

1-9-1989

Coastal Carolina College This Week, January 9, 1989

USC Coastal Carolina College

Coastal Carolina University

Follow this and additional works at: <https://digitalcommons.coastal.edu/this-week>



Part of the [Higher Education Commons](#), and the [History Commons](#)

Recommended Citation

USC Coastal Carolina College and Coastal Carolina University, "Coastal Carolina College This Week, January 9, 1989" (1989). *Coastal Carolina College This Week*. 388.
<https://digitalcommons.coastal.edu/this-week/388>

This Periodical is brought to you for free and open access by the CCU Newsletters at CCU Digital Commons. It has been accepted for inclusion in Coastal Carolina College This Week by an authorized administrator of CCU Digital Commons. For more information, please contact commons@coastal.edu.

Coastal Receives Research Grants

Coastal Carolina College has received two of the seven research grants approved for the state's four-year institutions by the South Carolina Commission on Higher Education. The grants are part of "The Cutting Edge," the program passed by the General Assembly to enhance research, scholarship, and accountability in South Carolina's public colleges and universities.

Forty-three proposals were considered for funding. Of the seven selected, Coastal Carolina College will be involved in two projects. One is research proposed by Coastal marine science faculty. The other, a joint project between USC Coastal and USC Aiken, will study first-year college English student placement and assessment.

The marine science research project was submitted by Dr. Richard Dame, professor and chair of Coastal's Marine Science Department, and Dr. Susan Libes, assistant professor of marine science. Their project, entitled "Positive Feedback Between Intertidal Filter Feeders and Estuarine Plankton," focuses on the positive interaction between oyster and plankton in a natural tidal creek setting. Oysters are known to excrete large amounts of dissolved nitrogen into tidal creek waters as part of their natural excretion process. Because this nitrogen is in a form readily utilized by marine plants (phytoplankton), Drs. Dame and Libes hypothesize that the oyster excretion enhances the conditions for phytoplankton growth in the tidal creeks. Since oysters consume the phytoplankton, this growth enhancement should also provide more food for the oysters.

The first test of this hypothesis will be to observe the growth rates of plankton in tidal creeks with oysters to those without oysters. This project is a direct outgrowth of Dr. Dame's earlier work on oyster reefs in North Inlet and mussel beds in Holland and Dr. Libes' work on nitrogen cycling.

As an additional feature, undergraduate students will be utilized as field and laboratory assistants during the project. These student assistants will also enhance their training by conducting their own research projects which will be directly related to the core project.

Funds recommended for the project for fiscal year 1988-89 were \$49,149.

The second project was developed by a consortium of Coastal Carolina College and USC Aiken in conjunction with the State Department of Education, Office of Research. It has been named CLEAR (college-level essay analysis rating).

CLEAR has two main purposes. First, the project aims to develop and implement an essay analysis and rating process which will be useful in placing beginning and continuing college students in appropriate courses and in documenting the improvements made by these students. Second, the project will generate explicit quantitative measures of institutional effectiveness which will be used by writing faculty to address student deficiencies, to evaluate and to improve the curriculum, and to develop better teaching techniques.

The CLEAR project also will provide data for assessing the transferability of courses among state institutions. At both USC Aiken and Coastal Carolina, transfer students will write placement essays as part of the admissions process. Comparisons of these students' performance with that of continuing students in the institution will be possible.

At Coastal, the project will be administered through the School of Humanities and Fine Arts. The recommended funding for fiscal year 1988-89 is \$55,385.

MBA Open House Scheduled

The School of Business Administration will host an MBA Open House Thursday, January 12, at 5:30 p.m. in Kearns Hall, room 201 for individuals who are interested in the professional master of business administration program offered by the University of South Carolina at Coastal.

The open house will include a brief presentation about the program, a tour of the MBA electronic classroom, and refreshments.

Courses in the MBA program are offered via closed circuit television with a live talk-back system to Columbia. Students attend classes two nights a week at Coastal plus one Saturday per month in Columbia. Those who begin the program in September 1988 will finish in 2 1/2 years.

Coastal classes are held in an MBA classroom that consists of a tiered seating arrangement, an eight-foot television screen, and electronic hardware that enables students to communicate directly with classroom instructors on the USC campus in Columbia.

It is not necessary to have an undergraduate degree in business administration to be accepted in the program. Those who have a four-year degree in any major plus two years of full-time work experience may also qualify.

For more information, contact Ed Cerny, ext. 2651.

"This Week" is published by USC Coastal Carolina College which provides affirmative action and equal opportunity in education and employment for all qualified persons regardless of race, color, religion, sex, national origin, age, handicap, or veteran status.

