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Coastal Carolina College This Week, March 23, 1987

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this week

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USC-COASTAL CAROLINA COLLEGE
Office of Public Relations PO Box 1954 Conway, SC 29526

PRESIDENT HOLDERMAN ANNOUNCES THE NAMING OF THE E. CRAIG WALL, SR. SCHOOL OF BUSINESS ADMINISTRATION

Dr. James Holderman announced during the Founders Day Convocation that Coastal's School of Business Administration and the proposed business administration building will be named in honor E. Craig Wall, Sr.

"Whose name can be better identified with the dynamic growth of this area." President Holderman said. "Craig Wall Sr. left us prematurely, but he left behind a record of service unparalleled. The USC Board of Trustees in collaboration with the leadership at Coastal wanted to insure the immortality of the impact of this man." This is only the second time the University has named a college and a building for the same individual.

A charter member of the Coastal Educational Foundation, Inc., Mr. Wall was instrumental in the development of the college, in securing land for the campus, and in supporting the expansion of campus facilities. He was chairman of the South Carolina Commission on Higher Education from 1967 to 1971. Mr. Wall became Director Emeritus of the Foundation in 1982.

He was the founder of Canal Industries, Inc., a forest industry whose subsidiaries today own more than 300,000 acres of land in five Southeastern States with 1,200 employees. Mr. Wall died in 1985.

SEN. THURMOND SENDS GREETINGS

The Chancellor's Office received the following message after last Monday's Founders Day ceremonies:

Unfortunately, I cannot join you today for the Founders Day Convocation at Coastal Carolina College, but I would like to take this opportunity to congratulate you on this memorable occasion. Since this college was established over thirty years ago, it has taken its place among the leading universities in the state. I commend the founders, directors, and chancellors who are honored here today. I am confident that under the able leadership of its President, Dr. Ronald Eaglin, this college will continue the fine reputation it now enjoys. Please do not hesitate to call upon me if I may ever be of assistance to you. With kindest regards and best wishes, Sincerely, Strom Thurmond, United States Senate.

STATE SERVICE AWARDS PRESENTED

Congratulations to the following members of the Coastal Carolina community who received state service awards during a ceremony held Tuesday in the Blue Room.

Mildred Allen - 30 years
Joyce Parker - 20 years
Barbara Prevatte - 10 years
Philip Massey - 10 years
Marsh Myers - 10 years
Linda Ford - 10 years
Richard Cornfoot - 10 years

Shirell Mishoe - 10 years
Mack Sarvis - 10 years
Randall Wells - 10 years
Lance Bedwell - 10 years
Sarah McDearmon - 10 years
John F. Farrelly - 10 years
Sandy Baird - 10 years
Mary Eaddy - 10 years
Robert Squatriglia - 10 years
Brenda Bellamy - 10 years

REGIONAL, STATE ECONOMY TOPIC OF CONFERENCE

State and regional business leaders will focus on the challenging economic development issues facing Georgetown, Horry, and Williamsburg counties during the 2nd annual Coastal Economic Conference Thursday, March 26 from 1:30 to 4:45 p.m. at Waccamaw House in Litchfield.

Presented by the E. Craig Wall, Sr. School of Business Administration, the program is an annual event which brings together people from the business and public sectors along with educational leaders to hear presentations from a variety of experts with diverse perspectives on the Coastal economy.

Four speakers will address the issues. Mr. Alan Jenks, publisher of Jenks Southeastern Business Newsletter, will discuss "The Southeastern Economic Outlook." Mr. Joe Robinson, senior vice president Belk Stores Services, Inc., will present "The Coastal Outlook from a Corporate Retailer's Perspective." "The Coastal Economic Forecast" will be presented by Dr. Richard Ellson, associate director of the Division of Business and Economic Research USC-Columbia. Dr. Harry Miley, director, the Governor's Office of Policy and Programs, will address "The Economic Agenda and Implications for Coastal Economies."

There is no registration fee for the conference; however, advance registration is required. For details, Dale Molander or Jack Kendree.

LECTURES SCHEDULED FOR BUSINESS WEEK

The E. Craig Wall, Sr. School of Business Administration, as part of its Business Week activities, will sponsor the following lectures in Wheelwright Auditorium. These lectures are open to the campus community and the general public. If you have a class that would benefit from the presentations, they would be most welcome, but please inform the Dean Molander's office to assist them in their planning.

