

3-7-1988

## Coastal Carolina College This Week, March 7, 1988

USC Coastal Carolina College

Coastal Carolina University

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### Recommended Citation

USC Coastal Carolina College and Coastal Carolina University, "Coastal Carolina College This Week, March 7, 1988" (1988). *Coastal Carolina College This Week*. 346.  
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## Conway Hospital, Coastal Carolina College Establish Joint Center

Heart attack victims in the Waccamaw-Grand Strand region will soon be able to receive valuable assistance in returning to normal life--thanks to a new healthcare center jointly established by Conway Hospital and Coastal Carolina College.

Plans for the new center, The R. Cathcart Smith Cardiac Rehabilitation Center were jointly announced by Conway Hospital President James S. Zoller and Chancellor Eaglin. The new center, named for Dr. R. Cathcart Smith, a prominent Horry County physician with longtime ties to the hospital and a founding member of the Coastal Educational Foundation, is designed to enable heart attack victims to return to normal life as quickly as possible through a supervised program of exercise, behavior modification and education.

Officials at Coastal see the new cardiac rehabilitation center as an important public service, according to Chancellor Ron Eaglin. "We at USC-Coastal Carolina College see the establishment of The R. Cathcart Smith Cardiac Rehabilitation Center as an appropriate extension of the college's total mission to the community," Eaglin said. "As an educational institution, our role is to provide meaningful education in a manner which assists the total person -- and that certainly includes healthcare. We have enjoyed a long and pleasant relationship with Conway Hospital, which we view as a local teaching hospital for our school of nursing, and we're gratified to engage in another joint program of service to our surrounding community."

Heart patients who participate in the rehabilitation center will undergo rehabilitative therapy in a three-phase program. In phase one, heart attack victims will receive preliminary rehabilitation treatment as patients in the hospital. Afterwards, in phases two and three, cardiac patients will undergo a controlled program of closely-monitored and graded exercise.

Therapy will be administered by professional healthcare staff at Conway Hospital, which will provide all professional direction, all medical equipment and some exercise equipment. Coastal will provide a facility for the second and third phases of the program, some of the exercise equipment and access to the indoor swimming pool in the Physical Education Center. Education will be provided by hospital and college staff. Dr. Marshall Parker has been working with hospital officials in developing and implementing the program.

## Behavioral Science Lunch And Lecture Series Scheduled

The Behavioral Science Lunch and Lecture Series will meet on Thursday, March 10, at 11:30 a.m. in the Student Center, room 204. This weeks presentation is "Straight Talk on Sexually Transmitted Diseases" by Dr. Les Whitley.

Anyone interested in participating should bring their lunch, if they choose to eat with the group, or simply join in the exchange.

Faculty members are asked to make this announcement to all classes.

For more information contact Billy Hills, ext. 2276.

## WKZQ Radio VS. Coastal Faculty/Staff Basketball Game

The Upstage Company is sponsoring a basketball game, WKZQ Radio vs. Coastal's faculty/staff, to be held Monday, March 7, at 8 p.m. in Williams Brice Gymnasium.

Funds raised from this game will be used for projects related to handicapped children of Horry County and the Upstage Company.

Tickets will be sold at the door. For more information, contact David Majewski, ext. 2511.

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## **National Strength And Conditioning Association Sponsors "Lift America"**

The National Strength and Conditioning Association (NSCA) will hold Lift America, a fund raising event for Special Olympics, at Coastal on Saturday, March 12, from 10:30 a.m. to noon in Kimbel Gymnasium.

As part of a national effort, Lift America is being coordinated locally by Ed Cerny who was recently named state director for NSCA. Both sponsors and participants are needed for the event.

The Lift America event will be the bench press, and it is open to men and women. Men will be benching 125 pounds, while the women will be benching 65 pounds.

There are two ways to make pledges for the Lift America event:

1. Pledge 10 cents a pound for the total number of pounds lifted.
2. Pledge \$1.00 a repetition.

For example, if a female bench presses the 65 pounds 10 repetitions for a total of 650 pounds, this would generate either a \$65 pledge or a \$10 pledge depending on whether pledge #1 or #2 was chosen.

No money is collected at the time of the event. The NSCA will bill the sponsor based upon the pledge cards collected. There are incentive awards for the participants as well.

For more information, contact Ed Cerny, ext. 2651 by March 9.

## **Coastal Participates In Carolina Woman's Show**

Coastal will have a booth at the Carolina Woman's Show on Saturday, March 12 and Sunday, March 13 at the Myrtle Beach Convention Center.

Robert Elvington is seeking several volunteers to help at the booth for two-hour intervals during the scheduled days of the show.

Faculty and staff are preferred for booth duties, which include giving out information concerning Coastal and its programs.

The show times are Saturday from 10 a.m. until 7 p.m., and Sunday from noon until 5:30 p.m.

For more information or to volunteer, contact Robert Elvington, ext. 2673.

## **Racism On Campus Videoconference Announced**

*Racism On Campus*, a national videoconference, will be presented on March 22, from 11:30 a.m. until 3:00 p.m. in Wheelwright Auditorium. The program will address racism from an historical and contemporary perspective, review case studies, and examine successful models for reducing or avoiding conflicts on campus.

Racism On Campus is designed to give administrators, faculty, students, and the community an opportunity to promote understanding of the issues and to hear national figures address the topic. There is no registration fee.

The program is being co-sponsored on our campus by the Office for Affirmative Action and Student Affairs.

For more information, contact the Office of Graduate and Continuing Education, ext. 2672.

## **Weight Watchers At Work Program**

Weight Watchers At Work, a program sponsored by the education and health professions departments, will meet each Thursday, from 11:30 a.m. until 12:30 p.m. in SC 205. Faculty, staff and students interested in joining are invited to attend.

