

2-18-1991

Coastal Carolina College This Week, February 18, 1991

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THIS WEEK

A Weekly Newsletter for Faculty and Staff of Coastal Carolina College Vol. 2 No. 7 February 18, 1991

Campus Calendar

Monday, February 18th

- **Caretaking vs. Caregiving Workshop** – 6 to 7 p.m., SC-201.
Contact: Graduate and Continuing Education

Tuesday, February 19th

- **Open Book Series, featuring Gerald Groves** – 7 p.m., GCEC-003. Contact: Charles Joyner or Public Relations
- **Pre-networking Dinner Workshop** – 11:30 a.m. to 12:30 p.m., SC-204. Contact: Career Placement or Alumni

Wednesday, February 20th

- **Pre-networking Dinner Workshop** – 11:30 a.m. to 12:30 p.m., SC-204. Contact: Career Placement or Alumni
- **Advertising and Culture in Eastern Europe**, video and slide presentation – 3:30 p.m., KH-201. Contact: Ed Cerny
- **Salute to Education**, Black History Month presentation – 7 p.m., WA. Contact: George Williams or Kathy Watts
- **Men's Basketball** – Coastal at Winthrop, 7:30 p.m.

Thursday, February 21st

- **Residence Life staff meeting** – 7:15 to 8:15 p.m., KH-206.
Contact: Kim Montague

Friday, February 22nd

- **Last day to drop/add without WF**

Saturday, February 23rd

- **Women's Basketball** – Coastal at Radford, 2 p.m.
- **Athletic Hall of Fame Dinner**, honoring past and new inductees – GCEC-005, by invitation. Contact: Carole Abner
- **Men's Basketball** – Campbell at Coastal, 7 p.m.

Monday, February 25th

- **Founders Day** – 4 p.m., WA. Contact: June Brown
- **Caretaking vs. Caregiving Workshop** – 6 to 7 p.m., SC-201.
Contact: Graduate and Continuing Education
- **Women's Basketball** – Coastal at Liberty, 7:30 p.m.

Three to be inducted as founders

Three names will be added to the ranks of honorary founders during the fourth annual Founders Day Convocation Monday, Feb. 25 at 4 p.m. in Wheelwright Auditorium.

Conway residents Dr. Edward L. Proctor and Evelyn Snider will be inducted along with the late T. Luke Benson.

Earle E. Morris Jr., South Carolina Comptroller General will deliver the keynote address.

Faculty will assemble in the Student Center with their robes and hoods at 3:45 p.m. and then proceed to Wheelwright for the processional. In case of inclement weather, faculty should report to the mezzanine of Wheelwright.

Those who need academic robes and hoods should contact the bookstore.

Faculty and staff should plan to attend, and they are asked to encourage students to attend. ~



This Week is published every Monday by the Public Relations Office. Information to be included should be submitted by noon the Wednesday before publication.

Coastal Carolina College is an affirmative action, equal opportunity institution.

Faculty asked to share health information with students

Faculty are asked to remind their students of the following information from the health information and referral office.

Students who carry the USC Medical Insurance Plan by Standard

Life and Casualty Insurance Company may waive the \$50 deduction if they see a registered nurse at the Health Information and Referral Service before seeing a doctor.

The emergency "911" telephone

system is in effect in this area; however, if calling from a campus telephone be sure to dial "9" for an outside line, then "911".

For more health information, contact Patti Loeb, ext. 2329. ~

Financial Aid Awareness Week is Feb. 26

The Office of Financial Aid has designated Feb. 26 through Feb. 28 as Financial Aid Awareness Week.

Financial Aid personnel will be available for all students who need assistance with completing financial aid forms, financial aid counseling, repayment of loans, and general financial aid information.

Financial Aid personnel will be available in the E. M. Singleton Bldg. conference room during the following hours:

- Tuesday, Feb. 26: 5 to 7 p.m.
- Wednesday, Feb. 27: 3 to 5 p.m.
- Thursday, Feb. 28: 5 to 7 p.m.

For more information, contact the Office of Financial Aid. ~



Take Note

Bulletin Board is a free service for faculty and staff who wish to advertise items or services for sale. Ads may run no more than two consecutive times and are subject to space availability.

1991 Children and Teen-agers At Risk conference scheduled

Children and Teen-agers At Risk, a conference for educators, social workers, parents and counselors, will be held Friday, March 15 and Saturday, March 16.

More than 50 sessions are scheduled for the two-day conference.

Keynote speakers are Barbara Clark, educator and author of *Optimizing Learning*, and Pat Callair, a counselor for children and families at

risk.

