CCU ranked with top schools in nation

Coastal Carolina University listed in Forbes top 15 percent of colleges in America

CORRINE LACEY
EDITOR

Coastal Carolina University has been ranked in the top 15 percent of the nation's four-year undergraduate institutions "America's Best Colleges 2010." Compiled by Forbes and the Center for College Affordability and Productivity (CCAP), this is the second consecutive year CCU has been included.

This year, CCU shares the rank with each school as Harvard, Yale and Stanford. According to the Forbes report, all 600 schools in the ranking count among the best in the country. Forbes revises just 9 percent of the 6,600 accredited postsecondary institutions in the U.S. The report states that "appearing on our list is all an indication that a school meets a high standard."

"It's the second year in a row we've made the top 15 percent of the colleges and universities," said Provost Robert Sheehan. "And it's well deserved."

Last year, CCU was also named one of "America's 100 Best College Buys" by Institutional Research & Evaluation Inc. More than 1,000 colleges and universities were surveyed for the designation. "Those recognitions indicate that notor is being taken of the excellence of this institution and how far we've come in our relatively short history," said CCU President Edmil DeCenzo.

The Forbes rankings are based on the quality of education provided, the experience of students and how much they achieve. This is the third year that Forbes has ranked colleges and universities. The list is designed as a consumer guide for undergraduate students and considers criteria that students use to select a college.

The criterion includes: (1) Do students enjoy their classes and overall academic experience? (2) Do graduates succeed in their occupations after college? (3) Do students accept financial aid?

The rankings also consider affordability and student financial debt. To view the list, visit the Forbes website at www.forbes.com.

Sorority suspended for hazing
Zeta Phi Beta receives five-year suspension

TARA SMITH
ASSISTANT EDITOR

Coastal Carolina University suspended Zeta Phi Beta Sorority Inc. after the chapter was named in several of the University's hazing policy. The sorority will be eligible to return to campus in the fall 2010 semester.

Members of the sorority who were involved in the hazing incident graduated this past May, said Tracy Overton, director of Student Conduct and Off-Campus Student Services. Names of members were not released.

According to Overton, no members needed medical attention. However, the University is not releasing any details on the incident. "There were incidents that the University believes are in violation of our University policy in regards to hazing," said Overton. "As a result of that, the organization was suspended."

The national organization received information about possible hazing procedures taking place in CCU's chapter. The organization declined to comment, but according to Overton, the organization continued on page 8
Exclusive ring design introduced this fall

Traditional class ring now offers students the option to customize

TARA SMITH
ASSISTANT EDITOR

A new graduation ring design is now available at Coastal Carolina University that offers students the option to customize.

The new design of the ring, which is offered to juniors and seniors, is the result of decreasing ring sales for ring ceremonies.

"We felt like we needed to boost ring sales," said Jean Brakefield, director of alumni relations. "We also felt like this generation of students wants to be able to customize things and we weren't offering any customization on the old rings."

Students graduating this December will have the option to choose a number of customization including degrees, class year, Greek letters and CCU's mascot, the chanticleer.

The idea to change the ring was pitched by former student body president, Dan Jolles, who graduated this past spring. Jolles contacted CCU's Alumni Association and the Board of Directors to bring the new ring designs to campus. Along with Jolles, a committee of alumni and students de-

sign of the products, the introduction of the sketches to the committee members, and will shortly be a part of the mar-

keting aspect as they will begin selling rings on campus," said Brakefield.

Though this is the first time the ring, which was first intro-

duced in 1996, has been redesigned, the new rings will not replace the current school ring.

"We're working on a lot of traditions on Coastal's cam-

pus," said Brakefield. "We're a very young campus if you think about it, so we needed to boost it and in 1996, we really don't have a lot of tradition. We are working on building those tradi-

tions from the ground up."

CCU hopes that many students will see the school ring as a necessary part of the University's tradition.

"If you're going to be a graduate of this University, then you're going to have this class ring," said Brakefield. "We're trying to make the ring a greater part of the students' col-

lege experience."
Coastal welcomes first class to sign honor pledge
New academic integrity officers speak on personal responsibility

Coastal University welcomed its first 2010-11 students to campus Aug. 16, including 2,030 freshmen, and for the first time, in coming freshmen took an honor pledge signifying their commitment to academic integrity.

"Coastal Carolina values an academic community that expects the highest standards of honesty, integrity and personal responsibility," said Deputy President John Jasinski. "As members of this community, we are accountable for our actions and are committed to creating an atmosphere of mutual respect and trust.

