

10-25-2012

Academic and Student Affairs Committee, October 25, 2012

Coastal Carolina University

Follow this and additional works at: <https://digitalcommons.coastal.edu/board-committees>

Recommended Citation

Coastal Carolina University, "Academic and Student Affairs Committee, October 25, 2012" (2012). *Board of Trustees Committee Minutes*. 552.

<https://digitalcommons.coastal.edu/board-committees/552>

This Article is brought to you for free and open access by the Board of Trustees at CCU Digital Commons. It has been accepted for inclusion in Board of Trustees Committee Minutes by an authorized administrator of CCU Digital Commons. For more information, please contact commons@coastal.edu.

**Minutes
Coastal Carolina University
Board of Trustees**

**Academic & Student Affairs Committee
HTC Center, Room 207
October 25, 2012**

Committee Members Present: Dr. Larry L. Biddle, Mr. Samuel H. Frink, Mr. Daniel W. R. Moore Sr., Dr. Oran P. Smith, Mr. Eugene C. Spivey, and Mr. William E. Turner III

Committee Member Not Present: Dr. Samuel J. Swad

Other Board Members Present: Mr. William S. Biggs, Mr. Gary W. Brown, Mr. R. Duke Brown, Mr. Samuel H. Brink, Mr. J. Wayne George, Mr. Natasha M. Hanna, Mr. D Wyatt Henderson, Mr. Carlos C. Johnson, and Mr. William L. Lyles Jr.

Others Present: Ms. Stacie Bowie, Dr. Debbie C. Conner, Dr. David A. DeCenzo, Mr. Edgar L. Dyer, Dr. Keshav Jagannathan, Mr. Mark Kelley, Mr. Tim Meacham, Mr. Travis Overton, Ms. Jennifer Packard, Mr. Brandon Reilly, Dr. Michael Ruse, Dr. Rob Sheehan, Dr. Ken Small, Ms. Chyrel Stalvey, Mr. Greg Thornburg, Dr. Judy W. Vogt, and Mr. Desmond Wallace

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

Chairman Oran Smith brought the meeting to order at 10:52 a.m.

Mr. Gene Spivey moved to approve the Academic and Student Affairs Committee minutes of June 19, 2012. Mr. Will Turner seconded, and the motion passed.

Dr. Keshav Jagannathan stated that faculty is grateful to the Board of Trustees for establishing the Fund for Excellence. This should help faculty salary compression and conversion in the future. After the completion of the faculty inversion study, qualified faculty have received a percentage in their October 15 paycheck.

In order to retain the top tier of students and increase the quality of content in lower level classes, a motion is coming from the Faculty Senate's Humanities and Fine Art Committee to add a writing component to the SAT/ACT scores. The motion will be presented to the Faculty Senate, to the Provost, and finally to the President for approval.

Academic & Student Affairs Committee
October 25, 2012

Further emphasizing the importance of writing, Dr. Sheehan added that there may be a second requirement for Fall 2014 for students to write an essay on why they want to attend the university.

Mr. Henderson cautioned that whenever we start setting thresholds make sure every affected department has an opportunity to review this new business model. Dr. Jagannathan believes the writing component would not be a detriment.

Dr. Judy Vogt added that we have been collecting writing scores on SATs for quite a few years. Adding an ACT component does increase the cost for the students (\$15), which is a consideration. The national mean scores are significantly higher than the South Carolina mean. In the past student applications included a written essay. Sometimes it appeared to have been written by someone else. The essay was taken off the application.

Dr. Larry Biddle wanted the Administration to be cautious and focus on the students. All students are gifted. They just don't open their packages at the same time.

The Core Curriculum Committee continues to work on changes.

Mr. Desmond Wallace thanked the Board for their support and invited them to come to the homecoming activities. The annual SGA report was distributed to everyone online. Dr. Biddle congratulated him on a well thought out report.

Dr. Mike Ruse and Ms. Chris Mee are team leaders for the new ten retention initiatives. The goal is to improve student success rate the first year. We are at the action stage now. The assessment which will take place in Fall 2014. A review is underway of the curriculum in several of our colleges to include linkages and distance learning capabilities, placement exams for mathematics abilities, and running ten sections of the basic math class in the spring. The size of lower level math classes and curriculum expectations are being lowered and midterm exams and absence reports are now required. Enrollment Services has a number of improvements, including scholarship initiatives.

Ms. Natasha Hanna asked when the retention specialists will come back on campus. She would like to have their report distributed to the Board. Dr. Sheehan stated he was disappointed that the suggestions from the retention specialist were rather generic. However, they did point out that we need to focus on attendance and midterm exams in order for the students to be more successful. University 110 is a good predictor of success in math. Whenever a student has missed two classes, they are contacted to see what the problem is.

The curriculum mission statement for the Marine Science Program Ph.D. and a 30-page proposal will be reviewed by the Commission on Higher Education in November. We are moving forward to purchase research vessel.

Appreciation was expressed to Mr. Mark Kelley and Ms. Hanna for their help in moving this new program along.

Academic & Student Affairs Committee
October 25, 2012

Dr. Conner reported that it was very gratifying when the university community became actively involved in the days following the deaths of two Coastal students at the beginning of the semester.

Mr. Travis Overton and the Residence Life Team have been following up closely with student absences. Counseling Services is gearing up for the upcoming midterms exams. Another counselor has been added and additional hours have been added in the evening.

Student visits to use the HTC Center facility visits have already exceeded the entire total of last year. Student Affairs is excited for the approval of the Elvington Residence Life Project. It will be a great asset for student life.

Personnel and contractual matter were discussed during Executive Session and no action was taken.

As there was no further business, the meeting adjourned.

Respectfully submitted,

Chyrel Stalvey for
Larry L. Biddle
Secretary/Treasurer