Presented for the fourth year through Graduate and Continuing Education, the conference has won two regional awards and one national honor.

"The commitment of the college to this conference is based on providing the most useful and topical information to better identify and work with children and teens who are

at risk", said conference coordinator Audrey Garland. "When teachers, administrators, counselors, and even parents are together in a setting such as this, they are able to network and discover the resources available to them, as well as how to put new techniques into practice."

For more information, contact Audrey Garland. ~

Kimbel Library receives new federal documents, videotapes

Kimbel Library has received the following federal documents which are shelved in the "new federal documents" section.

Coastal Environmental Quality in the U.S., 1990

Anabolic Steroid Abuse

Major Legislation of the Congress:

Summary Issue 1990

Aquaculture Training Manual

American Foreign Policy - Current Documents 1989

Selling By Mail Order

National Education Goals: Can They

Lead Schools to Real Reform?

Referral Guidelines for Initial

Review Groups of N.I.H.

Homes for Birds

Selected IRS Tax Publications

Videotapes available in Media Collection

Men and women and the roles they

play is the subject of six recent videotape additions to Media Collection. They are:

A Gathering of Men

Global Links: Women in the Third World

Goddess Remembered

Robert Bellah

Still Killing Us Softly

William Julius Wilson

For more information, contact Ann Wegner, ext. 2409. ~

Arts, literary magazine earns state honors

Coastal's arts and literary magazine, *Archarios*, has earned six awards in the Palmetto Literary/Art Magazine Association annual competition.

Archarios staffers will attend the South Carolina Press Association Winter Meeting in Charleston Friday, Feb. 22 to receive the awards.

Tim Dillinger, a freshman from Pawleys Island, received first place in the single photo division, and Chuck Anderson, a freshman of Myrtle Beach, received third place in the single poem division.

Archarios also won first and third place for a single two-page layout, second place for its cover, and third

place for overall magazine.

Archarios staffers for fall 1990 included Susanne Viscarra, editor-in-chief; Stephanie Biegner, assistant editor/art director; Brendan Frost, managing editor; and Dargan Baldwin, circulations manager. Paul Olsen is the advisor. ~

Piano, cello concert set for Feb. 27

Pianist Philip Powell and cellist SungWon Yang will perform in a special concert Wednesday, Feb. 27 at 8 p.m. in the Little Theater (GCEC-005.) The concert is free and open to the public. The works of Beethoven and Schubert, among others, will be featured.

Since joining the Coastal faculty in 1988, Powell has performed as a soloist with the Long Bay Symphony, has appeared with the Charleston Symphony and the USC Orchestra, and has been featured on South Carolina Public Radio. With funding from the Horry County Arts Council, he recently returned from Geneva, Switzerland where he competed in the 46th Annual Music Competition. He has also appeared in the Young Artist Series of the Aspen Summer Music Festival in Aspen, Colo.

Powell received his master's degree in music from Indiana University in 1988. He is completing his doctorate in piano performance from Indiana University.

Yang, a native of Seoul, South Korea, appeared in his first solo recital at age 10. He entered the Paris Conservatory in 1981; following

graduation in 1986, he came to the United States to study in the Artist Diploma Program in the School of Music at Indiana University.

Performing as soloist and chamber musician, Yang has shared the concert stage with artists such as Victor Tretyakov, Yuri Bashmet, Cho-Liang Lin and Leonard Hokanson. He has participated in festivals in Korea, Switzerland, France and West Germany. Yang will make his New York City debut in Lincoln Center's Alice Tully Hall in April. He also has chamber concerts scheduled in France and South Korea this year.

A regular performer of contemporary music, Yang has recorded for French radio and has made CD recordings in Korea and the United States. He is a visiting lecturer of music at Indiana University.

Yang performs with a J.F. Pressenda 1845 cello.

Powell and Yang will also perform for Founders Day ceremonies to be held Monday, Feb. 25 at 4 p.m. in Wheelwright Auditorium.

For more information on the concert, call Powell, ext. 2515. ~

Birthdays This Week

February

18	Linda Rabon Karen Connolly
19	Trenna Page
20	Pat Bennett
21	Susan Libes
22	David Millard

Competition opens for 1992-1993 Fulbright Scholar awards

The Fulbright Scholar Program for 1992-1993 includes some 1,000 grants for research, combined research and lecturing, or university lecturing. Opportunities range from two months to a full academic year; many assignments are flexible to the needs of the grantee. Nearly one-third of Fulbright grants are for research and many lecturing awards offer research opportunities. There are openings in more than 100 countries and, in many regions, multicountry research is possible.

