Coastal Carolina University listed in Forbes top 15 percent of colleges in America

CORRINE LACEY
EDITOR

Coastal Carolina University has been ranked in the top 15 percent of the nation's four-year undergraduate institutions "America's Best Colleges 2010." Compiled by Forbes and the Center for College Affordability and Productivity (CCAP), this is the second consecutive year Coastal Carolina University has been included.

This year, CCU shares the rank with each school as Harvard, Yale and Stanford.

According to the Forbes report, all 610 schools in the ranking count among the best in the country. Forbes reviews just 9 percent of the 6,680 accredited postsecondary institutions in the U.S. The report states that "appearing on our list is all an indication that a school meets a high standard."

"It's the second year in a row we've made the top 15 percent of the colleges and universities," said Provost Robert Sherihan. "And it's well deserved."

Last year, CCU was also named one of "America's 100 Best College Buys" by Institutional Research & Evaluation Inc. More than 1,000 colleges and universities were surveyed for the designation.

"These recognitions indicate that notified is being taken of the excellence of this institution and how far we've come in our relatively short history," said CCU President David DeCenzo.

The Forbes rankings are based on the quality of education provided, the experience of students and how much they achieve.

This is the third year that Forbes has ranked colleges and universities. The list is designed as a consumer guide for undergraduate students and considers criteria that students use to select a school.

The criteria include:
(i) Do students enjoy their classes and overall academic experience?
(ii) Do graduates succeed in their occupations after college?
(iii) Do most students graduate in a timely fashion, typically four years?

The rankings also consider affordability and student financial debt. To view the list, visit the Forbes website at www.forbes.com.

Sorority suspended for hazing
Zeta Phi Beta receives five-year suspension

TARA SMITH
ASST EDITOR

Coastal Carolina University suspended Zeta Phi Beta Sorority Inc. after the chapter received four violations of the University's hazing policy. The sorority will be eligible to return to campus in the fall 2010 semester.

Members of the sorority who were involved in the hazing incident graduated this past May, said Maya Overton, director of Student Conduct and Off Campus Student Services. Names of members were not released.

According to Overton, no members faced medical attention. However, the University is not releasing any details on the incident.

"There were incidents that the University believes are in violation of our University policy in regards to hazing," said Overton. "As a result of that, the organization was suspended."

The national organization received information about possible hazing procedures taking place in CBU's chapter. The organization declined to comment, but according to Overton, the organization continued on page 8.
Exclusive ring design introduced this fall

Traditional class ring now offers students the option to customize

TARA SMITH
ASSISTANT EDITOR

A new graduation ring design is now available at Coastal Carolina University that offers students the option to customize.

The new design of the ring, which is offered to juniors and seniors, is the result of decreasing ring sales for ring ceremonies.

"We felt like we needed to boost ring sales," said Jean Brakefield, director of alumni relations. "We also felt like this generation of students wants to be able to customize things and we weren't offering any customization on the old rings."

Students graduating this December will have the option to choose a number of customization including degree, class year, Greek letters and CCU's mascot, the chanticleer.

The idea to change the ring was pitched by former student body president, Dan Jolles, who graduated this past spring.

Jolles contacted CCU's Alumni Association and the Board of Directors to bring the new ring designs to campus.

Along with Jolles, a committee of alumni and students designed the new rings.

New ring allows students to customize design

Signed the ring which will hold a black onyx stone.

"If it's going to be a very different look, we've never had these offers before," said Brakefield.

Current student body president, Taylor Eubanks, has been actively involved in the ring's development since the end of Jolles' term last spring.

"I did not play much of a role last year with the process, but this year I have been very involved with the final design of the products, the introduction of the sketches to the committee members, and will shortly be a part of the marketing aspect as we will begin selling rings on campus," said Eubanks.

Though this is the first time the ring, which was first introduced in 1999, has been redesigned, the new rings will not replace the current school ring. CCU plans to continue to promote the original school ring as part of CCU's tradition.

"We're working on a lot of traditions on Coastal's campus," said Brakefield. "We're a very young campus if you think about it. We're past 1964, we really don't have a lot of tradition. We are working on building those traditions from the ground up."

CCU hopes that many students will not the school ring as a necessary part of the University's tradition.

"If you're going to be a graduate of this University, then you're going to have this class ring," said Brakefield. "We're trying to make the ring a bigger part of the student's college experience."