On my honor, I pledge:
That I will take responsibility for my personal behavior; and That I will uphold every instance of academic dishonesty as defined in the Coastal Student Conduct.

From this day forward, my signature on any University document, including tests, papers, and other work submitted for a grade is a confirmation of my honor pledge."

M.A. in Writing gets SACS approval
New English graduate program offers courses in creative and business writing

The Southern Association of Colleges and Schools (SACS) recently approved a new M.A. in Writing at Coastal for the fall semester.

The six credit-hour program, which offers only evening coursework, is aimed toward students with an undergraduate degree who wish to further their writing skills and advance their careers.

"We are excited about this new program," said Corrie Lacey, assistant editor of The Chanticleer. "It will fill the need for recent graduates with a passion for writing who want to learn more about the business of writing and polish their craft.

The program was held on a 15-hour model, with students meeting once a week for three hours. It included classes in creative writing, business writing, and rhetoric and composition.

"The program offers a flexible schedule for students who want to continue working while pursuing their degree," said Lacey.

AROUND THE WORLD

REUNING (AP) — China is currently experiencing the largest traffic jam in its history, the jam, triggered by road congestion on Aug. 14 and was 60 miles long at one point. Reaching almost to the outskirts of Beijing, traffic still creeps along, Joan and Joan and the crisis could last for more than three weeks, authorities say.

SEOUL (AP) — Former U.S. President Jimmy Carter flew out of North Korea on a private jet Friday after securing a special visit for an American who had been jailed in the communist country since January.

NEWSTACISM

NEWSTACISM
A Letter from the Student Body President

Taylor Edens
Student Body President '10-'11
steedens@yahoo.com
864-641-5449

CCU Students, Faculty, and Staff.

Whether you are joining us for the first time or returning to us after a summer that seems to end too quickly, it is my privilege to welcome you to the 2010-2011 academic year here at Coastal Carolina University. CCU is a rapidly growing institution and is constantly shaping its future through new buildings, additions, and overall college experience that students decades down the road will grow to be a part of and love. We have a unique opportunity here at Coastal Carolina, and that is to truly impact and dictate the direction of this University for years to come and so I urge each and every one of you to be a part of that change and growth. As Student Body President, it is my duty to not only hear your requests and complaints, but to do something about them and this is a task I take very seriously. I, as well as the Student Government Association (SGA), are committed to representing the needs and voices of each and every student on this campus, but we need your input to do this. No matter how big or small it may be, if you have any problems, comments, requests, or suggestions please do not hesitate to speak to myself or any member of the SGA.

In a speech read by former Student Body President Janet Shokal, she advised the incoming freshman class at the time "To take good care of one another. Be patient, kind, and foster each other's academic and social growth." This statement still rings true and I strongly encourage you to take the advice she gave years ago to heart today. My hope for this year is for every individual on this campus to have the true Coastal Carolina University experience. Get involved, make new friends, step outside of your comfort zone, and open your mind to a whole new world around you. These are not just wishes, but you truly the able to know what it means to be a Chanticleer, to be a part of a family that starts in Harry County and reaches individuals around the globe that expires and overcomes the constraints of any race, creed, or color. Pay hard, study harder, make the most of every moment, and commit yourself to being the best individual possible. I wish you all the best in your time here and end with the classroom door. Fingers crossed connected with your campus, your classmates, your university. This is why I will spend my time as Edito-in-Chief of The Chanticleer working hard to inform and remind you all of how we all exist, why we matter and why we have a major role in this university. We are connected by the memories we make two-thirds of the average income as a teacher in our unique coastal university. Whether it's the 2010-2011 academic year or the first time or returning to the 2010-2011 academic year or the first time or returning to
The Scene @ CCU

SEPT. 9-OCT. 15
ART GALLERY EXHIBITION: FACULTY INVITATIONAL
9:00 A.M. TO 5:00 P.M.
EDWARDS ART GALLERY

SEPT. 15
CULTURAL CELEBRATION
11:30 A.M. TO 2:30 P.M.
PRINCE LAWN

SEPT. 21
FILM: DEAR LEMON LIMA
7:30 P.M.
WALL AUDITORIUM

SEPT. 22
ETHICS AND ETHICS: WHAT DO WE OWE THE GLOBAL POOR?
4:30 P.M.
EDWARDS RECITAL HALL

SEPT. 24
SIXTH ANNUAL SPECTRUM CONCERT
7:00 P.M.
WHEELWRIGHT AUDITORIUM

WHO SAID IT?

