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Academic and Student Affairs Committee, May 7, 2009

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Minutes  
Coastal Carolina University  
Board of Trustees  

Academic & Student Affairs Committee  
E. Craig Wall Sr. College of Business Administration Building, Board Room  
May 7, 2009

| Committee Members Present: | Mr. William S. Biggs, Mr. Samuel H. Frink, Mr. Joseph L. Carter,  
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<th>Dr. Oran P. Smith, and Mr. Robert G. Templeton</th>
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<td>Other Board Members Present:</td>
<td>Mr. William H. Alford, Mr. Larry L. Biddle, Ms. Natasha M. Hannah, Mr. D. Wyatt Henderson, Mr. Eugene C. Spivey, and Dr. Samuel J. Swad</td>
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<td>Others Present:</td>
<td>Dr. James L. Adams, Dr. Barbara C. Buckner, Dr. Debbie Conner, Ms. Marcie Deitch, Ms. Erin Gaesser, Ms. Haven L. Hart, Mr. Chris Johnson, Mr. J. Scott Joyner, Ms. Marianne Long, Mr. Tim Meacham, Mr. Travis Overton, Ms. Mona Prufer, Dr. William H. Richardson, Dr. Michael H. Roberts, Ms. Nichole L. Schlund, Dr. Rob Sheehan, Ms. Marcie Veitch, Dr. Susan E. Webb, Ms. Marcie Willis, Ms. Quenitia Winters, Ms. Nila S. Hutchinson and Ms. Chyrel Stalvey</td>
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(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting.)

Dr. Smith brought the meeting to order at 10:15 a.m.

Mr. Carter moved to approve the February 19, 2009 Academic & Student Affairs Committee minutes. Mr. Frink seconded, and the motion carried.

Faculty Senate Chair Susan Webb reported that she will submit a year-end report at the July Board meeting. A subcommittee was charged with reviewing/preparing a student honor code and a report is forthcoming. Dr. Michael Ruse has been elected the new Faculty Senate Chair. The ad hoc committee to review the faculty manual has been meeting weekly and it should be presented for Board’s endorsement in July.

Chairman Alford is grateful that in these economic times, Coastal Carolina University has not had to cut programs, terminate faculty members, and reduce entrance standards as other universities have. He is appreciative of our outstanding faculty. Dr. Sheehan added that we will be increasing enrollment, without sacrificing standards, and adding new academic programs which is very different than other universities within the state.
Dr. Vogt reported that we have received 1,000 more applications for Fall ’09 than we had last year in August for Fall ’08. Deposits are also significantly ahead.

Dr. Vogt was asked to report on Coastal Carolina’s academic standards in relationship to Clemson and the University of South Carolina.

Dr. Sheehan noted that we will have doubled the number of students coming into the Honors Program for the Fall ’09 from two years ago--from admitting 50 students to well over 100 students.

Mr. Biggs made a motion to go into Executive Session to discuss personnel matters and everyone was in agreement. Upon reconvening, it was noted that no action was taken.

Mr. Carter moved to approve tenure at the hiring of Dr. Dianne Mark, Dean of the Spadoni College of Education and Professor of Education. Mr. Biggs seconded, and the motion passed.

Dr. Sheehan introduced three students who will be graduating on Saturday: Marcie Veitch, Marcie Willis, and Quenitia Winters. Both Marcies will receive the President’s Award for Academic Achievement with a 4.0 GPA.

Marcie Veitch is graduating with a B.S. in Biology. A distinguished athlete as a pole vaulter, Marcie has been recognized as an Academic All American by ESPN the Magazine and the Big South Conference Scholar Athlete of the Year for Indoor and Outdoor Track. Marcie plans to attend medical school at the University of Ottowa upon graduation. A member of Beta Beta Beta biology honors society, she is from Tecumseh, Ontario, Canada. She liked the smaller classroom sizes at Coastal Carolina and the accessibility of professors. The weather was also a factor in the decision to come here.

