

3-26-1990

Coastal Carolina College This Week, March 26, 1990

USC Coastal Carolina College

Coastal Carolina University

Follow this and additional works at: <https://digitalcommons.coastal.edu/this-week>



Part of the [Higher Education Commons](#), and the [History Commons](#)

Recommended Citation

USC Coastal Carolina College and Coastal Carolina University, "Coastal Carolina College This Week, March 26, 1990" (1990). *Coastal Carolina College This Week*. 441.
<https://digitalcommons.coastal.edu/this-week/441>

This Periodical is brought to you for free and open access by the CCU Newsletters at CCU Digital Commons. It has been accepted for inclusion in Coastal Carolina College This Week by an authorized administrator of CCU Digital Commons. For more information, please contact commons@coastal.edu.

Jason Ammons Free Enterprise Award Recipient Announced

Bennett A. Brown, chief executive officer of the Citizens and Southern Corporation in Atlanta, Georgia has been named the recipient of the Jason Ammons Free Enterprise Award. Brown was recently recognized for the achievement during Coastal's annual business week, where Bennett was a guest speaker.

"As the first recipient of the Jason Ammons Free Enterprise Award, Mr. Brown is establishing a very high standard for other business leaders who will compete for the recognition of the award in the years to come," said Chancellor Ron Eaglin. "Mr. Brown's achievements in rising to the top of an almost \$50 billion corporation are most impressive. To have achieved this success is very remarkable."

Eaglin added that Brown's characteristics of success were the deciding factors in the selection process.

Brown is a native of Kingstree, South Carolina and holds a bachelor's degree from Presbyterian College, Clinton, South Carolina. He is a graduate of the Louisiana State University School of Banking of the South and the Advanced Management Program at Harvard University's Graduate School of Business Administration.

Brown joined the Citizens and Southern National Bank in 1955, and headed the C&S banks in Augusta, Georgia from 1965 to 1971. In 1971 he became assistant president of the bank. In 1972, he assumed the additional role of president of Citizens and Southern Holding Company. He became chief executive officer of both the bank and C&S Georgia Corporation in 1978. He served as chairman for both in 1979.

The Jason Ammons Free Enterprise Hall of Fame was established to honor those business leaders who have risen "through the ranks" to a position of prominence in American industry. The establishment of the Hall, which will be permanently housed in the new Wall School of Business building, was made possible through a grant from the family of the late Jason Ammons, a prominent local businessman, for the purpose of educating students and the local community with respect to the operation and opportunities within the free enterprise system.

USC Coastal To Begin Community Drive

Volunteers representing USC Coastal will visit area businesses Monday, March 26 through Friday, April 6, during the college's spring community drive.

Business people will be asked to make pledges in support of Coastal's Annual Fund. Gifts to the Annual Fund help provide scholarships, fund faculty research and provide for special academic and cultural programs. The gifts allow the college to offer opportunities to students and the community that it otherwise could not afford. Many of the events offered at Wheelwright Auditorium are funded in part through private gifts.

"The college was founded in response to community needs for higher education and local support has contributed greatly to its rapid growth in quality and size," says James J. Johnson, a director of the Coastal Educational Foundation and chairman of the community drive. "Area residents have traditionally responded graciously and generously when asked to support Coastal and we look forward to a continuation of that response."

"Coastal has a dynamic past and high ambitions for the future," Johnson added. "With continued community support, those ambitions will be realized."

Since it was established in 1954, Coastal has grown to become the second largest campus in the University of South Carolina System and a state leader in higher education. Under the guidance of Chancellor Ronald G. Eaglin, the college has established a reputation for quality academics and service to the community.

Oakland Ballet To Perform At Coastal

The Oakland Ballet, one of the West's major professional ballet companies, will perform at Coastal, Thursday, April 5 at 8 p.m. in Wheelwright Auditorium.

Oakland Ballet was founded in 1965 by Ronn Guidi. During the past two decades, the company has earned an outstanding reputation for the preservation of ballet masterworks from the Diaghilev and early 20th century repertoires and the presentation of innovative contemporary choreography. "To watch The Oakland Ballet," wrote the late dean of American dance critics, Walter Terry, "is an enthralling, bewitching, riveting experience." *The San Francisco Chronicle* says "Oakland Ballet is a jewel of the American dance scene."

