

1-22-1990

Coastal Carolina College This Week, January 22, 1990

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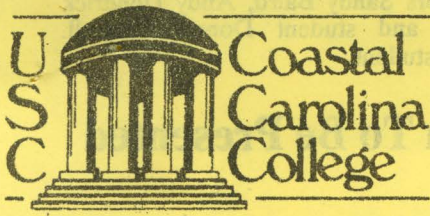


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this week

VOL. 7 NO. 3 JANUARY 22, 1990

USC Coastal Carolina College
Office of Public Relations, P.O. Box 1954, Conway, SC 29526

A Message From The Chancellor

I hope the new year is off to a good start. The activity around campus has picked up considerably so I know all of you are busy. After the faculty meeting last week, several faculty members asked if they could have copies of the visuals that I used in the meeting. I decided to duplicate these for this publication. I hope that you find them useful and, again, I reiterate that our future is bright.

I wish you luck as we begin the new decade in this exciting period of Coastal's growth and development.

Chancellor Eaglin

A Note To Faculty

Coastal's Scholarship Committee requests faculty to announce to their classes the Coastal student scholarship deadline is February 1. Applications must be received in the scholarship office by this date to be considered for a scholarship.

Scholarship awards are based on academic achievement, financial need, residency, activities, majors, and various other criteria depending on the particular scholarship; therefore, all students should be encouraged to submit an application.

Funds to support the scholarship program come from individuals, organizations, and companies who have elected to invest in academic excellence at Coastal. Often, individual donors are persons who have succeeded in the Coastal service area and want to insure that others have the same opportunity. Organizations and companies seek to insure the regional advantages of excellent students at Coastal. Joining private scholarship donors are the taxpayers of Horry County who, through the Horry County Higher Education Commission, have dedicated funds for students who are residents of Horry County.

Scholarship donors have established more than 335 scholarships available to students enrolled or planning to enroll at Coastal. Each scholarship offers up to a full-tuition award to one or more students for a variable period between one semester and five years.

For more information or to pick up an application, contact Margaret Ammons, ext. 2012, in the Chancellor's Suite, E. M. Singleton Building.

Scott Hamilton Quintet To Perform At Coastal

The Scott Hamilton Quintet will perform in a jazz concert Thursday, February 1, at 8 p.m. in Wheelwright Auditorium. The group features two-time Grammy nominee and Concord Jazz recording artist Scott Hamilton. His contemporary jazz saxophone style follows the tradition of Coleman Hawkins and Ben Webster.

Ticket price is \$7, and \$4 for students with a Coastal I.D.

For more information, contact the Wheelwright box office, ext. 2502.

Small Business Planning Workshop To Be Held

The Small Business Development Center (SBDC) at Coastal and the Service Corp of Retired Executives (SCORE), will co-sponsor a "Small Business Planning Workshop," Tuesday, January 23, 6 to 9 p.m. in Kimbel Library, room 232.

The hands-on workshop is for the new business owner and individuals who are thinking about becoming entrepreneurs.

Cost of the workshop is \$10. Due to limited seating, preregistration is requested. Deadline to register is Monday, January 22.

All SBDC events are co-sponsored by the Small Business Administration. Handicapped facilities are available upon request.

For more information, contact Patrick King, manager of the Small Business Development Center, ext. 2170.

Tom Riker Lecture Scheduled At Coastal

The athletic department will sponsor a lecture by Tom Riker, Tuesday, January 23, at 7:30 p.m. in Williams-Brice Gymnasium. The program is free and open to the public.

Riker, a former USC Columbia all-star basketball player who advanced to play for the New York Knicks, experienced a decline in his career as his drinking increased. He will share his experiences and recovery during his lecture.

"This Week" is published by USC Coastal Carolina College which provides affirmative action and equal opportunity in education and employment for all qualified persons regardless of race, color, religion, sex, national origin, age, handicap, or veteran status.

For more information, contact the athletic department.

Alpha Kappa Alpha Sorority Presents "Back To Life"

Alpha Kappa Alpha sorority will sponsor "Back To Life," a step show, Saturday, January 27, at 8:30 p.m. in Wheelwright Auditorium. Kappa Alpha Psi Fraternity, Inc. of Morris College will attend as special guests. The program is open to the public.

