Social media continues to dominate society. In 2015, Americans on average consumed media for 1.7 trillion hours. Which is equivalent to 15.5 hours per person, per day. With this in mind, colleges must keep up with their social media to maintain and attract the attention of students.

Brent Reser is the man behind all of Coastal Carolina’s social media accounts. He started working at Coastal Carolina in May 2014. Reser is from Spokane, Washington. He graduated from the University of Montana, and worked in the athletic department. At the university, he was the director of new media before coming to Coastal Carolina.

“I wanted to focus on social media because it is such a passion of mine,” said Reser. “I was looking at social media positions at other institutions and I saw Coastal had an opening. So I applied and was fortunate enough to be selected.

Brent is in charge of maintaining the university’s official Facebook, Twitter, Instagram, LinkedIn, Google Plus, Vok Tsk, Tumbld, Pinterest, Snapchat, Vine, and Periscope. The Snapchat account has over 1700 followers and about 1100

Don’t Blink

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All Saints' Day

November 1

When the specially decorated Fox Chapel, where a special service is held every

THE CHANTICLEER

SEPTEMBER 19, 2015 VOLUME 05 ISSUE 3
THE CHANTICLEER

It’s Chanticleer, not Mountaineer

Lindsay Hickman

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Although most of these stories came from people that probably never been on campus, they tried to set like they knew the real Coastal Carolina.

One of the writers of these count­less articles actually did know the real Coastal Carolina. Dr. Daniel Ennis is the Dean of Edwards College of Humanities and Fine Arts. He has a nearly real article on You’re Cal­dorin Blog (at Appalachian State Uni­versity for websites).

You know that one building you have had a math, science, or FYE class in that is the perfect square? Therefore is the easiest place on campus to get lost in, forever. He’s the head honcho of that building.

He was an English professor here for years. Before he became a per­manent Chanticleer, he got his mas­ters degree from Appalachian State University. Dr. Ennis attended Appalachian State and was therefore once a Mountaineer. When Coastal Caroli­na joined App State’s sports confer­ence, The Sun Belt, the Mountaineer fan decided to write an article.

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Overcoming homesickness

Samantha Bergold
EDITOR-IN-CHIEF

As a freshman, they tell you all the different ways to fight homesickness. They tell you to join an organization, make friends, talk to your family on the daily, and plan your trips home.

My homesickness did not start until I was a sophomore. My stomach was in knots being away from family. I almost dropped out. I told myself I would give it one month, if I could not overcome my homesickness by then, I would go home and go to a closer college in the spring.

When you are a freshman, they tell you that you do not get homesick. I tried talking to my friends about it, that homesickness still did not go away. They made me feel like an outside for being away from home and saying that 'I should be happy to be away.' This only made it worse. They made me feel like an outsider for missing home and saying that 'I should be happy to be away.'

My homesickness did not start until I was a sophomore. My stomach was in knots at the time, I could not eat. I was so miserable being away from family. I almost dropped out. I told myself I would give it one month, if I could not overcome my homesickness by then, I would go home and go to a closer college in the spring.

I got active in organizations, I made more friends, but the homesickness still did not go away. When you are an upperclassman, it is presumed that you do not get homesick. I tried talking to my friends about it, that homesickness still did not go away.

Over the past couple years, my amazing professors are the reason I stayed. Being in their classroom and getting to immerse myself in their lectures, is the favorite part of my week. It even made me feel like I belonged. The information we were learning pertained exactly to my interests, I never felt like I belonged in the classroom. I took communication theory and organizational communication.

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The Student Government Association has many changes in store this semester.

Dylan Fender, SGA President, said the most goal of SGA is to lead an effort that not only raises the living and learning quality of campus, but also praises and celebrates the criteria that students want.

"In order to accomplish this, we are focusing on some of the larger social structures we want to celebrate their achievements," said Fender. "And, we want to do what is in the best interests of the students."

Some students were concerned with the President and other SGA staff being in the same fraternity. He hopes to see their efforts set forth this semester.

Reser wants to get the students involved as much as possible. He is trying to be having his first Coastal Carolina student social media advisory group meeting on September 22nd.

"It is necessary to be able to interact with people," said Reser. "My blog serves as an instrument for that. It is nice to be able to write and have a record of my thoughts and opinions. I could go back a few years now and see what I was doing then, or what I was thinking."

Reser tweets "Don't blame me" day to motivate others.

"It is something that I just tweet, it's something that I say all the time as well, it's my personal motto and philosophy on life," said Reser. "This comes from the Ken Ishii song "Don't Blink." Life is short you don't want to miss any part of it. So always be alert, stay always be alive, and make the most out of life every second you get."

