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## Coastal Carolina College This Week, March 19, 1990

USC Coastal Carolina College

Coastal Carolina University

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## Business Week Scheduled For March 19 - 22

Coastal's fifth annual business week, Monday, March 19 through Thursday, March 22, features a variety of exciting speakers and topics to appeal to and assist each of our various constituencies - students, faculty and the local business community.

Programs scheduled for the week include on-campus presentations of topical issues by local, national and international business leaders. Speakers, who represent some of the world's largest and most successful enterprises, will share their views on such topical subjects as Japanese investments in America and the impact of the savings and loan dilemma on banking in the '90s.

Mr. Bennett A. Brown, CEO of Citizens and Southern Corporation, will be honored as the initial recipient of the Jason Ammons Free Enterprise Award in recognition of his career achievements which exemplify the limitless opportunities within the American free enterprise system.

On Thursday, March 22, the annual Coastal Economic Conference will convene at Waccamaw House in Litchfield. The speakers will address this year's theme "Looking Forward to 2000" from the perspective of both the government and private sectors. Department of Commerce and company executives will discuss developing and projected trends in economic development, real estate and tourism, and investment opportunities for the '90s.

Events of this nature provide each of us with an opportunity to reflect on the values of the free enterprise system and to gain insights that will help us to become more viable and successful in a rapidly changing world. Attendance at the various events of business week '90 will be time well spent in those pursuits.

Scheduled events are as follows:

### Monday, March 19:

9:30 a.m. - Wheelwright Auditorium

*Banking: Rising to the Challenges of the New Decade*  
Bennett A. Brown, Chief Executive Officer  
Citizens and Southern Corp., Atlanta, Georgia

### Tuesday, March 20:

10 a.m. - Wheelwright Auditorium

*Benefiting from a Japanese Takeover: The AVX Story*  
Benedict P. Rosen, Executive Vice President  
AVX Corporation

### Wednesday, March 21:

10:30 a.m. - Wheelwright Auditorium

#### *Show Them You Care*

Dan T. Cathy, Executive Vice President  
The Chick-fil-A Corp., Atlanta, Georgia

### Thursday, March 22:

8 a.m. - GCEC-003

#### Student Honors Breakfast (By invitation)

*Ambition: Don't Leave Home Without It*  
Philip H. Prince, Retired Sr. Vice President  
American Express

### Thursday, March 22:

1:30 to 5 p.m. - Waccamaw House, Litchfield

#### Coastal Economic Conference

*Looking Forward to 2000*

Participants and topics include:

#### *The Hospitality Industry of the Future*

Michael D. Olsen, Ph.D., Founding President  
International Academy of Hospitality Research

#### *State Initiatives to Foster Growth*

Douglas McKay III, Executive Assistant for  
Economic Development  
Office of the Governor  
State of South Carolina

#### *Economic Development in the '90s*

James L. Perry, Assistant Secretary for  
Economic Development  
U.S. Department of Commerce

#### *Investment Strategies for the '90s*

Christine Lisec-Pinto, Vice President/Sr. Strategist  
Merrill Lynch, New York, New York

For more information about business week, contact William J. Baxley, interim dean of the E. Craig Wall Sr. School of Business Administration, ext. 2460.

## "Les Petits Violons" To Perform At Coastal

"Les Petits Violons," directed by Jean Cousineau, will

perform at Coastal, Friday, March 23 at 8 p.m. in Wheelwright Auditorium.

The "Les Petits Violons" school was founded in 1965 and has an enrollment of approximately 40 pupils between the ages of five and twenty-five years old. The ensemble demonstrates the perfecting of musical training the pupils have received through the Cousineau approach, which has for several years produced young musicians of great quality who work either as professional performers or music teachers.

The success of the school is primarily due to a philosophy conceived by director Cousineau. From the age of five, a child learns to "sing" music. The parents are actually partners in teaching and are intimately linked with the didactic process, tackling simultaneously the technique of violin playing, sight-reading and interpretation centered on ensemble playing. The course gradually follows a uniform method which progresses to a high professional level.

Founded in 1974, the ensemble is a way of perfecting the musical training received from the school. The ensemble allows pupils to "practice their profession" in order to continue learning. Due to a vast repertoire, the students can perfect their assimilation of the principal technical points, rudimentary theory needed for reading; sense of phrasing; sense of rhythm; and sense of the responsibility required by the act of playing as a group member.

The ensemble's achievements include the recording of six LP's, and many concerts at the National Centre in Ottawa, Le Grand Theatre and Festival d'ete' de Quebec, The Guelph Spring Festival, Rideau Hall in Ottawa, the International Congress of the ISME at Warsaw, Poland, Academie estivale internationale at Bourges in France, and in several cities in Southwest France, notably Toulouse and Montauban.