Marcie Willis graduates with a B.A. in English. A dancer at heart, Marcie will be teaching dance after graduation, working at the Alabama Theater in Myrtle Beach, and working as a freelance writer. Marcie is a member of Sigma Tau Delta honor society. As a student, Marcie was able to participate in many theater productions including choreography. Marcie is from Fredericksburg, Virginia. Ms. Willis was also appreciative of the small classes and the one-on-one relationships with professors.

Quenitia Winters has a good academic record and will receive a B.S. in Biology. She has been involved in many student organizations on campus—Beta Phi Beta social sorority, Campus Production Board, NAACP, and Leadership Challenge. She is from Columbia, South Carolina. She has worked in student activities, library, admissions, and residence life. This summer she will serve an internship in Guatemala and in the fall will work as a medical technologist. She will pursue further education at George Washington University majoring in higher education administration. Quenitia was appreciative of the mentoring received from various professors and people throughout the campus.
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Mr. Biddle asked them what they would change about their experience at Coastal Carolina University to make it better. Ms. Veitch felt recycling should be easier. Everyone felt the college experience would be richer with mandatory campus involvement.

Erin Gaesser and Marianne Long, co-coordinators of Students Taking Active Responsibility (S.T.A.R.), reported that the third Relay for Life, a fundraiser for the American Cancer Society, was very successful and broke all records from last year. There were 52 teams; 877 participants; 43 survivors; raised $62,698.

Ms. Hart introduced Travis Overton, former Coordinator of Greek Life, who has been promoted to Director of Judicial Affairs and Off-Campus Student Services. The new Off Campus Student Services will work to liaison with neighboring partners in Myrtle Beach and Conway. In addition, Greg Weisner has been named Assistant Director in the Office of Judicial Affairs and Off Campus Student Services.

Ms. Hart reported that student services expanded this year. Student Health Services has seen a 61% increase in utilization in the last two years. Student activities have seen a 43% in the number of social events. Nine new sports clubs were added this year, totaling 17. The rugby club won the national championship, competing with Division II and III college athletic programs. We continue to look to grow campus recreation.

Dr. Sheehan reported that the Bachelor or Fine Arts (BFA) is a new degree and moves us into a competitive arena to attract practicing artist students who want to go into the profession. The leased facility on 79th Avenue North has the stage and dance facilities for this degree. We have a working relationship with the Clown College of San Francisco for the BFA in Physical Theatre. Staff is in place for the theatre-degree expansion, and we have very little competition with other universities for these majors.

The Bachelor of Science (BS) degrees in Biochemistry is a pipeline to medical school and pharmaceuticals. The Biology-Medical Technology is the result of requests from Horry-Georgetown Technical College, Frances Marion University and Conway Hospital as a pipeline to their programs.

Dr. Smith asked if there were library resources for these new degrees. Dr. Sheehan reported that these programs have a contractual agreement with our library to increase the library holdings for these majors. The Information Commons will be a 15,000 sq. foot student center addition to the library, open 24 hours, seven-days-a-week. The library will be open next year around the clock and the following year the Information Commons will be open. Because of budget cuts, Paschal may not be funded by the state and Coastal Carolina will pay $40,000 (from $15,000) for membership to have access to the journals.

Mr. Carter made a motion to recommend the following new academic programs to the full Board of Trustees: BFA in Music Theatre, BFA in Physical Theatre, BFA in Acting, BFA in Theatre Design and Technology, BS in Information Systems, M. Ed. in Learning and Teaching, BS in Biochemistry, and BS in Biology-Medical Technology. Mr. Frink seconded, and the motion passed.
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Mr. Carter was appreciative of having the Board materials on line.

Mr. Carter recognized Nila Hutchinson who will be retiring shortly and has greatly contributed to the University.

As there was no further business, Mr. Carter moved to adjourn. Mr. Frink seconded and the motion passed.

Respectfully submitted,

Chyrel Stalvey for
Secretary/Treasurer