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Campus Master Plan Committee, February 14, 2008

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Minutes
Coastal Carolina University
Board of Trustees

Campus Master Plan Ad-hoc Committee
Edward M. Singleton Building, Dawsey Conference Room
February 14, 2008

Committee Members:  Mr. Gary W. Brown, Mr. Wilbur L. Garland, Dr. Rob Sheehan and
Present: Dr. Lynn Willett

Committee Members Not Present: Mr. Keith C. Hinson, Mr. John M. Vaught III, and
Mr. Warren Koegel

Other Board Members Present: Mr. William H. Alford and Mr. Daniel W. R. Moore Sr.

Others Present: Dr. David A. DeCenzo, Dr. Debbie Conner, Ms. Mary Eaddy, Ms. Anne T. Monk, Dr. Judy W. Vogt, Ms. Sandy Williams, Ms. Brenda Cox, and Ms. Nila Hutchinson

Mr. Brown brought the meeting to order at 11:00 a.m.

Dr. Sheehan reported that the university has Schedule 25 software which is used for posting assignments to room and laboratory inventory. Recently, an additional part of that software has been purchased to allow planning different enrollment projections and different assumptions about scheduling the day. Institutional Research is working with a consultant populating the database with every classroom and laboratory and their characteristics which will enable the production of current, projected and utilization statistics. The process is not complete and more data will be available at the April meeting.

Initial data indicates that we do not have a need for a significant number of additional classrooms at this time. We do have a need to better schedule the current classrooms in the evenings and on weekends. Our daytime classroom utilization rates are about 60%. According to industry standards, they should be closer to 75%. Our evening classroom utilization rates are only 30%.

The College of Business cannot add additional faculty in their current space. The entire mathematics departments needs to be moved out of the Wall building, as well as ITS. By moving the mathematics department out, it will give the office space needed to add additional business faculty and reposition the student lounge space. Having ITS in the Wall building is putting an excessive demand on the building’s electrical system.

The projected new science building will have science laboratories and offices. Science faculty from the Smith Science Center will be moved into that building. That will free up offices for mathematics faculty in the Smith Science Center.
Psychology, marine science, sociology, and computer science classrooms are now in the Atlantic Center. There are three buildings with maximum faculty space—Wall, Edwards, and Kearns buildings.

At the completion of the new fieldhouse, the existing athletic administration building and the existing coaches’ building then becomes the most likely spot for humanities faculty, i.e. communications.

When hiring new tenure/tenure track faculty, we are hiring on a promise to have an office for them. By Fall 2009, we are going to have a problem recruiting without additional space.

The College of Education is housed in Kearns Hall and the Williams-Brice Recreation Center where physical education and recreation programs are located. Partitions have been built into average sized offices in Williams-Brice to make two offices. When the proposed recreation activity building or the arena becomes available, there will be shared use with academics and the recreation program will come out of Kearns and Williams-Brice to one of those facilities.

Dr. DeCenzo asked if it would be prudent to take a couple of classrooms off-line temporarily for faculty space. He would prefer not to have faculty located in the Foundation Center, because students would not have ready access to them. More discussions are needed to ensure available faculty space in the fieldhouse.

Mr. Alford stated that there are many stakeholders on campus—Horry County Higher Education Commission, Coastal Educational Foundation, students, faculty, staff—which need to be included in the planning process in order for everyone to move forward in the same direction.

Mr. Brown added that the Campus Master Site Plan Ad-hoc Committee will have to make sure that sufficient information is given to the planning consultant who will be hired.

Dr. Willett feels that the planning and coordination process should include space for events to be held on campus and expansion for the residence halls. We know that retention is linked to on-campus housing and 30% of the students need to live on campus. We have a present student population of 8,500. Presently, we have 1,300 beds and we would need a total of 2,800 beds. The university now requires freshmen to live on campus.

Dr. DeCenzo stated that the Board will soon have to re-evaluate the architectural look of buildings. Instead of two-story dormitories, we may need to think five stories.

Dr. Sheehan asked if we would be restricted from having additional beds on campus if the sale of University Place goes through. Dr. DeCenzo stated that we could not build additional dorms, but we could renovate the existing ones.

Mr. Brown feels that the current master plan is a good beginning. The new classroom software should be very useful. We need to be less vulnerable to architectural design swings. It is time to start the state procurement process (RFP) to hire a national master planning consultant and to establish a budget for the work to create a long-term physical master plan.
Elements of the master plan process should include:

- The master plan itself.
- The next ten years’ anticipated growth and how to accommodate it physically.
- Develop design guidelines to be controlled in-house.
- Methods, procedures, and controls for managing the construction.
- Infrastructure questions—parking, stormwater, electrical, and mechanical issues—need to be standardized and planned for future growth.

Dr. DeCenzo said that the funding for the master planner would come from his discretionary funds and deferred to the Finance Committee for approval.

Mr. Brown believes a strategic growth expert would also be helpful to facilitate public/private partnerships, grants, and public/public partnerships. Dr. DeCenzo stated that there have been discussions regarding local people who are very skilled in this area.

Dr. Sheehan asked if we were too far down the road to look architecturally at shared use of space in the fieldhouse, Jackson Student Center renovation, Kimbel Library renovation, science building, atheneum hall, recreation activity and arena. Dr. DeCenzo stated that with the exception of the fieldhouse, we are not. A project manager is needed to coordinate all building projects on campus, including site preparation and staging area, pedestrian traffic, technology, color selections, space for display of student art, student performances, and student recognition.

As there was no further business, the meeting adjourned.

Respectfully submitted,

Chyrel Stalvey for
Tommy M. Stringer
Secretary/Treasurer