CRIME WATCH

The Ring of Possession of Alcohol at Gardens Residence Area

Coastal Carolina University Department of Public Safety (DPS) officer Todd responded to a call at University Place on Sunday, Aug. 22. The officer spoke with victims and received descriptions of the missing property and circumstances of the incident.

On Aug. 24, CCU DPS officers interviewed the victims and a subject at the CCU DPS office. The subject confessed and was written a citation. This incident is still being referred to the Student Conduct System.

Underage possession of alcohol, drunkness

While on patrol, Coastal Carolina University Department of Public Safety (DPS) officer Nelson observed five subjects possibly in possession of alcohol on Sunday, Aug. 22. The officer stopped and interviewed the subjects. Four of the five subjects were written citations for underage possession of alcohol and drinking while driving.

Burglary at University Place

Coastal Carolina University Department of Public Safety (DPS) officer Cavuto spoke with the victim on Sunday, Aug. 22. Officers met with Residence Life staff and searched the area in reference to underage possession of alcohol.

A fourth subject at the Gardens residence area in reference to underage possession of alcohol on Sunday, Aug. 22. Officers met with Residence Life staff and searched the area in reference to underage possession of alcohol.

Damage to vehicle in Lot QQ

Coastal Carolina University Department of Public Safety (DPS) officer Cavuto responded to parking lot QQ on CCU's campus in reference to a damaged vehicle Tuesday, Aug. 24. Officers met with the victim and observed the damage. The officer was later able to locate and identify a subject in the incident. The subject and other evidence show that the damage was accidental.

trespassing

A Coastal Carolina University official was notified that a person was trespassing in CCU's Wheelerhight Auditorium. The officer contacted CCU's Department of Public Safety. Officer Valencia contacted the subject Tuesday, Aug. 24. The subject was reminded of the previous trespass, given written notice of trespass and then escorted off campus.

Coastal Bail Bonds

SURETY BAIL BONDS

"We get your ass back in class"

Office: 843-236-BAIL
bondsman342836@aol.com
www.bailbonding.com

Bookstore saves students money by offering rent options

WYLee McGREEVY
STAFF WRITER

Coastal Carolina University is now offering Rent-A-Text, a textbook rental service to give students an alternative to buying course materials. To kick off the new program, CCU Bookstore is holding a Rent-A-Txt contest.

"Rent-A-Text" books are labeled with reminder stickers

"Rent-A-Text" books saves 50 percent on book costs

"Rent-A-Text" program offers students up to 50 percent on book prices.

Students can choose from 200 book titles, which are available online and in the CCU Bookstore this fall. Rented books can be paid for with financial aid, and must be returned by semester's end with a $50 late fee.
Coastal welcomes first class to sign honor pledge
New academic integrity officers speak on personal responsibility

HONOR PLEDGE

"Coastal Carolina University looks to foster an academic community that expects the highest standards of honesty, integrity and personal responsibility. As members of this community, we are accountable for our actions and are committed to creating an atmosphere of mutual respect and trust. On my honor, I pledge: That I will take responsibility for my personal behavior; and That I will uphold every instance of academic dishonesty as defined in the Code of Student Conduct. From this day forward, my signature on any University document, including tests, papers and other work submitted for a grade is a continuing affirmation of my honor pledge."
Customer complaint: Businesses only in it for the quick buck.

T'ARA SMITH
ASSISTANT EDITOR

Customer service has always been a sore point of our society. It's one of the activities we take part in most of our lives, whether we're buying items, selling items or simply browsing them. However, I've been noticing recently that businesses seem like they only want to make a quick dollar rather than establish a long-term relationship with its customers. I've also noticed that many employees working in customer service don't really need them when it actually the customer who is helping the employee get paid.

Over the summer, I went to McDonald's, and one of out several experiences left me disturbed. When I pulled up to the drive-thru menu, I was greeted by an automated voice message that said, "Hi, would you like to try our new Frappe? You're gonna love it!" in a excided and welcoming tone. Immediately after I was greeted by a "Hi, welcome to McDonald's, I can help you?" in a tone that said, "Hi, what do you want? I have better things to do than serve you." When I pulled up to the window to get my food, I found neither of the workers were smiling at customers, unless they were in the back joking with their friends. I also noticed that the workers had a "have a good day" or "could back soon" after I was handed my food. I didn't visit that particular McDonald's unless I was going with someone else, and even then, I didn't get food.