Black History Month Observed

Coastal will present the second annual Dr. Martin Luther King Jr. Birthday Celebration and Afro-American Black History Month Program, sponsored by the Department of Minority Affairs, beginning January 15 and continuing through February 28.

The theme of the programs will be "Expanding Bridges through Respect and Understanding."

The first program will be a "Salute to Dr. Martin Luther King Jr." on Sunday, January 15 at 7 p.m. in Wheelwright Auditorium. Featured will be a presentation by the South Carolina State College Drama Department. Music will be provided by the Coastal Carolina College Gospel Choir.

The program is free and open to the public. A reception will follow the program.

For additional information, contact George Williams Sr., director of minority student relations, ext. 2304.

Speakers Bureau And Media Source Book Updates

We are in the process of updating two college publications which can give Coastal faculty and staff high visibility in the community, the *Speakers Bureau Directory* and the *Media Source Book*. The *Speakers Bureau* will be distributed to area civic organizations, schools, and individuals who make requests for speakers. The *Media Source Book* will be distributed to local reporters for use in contacting Coastal faculty and staff who can provide background information and expert opinion in their areas of expertise.

Please use the attached form to submit information for one or both publications. Completed forms should be returned to Cathy McPherson in the public relations office before Wednesday, January 18th.

Campus Police Office

The Campus Police main office is now located in Annex 117 which is behind the personnel services office building. Campus Police personnel will be available at this office until 5 p.m. daily. Second and third shift security personnel will continue to work from the security trailer behind the Student Center as well as security stations near the dorms and the E. M. Singleton Building.

The telephone extensions for Campus Police are as follows:

Monday through Friday from 8 a.m. until 5 p.m.:
Ext. 2177 or 2188

Monday through Friday after 5 p.m. and on weekends:
Ext. 2173, 2179 or 2180, or by calling 347-3228.

The State Offers Reduced Subscription Rates For Students

Students who are required to read *The State* newspaper as part of their course requirements may receive a special discount for subscriptions. Faculty may contact the customer service office at 1-800-768-5656 for details.

Kimbel Library Hours

Kimbel Library hours will be as follows:

January 9 through 13:	8 a.m. until 9 p.m.
January 14 and 15:	Closed
January 16:	Regular hours resume

Media Collection will observe the above schedule during this time period, with the following exceptions.

January 9 through 13:	8 a.m. until 4:30 p.m.
-----------------------	------------------------

Campus Bookstore Hours

The Campus Bookstore hours will be extended during the month of January as follows:

Monday, January 9 through Thursday, January 12:
8 a.m. to 6 p.m.

Monday, January 16 through Thursday, January 19:
8 a.m. to 6:30 p.m.

Monday, January 23 through Thursday, January 26:
8 a.m. to 6:30 p.m.

Each Friday during January (January 13, 20 and 27) the bookstore will be open from 8 a.m. until 5 p.m.

The bookstore is closed on Saturdays and Sundays.

The bookstore will resume regular business hours on Monday, January 30.

For additional information, contact Carol Collins, ext. 2361.

Alexander Technique Workshop Taught At Coastal

A workshop to teach the Alexander Technique will be held at Coastal on Friday, January 27 from 12 noon until 4 p.m. and Saturday, January 28 from 9 a.m. until 12 noon, and again from 1:30 p.m. until 3:30 p.m. in Wheelwright Auditorium. Registration for the Friday class will begin at 11 a.m. The Saturday classes will register at 8 a.m.

The Alexander Technique, developed by F. M. Alexander, is a versatile teaching technique that can be utilized to improve acting, conducting, speaking, singing, performing and teaching through methods of relaxation.

F. M. Alexander was an actor who developed his technique when he had serious vocal problems in the midst of his performing career. Doctors could not determine the reasons for his chronic hoarseness, fatigue and vocal collapse. By self observation, he discovered that how he used his body affected his voice.

For over 70 years this self-learning process, used by people from all walks of life, has been utilized to experience more ease, flexibility, stamina, energy in teaching and performing with less strain and tension.

Laury Christie, artist and faculty member of the University of South Carolina School of Music, will conduct the workshop. Christie is a certified practitioner who was trained by Aileen Crow at her school for Alexander Training Certification in New York City. She has an

extensive performing career in the United States and Europe and presently teaches the first university course in the Alexander Technique in the Southeast.

Public school teachers who participate in the workshop from Horry and Georgetown counties are eligible for staff development credit. For credit information, Horry County teachers should call Amelia Hadfield, 248-2206, and Georgetown County teachers call Ella Edwards, 546-0720.

Early registration fees are \$10 adults, \$5 students, with the early registration deadline on January 10. Late registration will be accepted until the morning of each workshop, when the registration fee will be \$15 adults, \$10 students.