Advance tickets are \$3 and are available from Alpha Kappa Alpha sorority members. Tickets will be \$3.50 at the door.

For more information, contact the Alpha Kappa Alpha sorority members or Student Activities, ext. 2301.

Staff Enrichment Funds Available

The staff enrichment committee has announced the availability of funds for work-related seminars and workshops to enhance productivity and job effectiveness.

Applications are available upon request for full-time staff personnel and may be obtained from Clara Rogers, academic affairs, ext. 2088.

"Straight Talk About Financial Aid" Program To Be Held

A "Straight Talk About Financial Aid" program will be held Thursday, January 25, at 7 p.m. in the Graduate and Continuing Education Center, room 005. College representatives from Financial Aid and Admissions will discuss various state and federal grants, work study employment, college loans, and other forms of financial assistance.

Straight Talks are a series of informational programs for prospective students and their families. Additional sessions will be held this year on undergraduate admission and adult enrollment.

Preregistration is requested, but not required.

For more information, phone the office of admission, ext. 2026.

Student/Faculty Open Forum Scheduled

A student/faculty open forum on the proposed campus alcohol policy, sponsored by the Coastal Carolina Circle of Omicron Delta Kappa (a national leadership honor society), will be held Thursday, February 1, from 1 to 2:30 p.m. in the Student Center overflow area.

All members of the campus community are invited to attend this panel presentation and open discussion which is intended to increase student and faculty awareness of and involvement in developing a campus alcohol and drug policy.

Panelists include professors Sandy Baird, Andy Hendrick and Joe Mazurkiewicz, and student Donna Mitchell. Moderator is Gary Allen, student.

Brazilian Film To Be Presented At Coastal

A feature-length film concerning the life of Xica da Silva, mistress of Brazil's wealthiest man in the eighteenth century, will be presented Tuesday, February 6, at 7 p.m. in the Graduate and Continuing Education Center, room 003. The presentation is free and open to the public.

The 1976 production, directed by Carlos Diegues, one of Brazil's leading film makers, tells the legendary true story of a black slave, whom Diegues describes as "our Joan of Arc. Sort of."

Set during the diamond rush of the eighteenth century, the slave Xica da Silva, parlays a determination into a rise to power that eventually makes her the unofficial Empress of Brazil.

This festive exercise in Brazilian Baroque is dominated by the dynamic central performance of Zere Motta, described by Diegues as "a combination of Ertha Kitt and Cameran Miranda."

Coastal Carolina College's Comprehensive Enrichment Program in International Studies is chief sponsor of the program. The film will be placed in its historical setting by Dr. James Henderson, Latin American specialist and associate professor of government and international studies.

A discussion will follow the film. Coffee will be provided by Graduate and Continuing Education, the program's co-sponsor.

For more information, contact Dr. James Henderson, ext. 2626.

Black History Month Celebration Continues At Coastal

The annual Afro-American Black History Month celebration, "Calling on the Past to Enrich the Present and the Future," will continue at Coastal with programs scheduled through February 28.

Scheduled programs, which are free and open to the public, are as follows:

Sunday, February 4:

The Greater Gospel Sing Out
Wheelwright Auditorium
7 p.m.

Music will be presented by the Coastal Carolina College Gospel Choir, directed by Sheryl Ward, The Chosen Sisters and the Burgess Murrells Inlet Community Choir. A reception will follow the program.

Thursday, February 15:

"Cry Freedom"
Student Center, room 205
7 p.m.

This emotional film set in contemporary South Africa tells of an extraordinary friendship between black activist Steven Biko and white liberal newspaper editor Donald Woods. It is based on Woods' book, *Biko and Asking for Trouble*. Sponsored by Campus Union and Afro-Am. Refreshments will be served.

Thursday, February 22:

Mr. Gale Sayers Lecture
Williams-Brice Gymnasium
7 p.m.

By the age of 21, Gale Sayers was well on his way to being an important national sports hero in the National Football League. His six-year, super star career with the Chicago Bears included six touchdowns in one game; 22 touchdowns in one season; and lifetime leader in kickoff returns, averaging 31 yards per return. His autobiography, *I Am Third*, describes a courageous career as leader, pathmaker, and servant. He has written an instructional book on the fundamentals of offensive football for players of all ages. We also recall the heartwarming movie, "Brian's Song," describing his relationship with a courageous football teammate who died of cancer. Sponsored by Coastal Carolina Athletic Department, Afro-Am Society and the college's Alcohol and Drug Prevention Program. Reception immediately following lecture. Everyone is welcome.

