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Campus Master Plan Committee, March 14, 2008

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Campus Master Plan Ad-hoc Committee
Edward M. Singleton Building, Dawsey Conference Room
March 14, 2008

Present:

Mr. Gary Brown, Chair
Dr. David DeCenzo
Dr. Debbie Conner
Dr. David Evans
Mr. Will Garland
Mr. Robert Oliver
Dr. Rob Sheehan
Dr. Lynn Willett
Ms. Sandy Williams
Ms. Brenda Cox
Ms. Nila Hutchinson

Absent:

Mr. Keith Hinson
Mr. Warren Koegel
Mr. Johnny Vaught, III

(Ms. Lorraine Anderson from the *Sun News* was also present)

Mr. Brown asked everyone to introduce themselves and to explain what capacity they served on the committee.

Mr. Brown suggested they we may need to consider inviting some students to the meeting. They would have a major impact on the way the campus evolves. We are starting this process because of the tremendous growth of Coastal. We need to have a plan before spending money to see what we need to accomplish.

Ms. Williams noted that we have advertised in the South Carolina Business Opportunities and the deadline for submission of resumes is April 4. A list of architects used by other institutions prepared by Mr. Mark Avant was distributed as well as a separate list of architects that have already contacted us from the ad. We will need to establish a selection committee to interview and select the group we hire. A representative from the state engineer's office will be on the committee. Ms. Williams feels that Mr. Avant should be on the selection committee also (voting or non-voting member to be determined). She recommends keeping the committee members to no more than eight. Mr. Avant will be the focal point person to ensure consistency in the selection process.

Mr. Brown stated that the state engineer's office has specific guidelines which we will need to adhere by. Dr. Sheehan felt that all contacts should be referred to Mr. Avant.

Mr. Garland asked that the name of the committee be changed to Campus Master Plan Ad-hoc Committee to more accurately describe the mission of the committee and Mr. Brown agreed.

Dr. DeCenzo said we need to look at what the campus is going to look like 20 years from now. Mr. Brown agreed and conferred that we need to have facilities, engineering, representatives from all of the colleges, students and all other critical entities involved in this process. The Faculty Senate Buildings and Ground Committee chair should also be involved. Dr. Sheehan suggested organizing a college team planning group from each college and Dr. Willett stated that we should be clear about what process we are talking about.

Mr. Brown stated that the movement of information should be a strong criteria. Anything we can do to generate conversation will be helpful.

The following were selected to be members of the Selection Committee:

Selection Committee

1. Gary Brown
2. Rob Sheehan
3. Will Garland
4. Philip Massey
5. Lynn Willett
6. David Evans
7. Keith Hinson
8. Mark Avant, non-voting
9. Margaret Jordan, State Engineer's Office

Tentative Dates

- April 17, 2008 – 9:30 a.m.
Selection Committee meets to make short list of candidates (5-6 candidates)
- May 15, 2008 – 9:30 a.m.
Selection Committee interviews candidates

Dr. DeCenzo suggested that we have a single sheet with the scope of the project. A tour and briefing will include University Place, Waites Island, and other off campus locations for the short list of the candidates. Dr. Sheehan suggested scripting this information through Dr. Conner's office.

Mr. Garland stated that the scope of the project should be identified and it was noted that this could become quite expensive, as much as \$500,000 or more. Mr. Brown said that we need to be specific in giving the terms to the architects as to how we need to approach this plan and we may need to do it in a phasing schedule. Mr. Garland said he did not feel we could approach the project in isolation. We need to tie all of this together. Dr. DeCenzo said that the first phase needs to be the main campus; the second phase may be an area off campus. Dr. Sheehan noted that we may want to do the plan by a time line

(5-10 years) or establish a dollar amount. We need to establish the criteria as to how we want to set this schedule up.

Dr. DeCenzo feels that we need approximately \$250 million at this point to complete the necessary projects but we may need to break down into priorities of projects with dollar amounts ie. \$70 million; \$150 million, \$250 million. He wants to do this right and make sure we get all the information we need. We may be able to pull information from the previous Campus Master Plan for the engineering portion of the plan. A copy of the present Campus Master Plan should be placed in the library. Mr. Brown stated that we need to phase what we are looking for very carefully. The following list was established as a scope to go by:

Scope

- Site plan with phased components
- Pedestrian and traffic flow through campus – bike and walking paths
- Make the center of campus a showcase/meeting place – Prince Lawn and how do we effectively and attractively get from point A to point B
- Highlight signature programs
- Coordination with collaborative partners – Horry-Georgetown Technical College and Horry County Schools
- Programmatic issue – utility infrastructure
- Student activities – 12,000 students – how they work on campus and connect
- Surrounding neighborhoods – grow with them or through them
- Presence on major highways
- Branding
- Environmental factors
- Restrictions – city and county
- Accessibility and a welcome feeling – also ADA compliant
- Signage
- Building and landscape architecture
- Developing mini quads and possibly moving University Boulevard closer to campus

Mr. Brown feels that we can come up with a good list from this discussion to present to the Board at its April meeting.

There being no further business the meeting adjourned.

Respectfully submitted,

Nila Hutchinson
Recording Secretary