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Coastal Carolina College This Week, May 13, 1991

USC Coastal Carolina College

Coastal Carolina University

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THIS WEEK

A Weekly Newsletter for Faculty and Staff of Coastal Carolina College

Vol. 2 No. 18

May 13, 1991

Campus Calendar

Monday, May 13th

- May semester classes begin

Thursday, May 16th

- HCHEC meeting – 5 p.m., EMS Conference room. Contact: June Brown

Saturday, May 18th

- Career Seminar/Air Force Personnel – 9 a.m. to 4 p.m., KH 201. Contact: Ed Cerny

Monday, May 20th

- Adult CPR Class – 12:30 to 2:30 p.m., TBA. Contact: Patti Loebis

Tuesday, May 21st

- Annual alumni vs. faculty/staff softball game – 5:30 p.m., softball field, cookout to follow at Faculty House. Contact: Pat Snell
- Guardian Ad Litem meeting – 6 to 8 p.m., KH 106. Contact: Betsy Chapman

Wednesday, May 22nd

- Adult CPR Class – 12:30 to 2:30 p.m., TBA. Contact: Patti Loebis

Thursday, May 23rd

- Area Agency on Aging Advisory Meeting – 9 a.m. to 4:30 p.m., GCEC 002. Contact: Linda Lyerly

Friday, May 24th

- Canadian-American Whole Language Conference – continues through May 25, Canada. Contact: GCE

Saturday, May 25th

- Career Seminar/Air Force Personnel – 9 a.m. to 4 p.m., KH 201. Contact: Ed Cerny

Wednesday, May 29th

- State Junior Scholars Program – 3 to 7 p.m., WA. Contact: David Millard

Friday, May 31st

- Last day of classes and exams for May semester

Saturday, June 1st

- SAT and GRE testing – all day, campus. Contact: Admissions Office

James Branham to retire June 30

When James Branham came to Coastal to teach history and government in 1963, the campus consisted of the Edward M. Singleton Building, a custodial building and an unpaved parking lot. Branham was one of a handful of faculty members hired to teach the 105 full-time students enrolled for the fall semester 1963.

Branham, a Distinguished Professor of History, will retire June 30 as Distinguished Professor Emeritus.

Branham has seen great change at Coastal in the last three decades. Since 1963, Coastal has grown from a college with one academic building to a 23-building campus, including residence halls, and more than 4,000 students.

"I remember vividly teaching virtually every student here – that was extremely pleasant," Branham said of the early days of Coastal. "In those days we were indeed a family of faculty, students and administrators. When we held an event, virtually everyone was there – I miss all that."

In recent years, Branham has taught approximately 70 students per semester – a small percentage of the total student population, he said. He estimates that he has had more than 6,000 Coastal students in his classes.

See *Branham* on page 2.

This Week is published every Monday by the Public Relations Office. Information to be included should be submitted by noon the Wednesday before publication.



Coastal Carolina College is an affirmative action, equal opportunity institution.

Information from Kimbel Library

Kimbel Library's online search service is offering opportunities for free database time during May. The time available will be allotted on a first-come, first-served basis. Service will be available as follows:

International Pharmaceutical Abstracts

This database indexes the primary pharmacy and drug-related literature to provide international coverage of all phases in the development and use of drugs, and in pharmacy practice and education. Material is drawn from over 650 primary journals throughout the world, and from about 30 U.S. state pharmacy journals.

Topics covered include drug analysis, evaluations and interactions; legislation, laws and regulations; pharmaceutical chemistry and technology; and sociology, economics and ethics.

A total of \$34.50 for the month of May in online connect time and citations is available.

Occupational Safety and Health

This database covers virtually all aspects of the occupational safety and health field. Records are selected from nearly 160 core English-language technical journals, all National Institute for Occupational Safety and Health (NIOSH) publications, pre-1974 abstracts from the International Labor Organization/Occupational Safety and Health Information Center, and additional pertinent references generated in the creation of NIOSH documents.

Topics include behavioral science, biochemistry, education, epidemiology, hazardous wastes, health physics, metabolism, occupational medicine, safety and health programs, and toxicology.

A total of \$36 is available for the month of May in online connect time and citations.

For more information, contact Michael Lackey, ext. 2404, or Marchita Phifer, ext. 2408. ~

Branham

continued from page 1

"To a great extent, the college has lost its intimacy. Size accounts for some of that; it is inevitable, but I'm not convinced it is wise," he said.

