

4-3-2008

## Campus Master Plan Committee, April 3, 2008

Coastal Carolina University

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**Minutes  
Coastal Carolina University  
Board of Trustees**

**Campus Master Plan Ad-hoc Committee  
Surf Golf and Beach club in North Myrtle Beach  
April 3, 2008**

**Committee Members Present:** Mr. Gary W. Brown, Mr. Wilbur L. Garland, Mr. Keith C. Hinson, Mr. Warren Koegel, Dr. Rob Sheehan and Dr. Lynn Willett

**Committee Member Not Present:** Mr. John M. Vaught III

**Other Board Members Present:** Mr. William H. Alford and Mr. Daniel W. R. Moore Sr.

**Others Present:** Mr. Mark Avant, Dr. David A. DeCenzo, Dr. Edgar L. Dyer, Dr. Debbie Conner, Ms. Mary Eaddy, Dr. David W. Evans, Mr. J. Scott Joyner, Dr. Michael H. Roberts, Mr. Scott Royce, Dr. Judy W. Vogt, Ms. Sandy Williams, Ms. Brenda Cox and Ms. Chyrel Stalvey

(In accordance with the requirements of the South Carolina Freedom of Information Act, the news media were notified of the time, location, and agenda for the meeting. Ms. Claudia Lauer of The Sun News was in attendance.)

Mr. Brown brought the meeting to order at 2:15 p.m.

**Everyone was in agreement to approve the Campus Master Plan Ad-hoc Committee minutes of April 3, 2008.**

Mr. Alford thanked the committee for their work as it is a multi-layered task. We want to be the comprehensive university of choice with 12,500 students within five years. The campus master plan is a key element to the future.

He recently toured the athletic facilities on campus. Considering the facilities that the athletes have had to work with, it is amazing that there has been so much success. Our local high schools have better facilities than we do. The committee viewed an athletic video which noted the facilities challenges in the Athletic Department. Athletic recruitment is affected by our facilities. Mr. Alford is also aware that some faculty and staff also have challenging working conditions.

**Everyone was in agreement to approve the Campus Master Plan Ad-hoc Committee minutes of February 14 and March 14, 2008.**

**Campus Master Plan Ad-hoc Committee**  
**April 3, 2008**

Ms. Williams reported that the deadline for RFPs for a campus mater plan is tomorrow and 18-20 resumes are expected. The RFP asked for firms with campus master planning experience. On April 17 at 9:30 a.m. in the Winyah house, the selection committee will meet to review the resumes and choose a short list of five firms. Prior to the meeting, project manager Mark Avant will make reference checks. Everyone was asked to please refer any questions and calls from firms to him.

Selection committee members are: Mark Avant (non-voting member), Gary Brown, Rob Sheehan, Will Garland, Philip Massey, Lynn Willett, David Evans, and Keith Hinson.

Mr. Avant added that a non-mandatory, pre-interview site visit will be made available for the five selected firms. Mr. Brown stated that the old campus master plan will be the building clock for this new process and the historical trends and statistical data will be very helpful. With the new growth projections, the climate has changed. There is a shift in the strategic plan.

Dr. Willett asked if the campus master plan would be available to the perspective firms. Mr. Brown said he felt that the short list should receive a copy of the plan.

Mr. Brown said that state engineers' office has a form with grading criteria which must be used during the process; but, we can weigh the issues however we like.

A budget for the campus master plan was discussed. Mr. Avant reported that he has spoken with other state agencies to get a feel for the price which varies from \$30,000 to \$750,000. The price depends on the details of what is being requested. Dr. DeCenzo felt that a \$200,000- \$300,000 budget is feasible. Mr. Alford felt that it would be appropriate to engage the Coastal Educational Foundation and the Horry County Higher Education Commission in sharing the cost, as it is their property as well.

A discussion on defining the scope of the work included the following: building priorities, academic and athletic needs, branding, complimentary building features, identity on Highway 501 and 544, list of significant weaknesses, landscaping/streetscaping, signage, additional 500,000 – 600,000 sq. ft. of space, recreation needs, decks/walking spaces/bike paths, Horry-Georgetown Tech relationship, moving administrative support to the Atlantic Center, aesthetics and image quality of spaces, and parking

Respectfully submitted,

Chyrel Stalvey for  
Tommy M. Stringer  
Secretary/Treasurer