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this week

VOL. 5 NO. 139 SEPTEMBER 15, 1986

USC-COASTAL CAROLINA COLLEGE
Office of Public Relations PO Box 1954 Conway, SC 29526

FALL ENROLLMENT UP

As of September 10, registration for the semester was 3176, up from the fall 1985 total of 2923. Approximately 71%, or 2266, are full-time students and 29%, or 910, are part-time.

CULTURAL ARTS SERIES BEGINS SEPTEMBER 23

Leon Bates and the Audubon Quartet will perform a joint recital Tuesday, September 23, 8 p.m. in the Wheelwright Performing Arts Center.

The internationally renowned musicians, all distinguished soloists in their own right, will present a program of classical music.

Pianist Leon Bates has established himself as one of the leading musicians on the American music scene today. He has extended his performance to three continents, performing in the U.S., Canada, Italy, Swizterland, Ireland, and Zimbabwe. Bates is a favorite on college campuses because of his broad interests that extend beyond the classical music scope. His keen insight into music has made him a popular master teacher in addition to a much sought-after performer.

When the Audubon Quartet appeared on the nationally televised show "Sunday Morning," they were chosen because they represent the very best this country has to offer in chamber music. They are vital, exciting, and musically acclaimed in the United States and abroad.

Each season the quartet tours throughout Europe and the United States, appearing on the most prestigious chamber music series. Members of the quartet are David Ehrlich, violin; David Salness, violin; Doris Lederer, viola; and Thomas Shaw, cello.

Tickets are \$6 for general admission and \$5 for senior citizens and Coastal students. They are available in advance through the Wheelwright Box Office, ext. 2502.

MB JAYCEES PRESENT PROGRAM ON SUCCESS

The Myrtle Beach Jaycees are sponsoring a seminar on success, Saturday, September 20, beginning at 8:45 a.m. at the Ocean Dunes Resort. "Challenge '86: Why Not Be A Success" is a day-long session featuring the success stories of several local and national figures. The speakers are:

-Judy Fry, owner and operator of Fry Realty, Surfside. Judy is very active in the local chapter of American Business Women's Association which in 1980 named her Woman of the Year.

-J.M. "Bud" Long, the state senator representing Horry County in the General Assembly. Prior to his election in 1984, he was a municipal court judge in Myrtle Beach and before that was 15th Circuit Solicitor for 15 years.

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-Phil Lader, who has been actively involved in business, real estate, politics, and education. Lader has served as president of the prestigious Sea Pines Company, is the former president of Winthrop College, and recently completed a highly visable campaign for the Democratic nomination for governor.

-Mark Formby, the Jaycees
national vice president. A
professional and corporate
motivational speaker with
"Attitudes Unlimited," Formby has
given more than 800 speeches in 28
states. He has won numerous awards
for his involvement with the
Jaycees.

-James R. Berens, an investment broker with A.G. Edwards of Myrtle Beach. Before coming to the area this year, Berens served as district manager of Republic Steel Corporation in Buffalo and Chicago.

-Kimberly Reese and Nan Sparks
Hunter, associates of Hilda Dail
and Associates International. Both
have master's degrees in social
work. They will speak on career and
personal enhancement. "How to
Create Your Own On Target Life" is
the title of their presentation.

-Larry Csonka, president and general manager of the Jacksonville Bulls of the USFL. Csonka is a Syracuse University graduate and former All-Pro running back with the two-time Super Bowl Champion Miami Dolphines.

The cost of the seminar is \$50 which includes lunch. It is tax deductable. For registration information, phone Jeff McMurdy, 448-8212.

FISHING TOURNAMENT AND SEMINAR TO BE HELD SEPTEMBER 24-26

The 13th annual Coastal Carolina Invitational, an intercollegiate fishing match and seminar will be held September 24 -26 in the Myrtle Beach area. Competing with Coastal's team will be teams from Clemson, Yale, UNC Wilmington, Francis Marion, and Western Ontario.

The seminar program, which is free and open to the public, will be held in the evenings. On the 24th, a demonstration of big game fishing techniques will be held on Springmaid Pier at 4 p.m. At 8 p.m. on the 24th and 25th, the program will move to Springmaid Beach. Topics for these sessions include rigging baits, an introduction to offshore fishing, offshore reef fisheries, and a presentation by Dr. Richard Moore on the history of the tournament.

