

7-16-2009

Academic and Student Affairs Committee, July 16, 2009

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**Minutes
Coastal Carolina University
Board of Trustees**

**Academic & Student Affairs Committee
E. Craig Wall Sr. College of Business Administration Building, Board Room
July 16, 2009**

Committee Members Present: Mr. Larry L. Biddle, Mr. William S. Biggs, Mr. Joseph L. Carter, Mr. Samuel H. Frink, and Mr. Robert G. Templeton

Committee Member Not Present: Dr. Oran P. Smith

Other Board Members Present: Mr. William H. Alford, Mr. R. Duke Brown, Ms. Natasha M. Hannah, Mr. D. Wyatt Henderson, Mr. Charles J. Hodge, and Mr. Eugene C. Spivey

Others Present: Dr. James L. Adams, Ms. Jean Ann Brakefield, Dr. Debbie Conner, Dr. Edgar L. Dyer, Ms. Haven L. Hart, Ms. Martha S. Hunn, Mr. Matt Hogue, Ms. Rose Marie Hussey, Mr. J. Scott Joyner, Ms. Anne T. Monk, Dr. Rob Sheehan, Dr. Susan E. Webb, Ms. Jennifer Packard and Ms. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

In Dr. Smith's absence, Mr. Frink brought the meeting to order at 9:00 a.m.

The following were introduced: Dan Jolles, newly elected Student Government Association president, and Dr. Michael Ruse, newly elected Faculty Senate chair.

Mr. Carter moved to approve the May 7, 2009 Academic & Student Affairs Committee minutes. Mr. Templeton seconded, and the motion carried.

Dr. Webb had submitted a Faculty Senate Activity 2008-2009 report. Dr. Sheehan was grateful for the faculty's review of the faculty manual revision. It is about 90% completed and should be completed early in the fall.

Mr. Jolles reported that the website has been updated to have better communication with the students; suggestion boxes will be located in the main academic buildings; and the Safe Ride program is being reviewed.

Dr. Sheehan referred to the Highlights of 2008-2009 report and emphasized the following:

- **Development/Approval of New Majors** - Two new majors fully approved by CHE: Masters Degree in Educational Leadership and Bachelor of Arts in Economics; three (3) new

Academic & Student Affairs Committee
July 16, 2009

majors at final stage of approval by CHE; ten additional new majors in process of development by the colleges to be submitted within 12 months; Bridge Program with HGTC revised and expanded to include Residence Life and Student Affairs components, about 170 students registered for Fall, 2009 (about half are out-of-state students); five signed Memorandums of Agreement for 2+2 degree programs with HGTC added 2008-2009; and, the inaugural class of ROTC program matriculated Fall, 2009 with 25 students participating

- **Selected Enhancements to Existing Academic/Student Programs and Facilities** - Because of a focused attempt to deliver programs and facilities to students, first and second year retention rates are up for the third straight year (73%) and moving steadily towards our 83% goal. Within the state, we are tied for fourth among the comprehensive institutions in terms of retention. More student activities are being held on campus to help retention.
- **Accreditation Updates** - Coastal was renewed after a 5-year omission of SACS reporting of substantive changes (new degrees) and we are in good standing; ABET has reapproved accreditation of Computer Science Degree; and, several initial and ongoing reviews are underway. Associate Provost Barbara Buckner will oversee assessment and accreditation has greatly enhanced Academic Affairs on campus.
- **Notable Policy Changes Developed and Approved by Faculty Senate** - Faculty standards were reemphasized and options for students who are in suspension categories were developed.
- **Expansion of Instructional Strategies** - Distance Learning Courses/Sections (web delivered courses) increased in 2008-2009 to 91 from 60 the previous year; the number of courses/sections making use of Blackboard (these are called web-assisted vs. complete web delivered courses) increased in 2008-2009 to 2,070 from 1,588 the previous year; the number of faculty making use of electronic web Blackboard (these are called web-assisted vs. complete web delivered courses) increased in 2008-2009 to 350 from 275 the previous year; the number of Evening/Weekend Courses/Sections increased in 2008-2009 to 212 from 183 the previous year; and electronic digital boards for messages and alerts have been installed in all major academic/student activity buildings on campus.
- **Selected Milestones of 2008-2009** – The largest graduating class in Coastal history for Spring, 2009 presenting 755 diplomas; number of students in the Honors program in 2008-2009 (240 students) increased by 60% over the previous year and is on target, Fall, 2009 to have doubled in three years; external grant proposal submissions have increased by 30% over the previous year; and requested funds have increased by 200% over the previous year; finalized university-wide assessment system and first-ever university-wide Assessment Day implemented Fall, 2008; scholarship assistance for Horry County Study Abroad participants was secured from the Horry County Higher Education Commission; during 2008-2009, 135 students participated in university sponsored Study Abroad/Exchange activities. Countries where study occurred included Ecuador, Guatemala, United Kingdom - England, Costa Rica, Germany, Paris, Czeck Republic, Jamaica, Bimini, Armenia, and Australia; 86 International students from 30 countries studied at Coastal during this past year; Campus Recreation recorded more than 60,000 visits to the Campus Recreation Center; Counseling Services provided service to 2,168 students through individual sessions, consultations and/or crisis situations; 412 students participated in the alcohol education program; Judicial Affairs Office managed a judicial case load of more than 1,100 cases with a 160% increase in the number of high level and off-campus offenses. More than 750 students received sanctions relating to education and community service; Volunteer Services Center logged more than 22,147

