

6-26-1989

Coastal Carolina College This Week, June 26, 1989

USC Coastal Carolina College

Coastal Carolina University

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Coastal's Teacher Education Program Earns Approval

The teacher education program at USC Coastal Carolina College has received approval for a seven-year period beginning July 1 following the action of the State Board of Education. Coastal is the first college in South Carolina to achieve full approval of all its teacher education programs since the inception of new state accreditation standards.

The approval of teacher education programs is based on a comprehensive evaluation of the institution using the National Association of State Directors of Teacher Education and Certification (NASDTEC) standards suitably modified and extended by the State Board of Education. Any program of study in professional education offered in South Carolina must be approved by the State Board of Education if the program is to be used for the purpose of initial certification.

According to Sandy Bowden, associate professor of education at Coastal, the Professional Review Committee of the State Board of Education submits its recommendation after a complete examination is conducted at the college. The study at Coastal included a team of 20 individuals who came to the college during the spring 1989 semester to examine the teacher education program. The group examines recordkeeping, relationships with other schools within the college, relationship of the college and the local school districts, and the quality of student programs.

The state on-site review team evaluated Coastal's teacher education programs in elementary education; English; mathematics; biology; social studies; art; music education-choral; physical education; and early childhood education.

"We have worked hard to make sure our programs are in compliance with state standards," said Bowden. "A lot of what we did during the on-site evaluation at the college was to provide evidence of what we have accomplished. Dennis Wiseman, dean of the School of Education and Health Professions, worked diligently, dedicating many hours in leading the self-study segment of the NASDTEC Process."

Ron Ingle, vice chancellor for academic affairs, says approval of the certification program reflects on the entire college as a quality institution.

"The teacher education program approval standards are extremely rigorous. Our meeting these standards fully is a reflection of the quality not only of our teacher education programs, but also the efforts of the entire institution," Ingle said. "We also are very proud that Coastal Carolina College is the first institution in the state to receive full accreditation under the new procedures of the State Board of Education."

Bowden says the approval of the program also makes an impact on how other colleges perceive Coastal.

"Approval for the certification program signifies the campus-wide support that teacher education receives at Coastal and increases our statewide reputation," said Bowden. "We are receiving a lot of inquiries from other colleges to learn what kinds of things we are doing."

"This Week" Schedule For July And August

This Week will be published every other week during the months of July and August. For information about deadlines, contact Nancy Burton, Public Relations, ext. 2003.

Coastal Plantations Golf Tournament At Wachesaw Plantation Rescheduled

The Coastal Plantations Golf Tournament, which was postponed due to rain, has been rescheduled for Sunday, July 9 at Wachesaw Plantation. The tournament will benefit an archaeology program at Coastal, headed by James L. Michie, and will provide the basis for continued progress in exploring the physical history of our unique area.

The tournament will be open to both men and women with a shotgun start at 1 p.m. During the tournament, non-golfers can enjoy a tour, conducted by Professor Michie, of the several archaeological sites at Wachesaw. Immediately following golf, there will be a buffet and awards ceremony on the riverfront deck at Kimbel's.

Tax-free contributions to the Coastal Educational Foundation, Inc. will be \$50 per player. Non-golfers can enjoy the buffet for an additional donation of \$15. Reservations can be made by calling Nadine Godwin, ext. 2014, or the Wachesaw Pro Shop, 357-1500 or 1-800-922-5834.

Information From Personnel Services

Personnel Services requests the following information to ensure accurate salary and leave totals for employees for fiscal year 1988-89.

"This Week" is published by USC Coastal Carolina College which provides affirmative action and equal opportunity in education and employment for all qualified persons regardless of race, color, religion, sex, national origin, age, handicap, or veteran status.

June 30 Turnaround Documents:

Due to the July 4th holiday, exempt employees attendance reports for the June 30th pay period should be turned in to the Personnel Office by Thursday, June 29, at 12 noon. If necessary, the attendance reports can be amended by a memo to personnel. Please notify the Personnel Office of any amendments as soon as possible.

Timecards for the week ending July 1:

Timecards for this pay period are due in the Personnel Office no later than 10 a.m., Thursday, June 29.

Independence Day Holiday:

Coastal faculty, staff and students will observe the Independence Day holiday on Tuesday, July 4. All offices will be open during regular business hours, Monday, July 3.

For additional information, contact the Personnel Office, ext. 2036.

Tuition Assistance Application Deadlines Announced

Academic Affairs has announced the application deadline for tuition assistance for Summer II session is Thursday, June 29.

The deadline for tuition assistance for the fall 1989 semester has been changed to **July 5**. If additional time is needed, contact Chris Martin, Academic Affairs, ext. 2086.

Intensive Desktop Publishing Workshop Offered By Continuing Education

Graduate and Continuing Education will offer a two-day intensive desktop publishing workshop, Thursday, July 6 and Friday, July 7 at the Graduate and Continuing Education Center on campus. Classes will be from 8:30 a.m. to 5 p.m. each day.