The Weight Watchers At Work program can help you lose weight and maintain weight loss. It's working for others, it can work for you!

For more information, contact Sheryl Shelley, ext. 2602.

## **Children's Art Activities Planned**

Children's Art Activities will be a six-week adventure each Wednesday afternoon from March 23 through April 27, from 3:45 p.m. until 5 p.m., in the Fine Arts Building.

Class activities, taught by art education students, include T-shirt painting, underwater drawings, imaginary animal sculptures, bubble murals, and character stories.

Children must be between 6 and 12 years of age to register. Enrollment will be limited to 25 children. There will be a \$15 fee for supplies.

For further information, or to register, contact Shirrell Mishoe, ext. 2702.



## Physical Education Center Announces Spring Break Schedule

The Physical Education Center schedule for Spring Break-1988 is as follows:

### Monday, March 14 through Friday, March 18:

1:00 p.m. until 8:00 p.m.

### Saturday, March 19:

10:30 a.m. until 5:30 p.m.

### Sunday, March 20:

2:30 p.m. until 6:30 p.m.

The Center will be closed Easter Sunday, April 3.

## Campus Mail Routing For Printing Services

In order to avoid possible delays when routing campus mail to Printing Services, please mark all information "Printing Services" as opposed to Media Services. With the expansion and separation of these departments, it is our desire to expedite all incoming information so as to service our faculty and staff needs as efficiently as possible.

Personnel included in the Printing Services department are as follows:

Dennis Roakes  
Ester Edwards  
Jeanne Turner  
Wayne Jenerette

## Lost....Please Help Locate

A vinyl holder (8-1/2" x 11") containing slides is missing from the Admissions Office. We believe that someone may have inadvertently picked it up with their own materials. The vinyl page may have been in a large brown envelope. The slides were classroom scenes from business, nursing, mathematics, and biology. If you have visited the admissions office within the last three weeks, please check to see if you have the slides.

## Physical Education Center Needs Volunteers

The Physical Education Center needs volunteers to assist with the program for handicapped students from the Conway area.

Students visit Coastal three times each week to use the P. E. Center facilities. The group works in the pool area for basic swimming and water-orientation or safety skills.

Hours of needed assistance are as follows:

Wednesday: 1:00 p.m. until 2:00 p.m.

Friday: 10:30 a.m. until 11:30 a.m.  
11:30 a.m. until 12:30 p.m.

Volunteers assisting with the program need no prior experience and need not know how to swim.

To volunteer, or for information, contact Karen Connolly, ext. 2815.

## Continuing Education Courses Available

The Office of Continuing Education is offering the following courses:

### French Conversation and Culture-II

In this course, you can experience the blending of language and culture. In addition to learning conversational French, you will gain insight into France and its people. Instructor: Debra Huggins.

12 sessions, Tuesdays and Thursdays, 7 p.m. until 8:30 p.m. Fee: \$38.

## Coastal Carolina People

o Dr. Darcy R. Carr, associate professor of economics, and Dr. Gerald V. Boyles, professor of finance, presented a paper titled "The Economics of Finance Curriculum: The Last Decade," at the 15th annual meeting of the Midsouth Academy of Economics and Finance in Hot Springs, Arkansas, on February 18.

o Barbara J. Driver, assistant professor of business, has been elected president of the South Carolina Association of Accounting Instructors. James F. Eason, assistant dean of business, has been elected secretary-treasurer of the association. Coastal Carolina College will be the host college for the 1989 annual meeting.

o Dr. Lynne Smith, library director, recently served as a member of The SACS Substantive Change Committee that visited Montreat-Anderson College near Asheville, N.C. The College is in the process of moving from two-year to four-year status.

o Dr. Sara Sanders, assistant professor of English, (with Dr. Greta Little, anthropology, USC-



Columbia) presented a paper at the annual meeting of the American Association for Applied Linguistics entitled "Community: Prerequisite for Communication in Language Classes."

## Classified:

**For Sale:** 1976 Ford Grenada. Low mileage, runs good. \$400.00, or best offer. Contact: Jean Slabaugh, ext. 2301.

## Campus Calendar

### March 7:

WKZO Radio vs. Faculty/Staff Basketball Game, 8 p.m., WB.

Men's Golf, Leigh Acres Intercollegiate, away.

### March 8:

Women's Tennis, Coastal vs. Francis Marion, 2 p.m., away.

### March 9:

Baseball, Coastal vs. East Carolina University, 3 p.m., home.

### March 10:

Registration, 2nd 8-week session.

Behavioral Science Lunch & Lecture Series, 11:30 a.m., Student Center-204.

Women's Softball, Coastal vs. East Carolina, 2 p.m., home.

Baseball, Coastal vs. Western Michigan, 3 p.m., home.

### March 11:

Women's Tennis, Coastal vs. East Carolina, 2 p.m., home.

Men's Tennis, Coastal vs. East Carolina, 1 p.m., home.

Baseball, Coastal vs. Augusta College, 3 p.m., home.

### March 12:

Lift America, 10:30 a.m. to noon, Kimbel Gym.

Women's Tennis, Coastal vs. S.C. State, 1 p.m., home.

Women's Softball, Coastal vs. Campbell, 1 p.m., away.

Baseball, Coastal vs. Augusta College, 1 p.m., away.

### March 13:

Sunday Chapel, 10:30 a.m., SC-205.

Baseball, Coastal vs. Yale, 2 p.m., home.

### March 14:

Women's Tennis, Coastal vs. Emory University, 2 p.m., away.

Baseball, Coastal vs. University of Pittsburg,

Spring Break, March 14 - March 18.