For additional information or to register, contact Janet Inman at Coastal, ext. 2513, or call 347-4545.

Career Planning Workshop Scheduled

A career planning workshop will be conducted on Tuesdays from 2:30 to 3:45 p.m. beginning this semester. The instructor is Ed Cerny.

The course is designed to help students look at themselves as a product and will examine traditional topics, such as resumes and interviews, as well as non-traditional subjects as goal setting and personal budgets.

The course number is BA-299 and is open to any student, regardless of their major.

For additional information, contact Ed Cerny, ext. 2651.

Graduate And Continuing Education To Offer Educational Egyptian History Trip

A one-day educational trip to the Mint Museum and Discovery Place in Charlotte, North Carolina will be offered by Graduate and Continuing Education on Saturday, January 14, leaving Coastal at 7 a.m.

Although the trip is open to everyone, families with children are encouraged to participate in this educational tour. While traveling to Charlotte, an instructor will explain the exhibit in detail so participants will know what to look for and why the viewing is a once in a lifetime opportunity. Among the many items on display are Egyptian artifacts and builders tools, and items from the burial chamber of Ramesses, who is known as Egypt's greatest pharaoh and builder.

The fee is \$48 per person, \$46 children, and includes motorcoach transportation to the Mint Museum, admission to the Discovery Place, and a guided bus tour which will provide an overview of Egyptian history. Payment is due when reservations are made. The last day to register is January 11.

For more information and to make reservations, contact Graduate and Continuing Education, ext. 2672.

Graduate And Continuing Education To Offer Computer Courses

Graduate and Continuing Education will offer four computer courses Monday, January 16 to Thursday, January 20. The classes will be held at the Cherokee Motor Inn, Myrtle Beach.

Dr. Jake Halford, who holds a Ph.D. in electrical engineering from Duke University, is the instructor. Courses to be included are: Word Perfect; Lotus; Introduction to Microcomputers; and Desk Top Publishing.

Fees for the courses are between \$125 and \$160. Eight hours of instruction will be provided in each area. Registration deadline is January 11.

For information, or to register for any of the courses, contact Graduate and Continuing Education, ext. 2672.

Third Quarter Program To Continue At Coastal

Third Quarter, an academic and cultural achievement program for senior citizens, will continue during the spring semester from January 24 through March 16. Classes will meet for one and one-half hours one day a week, on Tuesday, Wednesday or Thursday afternoons.

The program is designed to give senior citizens a learning experience, and a chance to become active in a college environment where they can receive academic instruction.

Senior citizens who enroll in the program may choose from six courses this spring. The courses include: Greek Political Philosophy, Dr. Jack Riley, instructor; The Meaning and Significance of the 1988 Elections, Dr. Paul Peterson, instructor; The Landscape and Its Management, Ben Hines, instructor; Our Coastal Environment, Julie Finlayson, instructor; From Script to Stage, Jeffery Nichols, instructor; and Conversational Spanish: A Cultural Adventure, Dr. Elda Wilmont, instructor.

A study conducted approximately four years ago, indicated that a large percentage of Grand Strand residents, age 55 and over, said they believed their academic needs were not being served. Brenda Goldberg, coordinator of the program, said that the classes offered through Third Quarter provide the academic atmosphere that is desired by this age group, but without the pressure of performance.

"When a senior citizen comes to a class, he or she will see that the class is not set up as a traditional classroom," she said. "People have time to indulge into their imaginations and share stories in their various areas of expertise. There are no expectations on performance in the classroom. Students learn just because they want to be there."

To become a member of the Third Quarter program, an individual must be at least 55 years old. A college degree is not a prerequisite for participation.

Membership in the program allows individuals the option of taking from one to five courses offered in the spring. Upon registration, members receive Third Quarter I.D. cards; campus parking stickers; access to the Kimbel Library; and the advantage of discounts toward many campus events.

A fee of \$75 per person is required; \$125 for double registration. Deadline for registration is January 10.

For more information or to register, contact Graduate and Continuing Education, ext. 2672.

"Children And Teenagers At Risk" Conference Scheduled

David Elkind, author of the books The Hurried Child, Mis-Education: Preschoolers at Risk, and All Grown Up and No Place to Go: Teenagers in Crisis will be the keynote speaker at the "1989 Children and Teenagers at Risk Conference," Friday, February 17 and Saturday, February 18 at Coastal.

The two-day conference will focus on the themes of "Young Child as Child at Risk," "Black Child as Child at Risk," and "Teenager as Child at Risk."

The featured speaker, Elkind, is a professor of child study at Tufts University and Senior Resident Scholar at the Lincoln-Filene Center. He is president of the National Association for the Education of Young Children and received a Ph.D. in psychology from UCLA.