Reser said he has become successful for writing this government. "The social media success we had here hasn't been here," said Reser. "It is because we have a community that's for keeping for more social media. They need someone to start everything."
Different personalities: social media vs. the real world

Quizzete Savalle
REPORTER

Has this ever happened to you? You are on Twitter and you see that someone speaks his or her mind and is outspoken in response to how he or she interacts with the next day, you see that some individual and when you ask him or her about their opinion on a topic, that person avoids it, and becomes silent without giving you an answer.

This is a common trend around the world. More and more social media sites like Twitter, Instagram, and LinkedIn became boundless and they seldom talk about their flaws.

According to Jeff Bellen, there are two personalities that individuals have when it comes to social media. For example, there can be a girl, a gay person, an entertainer, or a connective.

An individual’s social media personality is different compared to their real life personality.

Dr. Kyle Holody, a communication professor, said that the rate in the image is that people are didactic and get popularity, people realized that they did not have to broadcast their flaws.

“If people were socially awkward, they can hide it,” Holody said. “People can show off their interests and intelligence, and create a brand new version of themselves.”

Having a social media version of yourself is helpful when it comes to finding a job.

“People really now, thanks to LinkedIn, that their social media personality has an effect on their real life personas,” Dr. Holody said. “People have to ensure themselves, whether that it means to showcase their work or social skills, or in order to emphasize their profile to be more chances to receive a job.”

No social media platform exemplifies the split personalities better than Instagram. The idea behind Instagram is to post pictures and to receive likes, comments, and responses.

According to an article by the Pew Research Center in 2015, about 36% of all internet users use Instagram. Twenty-four percent of those people are attending college, and 36% of those people are in urban neighborhoods.

People can show off their interests and intelligence, and create a brand new version of themselves.

People socially connected or socially awkward?

Malcolm Ivory
REPORTER

The use of texting and social media have had a huge impact on how we communicate in the recent decades. Even though social media has technically existed since the late 1970s, it really did not explode until the mid 2000s, when sites like MySpace, Youtube, and Facebook took off.

Along with the explosion of texting and these networks, came habits of using them as we go to method of communication. This can be a problem being that we communicate with each other in a text, or at least over the phone.

The nuances of texting and social media can lead to impaired communication, and social skills because it allows us to hide from face to face interactions.

Although texting and social interactions have gotten to be so used, signs are starting to show breakdowns on our communication skills.

People, newly teens and young adults, are beginning to understand digital connectivity rather than personal interactions.

A text could understand that meeting someone would be much more enjoyable if you can shake their hand, hear their voice, look at their eyes, and feel fragmented, and most of all, talk to them.

However, society is still learning toward something called “stalking” on their Facebook pages, and putting out posts that like, their reactions, and the about them on these platforms.

If they do not like the person, or if there is no clearing off between themselves, and the instant messaging conversation takes a bad turn, they can just log off.

There is no logging off in real life communication. If you do not like the person you are talking to and want to end the conversation, you use basic conversation ending techniques like making short and cut statements, mentioning that you see here, or telling them you do not want to talk.

Notice that because of these non-personal interactions, social awkward strange people are socially aw...
DOORS OF DOOM

Sept. 16 & 17, 3 – 8 p.m.
Counseling Services

The doors we open and close each day decide the lives we live.

For more information, contact Counseling Services.
843-349-2305
Got SOC?

Lindsey Hickman
SPORTS REPORTER

Any sporting event at Coastal Carolina University is not complete without the Spirit of the Chanticleer Marching Band. The band is a key element to any Coastal Carolina experience. The Coastal Carolina experience is just not complete without yelling out "SO" to someone's "CT" or not singing along to "whoa whoa whoa homee-
be." Many things have changed for the SOC Marching Band, but some traditions will remain.

Under Dr. Raul Barcenes' second season as Band Director, he has instigated the band members, increased membership, added difficult/dynamic performances, and challenging musical numbers into the mix.

The Spirit of the Chanticleer will no longer be performing the same routine, a whole game.

Dr. Barcenes has completely changed the Spirit of the Chanticleer Band; no longer will students see their band director in Coastal Polos, but black suits with teal ties.

Dr. Barcenes not only leads the band in its sound, but its style. He makes sure that everyone is prepared for the show, no matter if it's halftime, after a game, or a pep rally. He thinks that his band should always be ready for success. I think he's not saying anything bad about just being ready to perform.

I think some famous female singers, but as an added twist we've added a Queen into the football halftime show and the band is better than ever. The band is better than ever.

