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Coastal Carolina College This Week, March 6, 1989

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Seminar Series On Future Of Coastal For Faculty And Staff

The second in a series of programs for faculty and staff on the future of Coastal is scheduled for Tuesday, March 7 from 3 to 5 p.m. in the Fine Arts Little Theater.

The guests for this program are members of the ALPHA Group which has been meeting for more than a year talking about the future of the Grand Strand region. The panel will include a representative from Grand Strand Water and Sewer Authority and other local business leaders, including Gil Thelen, editor of the *Sun News*.

The seminars are designed to help faculty and administrators understand the potential future role of Coastal. Guests will explain what they do and how the college has been involved in the past, and will talk about how they see Coastal in the future of this region. The informality of the program should lead to numerous interactive questions and answers. The goal is to help all of us understand what the community expects of us, and then to use this information to help formulate how we can be helpful in the future development of this region.

The third program, scheduled for Monday, March 13, will include members of the legislative delegation, county council and representatives from various municipalities. It will be held from 2:30 to 4:30 p.m. in the Fine Arts Little Theater.

The series on the Future Role of Coastal will continue with programs scheduled for March 28, April 4, April 11 and April 18, from 3 to 5 p.m. in the Fine Arts Little Theater. Information concerning the remaining sessions will be forthcoming in *This Week*.

All faculty and staff are encouraged to attend. For more information, contact the Chancellor's office, ext. 2002.

Douglas Edwards Lecture Canceled

Douglas Edwards has canceled his March 15 lecture because of illness. The Kimbel Distinguished Lecture Series Committee is in the process of scheduling another speaker later this month. Details will be published in *This Week*.

Tickets for the Edwards lecture will be used for the rescheduled lecture. No exchange is necessary.

We regret having to cancel the lecture, and apologize for any inconvenience this may have caused.

Washington Ballet To Perform At Coastal

The Washington Ballet, described by critics as one of the country's finest professional ballet companies, will perform at Coastal Tuesday, March 7 at 8 p.m. in Wheelwright Auditorium.

Founded in 1976, by Mary Day, artistic director, the Washington Ballet presents a blend of the classic and contemporary ballets of Petipa, Balanchine, Nebrada, and the late Choo San Goh, the company's past associate artistic director who has been acclaimed by critics around the world. Tours throughout the U.S. include regular performances in Memphis and Charlottesville, as well as Baltimore, the ballet's "second home."

Since the early 1960s, The Washington Ballet has delighted Washingtonians and visitors to the nation's capital with its holiday performances of "The Nutcracker." Its 1986 tour of Japan and Malaysia, 1985 tour of China and Singapore, 1984 tours of South America and the Far East, and previous international tours have further enhanced the artistic reputation of the Washington Ballet.

In just ten years, The Washington Ballet has earned a reputation as one of the country's finest professional ballet companies. Its dancers have won numerous awards in international ballet competitions including a bronze medal at the 1983 Varna Ballet Competition, and the gold medal in the 1981 Moscow Ballet Competition.

Artistic Director Mary Day has received numerous awards that include a 1987 award from WGMS Radio for her generosity in the promotion of the arts; the 1985 Mayor's Arts Award for her contribution to the performing arts in the nation's capital; the 1980 "Washingtonian of the Year" from *Washington* magazine; the 1980 Metropolitan Dance Association Award; the 1981 WETA (public television) "Woman of Achievement;" and the 1983 YWCA "Woman of the Year."

Tickets for the performance are \$14; \$7 students. For more information or to make reservations, contact the Wheelwright box office, ext. 2502.

Business Week 1989 To Be Held At Coastal

Coastal will hold Business Week 1989, "Creating Successful Business Organizations: Selected Topics," Monday, March

13 through Thursday, March 16, with a series of free programs and lectures open to faculty, students, alumni and the local business community.

The first event will be a lecture presented by Roger R. Regelbrugge, chief executive officer of Georgetown Industries, Inc., Monday, March 13 at 10:30 a.m. in Wheelwright Auditorium. Regelbrugge's topic will be "Competitive Strategies for the 1990s."

