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Coastal Carolina College This Week, October 23, 1989

USC Coastal Carolina College

Coastal Carolina University

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A Message From The Chancellor

We have received instructions for faculty who may be interested in the University's Faculty Exchange Program. I highly reinforce faculty without terminal degrees or who have not had the opportunity for scholarly research to consider making application for the Faculty Exchange Program. This program offers an excellent opportunity for our faculty to improve their academic skills. It is important that we take advantage of such opportunities and I hope all of you will seriously consider making application. The deadline for application is November 1, 1989. If you need any help in preparation of the application, please contact Dr. Ingle's office. Thank you for your interest.

Chancellor Eaglin

English Department Receives Cutting Edge Research Grant

The Department of English, in conjunction with the USC Aiken Department of English, has been awarded a \$58,312 research grant for a project entitled "CLEAR" (College Level Essay Analysis and Rating), from the South Carolina Commission on Higher Education, through the Cutting Edge Research Grants to Senior Colleges for 1989-90 program.

The purpose of the project is to investigate and establish procedures and programs designed to foster and then measure student achievement in writing.

Dr. Paul Rice, assistant professor of English, and Dr. Susan Webb, assistant professor of sociology, are investigators for the project, along with Dr. Steve Gardner and Dr. Susan Bell of USC Aiken.

According to Webb, who chairs an institutional effectiveness committee at Coastal, there are three basic goals to be met in the CLEAR project.

"The goals are to refine the placement process for assigning students to freshman composition classes; to provide information that faculty can use in planning courses and teaching; and to assess the "value-added" to students' writing abilities by their college classes," she said.

Webb says the research process involves a number of tasks.

"We are working with the State Department of Education and with English professors to identify the components of college-level writing and using this information to develop

analytical rating scales which will pinpoint the strengths and weaknesses in student essays. Then, we are training readers to rate student writing and evaluating ways to make their ratings consistent and useful to professors."

Webb says the information about student achievement will then be submitted to the South Carolina Commission on Higher Education, which they have requested as part of their focus on the effectiveness of state colleges.

According to Rice, it is important that two of USC's senior campuses are collaborating on the project.

"USC Coastal Carolina College and USC Aiken are working together in a consortial way to produce a system of evaluation and placement which we hope might become a standard for the state," said Rice. "We are especially interested in the input the State Department of Education has in the project because it will be the basis of improved teamwork between teachers of composition in the public schools and those at Coastal. It also will provide a continuity of expectation for those students entering Coastal from the South Carolina public school system."

Collin Nominated For CASE Professor Of The Year Award

Dr. Richard Collin, professor of political science at Coastal, recently was presented a certificate of honor from the Council for Advancement and Support of Education, as Coastal's nominee in the 1989 Professor of the Year Program.

The CASE Professor of the Year Program was established in 1981 to annually honor one outstanding undergraduate professor for contributions in the lives and careers of students. Collin was nominated for the award through letters written by current and former Coastal students, colleagues, the Chancellor, and academic deans at Coastal.

Collin has been a writer and analyst of contemporary political affairs for more than twenty-five years. His graduate studies at Harvard University were interrupted when he was called to active duty from the United States Army, and he spent two years in the Pentagon as a briefing officer, serving under the Army's Deputy Chief of Staff for Intelligence. Becoming a civilian official for the Defense Intelligence Agency (DIA), Collin was stationed in Rome for five years, serving as Chief of the Intelligence Collection Branch of the DIA station in Italy.

Collin completed his graduate work at Oxford University,

receiving his doctorate in 1983. In 1984, Collin joined the Department of Government at Coastal. In the 1987-88 academic year, he was elected Distinguished Professor of the Year by the student body. In 1989, he was promoted to full professor.

As a scholar, Collin has been interested in studying the roots of political violence. Over the past years, he has interviewed Palestinian guerillas, Red Brigades militants, and most recently, in August, 1989, a former leader of the Irish Republican Army.

"We are proud to have Dr. Richard Collin as part of our faculty at USC Coastal Carolina College," said Chancellor Eaglin. "He brings a rich and unique personal background to the business of teaching political science. The nomination of Collin for the CASE 1989 Professor of the Year Award is a deserving honor for a teacher of his caliber."

Admissions Office Sponsors "Straight Talk" Series

The Admissions Office will sponsor a "Straight Talk" program about undergraduate admission, scholarships and financial aid for prospective students and their families, Thursday, October 26, at 7 p.m. in GCEC-005. The program is free and open to the public.

