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Athletics Committee Retreat, January 17-18, 2008

Coastal Carolina University

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**Athletic Committee Retreat
Brooks Hospitality Suite
January 17-18, 2008**

ATTENDING:

Billy Alford
Bill Biggs,
Dave DeCenzo
Mary Eaddy
Will Garland
Bruce Gregory
Charlie Hodges
Mark Kiskunas
Linda Lyerly
Gina Markland

Rein Mungo
Jill Nyoff (student)
Mike Pruitt
Patrick Ransdell
Mark Roach
Cari Rosiek
Gene Spivey
Sharon Thompson
Sandy Williams

On Thursday, the Athletic Department Staff presented a PowerPoint presentation, as well as a notebook, of accomplishments and requests from all sports as well as Athletic Administration. The main focus of the requests dealt with new or improved facilities. However, in addition to facilities' needs, there was discussion about additional recruiting budgets, travel budgets, and additional personnel needs.

Mr. Alford felt that there was a priority need was for a full-time, 100% person assigned to Athletic Marketing to promote sponsorships. He kept reinforcing the concept of "public/private" relationships to increase the sources of fundraising.

Mr. Biggs emphasized that some of our facilities are the most outdated in our conference and that we were not even up to par in our own group. Mr. Spivey agreed that in the last 5-6 years we've gotten way behind—we need to make improvements.

On Friday, discussions focused on projected costs and dollar figures. Later, several members of the group took a tour of the Athletics facilities. It was agreed that a group from Coastal (athletic staff and board members) would visit 5-6 other campuses to look at their basketball arenas to further promote the possibility of a new arena at Coastal.

After lunch, the group met with staff members from Advancement to explore ideas of new prospects for donors. Then, the group adjourned.