As the senior faculty member at Coastal, Branham has carried the mace in leading his colleagues during convocations since 1983.

Born in Lugoff, S.C., Branham attended Furman University where he graduated *magna cum laude* in 1956. He attended Yale University Divinity School on a Rockefeller Grant from 1956 to 1957 and received his master's degree from West Virginia University in 1959. At Coastal, Branham has been the head of the Department of History since 1963. He received the Distinguished Teaching Award in 1971.

The South Carolina Commission on Higher Education review consultants commended the Department of History faculty in March 1991 for "dedication, talent, exemplary advising, scholarship" and for producing "articulate and thoughtful students." Branham attributes the positive review to the "tremendous" rapport that exists between faculty members and with students.

Branham's reputation with students is one of demanding classes, plenty of reading, and difficult tests. "I feel very strongly that I teach a college-level course, and when I go into the classroom, students are fully

aware of how they are going to be evaluated and tested. They know this class will be a demanding experience."

He estimates that two or three percent of his students receive A's and approximately 25 percent fail. "I'm not proud of this," he said. "Sometimes they are just not willing to invest the time that I demand to be successful."

Instead of teaching his favorite courses, American History from 1917 to 1945 and Foreign Policy, Branham said he will spend his time landscaping his three-acre yard in Longs, fishing, traveling, and doing whatever he pleases. "I never dreamed I would reach this point in my life. Now I'm anxious to see what it's going to be like," he said. "I'm sure there are things that I will miss about this college, after all, it has been my life for 28 years. But I'm going to try to prevent that from becoming too compelling."

Branham is the last of the first generation of Coastal fathers. Symbolizing tradition and the changing of the guard, Branham's retirement ushers in a new era. Upon his retirement, Roy Talbert Jr. will become chairman of the Department of History and English Professor Joyce Parker, who came to Coastal Sept. 1, 1966, will become senior faculty member. ~

Business NewsBank now available in Kimbel Library

Kimbel Library now has Business NewsBank, a source for researching companies for employment and internship opportunities, or for business reports. Hard-to-find information is listed on small and privately owned companies as well as major corporations in the United States.

Business NewsBank contains thousands of current business articles from newspapers and busi-

ness publications of 450 U.S. cities, all comprehensively indexed on microfiche. Business NewsBank, which is updated monthly, allows interested persons to follow trends, study an industry or research a job opportunity with current, quick, and easy accessible information.

For a demonstration or additional information, contact the reference librarians at Kimbel Library. ~

Annual alumni vs. faculty/staff softball game rescheduled

The annual alumni vs. faculty/staff softball game has been rescheduled for Tuesday, May 21 at 5:30 p.m. on the softball field. A cookout at the Faculty House will follow the game. Alumni, faculty, and staff are encouraged to participate. For more information, call Alumni Affairs, ext. 2006. ~

Media Collection video update

Occident meets Orient in the Media Collection, when patrons sample recent videotape selections on Japan, China, and Korea. Titles include:

Adaptation and Innovation:

Japanese Technology

The Challenge from Asia: Korea

Hiroshima: The Legacy

Japan Past and Present (5 volumes)

The Salisbury Report on China

(3 volumes)

For more information, contact Ann Wegner, ext. 2409. ~

FreshStart program offered at Coastal

Coastal's drug and alcohol prevention program, in association with the American Cancer Society, will present the FreshStart program on campus during July to help people stop smoking. The free program consists of four one-hour sessions which will be held during a two-week period during lunch time. The exact dates, times and location will be announced in later issues of *This Week*.

For more information, contact Vicki Gardner, ext. 2340. ~

Teacher Cadet program draws top students

For more than 125 high school students from Horry, Georgetown and Williamsburg counties, the Teacher Cadet Program, held in partnership with the School of Education, offers an experience they will never forget.

At least, that is what Barbara Thomson, Teacher in Residence for the South Carolina Center for Teacher Recruitment, is hoping. "We know all of these students won't be teachers. However, this experience is good for education - these are the people who will be the leaders in their communities and they will look at education differently since they have been involved in the Teacher Cadet Program," she said. "The Teacher Cadet Program builds a cadre of support for education."

