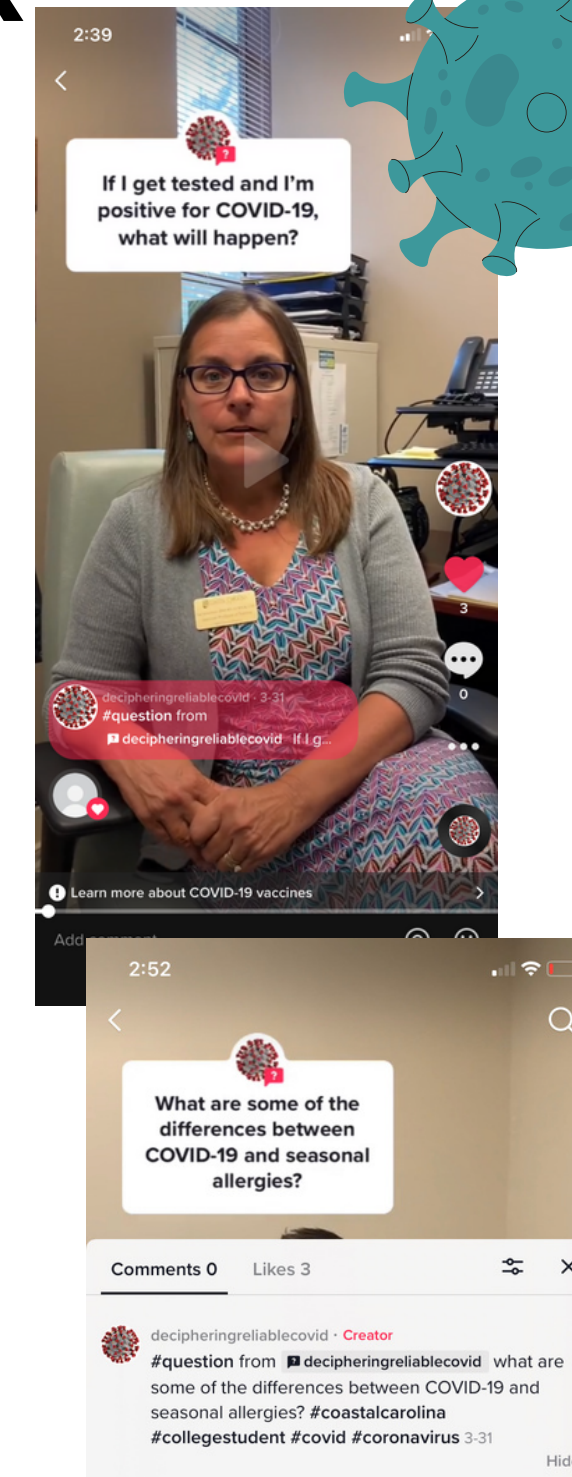
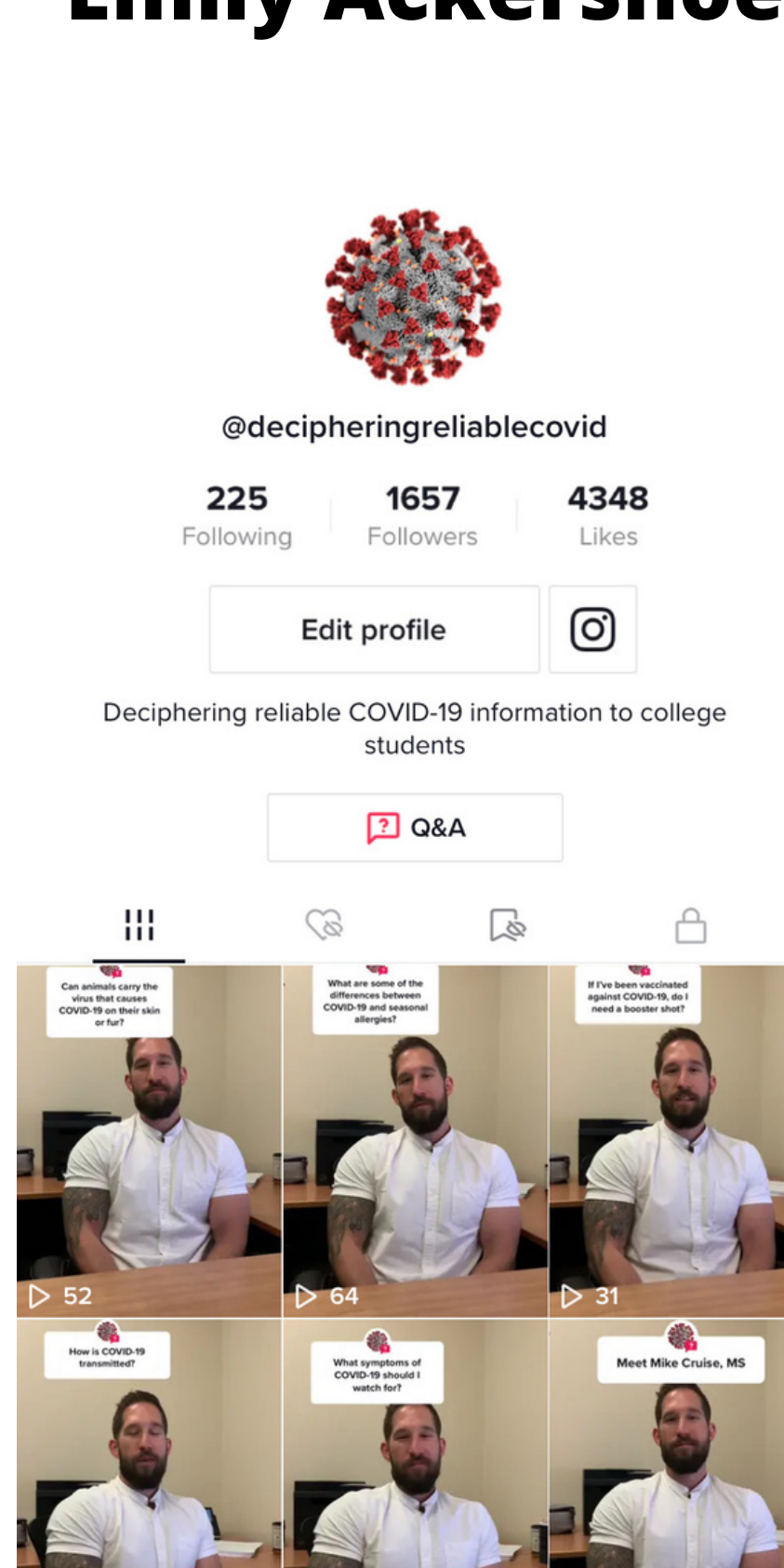


# Deciphering reliable COVID-19 related information among college students

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Many public health related agencies are taking advantage of the opportunity of using TikTok to share COVID-19 related information to the younger generations. "Social media continues to have significant impact on individuals and groups of people as researchers from Kansas State University note that social media helps prevent infectious diseases from spreading by informing the public of outbreaks"

The intent of this project is to provide medically reliable information to college students regarding COVID-19. For my project, I used the social media platform TikTok to ask doctors and medical professionals questions that college students have pertaining to COVID-19. I posted a video of the doctor or medical professional answering the question that was given by the college student. I then used hashtags and algorithms for TikTok to further connect with college aged students.



A required step of completing this project is to perform interviews where college students ask a question in regard to COVID-19. I asked my friends, classmates and other student who attend Coastal Carolina University, questions they have pertaining to COVID-19. I then asked a medical professional the correct response. I would then upload the interviews to TikTok and by using hashtags etc. It will hopefully reach more college student and provide them with reliable information. Lastly, I would then share the TikTok link to my friends and my sorority's group chat to have them repost, reaching a larger audience.

## References

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