Now, I'm not saying all customer service places are purposely rude to customers. In fact, the best customer service venue I've been to, food or other has been Chick-Fil-A. The employees who work there seem happy to serve you. One of them may have a bad day, but you'd never know it.

In short, everyone has problems whether one works in customer service or not. But it is important to try the absolute hardest to keep personal problems separate from the professional life. If that's not possible, then rethinking or creating a new professional might be best.

Letter from the Editor:

You've been wel­come. Or you've been welcomed by orien­tation assistants. You've been here long com­mented by the president. Now it's my turn. And welcome, once again.

I want to dedicate this editorial to you, the student body. I've spent three years at this university and in this newspaper office as a Chanticleer, constantly surprised by how this university shapes my life. I've had memories here that I will never forget, memories that in a year will make it hard for me to see goodbye.

But while I spent my last year devoting myself to serving you, you left so many who come before us and those who are eager to take our place.

Last year, Coastal saw scandal, tragedy, goodness, heroism and several trait-and-brain tasks in between. The university brought a Iake Indian to campus, covered our student magazine, and took over Campus Edge. But Coastal did a lot of other things too. It took 1,001 shel­lors and overcomes the constraints of any race, creed, or color. Pay hard, study harder, make the most of every moment, and commit yourself to being the best you can be. You've been good care of one another. Be kind, and foster each other's academic and social growth. This statement still rings true and I strongly encourage you to take the advice she gives you about heart wherever I go. This year, I hope to see you.

The Chanticleer is the indepen­dent voice of Coastal Carolina University. It is published weekly during the fall and spring semesters with an Orientation Issue distributed during summer sessions.

Opinions expressed in The Chanticleer are those of the editor or author and do not necessarily express the opinions of the university's student body, administration, faculty, or staff.

LETTER TO THE EDITOR

I am a single parent sending my only child to Coastal Carolina University, a public, four-year school. I make two-thirds of the average me­dian income as a middle school teacher in our home. I was concerned about tuition costs in the Orientall Issues with interest and disappointment.

As a parent, I hoped to receive significant student aid. Instead, we received only 8 percent of the annual tuition in government loans. I called the financial aid office requesting an appointment to discuss options and was told there was nothing they could do. I wanted to drive the six hours and have them say it to me in person but the visit was uncomfortable. I excided to share the experiences of this year with you all. Good luck Chanticleers!

Be Heard:

Do you find "Rent-A-Text" useful?

Hannah May
Jen Ritacco

Yes, books have become far too expensive and self-hacks have become way too cheap. Perfect solution!

No, I use other bookstores because of better options.
September 9 - October 15
Art Gallery Exhibition: Faculty Biennial
9:00 a.m. to 5:00 p.m.
Edwards Art Gallery

Seventeenth Annual Spectrum Concert
7:00 p.m.
Wheelwright Auditorium

September 15
Cultural Celebration
11:30 a.m. to 2:30 p.m.
Prince Lawn

September 21
Film: Dear Lemon Lima
7:30 p.m.
Wall Auditorium

Tea and Ethics: What Do We Owe the Global Poor?
4:30 p.m.
Edwards Recital Hall

September 22
Sixth Annual Spectrum Concert
7:00 p.m.
Wheelwright Auditorium

Who Said It?

"I'm selfish, impatient and a little insecure. I make mistakes, I am out of control and at times hard to handle. But if you can't handle me at my worst, then you sure as hell don't deserve me at my best."

Student Shuffle
House of Cards by Martin Lake
Jessey Anderson, freshman, Marine Science major

Comedy by Jeff Parawesky
Kevin Crowley, junior

Winning Clan
Rah, Rah, Re, freshman

From Home by Moore and the Riverbirds
Jonathan Myers, sophomore, Communication major

Just the Two of Us by Grover Washington
Bhutan Wilson, sophomore, Marine Science major

Love, The Way You Lie by Eminem and Rihanna
Joshua Myers, sophomore, Biology and Pre-med major

Hit or Miss? Were These Coastal Events Worth Your Time?

Club Recruitment Day - Hit!
Book the Block - Hit!

Lisa Tyree: Financial aid needs to get it together!

Allie Tague: Today I packed a PB&J with Peach J. I also packed 2 peaches. While riding my bike to school I saw a quarter on the road... a Georgia quarter. Peach side up! Needless to say, I'm pretty keen this morning!

Stephen Canty: Does think our room is haunted because he's always drunk and his vision is terrible so he see s hazy shapes and thinks... oh definitely a ghost.

