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Coastal Carolina College This Week, March 4, 1991

USC Coastal Carolina College

Coastal Carolina University

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THIS WEEK

A Weekly Newsletter for Faculty and Staff of Coastal Carolina College

Vol. 2 No. 9

March 4, 1991

Campus Calendar

Tuesday, March 5th

- Education Career Fair – 3 to 5 p.m., SC-overflow. Contact: Mollie Starbuck

Wednesday, March 6th

- *Salute to Broadway* – 1:30 p.m., GCEC-005 (Little Theater). Contact: Carolyn Cox
- Wall School of Business and the Community, forum – 3:30 p.m., KH-203. Contact: Marios Katsioloudes
- Faculty Senate Meeting – 4 to 5 p.m., SCI-106. Contact: A. Stanley

Thursday, March 7th

- Residence Life staff meeting – 7:15 to 8:15 p.m., KH-206. Contact: Kim Montague
- Lip Sync Contest – 7 p.m., WA, tickets: \$2. Contact: Campus Union
- Women's Basketball – Big South Tournament, first round.

Friday, March 8th

- Women's Basketball – Big South Tournament, semifinals.
- *Rocky Horror Picture Show* – 10 p.m., SC-TV lounge. Contact: Vicki Gardner

Saturday, March 9th

- Women's Basketball – Big South Tournament, finals.

Monday, March 11th

- "Education in Poland" Leszek Skibniewski – 1 to 2 p.m., SC-205. Contact: Dennis Wiseman (also at 5p.m., GCEC-003)
- Open Book Series featuring Roy Talbert – 7 p.m., GCEC-003. Contact: Public Relations

University to document public service activity

The university has begun an initiative to better document the vast amount of service activity faculty and staff perform. Believing that local, county, and state leadership have little knowledge of how much USC employees do to improve the social and physical environment of South Carolina, the university will begin to document public service activity.

USC Columbia has developed a computer software program to report this information. During the first round, only public service activities for the 1989-1990 academic year (summer 1989 through spring 1990) will be recorded. Please use the attached Public Service Activity form to report your information. (This

See *Public Service* on page 2.

Wall School Board of Visitors announces new members

The Board of Visitors of the Wall School of Business and Computer Science announces the appointment of two members: Virginia Biddle and John Gilbertson.

Biddle is a stockholder of Burroughs and Chapin Company, Inc. She earned her bachelor's degree from Converse College in 1964 and attended New York University of Madrid in Spain. Biddle is a member of the National Association of Teachers of Spanish and Portuguese, Coastal Council for Internationals, Family Support Services, and Conway Riverfront Committee. She lives in Conway.

Gilbertson is the senior vice president of AVX. He earned a bachelor's degree in engineering in 1968 and a master's degree in engineering in 1969, both from Ohio State University. Gilbertson lives in Surfside Beach.

Open Book series continues with Roy Talbert

The Open Book series continues Monday, March 11, at 7 p.m. in GCEC 003, with Roy Talbert. His presentation is *From Bible Belt to Academe: A Personal Journey*.

The son of an itinerant backwoods Baptist preacher, Talbert traces the path that led him to the Pentagon

See *Talbert* on page 4.

Public Service

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form may be duplicated if you are reporting more than one activity.) Public Relations will do the data entry and forward the information to Columbia.

USC suggests the following guidelines for what constitutes public service:

1. The only activities that need not be included are religious activities or activities for political parties.

2. Internal university service (committee work, etc.) should not be included.

The information will be published and distributed to legislators in our district. It also will be made available to us for activities such as our use in accreditation visits, program reviews, and strategic planning.

Please return Public Service Activity reports to the Public Relations Office, EMS 105, by Friday, March 8. ~

Salute to Broadway set for March 6

Coastal will present *Salute to Broadway* on Wednesday, March 6, at 1:30 p.m. in GCEC-005 (Little Theater). The program includes musical presentations by the faculty and staff of Coastal and Horry-Georgetown Technical College, as well as members of the community. *Salute to Broadway* is free and open to the public.

Performers include Philip Massey, Preston McKeever-Floyd, Judy Chance, Joseph Lee, Orin Anderson, Janet Mayers, Joe Garrell, and others. Accompanist is William Prante of the Coastal music department.

Featured will be selections from *Music Man*, *Fiddler on the Roof*, *Mame*, *The Fantasticks* and *West Side Story*.

For more information, contact Carolyn Cox, ext. 2513. ~

Wall School of Business to hold accounting, finance forum

The Wall School of Business Administration and Computer Science will hold the third in a series of forums called *The Wall School of Business and the Community* on Wednesday, March 6 at 3:30 p.m. in KH-203. The forum is free and open to the public.