“I'M SELFISH, IMPATIENT AND A LITTLE INSECURE. I MAKE MISTAKES, I AM OUT OF CONTROL AND AT TIMES HARD TO HANDLE. BUT IF YOU CAN'T HANDLE ME AT MY WORST, THEN YOU ARE SURE AS HELL DON'T DESERVE ME AT MY BEST.”

STUDENT SHUFFLE

House of Cards by Martin Lake
Jasmin Anderson, freshman, Marine Science major

Comedian Jeff Baronisby
Kevin Grower, junior

Winding Clan
Reh Falls, freshman

I'm Sorry! Home by the Shorefish
Elena Hargis, sophomore, Communication major

Just the Two of Us by Grover Washington
Rachel Winton, sophomore, Marine Science major

Love, the way you lie by Eminem and Rihanna
Jordan Myers, sophomore, Biology and Pre-Med major

HIT OR MISS? WERE THESE COASTAL EVENTS WORTH YOUR TIME?

Club Recruitment Day - Hit!
Book the Block - Hit!

LISA TYRRE Financial aid needs to get it together!

ALLE TAGE Today I packed a PB&J with Peach J. I also packed 2 peaches. While riding my bike to school I see a quarter on the road... a Georgia quarter... peach side up! Needless to say, I'm pretty keen this morning!

STEPHEN CUNTZ Does think our room is haunted because he's always drunk and his vision is terrible so he sees hazy shapes and thinks... oh definitely a Ghost.

LINDSAY MUNSONG OCU should have its own reality show named Parking Wars.

STATUS QUO: WHAT'S ON OUR FACEBOOK?

EAT THE FROG COURTESY OF COURTLY BREATH

COFFEE BREAK
TRIVIA
1. In WHICH CITY IS O'HARE INTERNATIONAL AIRPORT?
2. WHICH CAPED CRUSADER OPERATED IN GOTHAM CITY?
3. WHERE WAS THE FIDDLER IN THE MUSICAL'S TITLE?
4. ROBBIE COLTRANE AND WHOOPIS GOLDBERG HAVE PLAYED IN FILMS WHERE THEIR CHARACTERS DISGUISE THEMSELVES AS WHAT?
5. WHICH CONTROVERSIAL AMERICAN SPORTSMAN HAD THE FIRST NAMES ORIENTAL GAMES?
6. WHICH WAR TIME CLASSIC, NAMED AFTER A PORT OF NORTH AFRICA STARRING HUMPHREY BOGART AND INGRID BERGMAN?
7. WHICH SHOE COMPANY DID MICHAEL JORDAN FAMOUSLY PROMOTE?
8. IN HORSE RACING, WHICH TRIPLE CROWN RACE IS HELD ON LONG ISLAND?
9. IN WHICH 20TH CENTURY DECADE WAS BARBIE'S CLASSIC, NAMED AFTER A PORT BOYFRIEND FIRST MADE?
10. WHERE DOES GREG NORMAN COME FROM?
11. WHAT CALIFORNIA CITY DID THE PORT EXPRESS END IN?

ANSWERS
1. Chicago
2. The Crusader
3. New York City
4. Movie stars
5. Jesse Owens
6. Casablanca
7. Adidas
8. Belmont Stakes
9. 1950s
10. Australia
11. San Francisco

CROSSWORD
ACROSS
1. Can be used off campus
7. Where to get books
10. New book program
12. Location of movie night
DOWN
1. School newspaper
2. Rally for freshmen
4. King and queen election
6. New athletic center
8. Where plays are held
9. Short for residence life
11. Plan to get food

SUDOKU
COURTESY OF DAILY SUDOKU.COM

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Register now at coastal.edu/1m
FEATURES

Fraternity brings second bell tower to CCU campus

Memorial dedicated to founding brother

CORRIE LACEY
EDITOR

In an effort to celebrate his life and contributions to Coastal Carolina University, Pi Kappa Phi fraternity has planned a memorial for Chad M. Beaty—a bell tower in his honor.

The fraternity raised more than $26,000 to construct a memorial and purchase a bell. The bell, made in 1893, belonged to a church in Charleston, which is the founding city of the national fraternity.

The memorial, located near the new Adkins Field House, was completed this past summer. The bell, however, will not be installed until November, the 15th anniversary of the fraternity. A dedication ceremony is planned for Nov. 5.