Pursuing an artistic course emphasizing what is unique, innovative and historically significant, The Oakland Ballet has set standards of excellence and daring which rival larger companies. The Oakland Ballet is recognized nationwide

for its diverse repertoire, ranging from 20th century masterpieces to works by contemporary choreographers. In response to the demands of this varied repertoire, Oakland Ballet dancers display a distinctive style that is freshly classical, reflecting energy, enthusiasm and a dramatic flair.

The Oakland Ballet performs before a total audience of 150,000 each year while at home and on tour. The company presents its Bay Area performances every September through December at Oakland's Paramount Theatre and U.C. Berkeley's Zellerbach Hall. From February through May The Oakland Ballet tours California and the nation, acting as a Bay Area cultural ambassador as the company entertains audiences in more than 20 cities each year. In total, The Oakland Ballet presents over 60 performances annually.

Oakland Ballet Artistic Director Ronn Guidi, who believes teaching is as great an art as dancing, studied ballet for ten years under the late Raoul Pause, director of the Ballet Players Guild of Oakland. From 1958-61, Guidi lived in Italy, Germany and Denmark, expanding his knowledge of classical dance. Upon his return to the United States, he taught for three years as associate supervisor of ballet at the University of California, Berkeley and was principal dancer with Pause's company. Guidi started choreographing ballets for Pause, and was named associate director of the company (renamed Oakland Civic Ballet) in 1961. In 1965, Guidi founded the Oakland Ballet and three years later opened the Oakland Ballet Academy, which serves as the primary training ground for future Oakland Ballet dancers.

Among his many awards and honors, Guidi was awarded the first Bay Area Dance Coalition Isadora Duncan Award for Innovation in 1985, and in 1986 was honored by the Marcus Foster Educational Institute as a distinguished alumni of the Oakland Public Schools.

The only West Coast ballet company to have been awarded grants from the National Choreography Project, The Oakland Ballet's full-length ballets include *Coppelia* (Savino-Jenner), *Giselle* (Frederic Franklin after Petipa), *Hansel and Gretel* (Guidi), *Nutcracker* (Guidi), and *Crystal Slipper* ("Cinderella"-Carvajal).

Tickets for the performance are \$18, (\$9 Coastal students), and may be purchased through Wheelwright box office, ext. 2502.

Spring Arts Festival

USC Coastal Carolina College will hold its twelfth annual Spring Arts Festival, Wednesday, April 4 through Saturday, April 7. Artists from the Coastal Carolina College faculty, along with colleagues from throughout the region will participate in the four-day event, celebrating music, dance, theater, and literature through presentations, concerts and seminars.

A schedule of events for the Spring Arts Festival will be published in *This Week* the week of April 2. Spring Arts Festival events are open to the public.

For more information about Spring Arts Festival events, contact the office of humanities and fine arts, ext. 2421.

Seminar Scheduled For Coastal Faculty

Dr. Parker Young of the Institute of Higher Education at

the University of Georgia will conduct a seminar for Coastal's faculty, Thursday, April 5, from 3 to 5 p.m., in SC-205.

Dr. Young will lecture and answer questions on legal trends and recent case law as they relate to issues affecting full-time faculty. He has published extensively in the field of higher education law and has a national reputation as an authority on the interpretation and application of legal theory in the college and university setting.

For more information, contact the Office of Academic Affairs, ext. 2086.

Coastal Area Writing Project To Hold Symposium

The Coastal Area Writing Project will hold its second annual symposium, "Accent on the '90s," at Coastal, Saturday, March 31 from 9 a.m. to 1 p.m., in Kearns Hall, room 111. All local educators are invited to attend.

Workshops and papers will include Teaching Geography through the Humanities in Compensatory Reading and Writing; Preparation for the Future through I Search; Developing the Individual and the Group in a Collaborative Writing Class, Mandatory Testing in the Schools; Stimulating Higher Order Thinking Skills; and Critical Issues into the '90s and the 21st Century.

For more information or to register, contact Joy Myers, assistant director of the Coastal Area Writing Project, ext. 2418.

