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Advancement, Marketing and Alumni Affairs Committee, November 10, 2008

Coastal Carolina University

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Advancement, Marketing, and Alumni Affairs Committee

November 10, 2008

TO: Mr. R. Duke Brown, Mr. Williams L. Lyles Jr., Mr. Robert L. Rabon,
and Mr. Robert G. Templeton, Mr. Dan Sine, and CEF member

FROM: Mr. Daniel W. R. Moore Sr.

SUBJECT: Agenda

An Advancement, Marketing and Alumni Affairs Committee meeting will be held on Thursday, November 20, 2008 at 8:00 a.m. in Edwards 164.

The agenda will be as follows:

1. Approval of Institutional Advancement and Alumni Affairs Joint Committee Meeting minutes of June 12, 2008
2. Advancement Update
3. Giving Report
4. Policy for Writing Off Pledges
5. Outstanding Pledge Report
6. Marketing – Advertising Update
7. Alumni Affairs Update
8. Other Business

cc:

Other Members of Board of Trustees

Ms. Jean Ann Brakefield

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