The ensemble receives financial aid from the Ministry of Cultural Affairs, Province of Quebec.

Tickets are \$15, \$8 for students, and are available at Wheelwright box office, ext. 2502.

*"Les Petits Violons" was scheduled as part of the Passport Series as a replacement for the Youth Orchestra of Spain and the Tchaikovsky Orchestra, which was cancelled during September. Passport holders should use the gold tickets issued for the September events.*

## Groves Authors Book

Dr. Gerald Groves, professor of English, has had his second book published within a period of two years. In his book, Germain Nouveau's Symbolist Poetry, 1851-1920, Valentines, published by The Edwin Mellon Press, Groves translates symbolist poet Nouveau's poetry, and provides the reader with introduction and commentary on the poet and his works.

Germain Nouveau's career as a poet, artist, teacher, actor, journalist and "holy man" covered approximately the years from 1870 to 1914. He is still a relatively unknown contributor to modern French literature, but one considered by Andre Breton to have been a pioneer of surrealism. Valentines showcases Nouveau's writings which display originality by means of a form of intellectual pointillism, benign irony, a playful parody of Parnassian images, and

frequent introduction of a shocking gros mot. The Valentines, the composition of which marked the climax of Nouveau's literary life, is an expression of the poet's joy in living and in loving an object worthy of existence. The book includes both English and French renditions of Nouveau's poems.

Groves was intrigued with the idea of writing his latest book during a 1986 sabbatical in France. A University of Arizona colleague asked him if he would like to collaborate on the project and he accepted, but shortly after the offer his friend decided against the idea. Groves decided to complete the book on his own.

"When I began to look closely at Nouveau and his work, I was fascinated with Nouveau," said Groves. "Not only as a poet in that symbolistic era in Paris, but simply for his extraordinary use of different ancient and modern forms of writing to express both spiritual love, maternal love and erotic love."

Groves, who has visited the Pourrieres, the city in France where Nouveau was both born and buried, will travel to France this summer to speak about the poet. He also plans to write a biography on Nouveau.

## Information From Student Affairs

### Academic Excellence Award Nominations

The student affairs committee has sent a letter to students eligible for nomination for the college's faculty Academic Excellence Award, which will be presented at the annual Honors Convocation on April 26.

To be eligible for the award, students must be a senior graduating in May, June, July, August or December 1990; have an accumulated 3.5 G.P.A. or above; and have a nomination form completed and signed by the student and a faculty member certifying academic excellence as reflected by a "discipline-related activity."

The deadline for application is Friday, March 30, at 5 p.m.

Students who meet the eligibility requirements who did not receive a self-nomination letter or for more information, contact student affairs, ext. 2300 or ext. 2302.

### Service Award

Nominations are being accepted for the George C. Rogers Service Award, which will be presented at the annual Honors Convocation on April 26.

To be eligible for this award, students must be a senior with academic good standing; must have distinguished themselves in conspicuous service to the campus; be significantly involved in campus organization, groups, and activities; have accepted a leadership role in one or more campus organizations or services; and have contributed significantly to the quality of campus life.

Faculty, staff and students may nominate students eligible for this prestigious award by completing a nomination form, which should be signed by both the student and the person submitting the form.

College, New York

*12,000 Older Adults Return to College: A How-to Success Story* Presented by Shirley S. Cline, LPC, NCC, director of the Life Enrichment Center for Older Adults, Greenville Technical College, Greenville, South Carolina

*Elder Abuse* Presented by Tim Cash, M.S. in social work, director of South Carolina DSS Adult Services Division

*Older Workers Today and Tomorrow* Presented by Marie Chapman, Lockport Senior Centre, Niagara County, New York

*Information Older Americans Want the Most - Use the Right Guidelines to get the Message Across* Presented by J. Arthur Rath, professor, S.I. Newhouse School of Public Communication, Syracuse University, New York

*Long Term Care - On the Way to 2030* Presented by Ginny Knowles, R.N., Princeton, West Virginia, named to Who's Who Among Human Service Professionals

*ON LOK Long Term Capitation Model in South Carolina* Presented by Judith Baskins, R.N., Richland Memorial Hospital, Columbia, South Carolina

*Intergenerational Experiences for the Adult Day Client: The Why's, What's and How's of Successful Program Development* Presented by Winifred G. McDuffie, M.S. in education from SUNY at Binghamton, graduate certificate in gerontology from the University of Georgia, intergenerational program specialist for Broome County Child Development Program, Binghamton, New York, and Brenda Testini, M.S., D.Ed., State University of New York, program coordinator for Broome County Child Development Council, Inc.