Admissions Office Sponsors Sunday Afternoon Tours

The office of admission will sponsor Sunday Afternoon Tours, April 1 and April 22 at 1 p.m. The tours are free and open to the public. Participants should meet on the horseshoe, located in front of the Edward M. Singleton Building.

Tour participants will have the opportunity to meet personnel from admissions, financial aid and residence life during the afternoon event.

Preregistration is requested, but is not required.

For more information, contact the office of admission, ext. 2026.

"Sunday In Spadoni Park" Film Festival

The Coastal Film Society will present a Sunday afternoon film festival, "Sunday in Spadoni Park," Sunday, April 8, beginning at 2:30 p.m. in Wheelwright Auditorium.

The festival will feature the films *Jean de Florette* and *Manon of the Springs*, both directed by Claude Berri.

Jean de Florette will be presented at 2:30 p.m. The film tells the story of a hunchback tax collector who leaves the city with his wife and child for a farm he inherited. The farm and its spring are coveted by his neighbor, Soubreyan and Soubreyan's nephew, who block up the stream and wait for Jean to fail.

Manon of the Springs will be presented at 7:30 p.m. The film is a companion film to *Jean* and takes up the story ten years later, when Jean's daughter returns to the village. Seeking revenge for her father's death, she stops up the village's water supply and acts as the catalyst for the fall of Soubreyan and his nephew.

Those who attend the film festival, are invited to bring a picnic to enjoy in Spadoni Park between showings of the films.

Tickets are \$4 (two films), and are available at the door.

For more information, contact the Wheelwright box office, ext. 2502.

Red Cross Blood Drive Scheduled At Coastal

The Inter-Greek Council at Coastal and the Myrtle Beach Jaycees will co-sponsor a blood drive on campus Thursday, March 29, from 10 a.m. until 3 p.m., in SC-205.

Sign-up for donor pledges will begin Monday, March 26 in the Student Center; however, walk-ins are also welcome. Faculty, staff, students and community members are encouraged to participate.

The Student Government Association will donate \$100 to the student group who recruits the most donors for the blood drive.

Coastal's senior administration will donate \$100 in services to the non-student campus group that recruits the most donors. Non-student campus groups can be offices, schools, departments, etc.

For more information, contact Duane DaPron, ext. 2822, or Trena Page, ext. 2307.

CPR Training

Human Resources and the wellness program is offering CPR training for faculty and staff. At least one person in each department should be trained in CPR techniques; however, if more than one person would like to participate their request will be accommodated if possible. Adult CPR training requires four hours of training which will be divided into two two-hour sessions.

Class schedules are as follows:

Monday, March 26 and Wednesday, March 28:
1:45 to 3:45 p.m.

Monday, April 9 and Wednesday, April 11:
1:45 to 3:45 p.m.

Monday, April 23 and Wednesday, April 25:
1:45 to 3:45 p.m.

Persons trained last year in CPR techniques will need to be recertified this year; however, these sessions are for new participants. Human Resources will try to schedule additional sessions for recertification in the fall.

For more information or to schedule a training session for your department's representative, contact Human Resources, ext. 2035 or ext. 2036.

Campus Planting And Beautification Day

Campus Planting and Beautification Day is set for Saturday, April 7, from 9 a.m. to 12 noon. All members of the campus community are encouraged to participate. Lunch will be served for the participants, and a baseball game is scheduled for 1:30 p.m. These activities should allow for a pleasant and productive Saturday of direct involvement in the college and its future appearance.

For more information or to volunteer, contact Dr. Horner's office, ext. 2043.

ODK Sponsors SGA Election Forum

Omicron Delta Kappa will sponsor an SGA Election Forum for all announced candidates, Monday, March 26, from 12 noon to 1:30 p.m. in front of the Student Center. The annual Student Government Association elections are scheduled for Tuesday, March 27 and Wednesday, March 28.

Faculty are asked to encourage all students to attend the forum to learn about the respective candidates and to urge students to vote for the candidates of their choice on March 27 or 28.

March Of Dimes WalkAmerica 1990

It's not too late to join Coastal's team for the March of Dimes. Faculty, staff and students (as groups, clubs or individuals) are encouraged to participate in raising money for this worthwhile cause even if you can't actually "walk" on Saturday, April 7.