Academic & Student Affairs Committee
July 16, 2009

service hours involving more than 3,888 students, faculty and staff volunteers; Greek Life saw an increase in recruitment, adding 47 new sorority women and close to 38 new fraternity men during Fall, 2008; Student Health Services (SHS) saw 6,653 students – a 10% increase over the previous year. 95% of students seen rated their satisfaction with SHS as excellent or good; more than 3,500 students participated in Intramural Sports in 08-09 which is a steady increase of 57% in the past 5 years; and, 429 tests given to students with disability in University Testing Center vs. 319 the previous year.

- **Selected Significant Personnel Actions:** Hiring Dr. Dianne Mark as Dean of Spadoni College of Education; hiring Dr. Cheryl Ward as Marine-Archeologist – Starting August 1, 2009; hiring Mr. Travis Overton as Director of Judicial Affairs and Off-Campus Student Services; and hiring Ms. Haven Hart as permanent Associate Vice President for Judicial Affairs and Dean of Students.
- **Selected Awards/Honors:** Each college has received impressive quality and quantity of scholarship and externally funded research including three international Fulbright Awards; Dr. Sharon Thompson won the prestigious statewide Outstanding Professor of the Year Award granted by the South Carolina Commission on Higher Education; and, Rugby Club won the National Small College Rugby Organization Division III National Championship and the newly formed Baseball Club was first runner up in the National Club Baseball Association National Championship. Three student employees received All-State, All-Region, National and All-American designations for flag football and basketball officiating.

Mr. Spivey wanted to know if the tailgating and zero tolerance of the alcohol policy had been reviewed. Ms. Haven believes that the administration and students have developed good compromises. Wristbands have been required for students who were under 21 years of age. Students are the best patrols and student hosts have been designated to certain areas. Public safety will continue to be on the periphery.

Dr. DeCenzo noted that the increase in the judicial progress case load is partially a result of the zero tolerance of the alcohol policy and addressing off-campus offences through the on-campus judicial system.

Dr. DeCenzo stated that approximately 100 out-of-state students have been added through the Bridge Program through HGTC who are paying out of state tuition.

Mr. Carter asked about the honor code. Dr. Webb stated that the Faculty Senate has developed the principles of an honor code and a Senate committee has been charged with the wording of the honor code, which should be completed by the end of fall semester. Dr. Sheehan added that Faculty Senate approved an Honor Statement in July which forms the basis for an honor code. He would like to be able to give it to students in the fall. There are consequences of violating the honor code, and students are failed in a class as a consequence of academic misconduct. As of Spring 2009, a permanent note is placed on their record and given a grade of “FX” and students are not able to repeat that grade for forgiveness.

Mr. Carter noted the signs around campus regarding H1N1 and wanted to know what efforts we are making towards an epidemic this fall. Dr. Sheehan reported that we have in place a process of communication and actions to take should it appear on campus this fall. There will be a four-

Academic & Student Affairs Committee
July 16, 2009

day stop out of the person coming to campus until the incubation period has passed and certain residence halls have been identified for isolation areas for students. A communicable disease policy has also been prepared for MERSA.

Mr. Carter would like to have the majors audited to be certain that we are not carrying majors that are not being used. Dr. Sheehan noted that the three new majors with low enrollment have been identified and goals have been set for them. He will bring the report back mid-fall.

Ms. Hart reported that a contract is being written with a local pharmacy for on-site delivery. Mr. Meacham added it will require a change in our licensing, at no added cost, to have this delivery.

The physical facilities are being expanded in the Student Health Services building to increase the waiting room area and should be completed by the fall.

Mr. Carter wanted to know if there were any efforts to identify veterans and programs offered to them. Dr. Sheehan stated that the veterans are identified through the application process. He would like to have Coastal Carolina University become a destination for return veterans and work towards having a veterans association to establish services, intervention, and classes for returning veterans. With the ROTC program, a Veterans Center, and a veterans association, we should be taking positive steps toward this goal. Mr. Carter felt that some sort of an arrangement should be made to have interaction between the Student Health Services and the Veterans Clinic. Ms. Hart will work with Mr. Caesar Ross towards this goal.

Mr. Frink stated that he had heard very positive comments regarding the orientation sessions this summer.

Mr. Biddle suggested highlighting faculty accomplishments on billboards and was willing to work with the Provost office to move the project forward.

At this point, the committee went into Executive Sessions to discuss personnel issues. No action was taken during Executive Session.

As there was no further business, Mr. Carter moved to adjourn. Mr. Spivey seconded, and the motion passed.

Respectfully submitted,

Chyrel Stalvey for
Secretary/Treasurer