Sunday, February 25:

AKA Founders Day Celebration
Cherry Hill Baptist Church, Conway, SC
11 a.m.

This program, featuring Sheila M. Brown, Atlanta City Council Member, is in celebration of Alpha Kappa Alpha sorority founder's day and is sponsored by Mu Iota Omega Chapter, Cherry Hill Baptist Church.

Wednesday, February 28:

Salute To Education
Wheelwright Auditorium
7 p.m.

The keynote speaker, Dr. Agnes Hilderbrand Wilson, prepared for her career in education through advanced study at six universities, including study at the University of Paris as a Fulbright Scholar. She returned after serving more than 30 years as a public school teacher. Dr. Wilson was recognized in 1969 as South Carolina Teacher of the Year. She is past president of the USC Center for Community Education in Columbia and was appointed to the White House conference on Children and Youth. She is immediate past president of the South Carolina Retired Teachers Association and is active in the United Presbyterian Church. Dr. Wilson is an ambassador of goodwill in all her endeavors. Awards will be presented to selected retired teachers during the program. Everyone is welcome to a reception following the program.

For more information about the Black History Month programs, contact George L. Williams Sr., director of minority student relations, ext. 2304 or Kathy Watts, ext. 2302.

Returning Students Association Sponsors Fund Raiser

The Returning Students Association will sponsor a fund

raiser for a "Getaway Weekend for Two." The proceeds will help fund a scholarship awarded by RSA.

The prize package will include two nights at the Ramada Ocean Forest Resort, dinner for two at Damon's, dinner for two at Garcia's, breakfast for two at Akel's, and Sunday brunch for two at Alfredo's in the Hilton Hotel on North Kings Highway.

Donations for tickets for the drawing, held on Valentine's Day, February 14 at noon in the Student Center, are \$1 each. Tickets will be available in the Student Center overflow area from Tuesday, January 23, on Tuesdays, Wednesdays and Thursdays, from 11:45 a.m. to 12:45 p.m. Donations will be accepted until the time of the drawing. Ms. Coastal, Mindy Spires, will draw the winning ticket.

Your support of the RSA is requested - YOU COULD BE THE LUCKY WINNER!

U.S. Census Bureau Issues "Help Wanted" Notice

The U.S. Census Bureau has begun its search for employees to help with one of the nation's most important endeavors, the 1990 census of population and housing.

The first temporary jobs will involve door-to-door delivery of census questionnaires to area residents during March. The second major operation, April through June, will be follow-up visits made necessary because some households will not mail back their census questionnaires on or before the April 1 deadline-Census Day.

To help ease the hiring burden, Congress has passed legislation that will allow military and civilian federal retirees to take a temporary census job without having an effect on their retirement benefits as required by previous law.

Depending on the type of position, the jobs pay from \$5 to \$8.50 per hour, and census field workers will be reimbursed 24 cents per mile for automobile expenses.

Persons interested in information about temporary census employment should contact the nearest state employment office or the local Census Bureau office in Florence. The address is U.S. Bureau of the Census, McMillian Federal Bldg., 401 W. Evans Street, Florence, SC 29501.

New Hours For Kimbel Library And Media Collection

Effective immediately, Kimbel Library and media collection will be opening one hour earlier than in previous semesters. Spring semester hours of operation are as follows:

Kimbel Library

Regular hours

Monday through Thursday: 8 a.m. to 11 p.m.
Friday: 8 a.m. to 5 p.m.
Saturday: 9 a.m. to 5 p.m.
Sunday: 1 p.m. to 11 p.m.

Exceptions

Spring Break

Sunday, March 11: 1 p.m. to 9 p.m.

Monday, March 12 to Thursday, March 15: 8 a.m. to 9 p.m.

Friday, March 16: Regular hours resume.

Easter

Friday, April 13: Closed

End of Semester

Friday, April 27 and Saturday, April 28: 8 a.m. to 9 p.m.

Sunday, May 6: 1 to 9 p.m.

Monday, May 7 through Thursday, May 10: 8 a.m. to 9 p.m.

Friday, May 11: 8 a.m. to 5 p.m.