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Simply Southern Smokehouse

**LOCATION**
MYRTLE BEACH, SC

**TYPE**
SOUTHERN BUFFET

**RATING**
10

Simply Southern Smokehouse is a help-yourself family feast with options ranging from BBQ and soul food, dumplings, lima beans, and much more. The thirty minute drive off of highway 58 is certainly worth it.

At first, you may think you drove up to the wrong building for the outside looks very similar to a normal house. The smell of fried chicken and homemade mac and cheese lets you know that you have arrived at the right place.

The buffet and dinner includes a large buffet with a wide variety of southern food that you may find at your childhood home. The types of dishes are fried chicken, wings, collards, biscuits, and cornbread. They also serve a variety of fresh fruits and vegetables and do not worry, dessert is covered as well. From banana pudding to peach cobbler, you are sure to be satisfied.

Simply Southern Smokehouse is open Tuesday through Saturday from 11 am - 9 pm. The price for the buffet ranges for age. During lunch hours, the buffet for an adult is $8.95. After lunch, the dinner hours go to $10.20. It is a dollar more and certainly gets even bang for your buck.

If the low price and great food is not enough for you, then surely the great customer service is all. The employees are charmed and always seem to work really hard and work hard to make sure you feel right at home. It is a great place to take all your friends and enjoy a home cooked meal that will have you leaving satisfied and content.

Jenielle Wetzler,
REPORTER

**MUSIC**

Beauty Behind the Madness

**ARTIST**
The Weeknd

**GENRE**
R&B

**RATING**
10

The Weeknd has created some of the hottest, as well as the catchiest, music in the last ten months. Whether you recognize Abel Tesfaye, better known as The Weeknd, from music videos or magazines, he has certainly made a name for himself.

The Weeknd just released his highly anticipated second studio album Beauty Behind the Madness. In a majority of his songs, especially "Earned It," he shows off his talents in hitting those high notes. He could make a grocery list sound beautiful. Yet in "The Hills," saying "Mama said to do what feels right," to "Beauty Behind the Madness," there is certainly more to his voice.

It's a great album to take all your family and friends to. It is a great place to take all your friends to. It is a great place to take all your friends to. It is a great place to take all your friends to.

Rapper's Home Studios

**FILM**

Hotel Transylvania

**GENRE**
COMEDY

**RELEASE DATE**
25 SEPTEMBER 2015

**RATING**
10

If you are looking for a film that will trans­port you back to childhood, then Hotel Transylvania is the film for you. Remember all the monsters you were afraid of as a child? They are back! Hotel Transylvania takes you to the unknown world of the monsters that frightened you.

The film takes you into the personal life of Dracula, who owns a high end resort for the monsters. Dracula keeps the resort hidden away from the human world.

Draculaworld gets thrown out of routine when his resort is discovered by a teenage boy. The momaness key culminates on the resort by accident. Dracula has to then deal with figuring out a way to keep the human boy from being discovered by his monstrous guests.

Hotel Transylvania is open Tuesday through Saturday from 11 am - 9 pm. The price for the buffet ranges for age. During lunch hours, the buffet for an adult is $8.95. After lunch, the dinner hours go to $10.20. It is a dollar more and certainly gets even bang for your buck.

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Jenielle Wetzler,
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**RESTAURANT**

Simply Southern Smokehouse

**Ways to Tell that it is Football Season**

1. TEAM SCHEDULE

You have printed off the schedule of your favorite team and hung it on your fridge. Forget hanging up the calendars for your classes and highlighting when important games are due! It is football season and all there is to care about is when your favorite team is playing. Forget tests and papers!

2. TRADING CARDS

You have transformed your car into a trading advertisement for your favorite football team. You have seen this in stores for your favorite team and you want even more. This is your time to show other people that you are the number one fan. From bags to bumper stickers to hats hanging from the mirror nothing is too much to show your team spirit!

3. WILL MARTIN-CONWAY SURVIVE?

Walmart has become your go-to place for game day 50 game day and you have to have all the supplies that you need to make the day the perfect day. When you do get Walmart of course! You would not dare to order online because Walmart has all the items you need for a great price.

4. YOUR TEAM ON ESPN

You secretly want to watch ESPN when they are talking about any other sport than football. Every sport has gotten their chance in the limelight and it's football's time to shine. You want to watch your TV when you turn on ESPN to get the latest in sports and it's football season so you may be looking talking about tennis or basketball.

5. PINTEREST

You are a Pinterest junkie! It's time to bring out the cool pint and start making those chicken wingettes and bean dip. You want to show your football party guests that you are the next great chef. Where do you go for awesome football treats? Pinterest of course!