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Student Affairs Committee, May 3, 2007

Coastal Carolina University

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**Minutes
Coastal Carolina University
Board of Trustees**

**Student Affairs Committee Meeting
Wall Building, Board Room
May 3, 2007**

**Members of the
Committee Present:** Mr. William H. Alford, Mr. Samuel H. Frink,
Mr. William L. Lyles, Jr., and Dr. Samuel J. Swad

**Committee Member
Not Present:** Mr. Robert D. Brown

**Other Board
Members Present:** Mr. Charles J. Hodge, Mr. Clark B. Parker, and
Mr. Tommy M. Stringer

Others Present: Dr. Ronald R. Ingle, Dr. David A. DeCenzo, Mr. Steve
Blake, Ms. Lauren Brajer, Dr. Janis W. Chesson, Mr.
Jody Davis, Ms. Paula Drummond, Ms. Haven Hart,
Ms. Alison Hawk, Dr. Lloyd Holmes, Ms. Anne Monk,
Mr. Phillip Moore, Mr. Mark Roach, Mr. Jacob M.
Rosiek, Mr. Caesar C. Ross, Ms. Janet Shokal, Dr. Judy
W. Vogt, Mr. Greg Weisner, Dr. Lynn Willett, and Ms.
Chyrel Stalvey

Mr. Lyles called the meeting to order. Dr. Willett introduced outgoing Student Government Association (SGA) President Janet Shokal and incoming President Lauren Brajer. The 2007-08 officers will be introduced at the Board meeting on Friday morning.

Mr. Sam Frink made a motion to approve the minutes of January 12, 2007. They were unanimously approved.

As required by federal law, each year the Campus Safety and Security Report is prepared. Everyone received a copy of this year's report.

Mr. Caesar Ross, Director of Health Services, prepared a packet of information regarding budget, numbers of students receiving health services this year, results of satisfaction survey, and utilization statistics.

Mr. Alford asked Dr. Willett for the overall assessment of the Student Health Services. Dr. Willett replied that a very conservative budget was proposed and revenues came in higher than expected and expenditures were lower than expected.

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Eighty-four percent of the students have expressed satisfaction with the services. Utilization rates have been very high.

Ms. Shokal and Ms. Brajer both felt that the health services worked better this year than last year, students were telling about it by word of mouth, and it has been a great benefit for students without health insurance.

Mr. Lyles asked what kind of expansion Mr. Ross would like to see happen. Mr. Ross would like to have more clinicians to offer expanded appointment times and additional staff to help accommodate students.

(At 1:20 p.m. Trustees Parker and Stringer, Ms. Alison Hawk and Mr. Steve Blake joined the committee.)

In a letter to the Student Affairs Committees, Dr. DeCenzo asked to include a new agenda item. He explained that the administration is proposing a new funding plan for University Health Services which reduces the health fee for on-campus students and provides very reasonably priced health coverage for our total full-time student population. Most campuses assign the health fee across the board to all students rather than just students who are living in university housing.

Dr. Willett stated that the Student Housing Foundation is likely to discontinue charging the health fee to University Place students. If the Student Housing Foundation is successful in selling University Place, that housing complex would no longer be University housing. The administration is not asking for action but would like to have discussion about the issue of funding options for health services.

A Draft FY 07-08 Health Services Operating Budget proposal was reviewed, with three possible scenarios based on assessing a health fee to all full-time undergraduate students. Presently, students living on the main campus and at University Place are charged \$125/semester for student health fees. The three budget scenarios show how the increased total revenues would be spent if the student health fees were \$90/semester, \$100/semester or \$110/semester.

Additional clinicians will be required, a quality assurance nurse, and a pharmacist will be added if the \$100 or \$110/semester scenario is used. The health promotions staff will remain the same. While there are certain services included in the plan, there are also specialized tests and medications not covered by the health service fees. Having a pharmacy onsite would really be a convenience for students and prescriptions would be less expensive.

As a self-supporting enterprise, having carryover funds from year to year is very important and could help to modify the building if a pharmacy is added.

Mr. Frink asked if there was the possibility of opening the service to faculty and staff. Dr. Willett stated that this will need to be discussed as there is real interest

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on campus. However, there are different issues in serving the faculty and staff population. We want to be careful not to take on a population that would interfere with our primary purpose--the student population. Mr. Ross stated that some universities do offer health care to faculty and staff but they come under a different formula for assessing a fee to faculty and staff—perhaps a separate provider.

Mr. Frink asked if Horry-Georgetown Tech would be open to joining in this partnership. Dr. Willett stated that this discussion was held in the fall with Tech and the response was very low. The population at Tech is a local population with providers in the area. Students in the bridge program with Tech may have interest in the CCU health services.