Specific openings exist in almost every areas of the humanities, social sciences, physical sciences, the arts, and applies fields such as business, journalism, and law. Many offerings

allow scholars to propose lecture or research projects.

Scholars in all academic ranks are eligible to apply. Applications are encouraged from professionals outside academe and from independent scholars. Fulbright seeks good teachers and active researchers.

Basic eligibility requirements for a Fulbright award are U.S. citizenship and Ph.D. or comparable professional qualifications; for certain fields, the terminal degree in the field may be sufficient. For lecturing awards, university or college teaching experience is expected. Language skills are needed for some countries, but most lecturing assignments are in English. There is no limit on the number of

Fulbright grants a scholar can hold, and former grantees may reapply.

The deadlines is June 15 for Australia, South Asia, most of Latin America, and the U.S.S.R.; and Aug. 1 for Africa, Asia, Europe, the Middle East, Canada, and lecturing awards in the Caribbean, Mexico, and Venezuela. Other deadlines are in place for special programs.

Application materials are available beginning March 1. For more information and applications, call or write the Council for International Exchange of Scholars, 3007 Tilden Street, N.W., Suite 5M, Box NEWS, Washington, DC 20008-3009. Telephone: (202) 686-7877. ~

Cerny recipient of Coastal Advertising Federation award

Coastal Advertising Federation has awarded its prestigious Silver Medal Award to Edward Cerny.

The Silver Medal Award is given to individuals who have made outstanding contributions to advertising and who have been active in furthering the industry's standards, creative excellence, and responsibility in areas of social concern. Criteria on which a prospective Silver Medal recipient is judged includes: company contributions, creative ability, contribution to the advancement of advertising, and personal qualifications.

Cerny directs the Internship Program and is the coordinator of the MBA Program offered by USC Columbia at Coastal. He earned his master's degree in business administration from Fordham University in

1974 and expects to complete his Ph.D. in higher education administration, marketing cognate, from USC Columbia in the summer 1991. He joined the Coastal faculty in 1983.

Cerny spent two weeks in October 1990 participating in an Eastern European Advertising Exchange Program which took him to Germany, Hungary, and Czechoslovakia, including trips to various advertising agencies throughout the region.

With a grant from the Advertising Educational Foundation, Cerny has been a visiting professor at Henderson Advertising Agency in Greenville, S.C.

He has been an account executive with the Allied Corporation in New York, N.Y.; executive director of Nautilus Family Fitness Center in Columbia, S.C.; marketing liaison for

Shakespeare Fishing Tackle Company of Columbia, S.C.; and president of Coastal Concepts, a marketing consulting firm in Myrtle Beach.

Cerny is a co-sponsor of Coastal's Ad Club, and is active in the Fellowship of Christian Athletes and the Wellness Program. He is the author of *Learn to Market Yourself* and was nominated as Distinguished Professor at Coastal in 1984, 1987, and 1990.

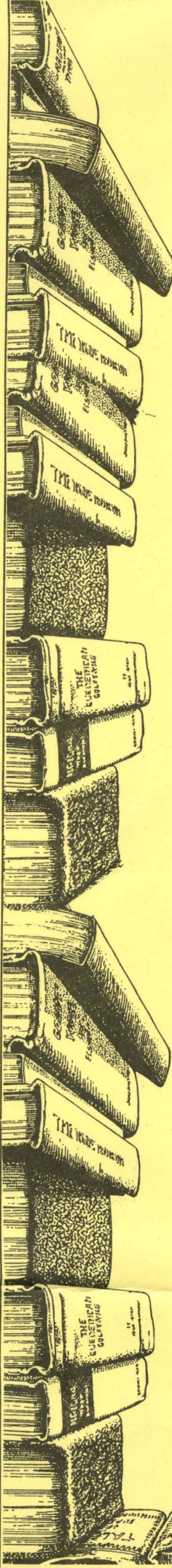
Organized in 1981, Coastal Advertising Federation is the only professional organization for the Grand Strand that brings together individuals involved in all segments of advertising and related fields. CAF provides scholarship monies, public service, professional development, and educational experience for its members and the community. ~

Coastal Carolina People

Chris Marsh has received notification from the South Carolina Sea Grant Consortium that funding will be awarded for his project *Continuation of the S.C. Shorebird Survey: A Volunteer Effort*.

