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Coastal Carolina College This Week, April 11, 1988

USC Coastal Carolina College

Coastal Carolina University

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Kearns Hall Dedicated

On March 31, the academic building at Coastal was named Kearns Hall in a dedication ceremony honoring Raymond and Mary Lou Kearns of Myrtle Beach.

The brief ceremony included the unveiling of a portrait of the couple which will hang permanently in the foyer of Kearns Hall. Coastal Educational Foundation President James J. Johnson presented Mr. and Mrs. Kearns with a copy of the portrait and expressed the foundation's appreciation for their generosity and support to the college.

"It has been a privilege working with people like you who have given to the college," Johnson said. "I believe that the people who benefit the most are those who are givers and I hope that you both experience the joy of giving today."

Chancellor Ron Eaglin, speaking on behalf of the college, praised Mr. and Mrs. Kearns for their support of the college and for their strong belief in the importance of providing educational opportunities for the young people of this region. "In a special way, Raymond and Mary Lou Kearns have touched each and every student on this campus, and Kearns Hall will be a permanent tribute to them," Eaglin said.

Student Government President Richard Weldon represented the students of Coastal at the dedication.

"On behalf of the students, we are proud to have this building named in your honor," Weldon said. "It serves as a fitting and lasting tribute to you. Your gift will benefit students from this day forward."

Upon completion of the dedication ceremony, Mrs. Kearns expressed she and her husband's gratitude and love for the college.

"We just love it here and everybody here," she said. "We never thought we would have our names on a building like this. We feel like we have adopted 3,600 children."

In 1986, Mr. and Mrs. Kearns made the largest single gift in the history of the college when they donated a 33 acre tract of land valued at \$1.5 million. The property was later sold and the income from the sale was placed in the Coastal Educational Foundation's General Endowment which supports the library, scholarships, enrichment programs for students such as field studies and research projects, and faculty development.

Raymond and Mary Lou Kearns, both Oklahoma natives, came to Myrtle Beach in 1942 when Mr. Kearns, then an airman in the United States Air Force, was assigned to Myrtle Beach Air Force Base. After World War II, Mr. Kearns left the service, but by then, the young couple had fallen in love with the area and decided to settle here.

They opened their own floor covering business in 1949, operating out of the garage under their Flagg Street apartment in Myrtle Beach. As the business grew and expanded, they moved to Oak Street, then to North Kings Highway, and finally to a location on 10th Avenue North.

In 1979, they sold Kearns Floor Covering Company and retired. The couple began to think about sharing some of their own good fortune with the community, and decided to give the property they had invested in years before to Coastal Carolina College. They wanted to give something back to their community, and they felt a gift to the local college would be an appropriate way to show their appreciation.

On March 14, 1988, the University of South Carolina Board of Trustees approved the proposal to name the academic building in their honor. The building houses classrooms, the schools of Education and Business Administration, and Continuing Education and Graduate Programs.

Graduate Registration Date Set

USC Coastal Carolina College graduate students

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may register early for the summer I session and schedule appointments for advisement during the week of April 18. Registration will be 3 to 5 p.m. April 18-21.

USC Courses are offered at Coastal in the areas of education, librarianship, English, math, psychology, history, government, art education, journalism, social work, public health administration, and several other disciplines. USC also offers courses at Coastal leading to the Professional MBA degree and the master of engineering degree.

Television instruction in some disciplines provides an alternative to traditional classroom instruction. TV instruction for these courses is offered on closed-circuit television, through ETV, or on tapes.

For information about registration or eligibility requirements, contact Graduate and Continuing Education at Coastal Carolina College between the hours of 8:30 a.m. and 5 p.m. daily at 448-1481, 347-3161, or 546-0234, ext. 2671.

Open House Set for April 16

Open House is a vital part of our recruitment activities. Often it is during an Open House that students make their choice. When we ask prospective students what activities are helpful to them, they always respond meeting your faculty and staff and seeing the campus.

The college will hold its annual "Open House" for students interested in attending Coastal, Saturday, April 16 from 1:00 to 4:30 p.m. on campus.

The event provides an opportunity for prospective students and their families to visit the college, tour the campus, and talk with Coastal's faculty and staff.

Participants may sign in at 12:30 p.m. in Spadoni Park. Scheduled events include an introduction to Coastal, campus tours, academic presentations, club and organization expositions, and refreshments.

Faculty and staff are invited to serve as tour guides and assist with other Open House projects. Please call ext. 2026 to volunteer.

HCHC Budget Proposal Requests Being Sought

The budget process of the Horry County Higher Education Commission is now being implemented for the 1988-89 fiscal year. Faculty and staff are asked to prepare any proposal you wish to be considered for funding, by the April 15 deadline.