College representatives will discuss step-by-step application procedures, admission requirements and deadline dates. Several options will be explained for those who do not meet admission criteria, including Guided Studies, special summer programs and summer courses. The Honors Program, for students whose test scores and previous grades predict outstanding college-level achievement, also will be discussed.

Representatives from the Offices of Financial Aid, Scholarships and Admissions, will explain scholarship sources, state and federal grants, work study employment, college loans, and other forms of assistance. Criteria for each form of assistance and the procedures for applying for financial aid and scholarships will be discussed.

Preregistration is requested, but not required. For more information, phone the Admissions Office, ext. 2026.

Charleston Pianist To Perform At Coastal

Pianist Douglas Ashley, a faculty member of the College of Charleston, will perform in concert, Sunday, October 29, at 4 p.m. in Wheelwright Auditorium. The program is free and open to the public.

Ashley graduated from Northwestern University with honors, where he also received his Ph.D. He has the piano certificate from the Conservatory of Vienna, where he studied with Viola Thern. A two-year scholarship from the Austrian government enabled him to participate in several master classes of Paul Badura-Skoda.

Active as a performer, teacher, composer, and editor, Ashley has spent summers in Italy as artist-in-residence with the Rome Festival Orchestra. He recently has been added to the list of artist teachers available for master class funding by the National Piano Foundation.

The Washington Post describes Ashley as "An excellent Charleston pianist...authoritative playing."

Ashley's performance at Coastal will include works by Mozart, Bach and Chopin.

For more information, contact Philip Powell, ext. 2515.

Coastal To Host International Studies Conference

Two Ohio State professors will be featured presenters in a conference on "How to Internationalize the General Studies Core Curriculum," at Coastal, Monday, October 23 and Tuesday, October 24.

The two-day conference is an activity of the International Studies Consortium, established earlier this year. Coastal Carolina College coordinates the program, and networks with nine other South Carolina Colleges. Program funds are provided by a three-year grant from the Center for International Education, United States Department of Education.

Conference lectures and workshops will be held in the Graduate and Continuing Education building, room 003. The program schedule is as follows:

Monday, October 23:

8:30 to 9:20 a.m.

Lecture: Dr. Chadwick Alger, Mershon professor of political science and public policy, Ohio State University, Columbus, Ohio.

Topic - *Global Competition and the Need for International Awareness*

Free and open to the public

10 a.m. to 12 noon

Faculty Workshop conducted by Dr. Alger

2 to 4 p.m.

Faculty question and answer session conducted by Dr. Alger

Tuesday, October 24:

8:30 to 9:45 a.m.

Lecture: Dr. James E. Harf, professor of political science, Ohio State University, Columbus, Ohio

Topic - *Global Competition and the Need for International Awareness*

Free and open to the public

10:15 a.m. to 12:15 p.m.

Faculty workshop on international studies conducted by Dr. Harf

2 to 4 p.m.

Faculty question and answer session.

For more information about the lectures/workshops, contact Geoff Parsons, ext. 2054.

Mathematics Department Schedules Conference

Coastal's Mathematics Department will sponsor a conference, entitled "Shaping Math Education for the 21st

Century, Friday, October 27. The morning lecture, featuring keynote speaker Dr. Kenneth Hoffman, will be held at 10 a.m., in Wheelwright Auditorium. The afternoon session will begin at 1:30 p.m., with a panel discussion in the Graduate and Continuing Education building, room 005, and will continue, at 3 p.m., with five concurrent sessions which will address various stages of mathematics education. The program is free and open to the public.

The purpose of the conference is to plan and develop a prototype model for mathematics education in this region and the country, relating to the National Research Council's published report to the nation on the future of mathematics education entitled, "Everybody Counts."

Dr. Kenneth M. Hoffman, professor of mathematics and former head of the Department of Mathematics at the Massachusetts Institute of Technology (M.I.T.), will be the keynote speaker at the conference.

A leading mathematician, educator and administrator, Hoffman has made significant contributions to the development of national policy affecting mathematics research and education. He received his Ph.D. from the University of California, Los Angeles.

Hoffman has been a member of the M.I.T. faculty since 1950. He served as the Executive Director of the Committee on Resources for the Mathematical Sciences of the National Research Council.

Hoffman was instrumental in the formation of the Board on Mathematical Sciences and the Mathematical Sciences Education Board. He became executive director of the Mathematical Sciences Education Board earlier this year, a position he holds concurrently with his M.I.T. professorship.

From 1984 to 1989, Hoffman headed the Office of Governmental and Public Affairs of the Joint Policy Board for Mathematics, which develops policy analyses on behalf of the national mathematics community and presents them to the executive and legislative branches of the government as well as the public. In 1986, Hoffman was awarded the Public Service Award of the Joint Policy Board for Mathematics "for his far-sighted and effective initiation...of a national mathematical sciences policy."