Lindsay Musings: OCC should have its own reality show named Park-ing Wars.

Status Quo: What's on Our Facebook?
CROSSWORD
ACROSS
1. Can be used off campus
7. Where to get books
10. New book program
13. Location of movie night.

DOWN
1. School newspaper
2. Rally for freshmen
5. Course plan
6. King and queen election
9. New athletic center
11. Maconet
12. Where plays are held
10. Short for residence life

SUDOKU
COURTESY OF DAILY SUDOKU.COM

TRIVIA
1. In which city is O'Hare International Airport?
2. Which Caped Crusader operated in Gotham City?
3. Where was the fiddler in the musical 'Tine?'
4. Robbie Coltrane and Whoopi Goldberg have played in films where their characters disguise themselves as what?
5. Which controversial American sportsman had the first names Oriental Gaines?
6. Which wartime classic, named after a port of North Africa starring Humphrey Bogart and Ingrid Bergman?
7. Which shoe company did Michael Jordan famously promote?
8. In horse racing, which Triple Crown race is held on Long Island?
9. In which 20th century decade was Barbie's classic, named after a port boyfrined Ken first made?
10. Where does Greg Norman come from?
11. What California city did the Port Express end in?

ANSWERS

Coastal Carolina
Intramural Sports

Soccer
Flag Football
3 v 3 Basketball
Indoor Volleyball

Mandatory Captains Meeting:
Tue. September 7th OR
Wed. September 8th
(Wall 206 @ 6pm)

Register now at coastal.edu/im
FEATURES

Fraternity brings second bell tower to CCU campus

Memorial dedicated to founding brother

CORRIE LACEY
EDITOR

"In an effort to celebrate his life and contributions to Coastal Carolina University, Pi Kappa Phi fraternity has planned a memorial for Chad M. Beaty — a bell tower in his honor. The fraternity raised more than $26,000 to construct a memorial and purchase a bell. The bell, made in 1893, belonged to a church in Charleston, which is the founding city of the national fraternity.

The memorial, located near the new Adkins Field House, was completed this past summer. The bell, however, will not be installed until November, the 15th anniversary of the memorial. Chad's death that took me under his wing, said Duke. "He was an officer at the time and readily took me under his wings because I was interested in becoming more involved on campus," says Duke. "On one of our many trips to and from Columbia, Chad would often talk about starting a chapter of Pi Kappa Phi at Coastal." Chad was initiated into Pi Kappa Phi at Clemson University. It wasn't until after Chad's death that Pi Kappa Phi received its Coastal charter.

"Chad laid all the groundwork to see to it that a chapter came to CCU," says Duke. "Chad's extensive involvement at Coastal and the regard with which he was held had a tremendous effect on me. I know it was his influence that led me and so many others to get involved not only at Coastal but also in the community."

ALUMNI OF THE WEEK

Mary Jean Baxley, former editor of The Chanticleer newspaper, born in Columbia and has a second home on the river near Georgetown. Baxley graduated from CCU in 1979 and is currently a freelance writer for newspapers and magazines, and volunteer at disasters all over the world. Most recently, she has traveled to Kibera outside Nairobi Kenya to help deliver medical supplies. She also traveled to Haiti after the devastating earthquake hit Port au Prince. A photo taken by Baxley in Haiti was used worldwide by the South Carolina Press Association.

ARTIST OF THE WEEK

Christine Giguerre, a senior art studio major from Myrtle Beach, says about her sculpting. "Foreign cultures really influence a lot of my work, nature as well. I like to give clay character. I chose the right base on a Balinese dance mask. Ludo, to the left, was inspired by my favorite childhood movie "The Labyrinth."

Pi Kappa Phi fraternity raised $26,000 to construct tower

Memorial dedicated to founding brother

Corinna Lacey

FRATERNITY BRINGS SECOND BELL TOWER TO CCU CAMPUS

Memorial dedicated to founding brother

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SORORITY, continued from cover page

notified CCU, which then began the official hazing investigation. Because the local Zeta Phi Beta chapter was affili­ated with CCU, the University made the decision to suspend the sorority, not the national organization.

"All of our organizations are a guest of our campus when they are recognized here," said Overton. "So if there’s a violation of University policy and when we determine there’s a viola­tion of University policy, at that point, the University works with the organization in regards to its status as a recognized or gag­nated. It has nothing to do with the national organization at that point, it’s the organization that exists on our campus."