He received a B.S. in mechanical engineering from State Technical College in Ghent Belgium, a B.S. in industrial engineering from the G.M. Institute, and an M.S. from Michigan State. He serves on the Board of Directors of the American Iron and Steel Institute.

"Customer Obsession: The Formula for Success," will be the topic of a lecture presented by James K. Batten, chief executive officer of Knight-Ridder, Inc., Tuesday, March 14 at 10 a.m. in Wheelwright Auditorium.

Batten has previously worked as a reporter and executive editor for *The Charlotte Observer* and assistant city editor of the *Detroit Free Press*.

His experience with Knight-Ridder, Inc. includes the positions of correspondent for the corporation's Washington Bureau, specializing in Southern politics and civil rights; news-side vice president; senior vice-president; director; president; and the current title of chief executive officer.

Batten received a B.S. and a master's degree in public affairs from Princeton University's Woodrow Wilson School of Public and International Affairs. He completed an advanced management program at Harvard Business School in 1981.

A third lecture, entitled "Creating Success from an Apparent Disaster: The Closing of Donaldson Air Force Base," will be given by J. Philip Southerland, executive director of The Donaldson Center in Greenville, Wednesday, March 15 at 9:30 a.m. in Wheelwright Auditorium.

Southerland is a graduate of Myrtle Beach High School and The Citadel in Charleston, where he received a B.S. in business administration.

Southerland began his business career at Myrtle Beach Bank and Trust Company. He was executive vice-president of the Bank of Florence from 1955 to 1961; executive vice-president of the First National Bank of Laurens from 1961-1971; and senior vice-president of business development and marketing at Southern Bank and Trust Company from 1971 to 1986.

He is a member of the Board of Trustees of the Foundation for American Communications, a trustee of the Ford Motor Company Fund, and a member of the Detroit Free Press Foundation, the Public Relations Society of America, and the USIA Private Sector Public Relations Committee.

Concluding the week of activities is the 1989 Coastal Economic Conference, "Small Business Development and Financing," Thursday, March 16 from 1:30 to 5 p.m. at the Waccamaw House at Litchfield. The program is free; however, registration is required to attend the program.

Four speakers will present lectures during the conference.

Michael F. Elliott, general partner of NCNB Venture Company will present a lecture entitled "Venture Capital Financing." Elliott E. Franks III, director of the South Carolina Jobs-Economic Development Authority (JEDA) will speak on the topic "Financing Programs Available through JEDA." Michael E. Gerber, chief executive officer of The Michael Thomas Corporation, will discuss "Why Most Businesses Don't Work and What to Do About it." John C. Patrick Jr., district director of the Small Business Administration in Columbia will present a lecture on "The Federal Government's Role: Programs and Legislative Update."

For additional information about Business Week activities or to make reservations for the conference, contact Dale Molander, ext. 2640.

Coastal To Participate In "WalkAmerica" For March Of Dimes

Coastal faculty, staff and students will be participating as a team in "WalkAmerica" for the March of Dimes to raise money for the prevention of birth defects. The "WalkAmerica" walk will be Saturday, April 8 beginning at 9 a.m. at the Pavilion in Myrtle Beach.

Last year 1,800 Horry County area participants (60 teams) walked and raised over \$65,000. This year's walk has more than 100 teams registered and is expected to go well beyond the dollar amount raised last year.

Coastal's team captain, Kay Kierspe of student health services, asks all faculty, staff, and students to join together as a team through group/organization/club/school participation, or as individuals, to support this worthwhile community project.

Various groups on campus will be working to raise money and will be challenging other groups or areas to exceed their contributions. Updated information on the progress of Coastal's WalkAmerica participation will be listed in *This Week* and *The Chanticleer*.

For more information about participating as a walker or making donations, contact Kay Kierspe, ext. 2329, Vicki Gardner, ext. 2340, or Nancy Burton, Horry County WalkAmerica executive committee member, ext. 2003.