Faculty proposals should be submitted through the appropriate dean to the vice chancellor of academics. The vice chancellor of academics will review and submit his recommendations to the chancellor.

Staff proposals should be submitted through the appropriate vice or associate chancellor. Recommendations will then be submitted to the chancellor.

For additional information or to obtain copies of the grant application form, contact Margaret Ammons, ext. 2013.

Coastal Film Society to Present "Jezebel"

"Jezebel," a 1935 film directed by William Wyler, will be presented Sunday, April 17, at 2 p.m. and 7:30 p.m. in the Fine Arts Little Theatre. This is the final film selection of the season to be presented by the Coastal Film Society.

Set in New Orleans in the 1850's, Bette Davis stars as a spoiled Southern belle, whose behavior causes her to lose both the love of Henry Fonda, her proper banker fiancée, and her position in proper society.

Tickets are \$2 and are available at the door. For more information, contact Margaret Fain, ext. 2410.

Student Publication Editors Sought

The Student Media Committee is accepting applications for three student editor positions for the 1988-89 year.

Students interested in applying for the position of editor for the student newspaper, yearbook, or literary magazine must apply to the committee by April 15. Interviews will be scheduled April 18, from 2 to 5 p.m. Those selected for the positions will receive a stipend.

Applications and more information are available in the Student Affairs Office.

"Intuitive Selling: A Seminar With A Profitable Message" Offered

"Intuitive Selling: A Seminar with a Profitable Message," will be presented by the Office of Graduate and Continuing Education on April 12, 14 and 19 from 7 to 10 p.m. in EMS conference room.

Sammye Turnage of Creative Life Skills Training,

will provide nine hours of training for those who wish to develop their intuitive selling skills.

Turnage has over 20 years of academic and practical training in the development, research and testing procedure for promoting effective attitude transformation skills. She has conducted workshops for mental and physical health support groups, as well as making live radio and television appearances over the last five years.

In order to fully maximize the benefits of the program, enrollment will be limited to 12 participants.

For more information or to register, contact the Office of Graduate and Continuing Education, ext. 2672.

Classes For Older Adults Offered

Older adults interested in planning and participating in non-credit courses at Coastal will meet Sunday, April 17 from 2 to 4 p.m. in the Student Center.

The program is called "Third Quarter" and will include short courses and other activities planned expressly for people over the age of 60. Instructors will be Coastal faculty and staff as well as individuals from the community who have expertise in specialized fields.

The meeting is open to anyone who is interested in the program. For details, contact Brenda Goldberg, ext. 2676.

"Partners In Progress" Seminar Scheduled

Graduate and Continuing Education will sponsor a one-day seminar for secretary's, "Partners in progress", April 28, from 9 a.m. until 3:30 p.m. at the Holiday Inn West.

The program will address topics such as professional image, intuitive nature and business etiquette.

Dorothy Mobley Jones, J.D., and Ginger A. Weldon, of the Van Osdell Law Firm, will be the keynote speakers. The keynote address, "Partners in Progress: The Complimentary Relation Between Secretary and Boss", will give secretaries an insight into the cooperative relationship between secretary and boss.

Ms. Jones has broad experience ranging from paralegal instruction to adoption law as well as premarital and divorce law.

Ms. Weldon is vice president of the Horry County Legal Secretaries Association and treasurer of the State South Carolina Association of Legal Secretaries.

For more information or to register contact Graduate and Continuing Education, ext. 2672.



Carolina Healthstyle T-Shirts Now Available

The new Carolina Healthstyle t-shirts are now available in the Physical Education Center.

The t-shirts are teal with a four-color design and are made of 100% minimal shrink cotton, in a crew neck style designed for warm weather. Available in adult sizes only, the shirts are \$5.50 each.

For information or to obtain a t-shirt, contact Allison Hunt, ext. 2800.

New Publications Available in Kimbel Library

Kimbel Library has received the following U.S. government publications. They are shelved on the "New Government Documents" shelf on the library's first floor.

Places Where Children Succeed: A Profile of Outstanding Public Elementary Schools. December 1987.

Higher Education Administrative Costs: Continuing The Study. January 1988.

James Madison High School: A Curriculum For American Students. December 1987. (Secretary Bennett's Proposed Secondary Curriculum).

Becoming A Nation Of Readers: What Parents Can Do. March 1988.

Aids And The Education Of Our Children: A Guide For Parents And Teachers. January 1988.

What's Noteworthy On Teaching. 1987.

Annual Cancer Statistics Review, 1987, Including Cancer Trends: 1950-1985. January 1988.

Personnel For Health Needs Of The Elderly Through The Year 2020. September 1987.