Since the first Teacher Cadet Program was established in South Carolina during the 1986-1987 academic year, more than 5,200 high school seniors from around the state have completed the program. This year, more than 1,650 students from 113 high schools in the state are Teacher Cadets.

Professor Sandra Bowden said, "Coastal was involved in the first Teacher Cadet pilot project with Conway High School, which was one of three sites chosen for the pilot program. I taught in the first one; it was a great renewal for me. The benefit of the program to the faculty involved is that they get back into the schools." Bowden is the director of field services and special projects in the School of Education.

Coastal is the college partner for Teacher Cadet Programs in 10 high schools for 1991-1992, providing

college professors who teach college-level education courses in participating high schools; students receive college credit for successful completion of the course. Coastal also provides reference books relating to teacher education for participating high school libraries, privileges at Kimbel Library, and two conferences for Teacher Cadets on the college campus.

The program is based on a three-fold system that includes building self-esteem, recognizing the school's role as a learning environment, and examining the teacher's role in education.

In order to be accepted into the Teacher Cadet Program, high school seniors must have a 3.0 grade point average on a 4.0 college preparatory scale, receive recommendations from three teachers, and complete an essay and interview.

Once accepted into the program, students spend approximately three days a week for six weeks working in a kindergarten, elementary or secondary classroom gaining hands-on experience under the guidance of a certified teacher.

A recent study shows approximately 39 percent of the students involved in the Teacher Cadet Program continue on the education track in college.

Students from Conway High School, Green Sea Floyds High School, Loris High School, Myrtle Beach High School, North Myrtle Beach High School, Socastee High School, Kingstree High School and Georgetown High School met April 19 at Coastal for the second annual Teacher Cadet Celebration. ~

Wellness activity sheets for summer

Wellness participants who wish to keep up with their wellness activity points for the months of April through August may send their completed sheets to Kay Alford in Computer Services at the end of each

month. Special incentive prizes will be awarded to participants who have 12 or more points each month for each of the five months.

For more information, contact Kay Alford, ext. 2084. ~

Coastal students place in AAF competition

The college Ad Club placed sixth in the American Advertising Federation competition for university and college students from South Carolina, North Carolina and Virginia.

Each school team had the same marketing assignment – to position American Airlines as the premier global carrier.

Coastal team members were:

- Stephanie Kern, a senior from Clinchport, Va.
- Jennifer Okola, a rising senior from Queens Village, N.Y.
- Jodi Foglietti, a senior from Steubenville, Ohio
- Eric Weiss, a senior from Camden
- Greg McElveen, a junior from Hartsville

USC Columbia received first place in the competition held in Charleston April 12. ~

Birthdays

May	16	Dennis Rauch
		Michele White
	17	Shirell Mishoe
		JoAnn Nabors
	18	Lynne Brock
		Bill Baxley
	20	Nila Hutchinson
	22	David Parker
		Anne Stanley
	24	Blake Deegan
		Thomas Hughes
		Vickie Wilson
	26	Sue Colvard
		Henry Robinson
	31	Toby Mercer
		Dan Selwa
		Joe Cicero
June		
	1	Bill Davis
	2	Vickie Gardner

Coastal Carolina People

Subhash Saxena was recently named in *Who's Who in the South and Southwest*, 22nd edition, published by Marquis Who's Who.

Marshall Parker attended South Carolina's Health People 2000 Conference, by invitation from the

governor's office, April 21-23. Approximately 400 conference participants from statewide groups, organizations and public

CHS seeks student housing for conference to be held in June

Conway High School is seeking housing for students who will attend the National Association of Student Councils conference to be held in Conway June 21 through June 25. Approximately 1,200 students from across the United States will attend the conference. Volunteer families who would like to host two or more students should contact Irby Koon at Conway High School. Housing is needed for approximately 600 more students.

Hosts are asked to give delegates a place to sleep (does not need to be a separate room for each

delegate – bedrolls, couches, etc. are adequate); dinner on Friday (family night); and breakfast each morning. Transporting students to school and home each day is either the responsibility of the host family or the responsibility of the conference. However, if delegates ride the conference bus to conference activities, they must ride the bus for all activities. Host families may want to provide snacks each evening when the delegates return home.

For more information, contact Irby Koon at Conway High School, 248-6323 or 248-6321. ~

*Next Week will be June 3.
Deadline for submitting
information for the next issue
is Wednesday, May 29 at noon.*