More than a quarter-million infants are born with physical or mental deficiencies in the U.S. each year. The funds raised in Walk America support research, educational, and medical programs in the on-going fight against birth defects. Your efforts enable the March of Dimes to continue its investment in the future . . . the children of tomorrow.

Last year Coastal raised more than \$500 toward the fight of birth defects. Our goal for this year is to raise more money than last year. Student organizations can use their participation as a community service project.

For more information or to register for WalkAmerica 1990, contact Patti Loeb, RN, ext. 2329, or Nancy Burton, ext. 2003.

Wellness Committee Notes

Wellness Committee Sponsors Health Screening

Coastal wellness committee will sponsor a Health Screen on Wednesday, March 28, from 9:30 a.m. to 3 p.m., in SC-overflow area.

Services will include cholesterol screening (\$5 per person), blood pressure check, nutritional counseling, body frame size analysis, and fitness testing. Cholesterol screening will be provided by Conway Hospital.

For more information, contact Patti Loeb, RN, ext. 2329.

Wellness Committee Announces Winner Of Monthly Drawing

The wellness committee congratulates Arthur Wendelken as this month's winner of their monthly drawing! This month's prize was a \$25 gift certificate from T&C Sporting Goods.

Each month the wellness committee draws a name from among the faculty and staff who submit their wellness activity sheets by the first Monday of the following month.

Coastal To Host National Conference On Aging

Graduate and Continuing Education will host "Longevity in America: Beyond the Linear Life Plan," a national conference on aging, Tuesday, March 27 and Wednesday, March 28. The conference will be held at the Beach Cove/Clarion Resort, Oceanfront at 48th Avenue South, North Myrtle Beach.

The conference offers professionals who work in the field of aging and related gerontological issues, the opportunity to share information that has evolved from study, research and first-hand experience. The conference will focus on the implications and impact longevity in America will have on the next century.

Dr. K. Warner Schaie, internationally known lecturer, author and director of cognitive research involving the elderly, will be a featured speaker at the conference. Schaie is currently Evan Pugh Professor of Development and Psychology and director of the Gerontology Center at Pennsylvania State University. He has been the recipient of millions of dollars in grant money for research in the area of aging.

Dr. Sherry Willis, also with the University of Pennsylvania, as professor of human development and psychology, will speak at the event. Willis's expertise is in research and teaching in adult development and aging. She is the co-author of numerous books, articles and chapters on topics in her field.

Topics for additional conference sessions will include Volunteerism and the Student Community Service Project; The Senior Service Aide Program; Counseling Older Adults; Family Support Groups; Intergenerational Day Care Within a Life Care Community; Substance Abuse and Misuse by Older Adults; 12,000 Older Adults Return to College: A How-to Success Story; Elder Abuse; Older Workers Today and Tomorrow; Information Older Americans Want the Most - Use the Right Guidelines to get the Message Across; Long Term Care - On the Way to 2030; ON LOK Long Term Capitation Model in South Carolina; Intergenerational Experiences for the Adult Day Client: The Why's, What's and How's of Successful Program Development; and A Moving Experience.

For more information or to register, contact Graduate and Continuing Education, ext. 2672.

Information For Faculty From Alumni Affairs

o The Coastal Carolina Alumni Association invites all faculty to attend the "Salute to Seniors" reception honoring May 1990 candidates for graduation on Tuesday, April 10, from 7 to 9 p.m. in SC-205. Please R.S.V.P. by April 6, ext. 2013, if you will be able to attend.

o The Alumni Office is requesting current information concerning any alumni that faculty or staff may be in contact with, so that records may be kept up to date. Please forward the information to the Alumni Office, or call ext. 2006.

Did You Know . . .

Did you know that alcohol abuse in South Carolina costs our economy \$2.1 billion each year? Higher taxes, artificially high prices for goods and services, property losses, higher life and auto insurance rates, higher health care cost, and other factors cost \$790 per adult per year in this state.

Alcohol abuse is ranked as the #1 human services problem in South Carolina. How much I drink can no longer be regarded as "nobody's business but my own."

For more information, contact Vicki Gardner, alcohol and drug abuse program, SC-206, ext. 2340.