Monday, March 23 - 11:30 a.m.
Mr. Jeremy Refkin
Author and Lecturer Topic:
Business Ethics

Tuesday, March 24 - 11:30 a.m.
Ms. Suzanne Sartelle
Public Relations Director
Myrtle Beach Chamber of Commerce
Topic: Tourism and Business

Thursday, March 26 - 10:00 a.m.
Mr. Mike Mazingo
Corporate Communications Manager
Food Lion Corporation
Topic: Food Lion: Succeeding
with Simplicity

Friday, March 27 - 9:30 a.m.
Mr. Don McQuire
Vice President, Public Affairs
Piedmont Airlines
Topic: Can We Talk...Piedmont

FEDERAL PUBLICATIONS AVAILABLE

The following titles are publications currently on the "New Federal Documents Shelf" in Kimbel Library:

- Profiles of foreign direct investment in U.S. energy, 1985
- Compilation of statistical sources on adult disability
- Good secondary schools: What makes them tick?
- Neurobiology of behavioral control in drug abuse
- Population density in state prisons (statistics)
- Berlin: 750 years: A selective bibliography
- Reading, writing, and other

communication aids for visually and physically handicapped persons (a directory)

-National security strategy of the United States (President's report)
-White House conference on small business: Report to the President of the U.S.

SCHOLAR TO SPEAK ON LEBANON CRISIS

Dr. Shahrough Akhavi, one of this country's foremost authorities on the Middle East, will give a talk entitled "Into the Morass: The Crisis in Lebanon" on Tuesday, March 24 at 7:30 p.m. in the Fine Arts Little Theatre. Born and raised in Iran, Dr. Akhavi studied at Brown, Harvard, and Columbia Universities before becoming a full professor of Political Science at USC. Dr. Akhavi has appeared on national television, testified before Congress, and advised President Jimmy Carter and the National Security Council.

This talk is sponsored by the Department of Government at Coastal and is free and open to the public.



COASTAL WELLNESS PROGRAM FOR FACULTY AND STAFF

Fitness Seminar

-Begins week of March 30, 1987.
-Details will be provided next week.

Low-Impact Aerobics

-Free for faculty, staff, and students.
-Tuesdays & Thursdays 10 - 11 a.m.
WBB Room 162.

Non-Impact Aerobics

-Mon., Wed., Fri. 11:30 a.m. -
12:30 p.m.
WBB Room 162.

Intermediate Aerobics

-Mon., Wed., Fri. 5:15 - 6:30 p.m.
WBB Room 162.

Wellness Swim

-Tuesdays & Thursdays 3 - 4 p.m.
Pool.

Walking Group

-Mon., Wed., Fri. 12 - 12:45 p.m.

Please register for the aerobics classes at the P.E. Center front desk. (NO CHARGE!)

FACULTY FELLOWSHIP OFFERED FOR RESEARCH IN WOMEN'S STUDIES

Applications are being accepted for The Josephine Abney Faculty Fellowship for Research in Women's Studies, which is designed to encourage research that focuses on women or gender-related issues. The research may be interdisciplinary or it may originate in any discipline within the University system.

This \$3500 fellowship is open to any full-time faculty member within the USC system who will not have concurrent summer employment.

The deadline for applying is April 2 at 4 p.m. For application forms and further information, contact Sue Rosser, director of Women's Studies, at 777-4007.

DEADLINE SET FOR FACULTY/STAFF REIMBURSEMENT FORMS

Forms for faculty or staff members interested in being reimbursed for a course taken during Maymester, Summer I, or Summer II are available in the Office of Academic Affairs. These forms should be returned to Clara Rogers by April 5th with the required signatures. Reimbursement is set for one-half of one course only for the summer.

MINORITY STUDENT RELATIONS SPONSORS L I P CONFERENCE

The Student Development Division of the Office of Minority Student Relations is sponsoring a one-day conference Friday, April 3. This conference will focus on minority student experiences on traditionally black and traditionally white campuses.

Information will be shared by presenters from Coastal and other state-supported institutions towards the theme "The Minority Experience: Leadership, Involvement, and Participation."

The conference is open to all and registration is free. For more information, contact Sha-Ron E. Jones, Director of Minority Student Relations at ext. 2304 or 2037.