This 16-hour workshop, taught by Dr. Jake Halford, will prepare participants to become effective and efficient in the use of desktop publishing by exploring the elements of design, learning lay-out techniques for pages, as well as how to properly edit texts. The art of color separation, editing and preparation of graphics, and the preparation of camera ready art will be part of the total learning experience of this workshop. Microsoft windows and the mouse will be used during the training.

During the workshop participants will prepare a two-page travel brochure and a four-page travel catalog.

The IBM PS/2 model 50 computers will be used with the Aldus Pagemaker III software. McIntosh computer users should also attend.

Fee for the workshop is \$325 and includes 16 hours of hands on instruction, workbook and student disk. 1.6 CEU's will be issued upon completion of this course. The deadline to register is Monday, July 3. The class is limited to seven participants.

For more information or to register, contact Brenda Goldberg, Continuing Education, ext. 2672.

Bookstore Closes For Inventory

The campus bookstore will close for inventory Monday, June 26 through Friday, June 30. The regular bookstore schedule will resume Monday, July 3. Bookstore hours are 8:30 a.m. to 5 p.m.

For more information, contact Carol Collins, ext. 2361.

Coastal I.D. Cards

Coastal faculty, staff and student identification cards will be made each Tuesday throughout the summer from 10 a.m. until 12 noon in SC-206. Exceptions will be July 18 and August 22. Additionally, identification cards will be made Monday, July 10, the first day of Summer II classes. No appointment is necessary.

Faculty and staff identification cards must be validated yearly, by July 1, through the personnel department. Student identification cards must be validated each semester.

For more information concerning student identification cards, contact Pat Singleton-Young, ext. 2303. Faculty and staff requesting information or yearly validation of identification cards, should contact the personnel department.

Memo From Printing Services

Faculty, staff and students requesting laminating and transparency services should contact Printing Services, trail 939, ext. 2921.

July Birthdays

- | | |
|----|----------------------------------|
| 4 | Randall Mishoe |
| 7 | Mary Harper |
| 9 | Tyrone Smith |
| 15 | Judy Edwards
Brenda Bellamy |
| 16 | Philip Powell
Al Cannon |
| 17 | June Barfield
Linda Brumfield |
| 18 | Lindy Smith |
| 19 | Peter Zuraw
Virginia Stanley |
| 20 | Peter Lecouras |
| 21 | Will Thomas |
| 23 | Paul Fowler
JoAnn Pugh |
| 25 | Nancy Goettel
Deborah Vrooman |
| 26 | Vicky Harris |
| 27 | Jack Thomas
Brenda Cox |
| 29 | Barbara Driver |
| 30 | Stewart Strothers |
| 31 | Kay Alford |

Campus Cafeteria Schedule

Cafeteria hours for the summer are 8 a.m. to 3 p.m., Monday through Friday. The cafeteria is closed on Saturdays. Hot meals will be prepared as long as the demand warrants.

Coastal Carolina People

o Dr. Richard H. Moore, assistant vice chancellor for grants and sponsored research, has been appointed to a two-year term on the South Atlantic Regional Technical Working Group (RTWG) committee of the Outer Continental Shelf (OCS) Advisory Board. The South Atlantic RTWG committee is one of six committees of the OCS Advisory Board which provide the director of the Minerals Management Service (MMS) of the U.S. Department of the Interior with advice on technical matters of regional concern regarding prelease and postlease OCS activities.

o Dr. Peter B. Barr, associate professor of management, has written a paper entitled "An Inter City's Dilemma: A Cooperative Venture to Attract Shoppers," which has been published in the *Journal of Professional Marketing Services*, volume 4, no. 2, 1989.

o Dr. Donald J. Millus, professor of English, had an article on Myrtle Beach piers, entitled "Year-Round Best Bet," published in the July issue of *Salt Water Sportsman* magazine. Millus also notes that July is the 25th anniversary of the capture of the world record one-ton tiger shark from a North Myrtle Beach pier.

o Dr. David Millard, assistant dean of humanities and fine arts and assistant professor of English, had an article entitled "What is it Like to be a Faulkner?," published as a chapter in *Perspectives on Perception: Philosophy, Art, and Literature*, edited by Mary Ann Caws, distinguished professor of English, French and comparative literature at the graduate school of the City University of New York.

The article develops a critical treatment of William Faulkner's *Intruder in the Dust* as an interesting instance of the philosophical issues raised in Thomas Nagel's celebrated article, "What Is It Like To Be A Bat?"

o Ed Cerny, director of the MBA and internship programs, attended the American Advertising Federation's national conference in Washington, DC, June 9-13.

Cerny attended the National Association of Yellow Pages meeting in Chicago, Ill., June 14-15, where he was invited to share Coastal's retailing students Yellow Page ad designs and creations using Macintosh computers.