Digging For Fun - And Credit

Introduction to Field Methods of Archaeology, a course where Coastal students will actually participate in digging at an archaeological site, will be offered during Maymester, May 14 through June 1. The course will be limited to twenty students.

Students who register for the course will participate Mondays through Fridays, from 8 a.m. to 12 noon at the archaeological site, and can earn 3 credit hours for enrollment. An orientation session will be held May 14, the first day of class, at 8 a.m., in KH-235.

For more information about the course, contact Jim Michie, ext. 2821.

Career Changing And Development Seminar

If you are considering a career change, or haven't worked for a period of time and are interested in returning to the work force, you may attend a "Career Changing and Career Development Seminar" at Coastal, Tuesday, March 27 from 6:45 to 9:30 p.m. in the GCEC. The seminar is open to the public.

A panel discussion on career changing will be held from 7:15 to 8:15 p.m. and a career development discussion will be held from 8:30 to 9:30 p.m.

Cost of the seminar is \$15.

For more information, or to preregister, contact Rhoda

Galvani, coordinator of the seminar at 626-0799 or Graduate and Continuing Education, ext. 2672.

member of the executive council and chairman of the professional growth award committee for this council.

Note From "USC Times"

The Harlem Globetrotters will not appear at the Coliseum on March 28 as listed in *USC Times*.

April Birthdays

- 2 Joan Caldwell
- 3 Donna Capps
- 5 Kenneth Capps
- 6 Nancy Conner
- 7 Steve West
- 9 Ronald Ingle
Charles Gidney
- 10 Ed Hood
- 11 Preston McKeever-Floyd
Joe Pinson
Tucker Johnson
- 12 Lynne Smith
Ron Eaglin
Sandy Bowden
Karen Carpenter
Gene Collins
Pat West
- 13 Jim Koster
- 14 Kathy Watts
- 16 Tom Boyd
John Mack
- 17 Jim Henderson
Patrick Snell
- 20 Carole McElfresh
- 22 Richard Collin
- 24 Paul Banta
- 26 Mary Bull
- 28 Ray Curtis
Matt Nicholson
- 29 Robert Herring
Dawsey Conner
- 30 Cathy McPherson

Coastal Carolina People

o Dr. Dennis Wiseman, dean of the School of Education and Health Professions, has been selected by the National Reference Institute, Washington, D.C., to be included in the listing of *Who's Who in American Education*. Dr. Wiseman's biography will appear in the 1990 publication, *Who's Who in American Education* to be published in May, 1990.

o Glenda Y. Sweet, assistant dean of the School of Humanities and Fine Arts, presented a paper entitled "Colonialism: The Secondary Theme in Joseph Conrad's *Heart of Darkness*" during the annual meeting of The Philological Association of the Carolinas held in Myrtle Beach, March 8-10, 1990.

o Dr. Alvin L. Hall, professor of foreign languages, recently attended the spring meeting of the S.C. Chapter of the American Association of Teachers of German. Hall serves as secretary-treasurer for the group.

Hall also presided at a session entitled "Using the Visual Arts to Teach Literature," at the recent annual meeting of the S.C. Council on Foreign Language Teaching. He is a

Hall also participated in Francis Marion College's annual Foreign Language Conference.

o Thomas E. Jones, assistant professor of theater and speech and director of the Wheelwright Auditorium, attended the national convention of the Popular Culture and the American Culture Association, in Toronto, Canada, March 6-10, 1990. Jones chaired a panel and presented a paper entitled "Illusion and Reality, Sexuality and Love: The Frustrated Women of Tennessee Williams."

Jones also spoke members of the Nifty Fifties Retirement Club at the North Myrtle Beach Baptist Church, March 20. His topic, "The Search for Lake Wobegon in the writings of Garrison Keillor," was based on the writings and radio programs of Garrison Keillor and the "Prairie Home Companion." Jones has spoken to community groups in the Conway and Myrtle Beach areas on subjects dealing with art and has served on the South Carolina arts panel for the South Carolina Arts Commission. He is currently a member of the board of the Long Bay Symphony.

o Ed Cerny, coordinator of the MBA program and director of the internship program, presented a speech, entitled "The Cycle of Selling," to the Hilton Head Advertising Club, March 21. He also recently was the keynote speaker at the Magnolia Mall Merchants Association annual dinner. His topic was "Creating Winning Loyalty."

o Debra Brott, former food service employee, is having bone marrow transplant surgery on Monday, March 26, at the Medical University of South Carolina. Anyone who would like to send cards to Debra should use the following address: Mrs. Debra Brott, MUSC, 6 East Oncology Dept., Ashley Avenue, Charleston, SC 29401.