THE CHANTICLEER DEADLINES SET

The deadlines for The Chanticleer for the remainder of the 1986-87 school year are as follows:

Deadline:	For Issue Dated:
-Wed., Mar. 18	-Wed., Mar. 25
-Wed., Apr. 1	-Wed., Apr. 8
-Wed., Apr. 15	-Wed., Apr. 22
-Wed., Apr. 29	-Wed., May 6
*Wed., May 13	*Wed., May 20

*Summer orientation issue

BLOODMOBILE COMES TO COASTAL

The American Red Cross Bloodmobile will be at Coastal Carolina College Wednesday, March 25 from 10 a.m. to 3 p.m. in the Student Center card room and dining room. Their visit is being sponsored by Coastal's Alpha Phi Omega Fraternity. The goal of this visit is 60 donations. For more information, contact Tracy Reed at 448-1481 or 448-6913.

COASTAL CAROLINA PEOPLE

o Thomas E. Jones, assistant professor of theatre-speech and director of Wheelwright Auditorium, has been appointed to the 1987 Southern Arts Exchange Advisory Panel. This is the first time that the Southern Arts Federation has implemented an advisory panel to assist in planning the Exchange. A committee of dedicated people will enable the Southern Arts Federation staff to better serve the needs of arts organizations in the region. Jones and members of the panel met March 6-8 in New Orleans to plan

for the Exchange. The Southern Arts Exchange is scheduled for October 9-11 in New Orleans. As a member of the Planning Committee, Jones helped in the development of a theme for the Exchange, workshop, panels and round table discussions; scheduling for conference events, and selection of key-note speakers.

o Stewart W. Strothers, director of the Georgetown Extension, served as judge of the Horry County School District Third Grade Spelldown on March 3. This is the third year that Strothers has participated. Ann Rex, wife of Dr. James Rex, was the pronouncer.

o Dr. Susan Libes, assistant professor of marine science, was the invited speaker at the Waccamaw Audubon's monthly meeting on March 4. Libes spoke on the environmental concerns surrounding construction of new highways in Horry County. She is the state-wide coordinator for the South Carolina Chapter of the Sierra Club on this issue.

o Dr. Tom Cooke, associate professor of health, physical education, and recreation, was voted secretary-elect of the Physical Education Division/College Council at the Southern District AAHPERD Convention in Birmingham, Alabama. Cooke was also asked to preside over a Recreation Division program dealing with the sport bicycling, at the 1988 southern district AAHPERD convention in Little Rock, Arkansas. The Pi Epsilon Mu club would like to thank Dr. Cooke for providing the transportation to and leadership for the convention.

GENETIC ENGINEERING CRITIC TO SPEAK AT COASTAL CAROLINA COLLEGE

One of the nation's leading critics of genetic engineering and nuclear technology, Jeremy Rifkin, will present several day and evening lectures, free of charge, at Coastal Monday, March 23.

Rifkin has devoted nearly two decades to examining the relationship between ethics, science, technology, economics, and

public policy. He has served as a consultant to congressional committees, industry, and labor, on emerging trends and future issues. He is best known as a critic of genetic engineering, and his lectures deal with the social, economic, ethical, and environmental implications of the transition from the Industrial Age to the Age of Biotechnology. He is the author of eight books that have been translated into twelve languages.

Rifkin has been featured in Time, Newsweek, The Washington Post, and The New York Times and has appeared on numerous television shows including "The Today Show," "ABC Nightline," and "20/20." He is the president of the Foundation on Economic Trends, Washington, DC. The lecture is sponsored by the Office of International Programs. All lectures are free and open to the public, and will be held as follows:

*9:30 a.m. - Wheelwright Auditorium "A New Environmental Philosophy for Science & Technology"

*11:30 a.m. - Wheelwright Auditorium "Industrial Tech to Bio-Tech: Business Ethics for a New Era"

*2:30 p.m. - Academic Building, Room 104 "A Critique of the Western World View"

*8:00 p.m. - Wheelwright Auditorium "Alternative Futures for the Twenty-first Century"

AFRO-AM PRESENTS JAZZ ETC.

In observance of Black America's contribution to American history through the form of music, the Afro-Am student organization is presenting the musical duo Jazz Etc., March 25 from noon to 1:30 p.m. in the Student Center. Jazz Etc. presents a profound message in their music form and their style is unique and pleasing to any music enthusiast. The program is free and open to the public.

STUDENT MEDIA COMMITTEE ACCEPTING APPLICATIONS FOR EDITORS

FACULTY ARE ASKED TO MAKE THE FOLLOWING ANNOUNCEMENT TO THEIR CLASSES:

The Student Media Committee is accepting applications for editors of the Archarios, Atheneum, and Chanticleer. Student editors receive a stipend of a full year's tuition. Application forms are available in the Student Activities Office in the Student Center. The deadline for applying is April 13.

COASTAL CAROLINA COLLEGE
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