Beaty was killed in an automobile accident on Feb. 9, 1995. But he is remembered by many for his contributions to CCU's campus, and, as founder of Pi Kappa Phi fraternity at the University, his legacy lives on through a number of awards and scholarships including the Coastal Carolina University Student Government Association's Chad M. Beaty Senator of the Year Award, the South Carolina Student Legislator Chad M. Beaty Award and the Eta Pi Chapter of Pi Kappa Phi Chad M. Beaty Leadership Award, and the Chad M. Beaty Academic Scholarship.

In 1996, the National Fraternity, on a motion from the Eta Pi Chapter, recognized Beaty as the founder of the Eta Pi Chapter and recognized him for his service to Pi Kappa Phi. In 2002, another resolution by the Eta Pi Chapter was passed authorizing the posthumous initiation of Chad Beaty as the 124th initiate of the Eta Pi Chapter.

Student James Duke met Beaty his first semester at CCU at a student government meeting.

"He was an officer at the time and readily took me under his wing because I was interested in becoming more involved on campus," says Duke. "On one of our many trips to and from Columbia, Chad would often talk about starting a chapter of Pi Kappa Phi at Coastal."

Beaty was initiated into Pi Kappa Phi at Clemson University. It wasn't until after Chad's death that Pi Kappa Phi received its Coastal charter.

"Chad laid all the groundwork to see to it that a chapter came to CCU," says Duke. "Chad's extensive involvement at Coastal and the regard with which he was held had a tremendous affect on me. I know it was his influence that led me and so many others to get involved not only at Coastal but also in the community."

Pi Kappa Phi fraternity raised $26,000 to construct tower

Photo courtesy of Tara Smith

ALUMNI OF THE WEEK

Mary Joan Bailey, former editor of The Chanticleer newspaper, lives in Columbia and has a second home on the river near Georgetown. Bailey graduated from CCU in 1979 and is currently a freelance writer for newspapers and magazines, and volunteer at disasters all over the world. Most recently, she has traveled to Kibera outside Nairobi, Kenya to help deliver medical supplies. She also traveled to Haiti after the devastating earthquake hit Port au Prince. A photo taken by Bailey in Haiti was used worldwide by the South Carolina Press Association.

ARTIST OF THE WEEK

Christine Giguere, a senior art studio major from Myrtle Beach, says about her sculpting, "Foreign cultures really influence a lot of my work, nature as well. I like to give clay character. The piece to the right is based on a Balinese dance mask. Ludo, to the left, was inspired by my favorite childhood movie, "The Labyrinth."
SORORITY continued from cover

notified CCU, which then began the official hazing investigation. Because the local Zeta Phi Beta chapter was affili­ated with CCU, the University made the decision to suspend the sorority, not the national organization.

“All of our organizations are a guest of our campus when they are recognized here,” said Overton. “So therefore, if there’s a violation of University policy and when we determine there’s a viola­tion of University policy, at that point, the University works with the organization in regards to its status as a recognized or recognized organization. It has nothing to do with the national organization at that point. It’s the organization that exists on our campus.”

Before its suspension, the CCU sorority chapter had never been found in violation any conduct the University defines as “hazing.” The university defines hazing as: “Any reckless or intentional act, occurring on or off campus, that produces physical, mental or emotional pain, discomfort, humiliation, embarrassment, or ridicule directed toward other students or groups (regardless of their willingness to participate), that is required or expected of new members and which is not related to the mission of the team, group or organiza­tion.”

However, the Colorado State University Zeta Phi Beta chapter was suspended in 2009 for hazing its pledge members. Pledges were forced to drink alcohol, run, and wear roller skates, among other things. After the investigation, CCU suspended the local Pi Kappa Alpha fraternity chapter in 2006 for seven years for violating the University’s hazing policy. The members forced pledge mem­bers to line up with a bottle of alcohol and were expected to drink the entire bottle by the time it reached the end of the line, sending two of the pledges to Conway Medical Center in alcohol-induced coma.

Though CCU released details on the seven-year suspension of Pi Kappa Alpha, it has not released any detail on the five-year suspension of Zeta Phi Beta.

“The reason I believe the details weren’t released is because it doesn’t matter what the activity was, it was hazing,” said Whitney Comer, director of Student Activities and Leadership. “So often people judge the degree of hazing as if this was bad and this wasn’t to bad, it doesn’t mat­ter in our eyes. It was hazing and hazing is wrong.”

The university has worked to educate the students on the activities, crimes and conse­quences of hazing and plans to continue to do so, despite the Zeta Phi Beta incident, said Overton. CCU plans to make sure all organizations in addition to Greek organizations, understand the hazing policy.

