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Coastal Carolina College This Week, February 26, 1990

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VOL. 7 NO. 8 FEBRUARY 26, 1990

USC Coastal Carolina College Office of Public Relations, P.O. Box 1954, Conway, SC 29526

Campus Community Celebrates Founders Day

Founders Day will be held Friday, March 2, at 1 p.m. in Wheelwright Auditorium to honor the founders of Coastal Carolina College. All members of the campus community are urged to attend.

USC President James B. Holderman will address the convocation and introduce Governor Carroll Campbell Jr., who will deliver the keynote address.

In recognition of their service to the college, the Founders Medallion will be presented to Novie M. Nelson of Myrtle Beach; Catherine H. Lewis of Conway; and posthumously to William A. and Maud W. Kimbel.

A reception will follow the program in the Student Center - overflow area.

Classes will be suspended on Friday, from 12:30 to 2:30 p.m., so that faculty, staff and students may attend the convocation.

Founders Day Information For Faculty

• Faculty are reminded to assemble in the Student Center overflow area and be ready to begin the processional to Wheelwright Auditorium *no later* than 12:45 p.m. on Friday, March 2.

• In addition to Founders Day activities on Friday, March 2, Coastal will be hosting the South Carolina Association for Health, Physical Education, Recreation, and Dance (SCAHPERD) convention on campus, with approximately 600 people in attendance.

o Parking will be reserved on March 2 in the following locations to accommodate visitors on campus.

- All parking spaces in the Horseshoe area
- The small lot at the Graduate and Continuing Education Building (facing the Singleton Building)
- Parking spaces around Spadoni Park

Faculty, staff and students are encouraged to use the new parking lot near the baseball field. Parking will conceivably be a problem; therefore, your cooperation will be appreciated.

Coastal To Host SCAHPERD Convention

Coastal will host the South Carolina Association for Health, Physical Education, Recreation, and Dance (SCAHPERD) convention, Friday, March 2 through Sunday, March 4 at the college. The convention was originally scheduled to be held in the fall at the Landmark Hotel in Myrtle Beach, but was canceled due to Hurricane Hugo.

The convention is open to all SCAHPERD members; however, individuals who are not members may participate in conference activities by paying a \$5 guest membership fee.

Pre-convention workshops will begin at 9 a.m., Friday, March 2. Workshops will be held on Red Cross CPR Training, Education Dance in Physical Education curriculum, and Project Wild to be held at Myrtle Beach State Park. There is an additional fee charged to attend pre-convention workshops.

The convention will feature programs in the areas of soccer, swimming, handball, track, badminton, modern dance, and folk dance. Some of the topics to be discussed will include developing professionalism in students, student injuries in the physical education class, new cholesterol guidelines and the National Cholesterol Education Program, how to organize and promote a college body, and suggested activities and lesson plan ideas for drug education.

Individuals may register for the conference in the Williams-Brice lobby 8:30 a.m. to 7 p.m. on Friday.

For more information about the convention, contact Dr. John Farrelly, ext. 2806

"Big River" To Be Presented At Coastal

"Big River," a musical adaptation of Mark Twain's *Huckleberry Finn*, will be presented at Coastal, Monday, March 5 at 8 p.m. in Wheelwright Auditorium.

This road-company production of *Big River* is based on a book by William Hauptman, which was adapted from the novel <u>Mark Twain</u>.

"This Week" is published by USC Coastal Carolina College which provides affirmative action and equal opportunity in education and employment for all qualified persons regardless of race, color, religion, sex, national origin, age, handicap, or veteran status. The show features the music and lyrics of Roger Miller, displaying a happy, toe-tapping mix of today's country music and yesterday's barn dances along with gospel rhythms. Miller's music has been described as a capturing of the adventure and spirit of *Huckleberry Finn*, while highlighting the anguish of the character of Jim, the runaway slave.

"If we woke up Mark Twain now," muses Miller, "I hope I would have his blessing. I wanted to capture what Twain was feeling when he wrote the story. I'm not a Mark Twain scholar, but I think he was looking at the world with a jaundiced eye. Sort of with a wry in his eye when commenting on the human race."

Tickets are \$20, \$10 for students with a Coastal I.D. and children through high school age. Advance tickets may be purchased at the Wheelwright box office, ext. 2502.