This is the first of two conferences to be held at Coastal, made possible by a grant awarded by the Horry County Higher Education Commission to provide the services of experts, as consultants and speakers, concerning this report. The second conference, scheduled for spring 1990, will be a continuation of the work begun during these sessions.

Horry and Georgetown County School District teachers and administrators also will be attending as the local area seeks to respond to the national concern for the improvement of mathematics education.

A luncheon is planned at a cost of \$10 per person. Registration for the luncheon is required.

The conference is free and open to the public; however, registration is requested. For more information or to register, contact Dr. Subhash Saxena, ext. 2076.

Brazilian Economist To Lecture At Coastal

Distinguished Brazilian economist Dr. Marcos Silva, a

Fulbright scholar at the University of California-Berkeley, will present two lectures at Coastal, Monday, October 30. Free and open to the public, the presentations are sponsored by Coastal's Department of Government and International Studies; the International Studies Consortium, directed by Fred Hicks, professor of history; the School of Natural and Applied Sciences; and the Council on International Exchange of Scholars, in Washington, D.C.

The first lecture, "Brazil and its Society," will be held from 2 to 3 p.m. in the Student Center, room 104. Silva will discuss Brazilian geography, history, people, economy, and environment.

From 7 to 8 p.m. that evening, Silva will discuss "Brazil's Foreign and Internal Debt," in the Student Center, room 205.

Silva earned his bachelor's and master's degrees in economics at the University of Sao Paulo. He earned a Ph.D. in economics from the University in 1988. He was assistant professor of economics at the University from 1985 to 1988.

Silva is a researcher of FIPE (Fundacao Instituto de Pesquisas Economicas - Foundation for Economic Research), and direction and high level management deputy executive secretary of ANPEC (Associacao Nacional de Centros de Pos - Graducacao em Economia - Brazilian Association of Centers of Post-Graduation in Economics.)

The economist has conducted numerous research activities in the area of innovation and macroeconomics. His most recent projects include "Cost Assessment for Immunobiological Products," "Assessment of the Economic Impact of Biotechnology in the Pulp and Paper Industry," and "The General Theory: A Post-Keynesian Interpretation."

He is the author and co-author of several publications on economics, including *Economic Perspectives in Biotechnology*, *Hyperinflation*, *The Reserve of Market in the Microcomputer Industry*, and *How to Finance the Steel Industry in Brazil*.

For more information about the lectures, contact the Department of Government and International Studies, ext. 2621.

Alumni Baseball Game Scheduled

Coastal's Alumni Association will sponsor an alumni baseball game and picnic, Saturday, October 28 at 2 p.m. The event will be held at the baseball stadium at Coastal. Former Chanticleer baseball team members will participate in the game. The event is free and open to the public.

For more information about the event, contact Pat Snell, Alumni Affairs, ext. 2006.

Wellness Committee Sponsors Halloween Hike

Coastal's Wellness Committee will sponsor a one-mile (or two-mile) Halloween Hike, Tuesday, October 31. Participants should meet at the Physical Education Center at 11:45 a.m. Halloween costumes are encouraged, but not required!

There also will be apple bobbing, prizes for the best costume, and a drawing for a \$25 gift certificate at T & C Sporting Goods. Faculty, staff and students are invited to join the group for fun!

Coastal Film Society To Present "The Awful Truth"

The Coastal Film Society will present "The Awful Truth," Sunday, November 5, at 2:30 p.m. in Wheelwright Auditorium.

The 1937 film, directed by Leo McCarey, features Cary Grant and Irene Dunne as a husband and wife who try to divorce, but can't break away from each other.

Tickets are \$2, and are available at the door.

For more information, phone the Wheelwright box office, ext. 2502.

"USA TODAY" Search Begins For USA's Best College Students

USA TODAY has begun its search for the USA's best college students to be named to its ALL-USA Academic Team. Students selected to the first, second and third teams will be featured in a *USA TODAY* special section planned for mid-January. The 20 first-team members will be invited to receive their awards at a ceremony in Washington, DC.

Any full-time undergraduate is eligible for consideration. All-USA Academic Team nomination forms have been sent to deans at colleges and universities nationwide or students may nominate themselves by completing the nomination form and having a dean sign it. Students may also submit with the form up to three letters of recommendation from persons on or off campus.

Nominees will be judged for outstanding individual academic endeavor; community/campus activities and leadership roles therein; awards, honors and demonstrations of initiative; and grade point average.