“Fraternities and Sororities are valued­based organizations,” said Luke Benfield, coordinator of Fraternity and Sorority Life. “Any act of hazing directly con­tradicts our founders’ intentions and the principles we represent. It is always unfortunate to lose a Chapter, but the fact remains that hazing is not reflective of who we are as organizations, or what we stand for.”

FOOTBALL, continued from page 9

and University of South Carolina transfer, Aramia Hillary.

“It’s kind of a double-edged sword, you always hope that you’re able to Red-shirt a bunch of them, so that they are able to step into college football life, and not be pressured by performing as freshmen,” said Smullen. “In a perfect world, I think a coach would like to red-shirt his entire freshmen class in order to have a lot of five-year seniors, but it doesn’t work that way.”

Athletic Director Hunter Yurachek says he’s excited for Coach Bennett’s program this year.

“As I watched spring practice unfold, and watched as our student-athletes in the football program worked out in the weight room, and their running in the morning, and their practicing during Spring Ball I, I was very impressed with their work ethic and their enthusiasm.” said Yurachek.

The Chants have learned a few lessons of their own over this summer’s training camp.

“We learned this camp that you can’t rise to the occasion for any particular game, you have to do it every single day,” said Head Coach David Bennett. “We learned that yesterday is history and tomorrow is an opportunity, right out the gate, game num­ber one to play the best team we’ll play all year long. So we’ll find out real fast where we are as a team.”

Bennett considers the senior class to be the strength of the team and said the team’s secondary, wide receiver and running backs have improved over the sum­mer. However, the head coach also says the offensive and defensive line need the most improvement.

“For us to be great, our offensive line and defensive line have to be great. They just can’t be good, they have to be great,” said Bennett. Though the head coach sees improve­ment on the team, the Chants have a few players out due to injury. Cory Hawkins, who plays defensive end, has been out due to a sprained knee. Also, running backs Jeremy Wright and Travis Small had hardly been able to practice this summer, but are expected to practice during the season.

WRITE FOR THE CHANTICLEER!

Contact Corrie Lacey at thechanticleer@gmail.com

Meetings are at 5:00 p.m. on Mondays in Room 206 of the Student Center

Follow Us on Twitter: @COASTALFOOTBALL

SCHEDULED ACTIVITIES FOR THE WEEK OF SEPTEMBER 10TH, 2009

FOOTBALL 

COASTAL vs. WEST VIRGINIA, September 11th,
7:30PM

Wall Auditorium

CASINO NIGHT

Coastal Activities Board

“Your Free Ride to Entertainment”

Saturday, September 12th
5:30-7:30PM

Williams-Brice Small Gym

COME TO COASTAL

FOOTBALL

September 1st
7:30PM

Wall Auditorium

COSTAL ACTIVITIES BOARD

Coastal Carolina University

Student Activities & Leadership

COASTAL ACTIVITIES BOARD

Coastal Carolina University

Student Activities & Leadership
Big South to receive automatic NCAA bid this year

Football team looks for fourth conference championship

NICK MAMARY STAFF WRITER

For the first time in history, the winner of the Big South Conference title will move an automatic bid to the NCAA Division I Football Championship tournament. The Chanticleer football is looking to win a fourth Conference Championship this season, the first since 2000. Coastal Carolina University’s head football Coach David Bennett is prepared to lead the way. This will be the eighth campaign for the program, all of which the Green-S.C. native has been at the helm. Change will be present this fall for both the Big South Conference and team.

“Teams have won the conference championship and not gone to the playoffs,” said Head Coach David Bennett. “So I think the goal should not be just to get the tournament, but play two teams from the Colonial Athletic Association, Towson and Richmond, one from the Southern (Conference), Georgia Southern, but to actually win tournament games. And not only do you get in the national playoffs as an automatic bid this year, you get to host.”

For the third consecutive year, CCU will begin the season with a road game against Football Bowl Subdivision (FBS) opponent. The Chants will travel to Morgantown, WV, to take on the Mountaineers, in their first ever contest against the Big East on Saturday, Sept. 4. Other games on the schedule include a rematch with Towson University the following week, as well as a visit to defending FBS Champion Richmond, in Richmond, Va., on Oct. 2.

The Chants have already under gone some of their own changes, bringing three new assistants in the off-season. Amongst the trio are Maurice Daytun, Kevin Mapp and Patrick Corrigan. Daytun will assume three titles special teams coordinator, master coach and assistant head coach. Mapp will be in charge of the defensive line, and Corrigan will be the offensive line coach.