*A Moving Experience* Presented by Pauline Fisher, M.A., Washington, D.C.

For more information, contact Graduate and Continuing Education, ext. 2672.

## Kimbel Library Receives New State and Federal Documents

Kimbel Library has received the following new state and federal documents, which are located on the new documents shelves.

### New State Documents:

*State of S.C. Comprehensive Annual Financial Report, June 30, 1989*

*1988-89 BSAP Results*

*Hazardous Waste Minimization in S.C. for 1988*

### New Federal Documents:

*Research on Children and Adolescents with Mental, Behavioral and Developmental Disorders*

*Seventh Special Report to the U.S. Congress on Alcohol and Health*

*American Foreign Policy: Current Documents 1988*

*Real Estate Asset Inventory* (four volumes, on reserve at the circulation desk)

## Digging For Fun - And Credit

Introduction to Field Methods of Archaeology, a course where Coastal students will actually participate in digging at an archaeological site, will be offered during Maymester, May 14 through June 1. The course will be limited to twenty students.

Students who register for the course will participate Mondays through Fridays, from 8 a.m. to 12 noon at the archaeological site, and can earn 3 credit hours for enrollment. An orientation session will be held May 14, the first day of class, at 8 a.m., in KH-235.

For more information about the course, contact Jim Michie, ext. 2821.

## Career Recruitment Day Scheduled For March 23

Career Recruitment Day, a consortium event with Francis Marion College and Coker College will be held March 23. All December 1989 and May 1990 graduates are encouraged to participate. A list of participating employers will be available the first week in March in the career placement office. Students can sign-up for 30-minute interviews and may submit resumes to the employers.

Resume and interview workshops will be held during the weeks of March 12 through 16 and March 19 through 23 to prepare students for the interviews on March 23.

For more information about the workshops or Career Recruitment Day, contact the career placement office, ext. 2333.

## Career Changing And Development Seminar

If you are considering a career change, or haven't worked for a period of time and are interested in returning to the work force, you may attend a "Career Changing and Career Development Seminar" at Coastal, Tuesday, March 27 from 6:45 to 9:30 p.m. in the GCEC. The seminar is open to the public.

A panel discussion on career changing will be held from 7:15 to 8:15 p.m. Four panelists will lead the discussion.

Dr. Michael Raley is assistant director of Alumni Career Services at the University of South Carolina, Columbia. He received his doctorate from the University of Georgia.

Molly Starbuck, career placement counselor at Coastal, earned her master's degree in community agency counseling at Virginia College of Graduate Studies. She was instrumental in developing the Job Location and Development Program at Coastal.

Zack Hamlett is currently a full-time student at Coastal.

He entered college in 1969 at Howard University, has been involved with the construction industry, and served in the U.S. Air Force. He is co-owner of Positive Images, Inc., a public relations and news service business in Myrtle Beach.

Rhoda Galvani is a full-time graduate student in a master's program in student personnel services at Coastal. She has a background in real estate sales and was involved in establishing a regional relocation center in California.

A career development discussion will be held from 8:30 to 9:30 p.m. Trenna Page, career planning counselor at Coastal, will be the speaker.

Page earned her master's degree in personnel in higher education at Clemson. She has developed many workshops on numerous areas that include resume writing, interview skills and career decision making. She is a candidate for the South Carolina licensed professional counselor.

Cost of the seminar is \$15.

For more information, or to preregister, contact Rhoda Galvani, coordinator of the seminar at 626-0799 or Graduate and Continuing Education, ext. 2672.

## Summer Job Fair '90 Scheduled

The job locator office will sponsor its third annual summer job fair, Wednesday, April 4, from 11 a.m. to 4:30 p.m. in Spadoni Park. The fair is open to Coastal students and alumni, local students attending other colleges, and local junior and senior high school students.

Local business employers will attend the fair, and students will receive information on part-time and full-time summer employment.

Employer registration is \$20 and includes lunch and promotional materials.

In case of inclement weather, the fair will be held in the Student Center overflow area.

For more information, contact Kathleen Fleming, ext. 2341.

## Classifieds

**For Sale:** 1962 gold Bonneville 2-door sports coupe, no rust, new paint, all original - a classic collector's find! \$4,500. For more information, contact Sharon Tully, ext. 2411, or 293-1853 after 5 p.m.

## Campus Calendar

**Monday, March 19:**

Business Week Begins, continues through Thursday, March, 22.

Bennett A. Brown Lecture, Business Week activity, 9:30 a.m., WA.