Coastal Film Society To Present "Pygmalion"

The Coastal Film Society will present "Pygmalion," Sunday, March 19, at 2:30 and 7:30 p.m. in Wheelwright Auditorium.

The 1938 film, directed by Anthony Asquith, is a production of Shaw's great comedy, that features Leslie Howard as Professor Henry Higgins and Wendy Hiller as Eliza Doolittle.

Tickets are \$2 each, and are available at the door.

Coastal To Offer Travel And Study Opportunity In England

Coastal will offer a travel and study opportunity at

Manchester College, Oxford, England, July 10 through August 7, 1989.

The trip is open to USC students, educators and members of the community. Participants may choose from four courses for academic credit or simply join the group for an extended visit to Oxford. South Carolina teachers recertifying in English, social studies and some other areas may be able to use the courses in their content areas.

Centrally located in an ancient university city, the Manchester College campus includes a renowned library, a chapel with notable stained-glass windows by Burn-Jones and Morris, and other historic buildings.

Participants will be able to sample Oxford traditions and enjoy the small-class atmosphere during the four-week stay at the university. Travel on weekends and planned excursions to places such as Stonehenge and Salisbury, Stratford on Avon, Warwick Castle, Windsor Castle, and other sites are included in the cost of the trip.

Four undergraduate courses are available to those who enroll on a credit-basis. Students may register for one or more of the following courses offered through USC Coastal Carolina College. All credits earned will be accepted by the University of South Carolina.

History of England II (CHST 312)- The Empire through the Nuclear Age: the political, social, economic and cultural development of the British Isles from 1688 to the present. The instructor is Dr. Fred Hicks, professor of history at Coastal.

Studies in English Literature (CEGL 424)- Oxford in verse and prose, architecture and the arts. This is a unique experience in English culture under the direction of an Oxford don. The instructor is Dr. Ralph Waller, principal of Manchester College.

Introduction to Philosophy (CPHL 102)- An introduction to the main problems of philosophy and its methods of inquiry, analysis and criticism. Students will read works of important English philosophers. The instructor is Dr. Robert N. Robinson, chairman of the Department of Philosophy and Religion at Coastal and director of the USC at Oxford Program.

The Morality of Ethical Leadership (CPHL 398C)-Special topics: The moral dimensions of leadership as illustrated through philosophical criticism of biographical, historical and dramatic classes. The instructor is Dr. Robert N. Robinson.

Cost of the program is \$2650, and enrollment is limited to the first 50 to register. Cost includes weekday meals (breakfast, lunch, dinner), room (double occupancy), planned excursions, round trip air transportation to London, and ground transportation to Oxford. Tuition for the program and weekend meals are not included.

A \$700 deposit is due by March 31, to cover the cost of the airline ticket and deposits on arrangements in England. The balance is due June 1.

Tuition is \$204 for undergraduates, \$423 for undergraduate non-residents, and \$288 for graduate students (resident or non-resident).

For more information, contact Dr. Robert Robinson, ext. 2436 or Robert Elvington, ext. 2671.

Sponsors Needed For Coastal Cheerleaders And Pep Band

The Athletic Department needs a sponsor for Coastal's 1989-90 cheerleaders and the Department of Student Affairs needs a sponsor for the 1989-90 pep band. Both positions offer a paid supplement.

For more information concerning the cheerleaders sponsorship, phone ext. 2813, or the pep band sponsorship, phone ext. 2300.

Alcohol And Drug Prevention Program Sponsors Events

Coastal's Alcohol and Drug Prevention program has scheduled the following events for faculty, staff and students.

Thursday, March 9: Mud Volleyball at the dorms - 3 p.m.

Tuesday, March 14 and Wednesday, March 15: Sidewalk Art Festival. Draw "how you feel" on the sidewalk in front of Kimbel Library. Also includes music, bake sales, and other activities - 9 a.m to 3 p.m.

Wednesday, April 19: Health Run. 5K race with refreshments and a party to follow. Trophies awarded.

For more information, contact Vicki Gardner, ext. 2340.