Cerny was also invited to speak on "Christian Motivation" at the Fellowship of Christian Athletes National Conference at Black Mountain, NC, June 26-30.

o Dr. Sara L. Sanders, assistant professor of English, with Dr. Greta Little, anthropology, USC Columbia, published an article entitled "Classroom Community: A Prerequisite for Communication," in the May 1989 issue of *Foreign Language Annals*.

Sanders presented a paper entitled "ESL Teacher Evaluation at the Binational Center in Montevideo, Uruguay: Purposes, Procedures, and Problems," at the

National Association for Foreign Student Affairs, Minneapolis, Minn.

Sanders was also awarded an Academic Specialist Grant from the U.S. Information Agency to consult with the Binational Center in Montevideo, Uruguay, in the areas of ESL testing and evaluation.

Campus Calendar

Monday, June 26:

Blue Jay's Baseball, Blue Jays vs. Savannah Cardinals, 7:30 p.m., home.

Tuesday, June 27:

Blue Jay's Baseball, Blue Jays vs. Savannah Cardinals, 7:30 p.m., home.

Cabinet Meeting, 9 a.m., EMS Conference.

Paul Rice Band Rehearsal, GCEC, 6:30 to 9 p.m.

Wednesday, June 28:

Alcoholics Anonymous Closed Meeting, 6 p.m., SC-205.

Blue Jay's Baseball, Blue Jays vs. Savannah Cardinals, 7:30 p.m., home.

Bill Hamilton Band Rehearsal, 5:30 to 7 p.m., WA.

Thursday, June 29:

Blue Jay's Baseball, Blue Jays vs. Savannah Cardinals, 7:30 p.m., home.

Project Excel - Horry County Schools, (off-campus booking), 1:30 to 6 p.m., WA.

Friday, June 30:

Blue Jay's Baseball, Blue Jays vs. Sumter Braves, 7:30 p.m., away.

Saturday, July 1:

Blue Jay's Baseball, Blue Jays vs. Sumter Braves, 7:30 p.m., away.

Sunday, July 2:

Sunday Chapel, 10:30 a.m., SC-205.

Soccer Camp Begins, First Session continues through July 7, campus.

Blue Jay's Baseball, Blue Jays vs. Sumter Braves, 7:30 p.m., away.

Monday, July 3:

Blue Jay's Baseball, Blue Jays vs. Sumter Braves, 7:30 p.m., away.

Tuesday, July 4:

Independence Day Holiday.

Campus Calendar

Monday, June 26:

Blue Jay's Baseball, Blue Jays vs. Savannah Cardinals, 7:30 p.m., home.

Tuesday, June 27:

Blue Jay's Baseball, Blue Jays vs. Savannah Cardinals, 7:30 p.m., home.

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Bill Hamilton Band Rehearsal, 6:30 to 9 p.m.

Wednesday, June 28:

Alcoholics Anonymous Closed Meeting, 6 p.m., SC-205.

Blue Jay's Baseball, Blue Jays vs. Savannah Cardinals, 7:30 p.m., home.

Bill Hamilton Band Rehearsal, 6:30 to 9 p.m., WA.

Thursday, June 29:

Blue Jay's Baseball, Blue Jays vs. Savannah Cardinals, 7:30 p.m., home.

Blue Jay's Baseball, Blue Jays vs. Augusta Pirates, 5:30 p.m., home. Fireworks and concert follows game.

Wednesday, July 5:

Alcoholics Anonymous Closed Meeting, 6 p.m., SC-205.

Blue Jay's Baseball, Blue Jays vs. Augusta Pirates, 7:30 p.m., home.

Thursday, July 6:

Registration - Summer II.

Last day of classes - Summer I session.

Horry County Higher Education Commission Chairman's Meeting, 4 p.m., EMS Conference.

Horry County Higher Education Commission Meeting, 5 p.m., EMS Conference.

Blue Jay's Baseball, Blue Jays vs. Charleston Rainbows, 7:30 p.m., home.

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Dr. Donald J. Willis, professor of English, has an article titled "Year-Round Boat Boat" published in the *Journal of Professional Marketing Services*, volume 4, no. 2, 1987.

Dr. David Millard, assistant dean of humanities and fine arts and assistant professor of English, had an article titled "What is it like to be a Professor?" published in the *Journal of Professional Marketing Services*, volume 4, no. 2, 1987.

Friday, July 7:

Registration - Summer II.

Final Exams begin - Summer.

Blue Jay's Baseball, Blue Jays vs. Charleston Rainbows, 7:30 p.m., home.

Saturday, July 8:

Blue Jay's Baseball, Blue Jays vs. Charleston Rainbows, 7:30 p.m., home.

Sunday, July 9:

Sunday Chapel, 10:30 a.m., SC-205.

Coastal Plantations Golf Tournament, Wachesaw Plantation.

Soccer Camp begins, Second session continues through July 14, campus.

Monday, July 10:

Young People's College Begins, continues through August 3, all day, campus.

Classes Begin - Summer II Session.

Blue Jay's Baseball, Blue Jays vs. Charleston Rainbows, 7:30 p.m., away.

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