers can download a free mobile app to see some of the photographs come to life as streaming video. Many of the multimedia components were developed by Marcello Garofalo, a CCU senior majoring in visual arts. Photographs in the book are by 2012 CCU visual arts graduates Tracy Fish and Tim Hodge.

Sale of this book creates a revenue stream to finance the next project. Trish O'Connor is journalist/media executive-in-residence. Ennis and Allie Crandall demonstrated how it works.

Gary Brown was very impressed with the interactive book. He wanted to know how a project is chosen and whether or not off-campus projects can be chosen. Ennis responded that there is a submission process and the college is applying for grants and outside funding.

The next project will be a Gullah songbook to include not only melodies, but also performances. This culture needs to be preserved and it is disappearing. Cutting edge technology will also be a part of that publication. We are fortunate to have Professor Veronica Gerald on campus who is a scholar on Gullah history and culture.

Ennis informed the Board that students have been involved in Ashes2Art, an innovative program that develops virtual reconstructions of ancient monuments. Begun in 2005 by CCU professors Arne Flaten and Paul Olsen, Ashes2Art involves a detailed digital 3D reconstruction of lost buildings and historical sites from the ancient world. The project combines art history, archaeology, graphic and web design, 3-D animation and digital photography to create virtual locations of such sites as the Athenian Treasury and the Temple of Apollo. Marcello Garofalo and Brandon Rudolph, a senior in interdisciplinary studies major, were invited to participate in the prestigious 2013 Poster on the Hill program in Washington, D.C. They will present research they have conducted in conjunction with their work on the project.

Debbie Conner reported on her first year in Student Affairs. Campus recreation center usage increased 191%—last year 111,174 people used the facility and this year 228,585; 700 different students used the climbing wall; intramural activity increased with the lighting of intramural complex in Atlantic Center and Williams Brice with three basketball courts; there were 65 flag football teams and 78 basketball teams; over 500 students participated in club sports and tournaments were hosted with teams from throughout the southeast. Student housing has 86.6% student occupancy. Student health services saw a 25% increase in utilization and additional counseling services have been well received-- 96% of students are satisfied with services. Relay for Life raised \$120,000 for American Cancer Society and leads the nation within universities and fifth overall.

**Academic & Student Affairs Committee**  
**May 9, 2013**

Sheehan reported that retention has improved with the 12 initiatives begun in the fall.

Smith stated that there are items for Executive Session which will be held for later.

As there was no further business, Biddle moved to adjourn and Gene Spivey seconded.

Respectfully submitted,

Chyrel Stalvey for  
Larry L. Biddle  
Secretary/Treasurer

After the Audit Committee, there was a brief Executive Session and the following actions took place:

**Larry Lyles moved to go into Executive Session to discuss personnel items. Spivey seconded.**

**Smith moved to consider hire with tenure Dr. Janet A. Buckenmeyer, Associate Professor of Education/Associate Dean with Tenure (Motion 13-20). Biddle seconded and the motion passed.**

**Oran moved to promote to professor the following: Gregory Martel, Carol Megehee, and Barbara Ritter (Motion 13-30). Sam Swad seconded and the motion passed.**