Black History Month Celebration Continues At Coastal

"Salute to Education," the final program of Coastal's annual Afro-American Black History Month celebration, will be Wednesday, February 28, at 7 p.m. in Wheelwright Auditorium. The keynote speaker will be Dr. Agnes Hilderbrand Wilson. The program is free and open to the public.

Dr. Wilson prepared for her career in education through advanced study at six universities, including study at the University of Paris as a Fulbright Scholar. She retired after serving more than 30 years as a public school teacher. Dr. Wilson was recognized in 1969 as South Carolina Teacher of the Year. She is past president of the USC Center for Community Education in Columbia and was appointed to the White House Conference on Children and Youth. She is immediate past president of the South Carolina Retired Teachers Association and is active in the United Presbyterian Church. Dr. Wilson is an ambassador of goodwill in all her endeavors.

Awards will be presented to selected retired teachers for their contributions to education. This year's recipients are Cecil C. Bellamy, Leslie Legette, and Evelyn Snider of Conway and Alberta Frazier of Burgess.

For more information about the program, contact George L. Williams Sr., director of minority student relations, ext. 2304 or Kathy Watts, ext. 2302.

Coastal Carolina Theater To Hold Auditions For "South Pacific"

Coastal Carolina Theater will hold auditions for the production of "South Pacific," Wednesday, February 28 and Thursday, March 1 at 7 p.m., in the Little Theater located in the Graduate and Continuing Education Center. Auditions are open to the public.

Charles Whetzel, visiting assistant professor of theater, is director of the production.

The play calls for twenty-five men, fifteen women and two children between the ages of eight and twelve. Individuals who audition should bring sheet music for a prepared audition piece or a piece from the show's score.

The play will be presented at Coastal, Friday, April 20 through Sunday, April 22. Rehearsals are tentatively scheduled to begin Monday, March 5. Copies of the script are on reserve in Kimbel Library.

For more information, contact Charles Whetzel, ext. 2501.

Collegiate Drug Awareness Week Scheduled

National Collegiate Drug Awareness Week is scheduled for March 4 through 10. This year's theme is "Party With Me! I'm Drug-free!"

Special educational programs are scheduled during the week to focus on various aspects of addiction and compulsive disorders. Ernie Kirkland of Bruce Hall will address the topic of "Sex and Love Addiction"; Lt. Guy Osborne of the Horry County Police Department, will speak on "Satanism and Drugs"; and Judy McKeown of the Radar Institute will discuss "Eating Disorders." Patti Loebs, Coastal's health services nurse, will present a program on AIDS.

A schedule of events will be distributed listing the times, dates and locations of the programs. Faculty, staff and students are encouraged to attend the sessions to obtain valuable information.

For more information, contact Vicki Gardner, ext. 2340.

Coastal Carolina Choir Sponsors Trip To The Bahamas

Is it Better in the Bahamas?

The Coastal Carolina Choir is sponsoring a trip to the Bahamas May 8 through 11, which is open to the public on a space available basis.

The group will travel by bus to Columbia, SC, and then fly to Freeport. The fee includes travel; three nights accommodations at the Bahamas Princess Resort; transfers in Freeport to and from the airport and hotel; and a free coupon book for activities in Freeport.

Cost for the trip is \$349 for choir members; \$359 for Coastal students; and \$369 for non-students.

A \$25 non-refundable deposit is required by Friday, March 2, to reserve a space for the trip. Space is limited, so early registration is advised.

For more information or to reserve a space for the trip, contact Susi at Sunway Charters, 238-1773. Coastal's choir sponsor is Carolyn Cox at Coastal, ext. 2513.

Career Recruitment Day Scheduled For March 23

Career Recruitment Day, a consortium event with Francis Marion College and Coker College will be held March 23. All December 1989 and May 1990 graduates are encouraged to participate. A list of participating employers will be available the first week in March in the career placement office. Students can sign-up for 30-minute interviews and may submit resumes for the employers.

Resume and interview workshops will be held during the weeks of March 12 through 16 and March 19 through 23 to prepare students for the interviews on March 23.

For more information about the workshops or Career Recruitment Day, contact the career placement office, ext. 2333.

