Academic and Student Affairs Committee, July 19, 2012

Coastal Carolina University

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Minutes
Coastal Carolina University
Board of Trustees

Academic & Student Affairs Committee
E. Craig Wall Sr. School of Business Administration Building, Board Room
July 19, 2012

Committee Members Present:
Dr. Larry L. Biddle, Mr. Samuel H. Frink, Dr. Oran P. Smith,
Mr. Eugene C. Spivey, Dr. Samuel J. Swad and Mr. William E.
Turner III

Committee Member Not Present:
Mr Daniel W. R. Moore Sr.

Other Board Members Present:
Ms. Natasha M. Hanna, Mr. Robert G. Templeton, and
Mr. D Wyatt Henderson

Others Present:
Ms. Stacie Bowie, Dr. Debbie C. Conner, Dr. David A. DeCenzo,
Mr. Edgar L. Dyer, Mr. Steve Harrison, Dr. Tom Hoffman,
Ms. Martha S. Hunn, Dr. Keshav Jagnanathan, Mr. Mark Kelly,
Mr. Tim Meacham, Dr. Rob Sheehan, Dr. Ken Small, Mr. Greg
Thornburg, Dr. Judy W. Vogt, Mr. Desmond Wallace,
Ms. Jennifer Packard and Ms. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the
news media were notified of the time, location, and agenda for the meeting.)

Chairman Oran Smith brought the meeting to order at 11:30 a.m.

Mr. Sam Frink moved to approve the Academic and Student Affairs Committee minutes of
May 4, 2012. Dr. Larry Biddle seconded, and the motion passed.

Dr. Keshav Jagnanathan presented a 2011-2012 Faculty Senate report. The number of actions
taken by the senate this year reflects the dynamic nature of Coastal Carolina University and its
faculty in particular. ResponseCard clickers were introduced and continue to be used to ensure
anonymous and accurate voting on senate business items. Two new major programs were
approved (Bachelor Arts in Intelligence and National Security Studies and a Bachelor Arts in
Informational Technology); an ACIS Graduate Certificate in Applied Computing and
Information Systems was created; and, 32 changes to major programs were made. Important
policy concerning research misconduct was enacted and policy changes regarding the code of
student conduct and graduation requirements of the honors program were made. A University-
wide Distance Learning Committee was established to explore its growth. Several editorial
changes were made to the Faculty Manual and important changes were made to the Faculty
Admissions Committee. Changes were also made to the Promotion and Tenure guidelines, as well as the rating system for the post tenure review. Over 75% of faculty voted on these critical issues within one week demonstrating the degree of self-governance exhibited by our faculty. An electronic archive website has been developed for senate minutes, orders of business and administrative action documents. Dr. James Solazzo has completely overhauled the process to change/add existing courses, new courses and programs from submittal to approval. Appreciation was extended to the Board of Trustees for their unwavering support of Coastal Carolina University.

Student Government Association President Desmond Wallace reported that plans are being made for the fall.

Dr. Debbie Conner has been meeting with staff under her supervision and is very excited. Move-in date is August 16 and 3,635 students moving in. Trustees were invited to participate. We will soon receive a quarter of a million dollars in exercise equipment for students. She believes that a successful hire has been made for the new alcohol and drug prevention educator. The University has received 3,757 active housing applications, and there are 3,625 beds. All new freshmen and returning sophomores have received their housing assignments. About 900 students have signed up for special interest housing and the largest is CINO housing. Some Freshman Year Experience classes will be help at University Place.

Dr. Rob Sheehan noted that freshman retention has dropped from 72 percent five years ago to a projected 64 percent this coming fall. The retention consultants have identified 12 initiatives which are underway for summer/fall 2012. Faculty will be expected to be more involved in the recruiting and retention efforts. In the past, we have found that some students are not prepared for the level of math required for the Marine Science degree. We will offer a pre-marine science math class to help them be more successful. A formal “rush-week” for undeclared majors is being launched by the four academic colleges in mid-semester of Fall 2012. This is designed to reduce the amount of time students spend in undeclared major status. A complete list of initiatives was included in the Board packets.

Because some students who walked at May graduation have not completed their degrees, the University would like to have a smaller August graduation for these students. In the past, about 25% of students who walked never completed their degree.

Dr. DeCenzo reported that efforts are being made for students to know by their junior year what they need to take in order to graduate. In an attempt to encourage students to prepare ahead of time, they will be charged a fee for applying late for graduation.

Dr. Sheehan stated that the Coastal Carolina University’s mission statement has been modified and the Marine Science Ph.D. program summary statement has been submitted to SCCHE for approval. Both CHE and SACS will have to approve the new program. It is hoped to have everything approved by the summer of 2013 to begin recruiting for the January 2014 class.

As a result of the discussions at the Academic Affairs Retreat and in recognition and appreciation for the outstanding service of our faculty and staff, Dr. Oran Smith stated
that the Academic and Student Affairs Committee recommends a cost-benefit analysis toward the creation within the fiscal 2013-2014 budget of the Fund for Excellence. The Fund will be funded by cost savings. The Administration may tap the Fund for increases in faculty and staff salary and fringe to resolve compression and other personnel funding issues. Actions shall be taken on an individual basis with the goal of maintaining excellence in teaching, research and service at Coastal Carolina University. The Administration may at its discretion utilize recommendations of department chairs, deans or any other method at its disposal to determine eligibility for disbursements from the Fund. Dr. Biddle seconded and the motion passed. (Motion 12-42)

As there was no further business, Mr. Spivey moved to adjourn and Dr. Biddle seconded. The meeting adjourned.

Respectfully submitted,

Chyrel Stalvey for
Larry L. Biddle
Secretary/Treasurer