Fred Hicks has been appointed a consultant to the Director General of Higher Education in Cyprus for 1991 and 1992. He will work with the Ministry of Education authorities in the process of accreditation for private institutions of higher education. It is anticipated the

consultantship will be extended through the 1995 year. Hicks will also lead a seminar in private higher education in the summer of 1992 to Cyprus consisting primarily of Coastal professors expert in accreditation. The seminar, which is in the planning stages, will possibly be extended to include seminars in Greece and Turkey. Hicks returned to Coastal in January from a six month Fulbright Professorship in Cyprus. This semester he is teaching a Coastal course on Vietnam: The American Experience, and a course on Britain from 1688 to 1832. ~



Dr. Charles Joyner

presents

The Open Book Series

Five Coastal Carolina College faculty and administrators will "open the book" on their careers and lives in higher education – sharing their best and worst moments, their rewarding experiences, and what made them devote their lives to higher education.

Tuesday, February 19th – 7 p.m.

Teaching: A Lower Job in Higher Education?

Dr. Gerald Groves, Professor of English

The child of Irish immigrants, Groves spent his youth in St. Louis and on the island of Grand Bahama. In 1948, he entered a Trappist monastery and remained in the priesthood for more than two decades. His autobiography, *Up and Down Merton's Mountain: A Contemporary Spiritual Journey*, follows his life through the 1960s when he left the monastery and traveled to Mexico and France trying to find a role for himself as a man and as a priest. After completing his doctoral degree in literature and teaching for a year, he decided to leave the priesthood. He has been a professor of Latin and English at Coastal since 1973.

Thursday, February 28th – 7 p.m.

Some Leaders Are Born Women

Dr. Sally Z. Hare, Dean of Graduate and Continuing Education and Professor of Education

Hare began her career as a public school teacher, and although she has become a nationally recognized leader and innovator in education, she still teaches and advises students. She was the first woman to receive the rank of full professor at Coastal. In 1983, she organized the annual South Carolina Conference on Women that last year drew 600 participants. In 1989, she received the Outstanding Continuing Educator in South Carolina Award. Hare is one of 49 Americans selected by the W. K. Kellogg Foundation for the Kellogg National Fellowship Program which helps the nation expand its pool of capable leaders.

Monday, March 11th – 7 p.m.

From Bible Belt to Academe: A Personal Journey

Dr. Roy Talbert Jr., Professor of History and Chair Elect of Department of History

The son of an itinerant backwoods Baptist preacher, Talbert traces the path that led him to the Pentagon and Northern cities and finally back to the soil of his native Pee Dee. Having been a hippie, a spy, and a dean, Talbert finally became what he most wanted to be: a scholar and a gentleman farmer. He is the author of one critically acclaimed book on the New Deal, *FDR's Utopia: Arthur Morgan of the TVA*. His second book, on military intelligence and the American left will appear in June. In his free time, he makes wine for his friends.

Thursday, March 21st – 7 p.m.

From Tobacco Farm, to Chemistry Lab, to Executive Office: A Lifetime of Change

Dr. Sally M. Horner, Vice Chancellor for Planning and Fiscal Affairs and Professor of Chemistry

Horner's path from her childhood growing up on an Eastern North Carolina tobacco farm has taken many interesting twists. By the end of her first year in school, she advanced to the third grade. At age 16, she was in college, going on to earn a Ph. D. in inorganic chemistry, Phi Beta Kappa. Her career achievements demonstrate her high level of motivation and her drive to master new, vastly different fields in higher education. She has been a chemistry professor, a senior research associate, a chief academic officer, a chief planning officer, and a chief financial officer.

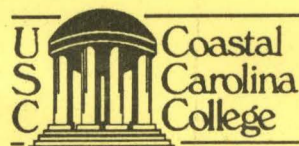
Tuesday, April 16th – 7 p.m.

Sex, Lies, and Political Science

Dr. Richard O. Collin, Professor of Government and International Studies

Collin has been a writer and analyst of contemporary political affairs for more than twenty-five years. He worked in the Pentagon under the Army's Deputy Chief of Staff for Intelligence and for the Defense Intelligence Agency in Rome as chief of the Intelligence Collection Branch. In the early 1970s, he spent a number of years in the Middle East witnessing the sequence of events leading to the fall of the Shah of Iran and the capture of American hostages. As a scholar, he has studied the roots of political violence; he has interviewed Palestinian guerrillas, Red Brigades militants, and a former leader of the Irish Republican Army. His latest book, *Hostage*, is about the kidnapping of General Dozier. He continues to focus on political unrest in Europe and the Middle East.

All programs are free and open to the public and will be held in the Graduate and Continuing Education Building, room 003. For more information, contact the Public Relations Office at 448-1481 or 349-2003.



The Open Book Series is sponsored by Coastal's Waccamaw Center for Regional Studies under the direction of Dr. Charles Joyner, Burroughs Distinguished Professor of Southern History and Culture.