Student Health Services Provides Information Concerning Eating Habits

Student Health Services have brochures and information concerning eating habits, dining out, low cholesterol and low fat diets which are available to all faculty, staff, and students.

Statistics show Americans love restaurant dining. Eating out may mean a change of scenery, a chance to celebrate or socialize, an opportunity to experience new cuisines, or just an excuse to avoid having to do the dishes.

Whatever the reason, dining away from home is becoming a national pastime as studies show Americans eat at least one of every three meals out. Our eating habits play an important role in our physical and emotional well-being.

For more information or brochures, contact Kay Kierspe, student health services, ext. 2329.

Lip Sync Contest Sponsored By Campus Union

A Lip Sync Contest, sponsored by Campus Union, will be held Thursday, March 9, at 7 p.m. in Wheelwright Auditorium. The program is open to the public.

Comedian Stu Moss will be featured entertainment in addition to the students performing in the contest.

Tickets are \$2 each and are available at the door.

For more information, contact Aniza Rowe, ext. 2326.

Telephone Extension Information Needed

The Computer Services and Communications Department requests assistance in tracing the following telephone extensions.

2058	2067	2316
2509	2629	2684
2718	2817	2909
2996		

If any of these extensions are located in your area, please notify Kay Alford, ext. 2084, as untraceable extensions will be disconnected.

Counseling Services To Present Program About Date Rape

The issue of date rape on college campuses will be presented through the film, "It Still Hurts," followed by a discussion of prevention strategies Monday, March 6, at 12:30 p.m. in SC-204. All students, faculty and staff are invited to attend the program.

Nationally, sexual assault is a significant problem on college campuses. In a recent survey of over 6,000 students from 32 colleges, one out of every six female students reported being a victim of rape or attempted rape, and one out of every fifteen males reported committing rape or attempting to commit rape during the preceding year. Of the rapes on campuses, over 90% were by assailants the victim knew, and only 10% of the date rape victims reported the assaults.

For more information, contact Dr. Joe Mazurkiewicz, counseling services, ext. 2305.

Wellness Activity Sheets Requested

Members of the Wellness Committee and non-members participating in wellness activities should turn in their activity sheets for the month of February by Friday, March 10. Activity sheets should be turned in to Kay Kierspe in SC 206-I.

Each person participating in these activities will be eligible for the monthly drawing. Winners will be announced at the Wellness Committee meeting.

Admissions Office To Sponsor "Straight Talks" Program Series

During February and March the Office of Admission will sponsor "Straight Talks," a series of informational programs for prospective students and their parents. The programs, which are free and open to the public, will be held on the following dates:

Straight Talk About Undergraduate Admissions
Monday, March 20
7 p.m. - Student Center, room 205

If you plan to apply to Coastal, this program will provide step-by-step procedures, information about admission requirements, and deadline dates. College administrators and counselors also will explain options for those who do

not meet admission criteria, including Guided Studies, Special Summer Admissions Program, and summer courses. If you have been accepted, but need more information about your admission category, this session will be helpful.

Straight Talk About Adult Enrollment
Wednesday, March 29
7 p.m. - Fine Arts Little Theater

Adults who are thinking about starting or returning to college will find this session helpful. Representatives from the Office of Admission and the Continuing and Graduate Education Department will provide information about entrance requirements for undergraduate and graduate programs; continuing education seminars, workshops, and community education courses; the Third Quarter program for retirement-age people; and advice about what to expect when returning to the classroom after a number of years. Older students who are attending Coastal will discuss their personal experiences of returning to school.

For more information about the Straight Talks series, contact the Office of Admission, ext. 2026. Registration is not required; however, because of space limitations, it would be helpful to know if you plan to attend.