Saturday, May 12: 9 a.m. to 5 p.m.

Sunday, May 13: 1 to 9 p.m.

Media Collection

Regular hours

Monday through Thursday: 8 a.m. to 10 p.m.

Friday: 8 a.m. to 5 p.m.

Saturday: 9 a.m. to 5 p.m.

Sunday: 1 to 10 p.m.

Exceptions

Spring Break

Sunday, March 11: 1 to 9 p.m.

Monday, March 12 to Friday, March 16: 8 a.m. to 4:30 p.m.

Easter

Friday, April 13: Closed

End of Semester

Sunday, May 6: Closed

Monday, May 7 to Thursday, May 11: 8 a.m. to 4:30 p.m.

Saturday, May 12 and Sunday, May 13: Closed

Summer hours will begin on Monday, May 14. A schedule will be published at a later date. For more information, contact Kimbel Library.

Graduate And Continuing Education Offers New Zealand/Australia Trip

Educators and individuals interested in learning about the whole language approach to teaching reading and writing in a country with a literacy rate of 99 percent, can participate in "New Zealand and Australia: Whole Language Down Under," Friday, July 13 through Thursday, August 2.

The trip will include a two-week stay in New Zealand, to study the whole language approach used throughout the country. Classroom visits and seminars with teachers will be offered. Graduate or undergraduate credit can be earned by participants.

A third week will be spent in Australia.

Non-educators who wish to participate will have free time, while others visit the New Zealand schools. Optional side trips will be offered.

Fees may be paid on a divided schedule, with first payment (deposit), due Thursday, February 1. Full refunds

(excluding deposit fee), will be made through Thursday, May 31.

For more information about the trip, contact Graduate and Continuing Education, ext. 2672.

Classroom '90 Conference For Educators

Graduate and Continuing Education will hold *Beyond Theory: Current Issues for Classroom Teachers*, Saturday, February 17 at Coastal. Concurrent sessions in whole language and children at risk will continue through 1 p.m. in the Graduate and Continuing Education Center.

The session on whole language will be conducted by Janet Files, instructor and doctoral student at the University of South Carolina, and Heidi Mills, assistant professor of education at the University of South Carolina.

Files has participated in numerous workshops and institutes on whole language. She attended the New Hampshire Summer Writing Institute with Donald Graves and visited classrooms which applied recent research in literacy development. Files has studied with Jerry Harste on teaching as inquiry. She is widely known for her support of teachers in transition to whole language.

Mills has given numerous national, state and local presentations on literacy development, writing strategies and whole language. She has collaborated with Jerry Harste in the Coastal Summer Whole Language Institute. Her latest book, which deals with math and whole language, will be available in the spring.

The session on children at risk will be conducted by Pat Callair, workshop leader and nationally-known speaker, and Mary Leiter, certified trainer of the TRIBES process, and instructor of developmental therapy and teacher effectiveness.

Callair, founder of the South Carolina Women's Consortium, holds a master's degree in both social work and education. She has counseled and taught children, teenagers and teachers. She is known for her work in breaking down barriers of sexism and racism.

Leiter earned her master's degree in early childhood education from Georgia State University and is a doctoral student at the University of South Carolina. Many teachers and parents have benefitted from her consulting work, numerous presentations at conferences, and teaching as a graduate instructor with the University of South Carolina.

Registration fee is \$40. Enrollment is limited, so early registration is advised.

For more information, contact Graduate and Continuing Education, ext. 2672.

Coastal Carolina People

o **Dr. Paul Gayes**, director of the Center for Marine and Wetland Studies, recently participated in the production of a documentary video of Hurricane Hugo's Impact on coastal South Carolina concentrating on the McClellanville area. This video was created by members of the Governor's Scientific Advisory Commission on Coastal Dynamics of the

New York State Disaster Preparedness Commission which will aid in the planning and preparation of other coastal communities for potential future hurricane damage and rebuilding. Gayes served as a technical advisor providing an overview of the South Carolina coastal environment, specific information about the effects of Hurricane Hugo and also conducted video interviews with the mayor of McClellanville and other local citizens.

o Dr. Marshall Parker, assistant dean of education and health professions, made a presentation, entitled "Healthy Lifestyles," at the Lifestyles Exposition at the Myrtle Beach Convention Center, January 13.

o Carolyn Cox, associate professor of music, has been asked to served on a task force to develop a broad based plan for the improvement of the fine arts program in the Horry County School District. This endeavor will be funded by a Target 2000 grant which has recently been approved by the State Department of Education.

o Lindy Smith, director of institutional research, was recently elected as a member-at-large of the South Carolina Association for Institutional Research. She will serve a two-year term.