Prisoners In State And Federal Institutions On December 31, 1984. February 1987.

National Security Strategy Of The U.S. (White House Report). January 1988.

President's Child Safety Partnership: Final Report. 1987.

Report Of The Presidential Task Force On Market Mechanisms. January 1988.

Capital Formation In The States. January 1988.

Directory Of Companies Required To File Annual Reports With The Securities And Exchange Commission, 1987.

Coastal Carolina People

o **Dr. Paul T. Gayes**, assistant professor of marine science and geology, has recently been invited to participate in the International Geologic Correlation Programme (IGCP) Project 274; "Quaternary coastal evolution; case studies, models and regional patterns". This will be a five-year Unesco sponsored project to develop a programme for an integrated, interdisciplinary study of coastal and shelf areas of the world to explain local-to-global variations in the Quaternary evolution of coastal and shelf areas. Dr. Gayes will attend the inaugural meeting of IGCP 274 held in Amsterdam during September 1988.

o **Tommye Ellison and Pat Taylor**, at the request of Congressman Robin Tallon, represented the School of Education and Health Professions at a field hearing for the Agricultural Subcommittee on Conservation, Credit, and Rural Development. The field hearing, held at the Marion Vocational Center, was one of three hearings to be held in the United States.

Subcommittee Chairman Ed Jones of Tennessee, who is widely respected for his nineteen-years of service to rural America, listened to testimony from a wide range of public officials, private citizens and researchers involved in rural development. The purpose of the field hearing was to gather input for a bill designed to strengthen and rebuild rural America. (The Rural Area Revitalization Act).

o **Thomas E. Jones**, assistant professor of theatre and speech and director of Wheelwright Auditorium, attended the annual conference of the Popular Culture Association held in New Orleans, La. He presented several papers at the conference and chaired a panel during the four-day event. This national conference, with over five hundred sessions, offered many stimulating presentations of research being conducted in various areas of our culture.

o **Steve Nagle**, associate professor of English,

presented "Marginal Modals and the Restructuring of the English Modals" at SECOL XXXVIII, the Spring conference of the Southeastern Conference on Linguistics, March 24 through 26 in Memphis, Tennessee. He also chaired a session on syntax.

o **Maura Kenny**, assistant professor of art, presented a slide lecture on her paintings to Myrtle Beach High School art students on April 4.

o **Bobbie Lawson**, adjunct instructor of art, has been appointed to a three-year term on the Accommodations Tax Advisory Board by the Myrtle Beach City Council.

Campus Calendar

April 11:

Baseball, Coastal vs. N. C. State, 3 p.m., away.

April 12:

Intuitive Selling Seminar, Continuing Education, 7 p.m.-10 p.m., EMS Conf.

Baseball, Coastal vs. Westminster, 7 p.m., home.

April 13:

Baseball, Coastal vs. Westminster, 7 p.m., home.

April 14:

Intuitive Selling Seminar, Continuing Education, 7 p.m.-10 p.m., EMS Conf.

Women's Tennis, Coastal vs. Methodist College, 2 p.m., home.

Baseball, Coastal vs. UNC-Wilmington, 7 p.m., home.

April 15:

Baseball, Coastal vs. Winthrop, 7 p.m., home.

Women's Softball, Coastal vs. UNC-Wilmington Tournament, away.

Women's Golf, William & Mary Invitational, away.

Showcase Carolina, Columbia campus.

April 16:

Open House, 1 p.m. - 5 p.m., campus.

Showcase Carolina, Columbia campus.

Women's Softball, Coastal vs. UNC-Wilmington Tournament, away.

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Baseball, Coastal vs. Winthrop, 12 noon, home.

Men's Tennis, Coastal vs. Baptist College, 1:30 p.m.,
away.

Women's Tennis, Coastal vs. Baptist College, 1:30
p.m., away.

Blue Jay's Baseball Opening Night, Blue Jays vs
Savannah Cardinals, 7:30 p.m., home.

April 17:

Sunday Chapel, Speaker: Dr. Gary C. Davis, 10:30
a.m., SC-205.

"Jezebel", Coastal Film Society, 2 p.m. and 7 p.m.,
FALT.

Third Quarter Meeting, Continuing Ed., 2 p.m.-4
p.m., Student Center.

Blue Jay's Baseball, Blue Jays vs. Savannah
Cardinals, 2:30 p.m., home.

April 18:

Governor's Committee for Future of S.C., 10 a.m.-3
p.m., SC-204 & SC-205.

Men's Golf, Big South Conference Championship,
away.

Blue Jay's Baseball, Blue Jays vs. Savannah
Cardinals, Double-header, 6:30 p.m., home.