The forum will feature a panel of accounting and finance leaders from the community who will discuss the expectations they have for college students entering the work force with business backgrounds.

Included on the panel are: James McIlrath of Duncan & Farmer, CPA, PA; Jack Moran of Anchor Bank; Richard Heath of Pelican Companies; Janie Ripple of Smith, Sapp, Bookhout, Crumpler & Calliham, PA;

and Danny Clonts of Peoples Federal Savings and Loan Association.

The forum will be moderated by Marios Katsioloudes and George Magrath Jr., executive vice president of Peoples Federal Savings and Loan Association. Magrath is also the chairman of the Institutional Support Committee of the Board of Visitors of the Wall School of Business.

The forum is sponsored by Coastal's Management and Organization Club, and the Institutional Support Committee of the Board of Visitors of the Wall School of Business.

For more information, call Marios Katsioloudes, ext. 2129. ~

Coastal Carolina People

Dennis Wiseman recently served as a presider for the presentation "Sources of Errors in Teacher Ratings" at the 71st Annual Meeting of the Association of Teacher Educators annual meeting in New Orleans, La.

Ed Cerny and Duane Dapron, former sports information director at Coastal, are the authors of *Practical Application in the Classroom*, which has been accepted as a paper for the 1991 National Conference in Sales Management in Anaheim California, April 11 through 13. The paper is based upon student in BA 452 - Personal Selling, learning how to sell ads in the 1990-1991 men's basketball program guide. Students successfully placed 19 new ads in the guide with sales of \$3,100. The advertising club designed each ad for the new clients. Current students in BA 452 are in the process of developing a new client list for the 1991-1992 basketball program.

Richard Dame gave a presentation on "Marine Science and Biology as a Long-term Career and Adventure" at the Myrtle Beach High School annual career day.

Dame was one of several

internationally recognized shellfish scientists invited to a workshop in the development of artificial oyster reefs in Chesapeake Bay. The workshop was held at the Chesapeake Bay Laboratory of the University of Maryland on Solomons Island. He spoke on the ecosystem approach to oyster reef management.

Jim Michie was honored at a Feb. 14 reception held at the Faculty House in Columbia to announce publication of his book, *Richmond Hill Plantation, 1810 to 1868: The Discovery of Antebellum Life on a Waccamaw Rice Plantation*. It was sponsored by the South Carolina Institute of Archaeology and Anthropology.

David Brown has published "Toward a Paradigm of Promise: Transformational Theory Applied to Education" in *New Directions in Education*, a compilation of selections from *Holistic Education Review*. The article explores the latest conceptual discoveries in the world of scientific research and their potential impact on educational inquiry.

See *People* on page 3.

People

from page 2

Jim Eason, Linda Henderson, Barbara Driver and Lois Graff recently attended a conference of the South Carolina Association of Accounting Instructors held in Columbia. They discussed current topics in accounting, including the 150-hour requirement to sit for the CPA examination. In South Carolina, this requirement becomes effective in 1997. Four-year colleges seeking to offer a complete program in accounting, but not presently offering a master's degree, are searching for ways to fulfill the needs of all accounting students. Most participants in the discussions said they preferred not to become feeder schools that would require students to relocate for their fifth year of study. Other topics considered at the conference were writing projects, research, and ethics in accounting.

Preston McKeever-Floyd delivered the presidential address "Unity in Diversity: New Religious Movements in the South Carolina Low Country," at the 24th annual meeting of the South Carolina Academy of Religion, Feb. 16, at North Greenville Junior College. This completed McKeever-Floyd's three-year tenure as an officer in the academy. He has served as secretary-treasurer, vice president, and president. ~

Writers group to meet

The Writers Group will meet Tuesday, March 5 at 7:30 p.m. in SC 204. The Writers Group meets the first Tuesday of each month unless there is a holiday.

The meeting is free and open to anyone interested in writing or to those interested in sharing stories, poems or other pieces of writing.

The Writers Group is sponsored by Sigma Tau Delta, Coastal's English honor society.

For more information, contact John Beard. ~

Polish professor to visit campus

Dr. Leszek Skibniewski, assistant professor of English at Adam Mickiewicz University in Poznan, Poland, and visiting lecturer at American University in Washington, D.C., will visit Coastal March 11 and 12.