"Greying of South Carolina" Forum To Be Held

USC Coastal Carolina College Graduate and Continuing Education, in association with Horry Georgetown Technical College, and the Grand Strand Senior Center, will host a public issues forum, "The Greying of South Carolina," Thursday, March 29, from 10:30 a.m. to 4:30 p.m., at the Grand Strand campus of Horry Georgetown Technical College.

The local forum is part of a statewide series that will conclude with a conference in Columbia this May.

Developed by the South Carolina legislature, the Governor's office, and administered by the South Carolina Humanities Council, the forum allows citizens the opportunity to meet and discuss options and make recommendations for a final report to be issued to South Carolina leaders.

Discussion will focus on the contents of a humanities reader that will be mailed to registrants. Participants will work in small moderated groups during the forum.

For more information, contact Brenda Goldberg, ext. 2672.

Graduate And Continuing Education To Host National Conference On Aging

Graduate and Continuing Education will host "Longevity in America: Beyond the Linear Life Plan," a national conference on aging, Tuesday, March 27 and Wednesday, March 28.

The conference offers professionals who work in the field of aging and related gerontological issues, the opportunity to share information that has evolved from study, research and first-hand experience. The conference will focus on the implications and impact longevity in America will have on the next century.

Dr. K. Warner Schaie, internationally known lecturer, author and director of cognitive research involving the elderly, will be a featured speaker at the conference. Schaie is currently Evan Fugn Professor of Human Development and Psychology and director of the Gerontology Center at Pennsylvania State University. Schaie has been the recipient of millions of dollars in grant money for research in the area of aging.

Dr. Sherry Willis, also with the University of Pennsylvania, as professor of human development and psychology, will speak at the event. Willis's expertise is in research and teaching in adult development and aging.

For more information, contact Graduate and Continuing Education, ext. 2672.

USC Coastal To Host Conference At Allen University

The Comprehensive Enrichment Program in International Studies, coordinated by USC Coastal, will present the conference "Global Perspectives and the University and College General Studies Core Curriculum," Monday, March 5 and Tuesday, March 6, at Allen University in Columbia.

Keynote speaker will be The Honorable Godfrey L. Binaisa, former president of Uganda and personal friend of Nelson Mandela.

Binaisa was elected president of Uganda in 1979 by the National Consultation Council after Idi Amin was defeated. He was not president even a year before military officers non-violently overthrew him.

During his presidential tenure, he worked to prepare Uganda for parliamentary elections. After the coup that ousted him, he fled to London where he practiced law. In 1987, he came to the United States and now lives in Brooklyn.

Binaisa has served as a member of the International Commission of Jurists, an arbitrator for the International Arbitration Tribunal in Stockholm, Sweden, and chairman of the Salaries Review Commission for East Africa Posts and Telecommunications. He has extensive legal experience serving as international commercial consultant to various industries, governments and international organizations; barrister-at-law (England and Wales), Inns of Court, Lincoln's Inn in London; and was appointed to serve on the Queen's Counsel in London.

Coastal faculty will be the presenters of other conference sessions.

Monday sessions will include: "Terrorism and Intercommunal Violence in the Modern World," Dr. Richard Collin; "Introducing India to the General Studies Core Curriculum," Preston McKever-Floyd and Glenda Sweet; "Education in Africa, Cameroon and Kenya," Dr. Richard Koesterer; "Integrating the Black Experience into Latin American Content Courses," Dr. James Henderson; "The Faculty Exchange Experience," Dr. Lance Bedwell and Dr. Randall Wells.

Tuesday sessions will include: "New Realities in Eastern Europe and the Soviet Union," Dr. James Farsolas; and "The USC at Oxford Program - the Experience of Traveling with Students," Dr. Robert N. Robinson.

The conference will conclude by 12 noon, Tuesday.

The Comprehensive Enrichment Program in International Studies was developed to improve undergraduate education in international studies by planning and executing a series of curricular and extra-curricular activities for students and teachers. The overall aim of the program is to increase international awareness of faculty and young men and women, providing mechanisms that will support long-term changes geared to the acquisition of international competence.