Campus Calendar

Monday, January 22:

Men's Basketball, Coastal vs. Western Carolina, 7:30 p.m., home.

Women's Basketball, Coastal vs. Liberty, 5 p.m., away.

Tuesday, January 23:

Tom Riker Lecture, 7:30 p.m., WB gym.

Small Business Planning Workshop, 6 to 9 p.m., KL-232.

Wednesday, January 24:

"Nooner"--Comedy Extravaganza, 11 a.m. to 2 p.m., SC-overflow.

Alcoholics Anonymous Closed Meeting, 6 p.m., SC-205.

Thursday, January 25:

"Straight Talk About Financial Aid" program, 7 p.m., GCEC-005.

Saturday, January 27:

"Back To Life" Step Show, 8:30 p.m., WA.

Women's Basketball, Coastal vs. Winthrop, 3 p.m., away.

Men's Basketball, Coastal vs. Radford University, 3 p.m., away.

Sunday, January 28:

Sunday Chapel, 10:30 a.m., SC-205.

Monday, January 29:

Men's Basketball, Coastal vs. Winthrop College, 7:30 p.m., away.

Women's Basketball, Coastal vs. UNC Wilmington, 7:30 p.m., away.

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Goals 1990-1991

- * **Establish relationship with Horry-Georgetown Technical College**
 - impact on admissions
 - analysis of developmental education
 - admission standards
 - physical plant issues - sharing resources
- * **General appearance and upkeep of physical plant**
 - requested from vice chancellor through deans - "spruce-up" needs
 - establish priority "fix-up" campaign
- * **Public Relations**
 - examine current public relations activities
 - establish objectives for internal and external communications
- * **Re-establish small group meeting opportunities**
 - hold scheduled "Chancellor Chats" in late spring
- * **Graduate Programs**
 - has support of President on letter of intent (MED)

Goals 1990-1993

- * Add an additional 130,000 permanent sq. ft.
- * Assuming positive response from study committee, have graduate program in Master's of Education approved
- * Achieve equity in formula - Receive \$1 million boost in budget each year until equal with comparable institutions
- * Implement salary plan to meet national averages by discipline
- * Create 500 more residence hall spaces with appropriate food service building
- * Raise academic entrance requirements
- * Add 25 new faculty
- * Acquire seven-figure gift to insure funding for Humanities Building

Goals 1994-1996

- * Add an additional 150,000 square feet for Humanities, Library, and Kearns Hall renovation
- * Have graduate program in place - Master of Arts in Teaching
- * Achieve equity in funding formula
- * Achieve national averages in all salaries by discipline
- * Add 20 new faculty
- * Increase general endowment to \$10 million by 1999

Goals 1997-99

- * Add additional 150,000 square feet in Science Building expansion and Student Center
- * Additional 500 residence hall beds
- * Continue with full-formula funding
- * Add 20 new faculty
- * Consideration of additional graduate programs
- * Have one faculty chair funded in each school
- * Retire from administration at the end of the 1999 academic year

USC Coastal Carolina College

Comparison by Year 1979-1999

	1979	1989	1993	1996	1999
Physical Plant (sq. ft.)	233,310	300,000	430,000	580,000	730,000
FTE Students	1,733	3,300	4,060	4,630	5,200
Average SAT	757	860	900	950	950
FTE Faculty	100.4	180.1	220	250	285
FT Faculty	85	165	190	210	230
FT Staff	60	167	188	208	228
Residence Hall Beds	-0-	526	1,026	1,026	1,526
E & G Expenditures	4,505,860	17,482,376	24,500,000	30,000,000	35,000,000
Total Current Funds	4,708,804	19,685,198	27,000,000	34,000,000	40,000,000
Library Volumes	74,528	156,151	225,000	300,000	375,000
Grants	-0-	685,052	2,000,000	?	?
Private Endowments	71,000	1,400,000	4,000,000	7,000,000	10,000,000

External Grant Support

