

10-11-2007

## Athletics Committee, October 11, 2007

Coastal Carolina University

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**Minutes  
Coastal Carolina University  
Board of Trustees**

**Athletics Committee Meeting  
Wall Building, Board Room  
October 11, 2007**

**Members of the  
Committee Present:** Mr. William S. Biggs, Mr. R. Duke Brown, Mr. Charles J. Hodge, and Mr. Eugene C. Spivey

**Other Board  
Members Present:** Mr. William H. Alford and Mr. Clark B. Parker

**Others Present:** Dr. David A. DeCenzo, Ms. Stacie Bowie, Ms. Linda Lylerly, Mr. Will Garland, Mr. Warren Koegel, Dr. Judy W. Vogt, Dr. Lynn Willett, and Ms. Chyrel Stalvey

Mr. Biggs called the meeting to order at 8:30 a.m.

Mr. Koegel reviewed the 2007-2008 Scholarship Budget and stated that the NCAA limits the number of scholarships according to the sport. The report lists men's and women's sports separately in order to keep track for gender equity. Every sport is in compliance. New guidelines will require at least a 25% scholarship and this will impact baseball.

The total 2007-2008 athletic budget salaries are \$4.920M.

The 2007-2008 operating budget revenues were broken down into 15 accounts--\$4.244M and 10 Accounts or university fees--\$5.354M.

When Mr. Koegel was hired, there was about \$60,000 in sponsorship/year and about \$90,000 from the Chanticleer Club. Sponsorships are now \$500,000/year. Next year we will receive \$450,000 for playing Penn State. Some of these funds will go towards summer school for athletes.

The 2007-08 operating budget expenditures: men's sports - \$1,089M; women's sports - \$660,000; and administration - \$1,376M. When football is taken out of the sports, there is even money for the men and women sports. Women have volleyball and indoor track which men do not have which equals out for gender equity. The budget should come out to \$325,000 ahead.

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Operations—utility bills, turf management, etc.--are not charged to athletics; the University pays for this. Athletics does pay for game management—press office, police officers, etc.

Mr. Spivey led a discussion on the turf management and feels that it would be beneficial to have a knowledgeable person dedicated to the care of the turf. Mr. Biggs suggested talking with turf management personnel at Horry-Georgetown Technical College and determining what his expertise is. Perhaps, they could be of assistance.

Mr. Brown asked what other universities were doing. Mr. Koegel answered that most are putting in field turf instead of grass. The cost is \$800,000 for state-of-the-art turf.

Mr. Koegel felt it would be very beneficial to have someone oversee the Hospitality Suite to assure that it is clean and ready for use at all times.

The athletics personnel chart was reviewed and it was noted that the Compliance Officer is vacant and interviews will begin next year. Dr. DeCenzo expressed appreciation to Ms. Lyerly who will be joining the athletic staff as Associate Athletic Director for Finance. She will help align the financials in a similar fashion with the University and make sure procurement procedures are being followed.

Mr. Koegel noted that the Graduation Success Rate (GSR) is different from the federal rate. The GSR will count not only those who graduated from Coastal Carolina but also those who transferred and graduated from another university. The federal rate only counts those who graduate from Coastal Carolina and not those who transfer. In the 1997-2000 graduation rates, Coastal Carolina had a graduation rate of 100% success in men's tennis, men's golf, men's basketball, women's basketball, women's track and cross country, women's golf, women's softball and soccer. The GSR denotes that at least 80% in its remaining sports including baseball (80), men's and track and cross country (89) and men's soccer (88). The federal rate is considerably lower.

Spring 2007 student-athletes had a cumulative 3.012 GPA.

Coastal Carolina student-athletes are known regionally, nationally, and internationally. We are scheduling football games with Penn State, University of Georgia and Clemson University. Athletics is the most visible part of the University and almost every night we are on the television, radio, newspapers, and the internet. Mr. Koegel and the football coaching staff are constantly consulting with other schools who want to add football to their programs.

The University needs this committee's help in fundraising in order for athletics to advance to their fullest potential. He invited them to travel with the team and spend time with the staff. We need to tap outside of Horry County.

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Mr. Biggs would like to have a retreat early in January with the committee, the athletic administration, and the coaches to focus on plans for the next five years. Now that athletics has its own standing committee, the Board can be more focused, be more involved, and take athletics to the next level.

Mr. Alford added that he would like for the retreat to include the Institutional Advancement, Facilities, and Finance Committees. A comprehensive master plan for athletics needs to be developed. He would also like to establish a Letterman's Club. We need to work on our public relations and start highlighting athletics. He encouraged everyone to think outside the box!

Coaches Gilmore, Docking, Bennett, and Terrell have been very successful and offered jobs at other institutions. They chose to stay at Coastal Carolina and to help it to continue to grow.

Mr. Koegel noted....

- Collegiate Sports Television (CSTV) is growing like crazy. Coastal Carolina is trying to become part of CSTV and this will make Coastal Carolina known to millions of people.
- Coaches Bennett and Ellis have interactive web sites.
- The possibility of selling tickets online is being reviewed.
- We are trying to get more television games for basketball.
- We are making improvement to the baseball facilities.

Mr. Hodge asked when we could have automatic football bids. Mr. Koegel believes that could happen by 2010.

Mr. Brown wanted to know about some of our outstanding athletics. Mr. Koegel reported that Tyler Thigpen is playing with the Kansas City Chiefs, Quinton Teal is with the Carolina Panthers, Anthony Franklin won the prestigious George A. Christenberry Award for Academic Excellence and will continue working on a Ph.D. in mathematics. Amber Campbell is working towards the Beijing Olympics for the hammer throw, and golfer Dustin Johnson just played his first professional tournament.

Mr. Spivey moved for the committee to go into Executive Session and Mr. Brown seconded. No action was taken during Executive Session.

There being no further business the meeting adjourned.

Respectfully submitted,

Chyrel Stalvey for  
Tommy M. Stringer  
Secretary/Treasurer