Before its suspension, the CCU sorority chapter had never been found in viola­tion any conduct the University defines as "hazing."

The university defines hazing as: "Any reckless or intentional act, occurring on or off campus, that produces physical, mental or emotional pain, discomfort, humiliation, embarrassment, or ridicule directed toward other students or groups (regardless of their willingness to partici­pate), that is required or expected of new members and which is not related to the mission of the team, group or organiza­tion."

However, the Colorado State University Zeta Phi Beta chapter was suspended in 2009 for having pledge members. Pledges were forced to do push-ups, run for long periods of time, and eat raw onions and tuna until some of the pledges vomited.

CCU suspended the local Pi Kappa Alpha fraternity chapter in 2006 for seven years for violating the University’s hazing policy. The members forced pledge mem­bers to line up with a bottle of alcohol and were expected to drink the entire bottle by the time it reached the end of the line, sending two of the pledges to Conway Medical Center in alcohol-induced co­ma.

Though CCU released details on the seven-year suspension of Pi Kappa Alpha, it has not released any detail on the five­year suspension of Zeta Phi Beta.

"They didn’t realize they were doing it because they didn’t know what they were doing," said Whitney Coleman, director of Student Ac­tivities and Leadership. "So often people judge the degree of hazing as if this was bad and this wasn’t so bad; it doesn’t mat­ter in our eyes. It was hazing and hazing is wrong."

The university has worked to educate students on the activities, crimes and conse­quences of hazing and plans to continue to do so, despite the Zeta Phi Beta incident, said Overton. CCU plans to make sure all organizations in addition to Greek organizations, understand the hazing policy.

"Fraternities and Sororities are values­based organizations," said Lake Renfield, coordinator of Fraternity and Sorority Life. "Any act of hazing directly con­tricts our founders’ intentions and the principles we represent. It is always unfortunate to have a Chapter, but the fact remains that hazing is not reflective of who we are as organizations, or what we stand for."

FOOTBALL, continued from page 9

and University of South Carolina transfer, Aramia Hilliard.

"It’s kind of a double-edged sword, you always hope that you’re able to Red-shirt a bunch of them, so they are able to step into college football life, and not be pressured by performing as freshmen," said Smallden. "In a perfect world, I think a coach would like to red-shirt his entire freshmen class in order to have a lot of five-year seniors, but it doesn’t work that way."

Athletic Director Hunter Yurachek says he’s excited for Coach Bennett’s program this year.

"As I watched spring practice unfold, and watched as our student-athletes in the football program worked out in the weight room, and their running in the morning, and their practicing during Spring Ball I, I was very impressed with their work ethic and their enthusiasm," said Yurachek.

The Chants have learned a few lessons of their own over this summer’s training camp.

We learned this camp that you can’t get the occasion for any particular game, you have to do that every single day," said Head Coach David Bennett. "We learned that yesterday is history and tomorrow is a mystery. Today is the day that counts, so if you want to win the championship you have to do that everyday. Our players, our coaches need to come to practice everyday just like it’s a game."

The team’s game at West Virginia Uni­versity will be the most difficult game all season. However, Coach Bennett says the team isn’t playing against West Virginia; they are only playing against themselves.

"Our job is to be ready, to be the best we can be to go play this game against West Virginia," said Bennett. "We have a great opportunity, right off the gate, to make our­self one to play the best team we’ll play all year long. So we’ll find out real fast where we are as a team." Bennet considers the senior class to be the strength of the team and said the team’s secondary wide receiver and running­backs have improved over the sum­mer. However, the head coach also says the offensive and defensive line need the most improvement.

"For us to be great, our offensive line and defensive line have to be great. They just can’t be good, they have to be great," said Bennett.

Though the head coach sees improve­ment on the team, the Chants have a few players out due to injury. Cory Hawkins, who plays defensive end, has been out due to a sprained knee. Also, running backs Jeremy Height and Travis Small had hardly been able to practice this summer, but are expected to practice during the season.

WRITE FOR THE CHANTICLEER! Contact Corrie Lacey at thechanticleer@gmail.com

Meetings are at 5:00 p.m. on Mondays in Room 206 of the Student Center

Casino Night

Coastal Activities Board
"Your Free Ride to Entertainment"

September 11th
7:00 - 11:00 PM
Williams-Brice Small Gym

FOOTBALL: Coach Bennett says game against West Virginia will be the most difficult one this season.