Campus Cafeteria Menu

The campus station cafeteria announces the following hot meal menu for the week of March 6:

Monday, March 6:
Roast Beef
Fried Chicken
Mashed Potatoes/Gravy
Green Beans
Blackeyed Peas
Soup of the Day

Thursday, March 9:
Chicken Cordon Bleu
Fried Flounder
Rice Pilaf
Broccoli
Candied Yams
Soup of the Day

Tuesday, March 7:
Meat Loaf
Fried Chicken
Rice/Gravy
Corn
Collard Greens
Soup of the Day

Friday, March 10:
Pizza
Fried Chicken
Corn
Green Beans
Rice/Gravy
Soup of the Day

Wednesday, March 8:
Spaghetti
Fried Chicken
Lima Beans
Rice/Gravy
Squash
Soup of the Day

Special of the Week:
Baked Potatoes with cheese (only) and a large drink - \$1.50.

The cafeteria now offers a side order tossed salad available from 11 a.m. until 2 p.m. for 75 cents. Ask the cafeteria server for this item.

Classifieds:

For Sale: 1976 Datsun 280-Z. Black interior/exterior. Great shape, minor engine problems. Only \$1000. For more information, call Jon at 347-1961.

For Sale: Spacious three-bedroom, two-bath home on Pine Lakes Drive, 1960 square feet. Includes ceiling fans,

fireplace, microwave, stove, refrigerator, dishwasher, and new heat pump. Recently painted inside and out. \$110,000. For more information, call 626-9361.

For Sale: Take up payments on a 1988 1/2 Ford Escort GT, \$257.69/month. 11,800 miles, five-speed, air-conditioning, AM/FM stereo cassette. For more information, call 448-4175.

Coastal Carolina People

o **Dr. Sally M. Horner**, vice chancellor for administrative services and fiscal affairs, attended a meeting on behalf of the Southern Association of Colleges and Schools, in Atlanta, Georgia on March 2 through 3. Horner has been appointed by the Commission on Colleges as a member of the committee to define the separately accredited unit. This study committee will work during the spring and submit a report to the Commission on Colleges at its summer meeting.

o **Dr. Michael Ferguson**, associate professor of biology, presented a seminar to the plant pathology and physiology department at Clemson University on February 27. The seminar was entitled "Monoclonal Antibodies of Phytophthora Megasperma F. SP. Glycines: Potential Uses in Diagnostics, Taxonomy and Breeding."

o **Dr. John Farrelly** and **Dr. Tom Cooke**, associate professors of health, physical education and recreation, and **Dr. Bob Neilson**, visiting assistant professor of physical education, attended the southern district convention of the American Alliance for Health, Physical Education, and Dance held on February 23 through 26 in Chattanooga, Tennessee. A professional service award was presented to Dr. Farrelly at the convention.

Coastal students from the physical education and recreations department who also attended the convention were Tony Thompson, Ricky Campbell, Rex Ward, Teresa Carson, Melinda Mickle, Allison Hunt, Lori Whittaker, Kelly Reilly, Trish Collier, Stacie Garland, and John Koumas. Ricky Campbell was honored by AAHPERD as recipient of the Student Leadership, Scholarship and Service Award.

o **Dr. Gerald Boyles**, professor of finance, and **Dr. Dennis Rauch**, associate professor of marketing, presented a paper entitled, "The Relationship Between Mutual Fund Performance and Expense Ratios," at the annual meeting of the Midsouth Academy of Economics and Finance. The meeting was held February 15 through 18 in Nashville, Tennessee.

o **Preston L. McKeever-Floyd**, instructor of philosophy and religion, has been elected vice-president of the South Carolina Academy of Religion. The South Carolina Academy of Religion and the South Carolina Society for Philosophy met jointly at Clemson University on February 17 through 19 in celebration of Clemson's centennial.

o **Dr. Lynne Smith**, library director, served as a member of the SACS reaccreditation team that visited McMurray College in Abilene, Texas from February 20 through 23.

o **Dr. Amato Petale**, instructor of philosophy and religion, presented a paper entitled "Plato's Theory of Art: A Second and Post-Impressionist Look" at the recent session of the South Carolina Society for Philosophy at Clemson University on February 17 through 19.

o **Dr. Don E. Beken**, assistant professor of mathematics, served as the mathematics consultant for the fourth annual MATHCOUNTS contest held at Francis Marion College on February 25. MATHCOUNTS is a cooperative project of the National Society of Professional Engineers, the CNA Insurance Companies, the Cray Research Foundation, the General Motors Foundation, the National Council of Teachers of Mathematics, the National Aeronautics and Space Administration, and the United States Department of Education.