Images Workshop, 8:45 a.m. to 4:30 p.m., SC-204.

Rehearsal: "South Pacific", 7 to 10 p.m., WA.

Women's Golf, Winthrop Lady Eagle Championship, Rock Hill, SC.

Baseball, Coastal vs. Maryland, 3 p.m., home.

Piano Seminar, 1:30 to 3 p.m., WA.

Minority Admissions Program, (by invitation) 5 to 9 p.m., GCEC-005.

**Tuesday, March 20:**

Benedict P. Rosen Lecture, Business Week activity, 10 a.m., WA.

Coastal Carolina Choir Performance, 6 p.m. - Briarcliffe Mall; 7:30 p.m. - Myrtle Square Mall.

Parenting Skills Seminar, speaker - Joe Mazurkiewicz, 12:30 p.m., SC-201.

Cabinet Meeting, 2 p.m., EMS conference.

Softball, Coastal vs. Campbell, double header, 2 p.m., home.

Baseball, Coastal vs. Maryland, 3 p.m., home.

Women's Golf, Winthrop Lady Eagle Championship, Rock Hill, SC.

Rehearsal: "South Pacific", 7 to 10 p.m., WA.

**Wednesday, March 21:**

Dan T. Cathy Lecture, Business Week activity, 10:30 a.m., WA.

"Long Term Care" Teleconference, 10 a.m. to 12 noon, GCEC-003.

Music Student Recital, 1:30 to 3 p.m., WA.

Softball, Coastal vs. Wright St., double header, 2 p.m., home.

Baseball, Coastal vs. Princeton, 3 p.m., home.

Women's Tennis, Coastal vs. Columbia College, 2 p.m., away.

Commencement Committee Meeting, 1 p.m., EMS conference.

Alcoholics Anonymous Closed Meeting, 6 p.m., SC-205.

Rehearsal: "South Pacific", 7 to 10 p.m., WA.

**Thursday, March 22:**

Economic Conference, Business Week activity, 1:30 to 5 p.m., Waccamaw House, Litchfield.

Student Honors Breakfast, Business Week activity, 8 a.m., GCEC-003, by invitation.

"Straight Talk About Adult Enrollment" Program, 7 p.m., GCEC-005.

Baseball, Coastal vs. Princeton, 3 p.m., home.

Men's Golf, East Carolina Invitational, New Bern, NC.

Softball, Coastal vs. Baptist College, double header, 2 p.m., away.

Rehearsal: "South Pacific." 7 to 10 p.m., WA.

**Friday, March 23:**

Les Petite Violons Performance, 8 p.m., WA.

Career Recruitment Day, all day, Student Center.

Women's Tennis, Coastal vs. Winthrop College, 2 p.m., home.

Men's Tennis, Coastal vs. Winthrop, 2 p.m., home.

Women's Golf, Rutgers University, Bay Tree Country Club, Newark, NJ.

Men's Golf, East Carolina Invitational, New Bern, NC.

Rehearsal: "South Pacific." 7 to 10 p.m., GCEC-005.

**Saturday, March 24:**

Great Carolina Soccer Shootout, Coastal vs. N.C. - 6 p.m.;  
Clemson vs. Washington Star - 7 p.m., soccer field.

Music Department Scholarships, 9 a.m. to 3 p.m., WA.

Baseball, Coastal vs. Kent State, 1 p.m., home.

Softball, Coastal vs. Winthrop, double header, 2 p.m., away.

Women's Tennis, Coastal vs. UNC Wilmington, 2:30 p.m.,  
away.

Women's Golf, Rutgers University, Bay Tree Country Club,  
Newark, NJ.

Men's Golf, East Carolina Invitational, New Bern, NC.

NTE Exams, Admissions Office, TBA.

Rehearsal: "South Pacific." 7 to 10 p.m., WA.

**Sunday, March 25:**

Sunday Chapel, 10:30 a.m., SC-205.

Great Carolina Soccer Shootout, Coastal vs. Clemson - 2  
p.m.; N.C. vs. Washington Star - 4 p.m., soccer field.

Baseball, Coastal vs. Kent State, 1 p.m., home.

Elderhostel, continues through March 31, Myrtle Beach.

Men's Golf, East Carolina Invitational, New Bern, NC.

Rehearsal: "South Pacific." 7 to 10 p.m., WA.

**Monday, March 26:**

Group Benefits Meetings, 9 a.m. to 4 p.m., SC-204.

Baseball, Coastal vs. Clemson, 3 p.m., away.

Piano Seminar, 1:30 to 3:30 p.m., WA.

CPR Training Class, 1:45 to 3:45 p.m., TBA.