The ten participating South Carolina Colleges are: USC Coastal Carolina College, Allen University, Benedict College, Morris College, South Carolina State College, Voorhees College, USC-Aiken, USC-Beaufort, USC-Salkehatchie, and USC-Union.

If you are interested in attending the conference or one or more of the sessions, contact Geoff Parsons, coordinator of the Grant and International Student/Study Abroad Advisor, ext. 2054.

Stage Workers Needed For "Big River" Production

Fifteen stagehands are needed for the cultural arts series presentation of the Broadway musical *Big River* on Monday, March 5. Work will begin at 8:30 a.m. and continue until after the performance that evening. Anyone interested in becoming a stagehand, should contact Tom Jones, director of Wheelwright Auditorium, ext. 2510, as soon as possible.

Coastal's Marketing Students Win Awards

Sheila Pryor of Myrtle Beach, a junior marketing major, has been named first place regional winner in the 1989-90 American Academy of Advertising and International Newspaper and Marketing Executives (AAA/INAME) Student Newspaper Advertising Competition. This year's competition theme was the prevention of teenage suicide.

As a regional winner, Pryor's series of ads will be showcased at upcoming AAA and INAME conventions. The ads also will be eligible to be included in a publication prepared by the INAME Foundation for distribution to all member newspapers and to all members of the American Academy of Advertising.

In its fourth year, the annual contest includes eleven competing regions for colleges and universities across the country.

Susan Parker of Pawleys Island, a senior marketing major, received an honorable mention for her series of ads.

Kelly Mathis of Charleston, West Virginia, a December 1989 graduate, was named first place winner in a recent Retail Advertising Conference (RAC) advertising contest.

Mathis, who plans a future career in marketing, was informed of her winning entry by Douglas E. Raymond, president of RAC. According to Raymond, the ad entry which required a re-write and layout of a store's red tag sale, "showed creativity, clarity of offer and a fresh approach to a rather mundane sale ad." As the first place winner in the contest, Mathis received a free trip to the 38th annual RAC conference at Chicago's Downtown Marriott Hotel, where over 1,700 advertising and marketing professionals were in attendance.

Wellness Notes

February is ...

American Heart Month

Be good to your heart, this month . . . and always!

How Fats Affect Your Heart

Saturated fats are known to increase the body's levels of serum (blood) cholesterol. Along with cholesterol, saturated fats can deposit on the inner walls of blood vessels - a condition known as atherosclerosis. When the heart's arteries become clogged with cholesterol and fats, blood flow can be restricted or totally blocked, leading to severe chest pain and heart attack.

P.E. Center Extends Hours Of Operation

The recreation and fitness center hours of operation have been extended until 10 p.m. on Sundays through Thursdays, beginning February 25. The pool will continue to close at 8:30 p.m.

For more information, contact the Physical Education Center, ext. 2802.

Coastal's Tennis Teams To Benefit From Grand Strand Dinner Club Effort

The Coastal Carolina College men's and women's tennis teams are attempting to raise money to offset their traveling expenses during the 1990 season through the efforts of the Grand Strand Dinner Club.

Employees of Coastal may purchase a dinner club membership for only \$30. This is a savings of \$9.95 off the regular dinner club membership. The membership offers the member and a guest discounted meal privileges at 18 Grand Strand restaurants. The membership offers a total of 60 free dinners with a cash value of \$600.

The Coastal Carolina tennis program will receive \$15 from the dinner club for every membership sold to a Coastal Carolina employee.

For more information concerning the fundraiser, contact Diane Watson (ext. 2811), tennis coach John Mack (ext. 2828) or the athletic department (ext. 2820).

Athletic Department Sponsors "Getaway Weekend"

The athletic department is sponsoring a "Getaway



Weekend" fundraiser to benefit the athletic scholarship program. The "Getaway Weekend" will offer the winning individual two nights lodging at an ocean resort in Myrtle Beach and at least one dinner for two at one of Myrtle Beach's finest restaurants.

Tickets are a \$2 donation and can be obtained from the athletic department (WB-152) or from any member of Coastal's athletic teams.

The winner will be announced during graduation week at Coastal.

For more information, contact the athletic department, ext. 2820.