Dr. Swad feels that it should be a priority to provide a pharmacist. It is not only a financial and time saving issue, but it is also an emotional issue with students who do not understand how to navigate the health care system. He also asked if there is a health screening questionnaire at registration. Mr. Ross responded that this is done when the Admissions information goes out to the prospective student—health history form and immunization documents are part of this.

Mr. Lyles asked if pre-existing conditions enter into the screening of students. Mr. Ross responded that it is not a factor in student health services.

Dr. Swad wanted to know if many patients were referred to other physicians. Mr. Ross stated that there are some but not a lot. If possible, we try to be the ultimate answer to student health needs which is one way of keeping the out-of-pocket expenses for students low, particularly in the area of dermatology.

Ms. Shokal asked if there were ways for local students to opt out of the student health service. Dr. Willett expressed caution about allowing students to customize their fee package, and as a result, increase costs for other students.

Mr. Alford feels it would be beneficial to have a model of four or five schools detailing how they operate their medical services and functions, services provided, policies and procedures, and fees charged.

At the last Student Affairs Committee, Mr. Alford asked for a list of campus changes and improvements students would like to have. Dr. Willett presented a PowerPoint presentation on these items.

Recent campus improvements used and appreciated by students: relocation of Java City into the library; Student Center space reallocation made it more student friendly; growth of the intramural sports program; Counseling and Career Center outreach programming throughout the campus; developing a University Student Health Service; Public Safety enhancements to make it a student-friendly police force; and the creation of a Volunteer Services Center helps students work together on community projects.

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Ms. Shokal stated that Coastal Carolina students need more inviting and vibrant spaces on campus to gather, exercise, socialize and connect with their peers and faculty. Although this is a great institution, we need to have the facilities that will attract and retain the best and brightest students possible.

Dr. Willet had pictures of model facilities at other universities in the major areas of improvements that students would like to have: recreation and intramural space, student center, and residence halls.

1. Recreation and Intramural Space

The SGA presented a resolution to the university to improve recreation facilities. Recently 551 students participated in a survey and 73% of the students believe campus recreation has inadequate space and 83% want a new indoor recreation facility. More than 500 students visit the Recreation Center daily. A recreation and wellness facility is very important in increasing the level of campus activity.

One misconception within the community is that when the arena is built, the recreation space problem will be solved. Mr. Jody Davis, Director of Campus Recreation and Intramurals, stated that this is not the case. There are no practice courts at the proposed arena, therefore all men and women basketball practices and some games and volleyball will still remain in Kimbel gym. In addition, the Recreation and Sports Management Program and Health and Physical Education Program are growing. Their class offerings are using the Kimbel gym as well.

Two handouts were distributed: 2006-2011 NIRSA Collegiate Recreational Sports Facility Construction Report and Summary of Campus Recreation Facilities – Regional and Big South Conference Institutions.

Suggested outdoor facility improvements include rope course enhancements, volleyball courts, and lighted fields. New, engaging programs could include outdoor adventure facility, indoor climbing wall, and late-night and weekend events.

2. Student Center

The administration has also received an SGA resolution for improving the Student Center. Plans are going forward with the donation of the Jackson family to make some modification to the Student Center; however, the total issue will not be resolved. Only 2,000 students were on campus when the Student Center was built and now student enrollment tops 8,000.

Food service is really critical and students want branded food options with a larger food court and longer serving hours. The indoor and outdoor gathering/

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meeting spaces for students and organizations are unsatisfactory. Clubs and organizations often meet in their residence hall rooms or in public common spaces. Without Greek housing, Greek organizations have no place for chapter rooms. Larger venues would allow bringing more popular groups to campus for entertainment. Student centers are often referred to as the campus living room. As most of our students live off campus, we want to create spaces where they can meet and build connections with the community.

3. Resident Hall Improvements

Residence Life needs include: indoor common space for study areas, classes and informal gatherings; outdoor community space with picnic tables, sunbathing and green space; and updated kitchen, laundry and living spaces.

Ms. Shokal stated that when she came to campus in 2003 Coastal Carolina was different—fewer students—and all the meeting spaces were just right. As the student population has grown, it has become more difficult to coordinate schedules and spaces. Visiting the campus now, she does not think she would have been as awestruck as she was four years ago because of how facilities here compare to facilities at other universities. She would like for potential students who visit Coastal Carolina to say, “I have to be here.”

Mr. Alford believes these suggestions should be a key component in the strategic plans for the university. We have to market our product.

Dr. Vogt visits many campuses throughout the year. What lights up the eyes of the parents is engaging student activity buildings and facilities and bright, colorful dining facilities and wellness centers. We have other campuses in our state and nearby states that offer these attractive spaces. We have to downplay the Student Center when giving campus tours.

Mr. Frink made a motion to go into Executive Session and Mr. Alford seconded. No action was taken during Executive Session.

There being no further business the meeting adjourned.

Respectfully submitted,

Samuel H. Frink
Secretary/Treasurer