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Development and Alumni Affairs Committee, January 12, 2007

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**Minutes
Coastal Carolina University
Board of Trustees**

**Development and Alumni Affairs Committee
Friday, January 12, 2007
8:15 a.m., Room 212 Wall Building**

- Members Present:** Mr. Fred F. DuBard, Jr., Mr. Daniel W. R. Moore, Sr., Mr. Clark Parker, Mr. Eugene Spivey
- Members Absent:** Mr. Wayne George
- Other Board Members Present:** Mr. Charles J. Hodge
- Others Present:** Dr. Ron Ingle, Dr. Debbie Conner, Dr. Danny Nicholson, Ms. Nila Hutchinson, Ms. Kathy Watts

Chairman Moore called the meeting to order at 8:29 a.m. and reported that Mr. Wayne George was in another meeting and would be excused from the Development and Alumni Affairs Committee Meeting.

Mr. Gene Spivey moved to approve the minutes of October 5, 2006; Mr. Parker seconded and the motion carried.

Office of University Advancement:

Dr. Nicholson, Vice President for University Advancement, presented his report. Highlights included:

1. Advancement has raised over 7.5 million dollars in two years - \$341,000 within the first two weeks in December, 2006. People are very interested in CCU and are asking to contribute;
2. A restricted gift of 1 million dollars is in progress which will benefit the PGM program;
3. \$650,000 was donated for an endowed scholarship(s);
4. Billy and Judson Holliday have endowed a \$30,000 scholarship;
5. Received a \$30,000 endowed scholarship from Wilson and Pat Lowerly;
6. Three (3) additional employees have been hired in the advancement area:
 - Scott Royce, Major Gift Officer
 - Nicole Schlund, Annual Fund Gift Officer / Alumni
 - Karen Godfrey, Administrative Coordinator
7. Search for Associate Vice President for Development and an additional Major Gift Officer (MGO) is still on-going.

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Dr. Ingle reported that an additional MGO will be assigned to Athletics and be housed in that area. Hopefully, the vacancy will be posted within the next month.

Chairman Moore stated that there were a lot of estate planning issues concerning wills / estates and asked if a Major Gift Officer could be assigned to work with the families concerning these issues.

Dr. Nicholson remarked that a new system is being implemented and that the Major Gift Officers would have this information daily on their desktops, giving us a real edge on accountability.

Alumni Affairs:

Dr. Conner, Associate Vice President for University Relations, reported on items of interest from the Office of Alumni Relations:

1. Phone interviews for the Director of Alumni Relations will be held on January 17, 2007. Members of the search committee are: Dr. Ned Cohen, Ms. Anne Monk, Dr. Rob Shelton, and Mr. Dan Sine. Hopefully, a new director will be in place by March 1, 2007;
2. The number of alumni that have participated in the Alumni Infinity Programs has doubled;
3. Alumni gear/merchandise has been a great seller and completely sold out during the 2006 football season;
4. The newly acquired Alumni House is undergoing repairs due to pipes bursting during the holidays. A & I Restoration is doing the repairs and we anticipate getting back in the building by the end of February. Note: Dr. Ingle stated that CCU was looking at possibly housing a vision impaired student at the facility.
5. Ms. Wendi Vaught Lee ('98) has been hired full-time as an Alumni Specialist;
6. Alumni events scheduled for spring:
 - o "Meet the Coaches" at Logan's Roadhouse – February 15th
 - o Charleston Event tentatively scheduled for February or March;
 - o Grad Finale (a one stop shop for graduates) – March 6th;
 - o Senior Celebration – May 4th. This event in December is highly attended and we are looking at alternative sites since Kimbel Arena cannot be used. A meeting with the Myrtle Beach Convention Center to discuss an alternate location has been scheduled.

We are currently working with coaches to help coordinate athletic reunions and have several projects underway for spring semester.

Dr. Ingle reported that Mike Pruitt has made a substantial commitment to baseball and he is encouraging all of his teammates to do the same. On a last note, Dr. Ingle

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announced that Dr. Conner's dissertation has been nominated for two awards and she should be commended. Everyone concurred.

Mr. Moore thanked everyone for attending and there being no further business, Mr. Gene Spivey made a motion for the meeting to adjourn at 8:50 a.m.; Mr. Clark Parker seconded.

Respectfully submitted,

Nila Hutchinson for
Samuel H. Frink
Secretary/Treasurer