In addition to being available for informal discussions, he will deliver daytime lectures on "The Educational System of Poland: Past, Present, and Future" on Monday, March 11, at 1 p.m. in SC 205. At 5 p.m. Monday, he will talk about his own research and experiences in teaching English as a second language in Poland and teaching English composition and

Polish to American students. He also will discuss education in Poland. This program will be in GCEC 003.

On Tuesday, March 12, at 1 p.m. in KH 205, he will lecture on "Economic and Business Developments in Poland."

The lectures are sponsored by the School of Education and Health Professions, the Business Club, the Management Club, Graduate and Continuing Education, and the Office of International Programs, in association with the Faculty Committee on International Programs. For more information, contact Steve Nagle. ~

Mail Services offers tips for best service, lowest cost

In an effort to provide the college with the best service and delivery at the least possible cost, College Mail Services requests your assistance in the following areas.

When preparing outgoing mail which is to be metered, please bundle this mail separately from on-campus mail and remember to attach a "postal authorization" with the appropriate account and signature.

On outgoing flats (manila envelopes, e.g.), please indicate the rate classification on the front of the package. If you would like a self-inking stamp to mark the classification, please send a note to Mail Services and indicate the stamps desired. You will be charged for the cost of the stamp.

Mail for students in the residence halls does not need to be mailed through the U.S. Postal Service. Mail to these students will be handled as on-campus mail. Certification and return receipt services are available at no charge. The only requirement

is that you bundle this mail separately from mail to be metered.

When you are sending a letter or package by Federal Express, please call Mail Services at extension 2156 to let them know the mail is coming. They will advise you as to whether the addressee is within the "next-day" delivery network. They must have the item in Mail Services by 3 p.m. to receive next-day delivery by Federal Express. Remember that Federal Express requires a street/route address; they do not accept a post office box address for delivery.

Departments that use "third class" bulk mail should contact Mail Services. The U.S. Postal Service is offering discounts for mail that meets their size requirements.

Your cooperation in these areas will not only help contain your postal costs, but it will provide you with better service. If you have any questions, please call Mail Services at ext. 2156, or Randall Cox at ext. 2161. ~

New state documents in Kimbel Library

Kimbel Library has received the following state documents which are shelved in the new state documents section.

An Action Plan for the Elderly: A Look at Aging and Long Term Care in S.C.

S.C. Arts Commission Presenter's Directory, 1990

South Carolina Forests

A Study of EIA Funded Remedial and Compensatory Programs in S.C. ~

Birthdays This Week

March

- 7 Kathy Johnson
Robert Small
Paul Rosario
- 8 Geoff Parsons
- 9 Linzo Gore
Carole Abner
- 10 Linda Lyerly
Jeff Linder



Coastal Carolina College is an affirmative action,
equal opportunity institution.

Talbert

from page 1.

and Northern cities and finally back to the soil of his native Pee Dee. Having been a hippie, a spy, and a dean, Talbert finally became what he most wanted to be: a scholar and a gentleman farmer. He is the author of one critically acclaimed book on the New Deal, FDR's Utopia: Arthur Morgan of the TVA. His second book, on military intelligence and the American left, will appear in June. In his free time, he makes wine for his friends.

The program is free and open to the public. For more information, contact the Public Relations Office.~

Bulletin Board

Lost: Two large coolers, one blue and white labeled "alumni"; one red and white labeled "college advancement." If you know where the coolers are, please contact Nadine Godwin, ext. 2014.

For sale: 1987 17 1/2 Bayliner Bow Rider, 120 HP OMC inboard/outboard. 100 hours, excellent condition. One year on transferrable warranty. Two complete sets of canvas, spare tire, depth finder, fire extinguisher, flares. Call 236-9257.

Public Service Activity Report

Name _____

Title _____ SS Number _____

Service Date (First day service occurred) _____

Type of Service (Use one word descriptor from those listed below.) _____

Presentation – speech, paper, performance, or exhibit

Consultation – professional advice

Professional – leadership activity in professional organizations

Skill Delivery – technical or specialized services, problem solving

Advocacy – leadership activity/positions in social issues/organizations

Recipient (For whom was the service provided?) _____

Purpose (Why was the service needed, what problem was solved?) _____

Number of Times (How many times was the same service provided?) _____

Number of Clients (For how many people was the service provided directly?) _____

Paid (Did the provider receive pay other than USC salary for the service?) _____

Location (Name of building or area where service occurred) _____

Address, City, State, Zip (of recipient) _____

Keywords _____

(up to 4 headers that identify the subject matter in the service – examples: environment, management, health, ethics, safety, free public education, literacy, public policy, student uprising, literature, etc.)

Please return to Cathy McPherson, EMS 105, by Friday, March 8, 1991.