Criteria for the team were developed in consultation with *USA TODAY*'s co-sponsors: the National Association of Independent Colleges and Universities, the National Association of State Universities and Land-Grant Colleges, the American Association of Colleges for Teacher Education and the Council for the Advancement and Support of Education.

Nominations must be submitted by November 6.

Students interested in applying should contact their dean's office for an application. For additional information, contact the ALL-USA Academic Team, Carol Skalski, *USA TODAY*, P. O. Box 7852, Washington, DC 20044, or call (703) 558-5613.

Campus Telephone Directory

Faculty and staff are asked to correct the campus police telephone extension listed on the departmental list (last three pages in book) in the 1989-90 campus telephone

directory, which was distributed last week. The correct extension should be 2177. Faculty and staff are asked to report any changes, additions or corrections to Kay Alford, ext. 2084.

Coastal Carolina People

o Dr. Robert W. Squatriglia, Dr. Joe Mazurkiewicz, Joan King, and George L. Williams Sr., as representatives from the office of student affairs, attended the South Carolina Symposium on Retention in Higher Education, held October 6 in Columbia, S.C.

o Linda Hollandsworth, instructor of English, conducted a two-day workshop on "Writing Placement and Assessment" for the English faculty at Patrick Henry Community College, Martinsville, VA, October 12 and 13, 1989.

o Ed Cerny, M.B.A. and internship programs coordinator, was invited to speak to the Ad 2 Club in Greenville, S.C., Thursday, October 12. As state governor for the American Advertising Federation, Cerny spoke on the values of AAF and presented a video tape on the goals of the organization.

Classifieds:

For Sale: Four tickets to the USC vs. N.C. State football game scheduled for Saturday, October 28. Tickets are in section 9, row 50, west side. \$16 each. For more information, call ext. 2177.

For Sale 1983 doublewide mobile home, 24'x 60', 3 bedrooms, 2 baths, central H&A. Assume payments with approved credit. Call Wanda, ext. 2153, 8:30 am to 4 p.m. After 6 p.m., call 358-8361.

Campus Calendar

Monday, October 23:

National Red Ribbon Week, October 22-29.

Adult Children of Alcoholics Meeting, 3 to 5 p.m., SC.

Dr. Chadwick Alger Lecture, 8:30 to 9:20 a.m., GCEC-005.

Faculty Workshop with Dr. Chadwick Alger, 10 a.m. to noon; panel discussion, 2 to 4 p.m., GCEC-005.

Tuesday, October 24:

Dr. James E. Harf Lecture, 8:30 to 9:45 a.m., GCEC-005.

Faculty Workshop with Dr. James E. Harf, 10:15 a.m. to 12:15 p.m.; panel discussion, 2 to 4 p.m., GCEC-005.

Volleyball Game, Coastal vs. Augusta, 6 p.m., away.

Wednesday, October 25:

Soccer Game, Coastal vs. Liberty University, 7:30 p.m., home.

Alcoholics Anonymous Closed Meeting, 6 p.m., SC-205.

Thursday, October 26:

"Straight Talk" program, 7 p.m., GCEC-005.

Volleyball Game, Coastal vs. S.C. State, 6:30 p.m., home.

Friday, October 27:

"Shaping Mathematics Education for the 21st Century" conference, registration - 9:30 a.m., WA; Dr. Kenneth Hoffman Lecture - 10 a.m., WA; Lunch - 12 noon, GCEC-003; Panel Discussion - 1:30 p.m., GCEC-005; Concurrent Sessions - 3 p.m., KH.

Halloween Movie Night, Campus Union, 7 p.m., SC-205.

Saturday, October 28:

Soccer Game, Coastal vs. UNC Greensboro, 1 p.m., away.

Fall Visitation Day, Admissions Office, 12:30 p.m., registration - Spadoni Park.

Alumni Baseball Game, 2 p.m., baseball field.

Cross Country Schedule, Big South Championships, Charleston, SC.

Sunday, October 29:

Sunday Chapel, 10:30 a.m., SC-205.

Doug Ashley Piano Concert, 4 p.m., WA.

Volleyball Game, Coastal vs. Radford, 1 p.m.; Coastal vs. Virginia Tech, 7 p.m., away.

Elderhostel, Graduate & Continuing Education, continues through November 3, Myrtle Beach.

Monday, October 30:

Adult Children of Alcoholics Meeting, 3 to 5 p.m., SC.

Dr. Marcos E. Silva Lecture, 2 p.m., SC-104; 7 p.m., SC-205.

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