Campus Calendar

Monday, March 6:

"It Still Hurts" film, 12:30 p.m., SC-204.

Panel of Presidents, 3 p.m., SC-205.

Men's Golf, Shadow Moss Intercollegiate, away.

Women's Softball, Coastal vs. Baptist, 2 p.m., away.

Rehearsal: "Who's Afraid of Virginia Woolf?", 7 to 10 p.m., FALT.

Tuesday, March 7:

Future Role of Coastal Seminar, 3 to 6 p.m., FALT.

Washington Ballet, 8 p.m., WA.

Rehearsal: "Who's Afraid of Virginia Woolf?", 8 to 11 p.m., FALT.

Baseball, Coastal vs. N. C. State, 3 p.m., home.

Wednesday, March 8:

Women's Tennis, Coastal vs. Francis Marion, 1 p.m., home.

Rehearsal: Band Class, 4 to 7 p.m., FALT.

Developing Export Markets Seminar, 8:30 a.m. to 4:30 p.m., SC-201.

Baseball, Coastal vs. Citadel, 3 p.m., home.

Men's Tennis, Coastal vs. Francis Marion, 1 p.m., home.

Alcoholic Anonymous Closed Meeting, 6 p.m., SC-205.

Rehearsal: "Who's Afraid of Virginia Woolf?", 7 to 10 p.m., FALT.

Music Student Seminar, 1:30 to 2:30 p.m., WA.

Rehearsal: Lip Sync Contest, 6 p.m. to midnight, WA.

Thursday, March 9:

Lip Sync Contest, 7 p.m., WA.

Mud Volleyball, 3 p.m., Dorms.

Rehearsal: Gospel Choir, 7 to 9 p.m., WA-209.

Women's Softball, Coastal vs. East Carolina, 2 p.m., home.

Elderhostel Reception, 3 to 5 p.m., WA.

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Rehearsal: "Who's Afraid of Virginia Woolf?", 7 to 10 p.m.,
FALT.

Friday, March 10:

Middle School Workshop, 8:30 a.m. until 11 p.m., WA and
FALT.

Using Humor to Increase Motivation Seminar, 8:30 a.m. to
3:30 p.m., SC.205

Rehearsal: "Who's Afraid of Virginia Woolf?", 7 to 10 p.m.,
WA.

Men's Tennis, Coastal vs. USC Spartanburg, 1 p.m., away.

Saturday, March 11:

Baseball, Coastal vs. Radford Univ., 1 p.m., away.

Men's Tennis, Coastal vs. UNC Asheville, 1 p.m., away.

Rehearsal: "Who's Afraid of Virginia Woolf?", 2 to 11 p.m.,
WA.

Sunday, March 12:

Sunday Chapel, 10:30 a.m., SC-205.

Showstoppers, (off campus booking), 8 a.m. to 10 p.m., WA.

Baseball, Coastal vs. Radford University, 2 p.m., home.

Women's Golf, North/South Collegiate, away.

Rehearsal: "Who's Afraid of Virginia Woolf?", 7 to 10 p.m.,
FALT.

Monday, March 13:

Future Role of Coastal Seminar, 2:30 to 4:30 p.m., FALT.

HCHCC/County Council/Legislative Delegation Luncheon,
1:15 p.m., Small gym.

Business Week: Roger R. Regelbrugge Speaker, 10:30 a.m.,
WA.

Rehearsal: "Who's Afraid of Virginia Woolf?", 7 to 10 p.m.,
WA.

Search Committee Reception, 4:30 p.m., WA.

Men's Golf, Eagle's Persimmon Hill Tournament, through
March 14, away.

F.C.A. Athletic Appreciation Dinner, TBA.

Women's Softball, Coastal vs. Campbell, 2 p.m., home.