It will also be the first year in the program’s history without former defensive line and assistant head coach Antone Rivers.

CCU’s 2010 recruiting class includes the state’s top five players ranking 13 in-state talents. Among the new Chants are defensive end Moor Edwards, offensive lineman Chad Hamilton, and quarterbacks Cody Craig.

Right ends coach and recruiting coordinator Gary Smoak says there is competition for starting quarterback this year, including Zach MacDowell, junior Children,

continued on page 8

Vision of athletic director comes to life

Yurachek brings new hitting facility to softball and baseball teams

MICHAEL TOMASSETTI STAFF WRITER

Hunter Yurachek was recently named athletic director at Coastal Carolina University this past January after three and a half years as athletic director for the University of Akron. On Nov. 30, he was announced as the replacement for former athletic director Warren Keeg.

Yurachek told the community that he believed CCU is, and will be for a long time, a place with rising stars in college athletics. Eight months into his tenure with the Chanticleers, Yurachek is now demonstrating his visions by building an indoor facility for the student-athletes to use.

Yurachek recently sat down with The Chanticleer to discuss why the indoor facility was built and who can use it.

Photos courtesy of Julie Hamer

“The facility is made up of turf, so soccer players can use the facility for individuals,” Yurachek said.

Y: “We get a lot of thunderstorm throughout the year, so an indoor facility allows the athletes to practice no matter what the weather’s like outside. Because the field is made up of turf, it should not be just to go the playoffs,” said Head Coach David Bennett. “So I think the goal should not be just to get the tournament, but play two teams from the Colonial Athletic Association, Towson and Richmond, one from the Southern (Conference), Georgia Southern, but to actually win tournament games. And not only do you get in the national playoffs as an automatic bid this year, you get to host.”

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continued on page 8

CCU now offers live, interactive fan site

New site allows fans to purchase tickets online and offers ‘game-day experience’

CORRIE LACEY

Coastal Carolina University is now offering CoastalTix.com, as an easier way to purchase 2010 football tickets and get relevant game-day information for the upcoming season.

The live site, a supplement to the main athletic site, GoCCUSports.com, explains in detail and gives pertinent information for fans to purchase season and single-game football tickets.

Also, the site will give details to a new feature for CCU football, the Family Fun Zone. The designated area in the north end zone; next to the Adkins Field House, allows one adult and three youth, or two adults and two youth season tickets for $199.

Other advantages to the new interactive site include the ability to share the site on social networks and reach the ever-growing technology-savvy customer.

CoastalTix.com is a collaborative effort between Chanticleer athletics and Continental Interactive Advertising in Nashville with CCU being the first university to partner with Continental in this medium.

“Our partnership with Continental Interactive gives us the opportunity to not only be dynamic with our ticket sales, but also gives us a hub from which all of our online ticketing can branch out,” said CCU athletics director Hunter Yurachek. “We feel this feature for the game-day experience is an important part of why customers make their decisions. With the expansion of the stadium and the new Family Fun Zone season ticket, we felt it was important to find something that reaches younger families and computer-friendly audiences. This use of technology is the best medium to accomplish our goals.”
Adkins Field House: First ‘green’ building on campus
New athletic facility houses coaches and staff in an eco-friendly way

Coastal Carolina University has introduced the first “green” building to its campus – the Adkins Field House. The $8.5 million complex is energy efficient and fully certified Leadership in Energy and Environmental Design (LEED) silver, a benchmark for high-performance green buildings.

Athletes, coaches and staff have settled into the 55,400-square-foot building that sits on the north end of Brooks Stadium. It features a 9,000-square-foot weight room on the first floor, and a cardio room upstairs. Locker rooms provide lockers with cooling fans for the equipment and back-lights for the players' names. The weight room is four times larger than the previous one.

The facility houses 17 of CCU’s sports programs, with meeting rooms, offices and the George F. “Buddy” Sasser Hall of Fame on the third floor.

In order to achieve the silver certification, the building needed to earn a minimum of 33 points for its design. The building was awarded points for the sustainable features that were incorporated into the design, such as water-use reduction through the use of low-flow toilets, energy-use reduction through the use of more efficient lighting and better ventilation systems.

The field house began with a seed donation from twin brothers Mark and Will Adkins, members of Coastal Carolina University’s Class of 2009, who own a land development business, Adkins Land Group, based in Charlotte, N.C.