For more information about the tournament or the free seminars, contact Donald Millus, ext. 2431.

COASTAL FILM SOCIETY ANNOUNCES PREMIERE SEASON

The Coastal Film Society, a group of people who are interested in providing opportunities to see classic films, has announced selections for its first season which begins September 28.

The group will present a film on the last Sunday of each month in the Fine Arts Building Little Theatre. The films will be shown at 2 p.m and 8 p.m.

This season's theme is
"International Directors" and the
first film, "The Magic Flute," will
be shown September 28. Directed By
Ingmar Bergman in 1975, it is a
story of a young man enlisted to
rescue the Queen of Night's
daughter. The film emphasizes the
theatricality and fun of Mozart's
last opera. It is in Swedish with
English subtitles.

Single tickets are \$2 and may be purchased at the door. Season tickets are available in advance or at the door for \$10. For information, contact the Wheelwright Box Office.

COASTAL CAROLINA PEOPLE

o Ed Cerny, assistant professor of business administration, will be

the luncheon speaker at the Distributive Education Clubs of America (DECA) Fall Leadership Conference Saturday, September 27 at the Mariott Hotel, Columbia. His topic will be "Leadership and Motivation."

o David Majewski, chairman of the Department of Theatre and Speech, recently attended the National Theatre Conference at New York University. The conference was used as a starting point to initiate a broad range of new research avenues and creative activities in the performing arts. Majewski and Coastal have become founding members of a new professional organization for theatre educators that was established during the conference, the Association for Theatre in Higher Education. Majewski was also appointed to two steering committees, one for theatre programs of limited size and another for the acting/directing program.

In addition to Majewski, Coastal was represented at the conference by four others: Claudia Cleary, assistant professor of philosophy; Linda Hollandsworth, instructor of English; Robin W. Edwards, Jr., a graduate student; and Robin Armitage-Majewski, costumer.

Cleary, Hollandsworth, and Edwards all attended the Women's Theatre pre-conference where they shared in symposiums and seminars dealing specifically with women in theatre.

o Sha-Ron E. Jones has been named director of minority student relations at Coastal. He is a graduate of South Carolina State College where he earned his bachelor's and master's degrees. Jones has studied on the graduate level at Coastal and Georgia State University.

A native of Conway, Jones has taught in Horry County public schools and was employed by the Horry County Department of Social Sciences. He will continue to serve as an admissions counselor for the college. He replaces Stewart Strothers who now directs the Georgetown extention.

o Dr. Douglas Nelson, professor of Marine Science, has been invited to serve on the Myrtle Beach Advisory Committee. The purpose of the committee is to share information, studies, and plans pertaining to beach erosion along the Grand Strand. The newly formed group is comprised of representatives from various local, state, and federal agencies and some non-governmental organizations. Dr. Nelson has previously monitored beach erosion in this area and currently has a contract from South Carolina Coastal Council to survey beaches in North Myrtle Beach.

AIRS WEEKLY REPORT

Sigma Phi Epsilon meeting, Sept. 15, 1986, 1:30 p.m. -Student Center, room 201. Call ext. 2301 for more information.

S.G.A. meeting, Sept. 15, 1986, 1:30 p.m., Student Center, room 204,. Call ext. 2301 for more information.

Audubon Board Meeting, Sept. 15, 1986, 7 p.m. - Student Center, room 201. Call ext. 2301 for more information.

F.C.A. meeting, Sept. 16, 7-10 p.m., Williams-Brice building, room 114. Contact Ed Cerny for more information.

Mercy Hospice Training, Sept. 16, 1986, 7:30 p.m., Student Center, room 204. Call ext. 2301 for more information.

Campus Union Meeting, Sept. 17, 1986, 1:30 p.m., Student Center, room 204. Contact Jean Salabaugh for more information.

Mercy Hospice Training Program, Sept. 18, 1986, 7:30 p.m., Student Center room 204. For more information, call ext. 2301.

International Club Meeting, Sept. 19, 1986, 1:30 p.m., Student Center room 201. Call Jean Salabaugh for more information.

Hunting & Fishing Day - Several room in AC & FA Blds., Sept. 20, 1986, 7 a.m. - 7 p.m. Contact Pat Taylor, ext. 2601 for more information.

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