FOOTBALL, continued from page 9

FOOTBALL: Coach Bennett says game against West Virginia will be the most difficult one this season.
Sports

Big South to receive automatic NCAA bid this year

For the first time in history, the winner of the Big South Conference title will move an automatic bid to the NCAA Division I Football Championship tournament. The Chanticleer football is looking to win a fourth Conference Championship this season, the first since 2006. Coastal Carolina's head football Coach David Bennett is prepared to lead the way. This will be the eighth campaign for the program, all of which the former S.C. native has been at the helm. Change will be present this fall for both the Big South Conference and team.

NICK MAMARY  
STAFF WRITER

Vision of athletic director comes to life

Yurachek brings new hitting facility to softball and baseball teams

MICHAEL TOMASS ETI  
STAFF WRITER

Hunter Yurachek was recently named athletic director at Coastal Carolina University this past January after three and a half years as athletic director for the University of Akron. On Nov. 30, he was announced as the replacement for former athletic director Warren Keel. Yurachek told the community that he believed CCU is, and will be for a long time, a place with rising stars in college athletics. Eight months into his tenure with the Chanticleers, Yurachek is now demonstrating his vision by building an indoor facility for the student-athletes to use.

Yurachek recently sat down with The Chanticleer to discuss why the indoor facility was built and who can use it. Howesatta: How was the facility built?

Yurachek: "We converted two tennis courts into 12 batting cages. Some people think this is just a hitting facility for baseball, but it's actually a hitting facility for softball as well."

T: So who builds an indoor facility?

Y: We get a lot of thunderstorm throughout the year, so an indoor facility allows the athletes to practice no matter what the weather's like outside. Because the field is made up of turf, soccer players can use the facility for individuals duties."

T: What about some cool features to the indoor facility?

Y: "Well, instead of playing on grass, you're playing on turf. There will be a pitcher's mound located onto the practice field for baseball."

T: Where will the facility be completed by?

Y: "Every single inch has been completed on time. We still need to install a batting system for the 12 batting cages at the end of September and the beginning of October. I strongly believe we built one of the nicest hitting facility's in the country."

CCU now offers live, interactive fan site

New site allows fans to purchase tickets online and offers 'game-day experience'

CORRIE LACEY  
EDITOR

Coastal Carolina University is now offering CoastalTix.com, as an easier way to purchase 2019 football tickets and get relevant game-day information for the upcoming season.

The live site, a supplement to the main athletics website, GoCCUSports.com, explains in detail and gives pertinent information for fans to purchase season and single-game football tickets. Also, the site will give details to a new feature for CCU football, the Family Fan Zone. The designated area in the north endzone, next to the Adkins Field House, allows one adult and three youth, or two adults and two youth season tickets for $99.

Other advantages to the new interactive site include the ability to share the site on social networks and reach the ever-growing technology-savvy customer.

CoastalTix.com is a collaborative effort between Chanticleer athletics and Centurion Interactive Agency in Nashville with CCU being the first university to partner with Centurion in this medium.

"Our partnership with Centurion Interactive gives us the opportunity to not only be dynamic with our ticket sales, but also gives us a hub from which all of our online ticketing can branch out," said CCU athletics director Hunter Yurachek. "Not only will the game-day experience be an important part of why customers make their decisions. With the expansion of the stadium and the new Family Fan Zone season tickets, we felt it was important to find something that reaches younger families and computer-friendly audiences. This use of technology is the best medium to accomplish our goals."
Adkins Field House: First ‘green’ building on campus

New athletic facility houses coaches and staff in an eco-friendly way

Coastal Carolina University has introduced the first “green” building to its campus – the Adkins Field House. The $8.5 million complex is energy efficient and fully certified Leadership in Energy and Environmental Design (LEED) silver, a benchmark for high-performance green buildings.

The facility houses 17 of CCU’s sports programs, with meeting rooms, offices and the George P. “Buddy” Sasser Hall of Fame on the third floor.

In order to achieve the silver certification, the building needed to earn a minimum of 35 points for its design. The building was awarded points for the sustainable features that were incorporated into the design, such as water-use reduction through the use of low-flow toilets, energy-use reduction through the use of more efficient lighting and better ventilation systems.

The field house began with a seed donation from twin brothers Mark and Will Adkins, members of Coastal Carolina University’s Class of 1989, who own a land development business, Adkins Land Group, based in Charlotte, N.C.