Classifieds

For Sale: 16 ft. Hydra-Sports bass boat; 100 hp Johnson; Minnkota trolling motor (28 lb. thrust); Lorange depth finder; Trail King trailer. For more information, call ext. 2922, or 756-4365 after 5:30 p.m.

For Sale: 1962 gold Bonneville 2-door sports coupe, no rust, new paint, all original - a classic collector's find! \$4,500. For more information, contact Sharon Tully, ext. 2411, or 293-1853 after 5 p.m.

Campus Calendar

Monday, March 26:

Group Benefits Meetings, 9 a.m. to 4 p.m., SC-204.

SGA Election Forum, 12 noon to 1:30 p.m., front of SC.

Baseball, Coastal vs. Clemson, 3 p.m., away.

Piano Seminar, 1:30 to 3:30 p.m., WA.

CPR Training Class, 1:45 to 3:45 p.m., TBA.

Tuesday, March 27:

Stress Management Seminar, Speaker: Tony Albiniak, 2 p.m., SCI-207.

Softball, Coastal vs. Eastern Illinois, double-header, 2 p.m., home.

National Conference on Aging, Myrtle Beach.

Baseball, Coastal vs. Clemson, 3 p.m., away.

Rehearsal: "South Pacific," 7 to 10 p.m., WA.

Wednesday, March 28:

Health Screening 9:30 a.m. to 3 p.m., SC-overflow area.

National Conference on Aging, Myrtle Beach.

CPR Training Class, 1:45 to 3:45 p.m., TBA.

Alcoholics Anonymous Closed Meeting, 6 p.m., SC-205.

Music Student Recital, 1:30 to 3 p.m., WA.

Softball, Coastal vs. South Carolina, double-header, 2 p.m., home.

Rehearsal: "South Pacific," 7 to 10 p.m., GCEC-005.

Thursday, March 29:

"Greying of South Carolina" Open Forum, 10:30 a.m. to 4:30 p.m., Tech's Myrtle Beach campus.

Red Cross Blood Drive, 10 a.m. to 3 p.m., SC-205.

Maintenance Staff Appreciation Dinner, 4:30 p.m., SC-205.

Men's Golf, Furman Invitational, Furman Country Club, Greenville, SC.

Rehearsal: "South Pacific," 7 to 10 p.m., GCEC-005.

Friday, March 30:

Men's Tennis, Coastal vs. USC-Spartanburg, 1:30 p.m., home.

Baseball, Coastal vs. Winthrop, 3 p.m., home.

Softball, Coastal vs. Bucknell, double-header, 2 p.m., home.

Men's Golf, Furman Invitational, Furman Country Club, Greenville, SC.

Showstoppers Dance Competition, (off-campus booking), all day, WA.

Saturday, March 31:

"Accent on the 90s" Symposium, 9 a.m. to 1 p.m., KH-111.

SAT Exams, campus.

Men's Tennis, Coastal vs. Campbell University, 1:30 p.m., home.

Baseball, Coastal vs. Winthrop, double-header, 1 p.m., home.

Softball, Coastal vs. UNC-Asheville, double-header, 2 p.m., home.

Men's Golf, Furman Invitational, Furman Country Club, Greenville, SC.

Rehearsal: "South Pacific," 7 to 10 p.m., GCEC-005.

Showstoppers Dance Competition, (off-campus booking), 9 a.m. to 9 p.m., WA.

Sunday, April 1:

Sunday Chapel, 10:30 a.m., SC-205.

Sunday Afternoon Tour, 1 p.m., register at Horseshoe.

Softball, Coastal vs. Augusta College, double-header, 2 p.m., home.

Men's Golf, Furman Invitational, Furman Country Club, Greenville, SC.

Monday, April 2:

Baseball, Coastal vs. Citadel, 7 p.m., away.