March Birthdays

3	Beverly Harris	21	Charles Turner
7	Robert Small	22	Wanda Shannon
	Pat Tyler	23	Violet Meade
9	Carole Abner		Tom Cooke
	Aristo Gore	24	Andy Hendrick
10	Jeff Linder	25	Ronnie Howard
12	Elliott Hunt	26	Fred Hicks
14	Rebecca Heniford	27	Les Whitley
	Joyce Jones	29	Michael Sloothaak
15	Mollie Starbuck		Curtis Bryant
	Edward Carter	30	Martha Green
17	Horace Wood		Edmond Brunette
19	Paul Peterson	31	David Brown
20	Lori Cooke		

Coastal Carolina People

o Dr. Richard Oliver Collin, professor of political science, addressed a group at the Kingston Presbyterian Church, Conway, regarding the subject of religious and ethnic conflict in Ireland, February 14, 1990.

o Cathy L. McPherson, public relations director, has been invited to join Kappa Tau Alpha (KTA), a national honorary journalism scholarship society, at USC-Columbia. Kappa Tau Alpha is dedicated to the recognition and promotion of scholarship in the field of journalism. It was established at the University of Missouri in 1910. The USC chapter was organized in 1968.

o Preston McKever-Floyd, instructor of philosophy and religion, was elected president of the South Carolina Academy of Religion during their February 17 meeting at USC-Columbia. This past year he served as vice president with responsibilities entailing receiving proposals for papers, and coordinating and presiding at the annual meeting.

o The works of Laura Pharis, assistant professor of fine art, will be exhibited at the 1708 East Main Alternative Space Gallery, Richmond, Virginia, from March 2 through March 30. The exhibit will include her prints, sculptures and drawings.

o Ed Cerny, coordinator of the MBA and director of the internship programs, made a presentation, entitled "Career Planning for the 90s," at the Advertising II Club, Charlotte, NC, February 21.

Classifieds

Found: Ladies wristwatch, ladies gloves, and a jacket. For more information or to identify items, contact the law enforcement and safety office, annex 117, or call ext. 2177.

For Rent: House located in Quail Creek. Four bedrooms, 2-1/2 baths. For information, contact Will Garland, ext. 2657, or Audrey Garland, ext. 2672.

For Sale: 1983 Grand Prix. Excellent condition with many extras - electric seats, power windows and locks, tinted windows, and more. For more information, contact Robin, ext. 2162.

For Sale: NEC Multispeed HD laptop computer with Condura case. 640K, 20mb hard drive, backlit LCD. Supports CGA/VGA. Full of software including laplink and cables. All documentation for computer. Cost near \$2600 - will sacrifice for \$1500. Will demonstrate. For more information, contact Ed Anderson, ext. 2672 or 449-5868.

Campus Calendar

Monday, February 26:

Group Benefits Meeting, interviews from 9 a.m. to 4 p.m., SC-204.

Women's Basketball, Coastal vs. Campbell, 7:30 p.m., away.

Wednesday, February 28:

"Salute to Education," Black History Month program, 7 p.m., WA.

Auditions for "South Pacific," 7 p.m., GCEC-005.

Alcoholics Anonymous Closed Meeting, 6 p.m., SC-205.

Thursday, March 1:

Men's Basketball, Big South Tournament, Rock Hill, SC.

Horry County Higher Education Commission Meeting, 5 p.m., EMS-conference.

Auditions for "South Pacific," 7 p.m., GCEC-005.

Friday, March 2:

Founders Day Convocation, 1 p.m., WA.

SCAHPERD Convention, all-day, campus.

Men's Basketball, Big South Tournament, Rock Hill, SC.

Saturday, March 3:

SCAHPERD Convention, all-day, campus.

Women's Basketball, Coastal vs. Radford, 7 p.m., home.

Men's Basketball, Big South Tournament, Rock Hill, SC.

Sunday Chapel, 10:30 a.m., SC-205. SCAHPERD Convention, all-day, campus. Monday, March 5: National Collegiate Drug Awareness Week.

"Sex & Love Addiction" Lecture, speaker - Emie Kirkland from Bruce Hall, 1:30 p.m., SC-205.

"Big River" Performance, 8 p.m., WA.

Sunday, March 4:

CONWAY, SC 29526 PO Box 1954 USC Coastal Carolina College

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