J. Herman Blake, the Eugene M. Long Professor of Social Change at Swarthmore College, will also be speaking at the conference.

The author of numerous articles and publications, Blake received a B.A. from New York University and an M.A. and Ph.D. from the University of California at Berkeley.

He is the recipient of the following fellowships: Mina Shaughnessy Fellowship; a Rockefeller Foundation Fellowship; a Ford Foundation Advanced Study Fellowship; a Danforth Foundation Fellowship; and the John Hay Whitney and Woodrow Wilson Fellowships.

Change magazine named Blake as one of the Top 100 Emerging Young Leaders in Higher Education.

Blake is also the former president of Tougaloo College in Tougaloo, Mississippi, a liberal arts college of 650 students.

Cognitive workshops will run throughout the weekend as well as separate addresses by the featured speakers.

Two courses will be offered in conjunction with the conference for those who would like to receive graduate or undergraduate credit. The deadline for enrollment for credit is January 15, 1989. The fee for credit registration is \$295 and includes conference, tuition, reception, and materials.

Those who wish to attend the conference only will be registered on a first come-first served basis. Enrollment is limited, so early registration is encouraged. The fee for non-credit registration is \$75 and includes non-credit registration, reception, and materials.

Fees will increase after February 3, 1989.

For more information, or to register, contact Audrey Garland, Continuing Education coordinator, ext. 2672.

Coastal Carolina People

o Dr. Charles Joyner, Burroughs Distinguished Professor of Southern History and Culture, was chairperson of a session, "Varieties of the Black Experience in the Deep South," at the annual meeting of the American Historical Association in Cincinnati, Ohio, in December.

Other prominent scholars presenting papers in the session were Jackie R. Booker, of Kent State University, Cheryl Thurber, of the University of Mississippi, and Orville Vernon Burton and Terence Finnegan who are co-authors of "Lynching in Mississippi, 1889-1915."

Formal commentaries on the papers were presented by Daniel C. Littlefield, of the National Humanities Center, and Barton Shaw, of Cedar Crest College.

Campus Calendar

January 9:

Men's Basketball, Coastal vs. Augusta College, 7:30 p.m., home.

January 10:

Women's Basketball, Coastal vs. N.C./Asheville, 7:30 p.m., away.

January 12:

Women's Basketball, Coastal vs. Western Carolina, 7 p.m., away.

Men's Basketball, Coastal vs. N. C. State, 7:30 p.m., away.

January 14:

Mint Museum and Discovery Place Tour, Charlotte, N. C., begins 7 a.m.

Residence Halls Open.

January 15:

Sunday Chapel, 10:30 a.m., SC-205.

Salute to Dr. Martin L. King Jr., 7 p.m., WA.

January 16:

Classes Begin.

Women's Basketball, Coastal vs. Augusta College, 5 p.m., away.

Men's Basketball, Coastal vs. Baptist College, 7:30 p.m., away.

Speakers Bureau/Source Book Listings

We are in the process of updating two college publications which can give Coastal faculty and staff high visibility in the community, the *Speakers Bureau Directory* and the *Media Source Book*. The *Speakers Bureau* will be distributed to area civic organizations, schools, and individuals who make requests for speakers. The *Media Source Book* will be distributed to local reporters for use in contacting Coastal faculty and staff who can provide background information and expert opinion in their areas of expertise.

Please use the attached form to submit information for one or both publications. Completed forms should be returned to Cathy McPherson in the public relations office before **Wednesday, January 18th**.

Please include my listing in: ☐ Speakers Bureau ☐ Media Source Book

Name _____ Title _____

Degree _____ Department _____ Campus Phone _____

Speakers Bureau Information

NOTE: Arrangements for speaking engagements will be made directly between the speaker and the organization requesting services. However, we do ask that you notify the public relations office when you have booked a speech so that we can monitor the effectiveness of the program.

Please list your topics or general subject areas:

All listings will include campus phone numbers. If we may list your home number for calls after 5 p.m., please check the box and enter your phone number.

☐ Yes, you may include my home phone number. _____

Source Book Information

We will encourage reporters to contact sources at the college during business hours; however, because of deadlines, this may not always be practical. Please indicate your preference regarding your home phone number for the *Source Book* listing.

☐ You may include my home phone number.

☐ You may include my home number with the following hours: from _____ to _____

☐ Please do not include my home phone number in the directory, but the public relations office may release it to the media if I cannot be reached on campus.

My home phone number is _____.

List your topics and general areas of expertise:

Please return to Cathy McPherson, Public Relations, EMS 105, by January 18th.